

Perfume and Fragrances-Global Market Status and Trend Report 2013-2023

<https://marketpublishers.com/r/P671A9F86C1MEN.html>

Date: February 2018

Pages: 145

Price: US\$ 2,480.00 (Single User License)

ID: P671A9F86C1MEN

Abstracts

Report Summary

Perfume and Fragrances-Global Market Status and Trend Report 2013-2023 offers a comprehensive analysis on Perfume and Fragrances industry, standing on the readers' perspective, delivering detailed market data and penetrating insights. No matter the client is industry insider, potential entrant or investor, the report will provide useful data and information. Key questions answered by this report include:

Worldwide and Regional Market Size of Perfume and Fragrances 2013-2017, and development forecast 2018-2023

Main manufacturers/suppliers of Perfume and Fragrances worldwide, with company and product introduction, position in the Perfume and Fragrances market

Market status and development trend of Perfume and Fragrances by types and applications

Cost and profit status of Perfume and Fragrances, and marketing status

Market growth drivers and challenges

The report segments the global Perfume and Fragrances market as:

Global Perfume and Fragrances Market: Regional Segment Analysis (Regional Production Volume, Consumption Volume, Revenue and Growth Rate 2013-2023):

North America

Europe

China

Japan

Rest APAC
Latin America

Global Perfume and Fragrances Market: Type Segment Analysis (Consumption Volume, Average Price, Revenue, Market Share and Trend 2013-2023):

Eau de Parfum
Eau de Toilette
Eau Fraiche
Eau de Cologne

Global Perfume and Fragrances Market: Application Segment Analysis (Consumption Volume and Market Share 2013-2023; Downstream Customers and Market Analysis)

Men
Women

Global Perfume and Fragrances Market: Manufacturers Segment Analysis (Company and Product introduction, Perfume and Fragrances Sales Volume, Revenue, Price and Gross Margin):

Anais Anais
Cham Pangme
Chanel
Estee Lauder
JOY-Jean Patoa
Lancoome
Nina Ricci
Shalimar
Dior
Cabotine
Calvin Klein

In a word, the report provides detailed statistics and analysis on the state of the industry; and is a valuable source of guidance and direction for companies and individuals interested in the market.

Contents

CHAPTER 1 OVERVIEW OF PERFUME AND FRAGRANCES

- 1.1 Definition of Perfume and Fragrances in This Report
- 1.2 Commercial Types of Perfume and Fragrances
 - 1.2.1 Eau de Parfum
 - 1.2.2 Eau de Toilette
 - 1.2.3 Eau Fraiche
 - 1.2.4 Eau de Cologne
- 1.3 Downstream Application of Perfume and Fragrances
 - 1.3.1 Men
 - 1.3.2 Women
- 1.4 Development History of Perfume and Fragrances
- 1.5 Market Status and Trend of Perfume and Fragrances 2013-2023
 - 1.5.1 Global Perfume and Fragrances Market Status and Trend 2013-2023
 - 1.5.2 Regional Perfume and Fragrances Market Status and Trend 2013-2023

CHAPTER 2 GLOBAL MARKET STATUS AND FORECAST BY REGIONS

- 2.1 Market Development of Perfume and Fragrances 2013-2017
- 2.2 Production Market of Perfume and Fragrances by Regions
 - 2.2.1 Production Volume of Perfume and Fragrances by Regions
 - 2.2.2 Production Value of Perfume and Fragrances by Regions
- 2.3 Demand Market of Perfume and Fragrances by Regions
- 2.4 Production and Demand Status of Perfume and Fragrances by Regions
 - 2.4.1 Production and Demand Status of Perfume and Fragrances by Regions 2013-2017
 - 2.4.2 Import and Export Status of Perfume and Fragrances by Regions 2013-2017

CHAPTER 3 GLOBAL MARKET STATUS AND FORECAST BY TYPES

- 3.1 Production Volume of Perfume and Fragrances by Types
- 3.2 Production Value of Perfume and Fragrances by Types
- 3.3 Market Forecast of Perfume and Fragrances by Types

CHAPTER 4 GLOBAL MARKET STATUS AND FORECAST BY DOWNSTREAM INDUSTRY

4.1 Demand Volume of Perfume and Fragrances by Downstream Industry

4.2 Market Forecast of Perfume and Fragrances by Downstream Industry

CHAPTER 5 MARKET DRIVING FACTOR ANALYSIS OF PERFUME AND FRAGRANCES

5.1 Global Economy Situation and Trend Overview

5.2 Perfume and Fragrances Downstream Industry Situation and Trend Overview

CHAPTER 6 PERFUME AND FRAGRANCES MARKET COMPETITION STATUS BY MAJOR MANUFACTURERS

6.1 Production Volume of Perfume and Fragrances by Major Manufacturers

6.2 Production Value of Perfume and Fragrances by Major Manufacturers

6.3 Basic Information of Perfume and Fragrances by Major Manufacturers

6.3.1 Headquarters Location and Established Time of Perfume and Fragrances Major Manufacturer

6.3.2 Employees and Revenue Level of Perfume and Fragrances Major Manufacturer

6.4 Market Competition News and Trend

6.4.1 Merger, Consolidation or Acquisition News

6.4.2 Investment or Disinvestment News

6.4.3 New Product Development and Launch

CHAPTER 7 PERFUME AND FRAGRANCES MAJOR MANUFACTURERS INTRODUCTION AND MARKET DATA

7.1 Anais Anais

7.1.1 Company profile

7.1.2 Representative Perfume and Fragrances Product

7.1.3 Perfume and Fragrances Sales, Revenue, Price and Gross Margin of Anais Anais

7.2 Cham Pangme

7.2.1 Company profile

7.2.2 Representative Perfume and Fragrances Product

7.2.3 Perfume and Fragrances Sales, Revenue, Price and Gross Margin of Cham Pangme

7.3 Chanel

7.3.1 Company profile

7.3.2 Representative Perfume and Fragrances Product

- 7.3.3 Perfume and Fragrances Sales, Revenue, Price and Gross Margin of Chanel
- 7.4 Estee Lauder
 - 7.4.1 Company profile
 - 7.4.2 Representative Perfume and Fragrances Product
 - 7.4.3 Perfume and Fragrances Sales, Revenue, Price and Gross Margin of Estee Lauder
- 7.5 JOY-Jean Patoa
 - 7.5.1 Company profile
 - 7.5.2 Representative Perfume and Fragrances Product
 - 7.5.3 Perfume and Fragrances Sales, Revenue, Price and Gross Margin of JOY-Jean Patoa
- 7.6 Lancoome
 - 7.6.1 Company profile
 - 7.6.2 Representative Perfume and Fragrances Product
 - 7.6.3 Perfume and Fragrances Sales, Revenue, Price and Gross Margin of Lancoome
- 7.7 Nina Ricci
 - 7.7.1 Company profile
 - 7.7.2 Representative Perfume and Fragrances Product
 - 7.7.3 Perfume and Fragrances Sales, Revenue, Price and Gross Margin of Nina Ricci
- 7.8 Shalimar
 - 7.8.1 Company profile
 - 7.8.2 Representative Perfume and Fragrances Product
 - 7.8.3 Perfume and Fragrances Sales, Revenue, Price and Gross Margin of Shalimar
- 7.9 Dior
 - 7.9.1 Company profile
 - 7.9.2 Representative Perfume and Fragrances Product
 - 7.9.3 Perfume and Fragrances Sales, Revenue, Price and Gross Margin of Dior
- 7.10 Cabotine
 - 7.10.1 Company profile
 - 7.10.2 Representative Perfume and Fragrances Product
 - 7.10.3 Perfume and Fragrances Sales, Revenue, Price and Gross Margin of Cabotine
- 7.11 Calvin Klein
 - 7.11.1 Company profile
 - 7.11.2 Representative Perfume and Fragrances Product
 - 7.11.3 Perfume and Fragrances Sales, Revenue, Price and Gross Margin of Calvin Klein

CHAPTER 8 UPSTREAM AND DOWNSTREAM MARKET ANALYSIS OF PERFUME AND FRAGRANCES

- 8.1 Industry Chain of Perfume and Fragrances
- 8.2 Upstream Market and Representative Companies Analysis
- 8.3 Downstream Market and Representative Companies Analysis

CHAPTER 9 COST AND GROSS MARGIN ANALYSIS OF PERFUME AND FRAGRANCES

- 9.1 Cost Structure Analysis of Perfume and Fragrances
- 9.2 Raw Materials Cost Analysis of Perfume and Fragrances
- 9.3 Labor Cost Analysis of Perfume and Fragrances
- 9.4 Manufacturing Expenses Analysis of Perfume and Fragrances

CHAPTER 10 MARKETING STATUS ANALYSIS OF PERFUME AND FRAGRANCES

- 10.1 Marketing Channel
 - 10.1.1 Direct Marketing
 - 10.1.2 Indirect Marketing
 - 10.1.3 Marketing Channel Development Trend
- 10.2 Market Positioning
 - 10.2.1 Pricing Strategy
 - 10.2.2 Brand Strategy
 - 10.2.3 Target Client
- 10.3 Distributors/Traders List

CHAPTER 11 REPORT CONCLUSION

CHAPTER 12 RESEARCH METHODOLOGY AND REFERENCE

- 12.1 Methodology/Research Approach
 - 12.1.1 Research Programs/Design
 - 12.1.2 Market Size Estimation
 - 12.1.3 Market Breakdown and Data Triangulation
- 12.2 Data Source
 - 12.2.1 Secondary Sources
 - 12.2.2 Primary Sources
- 12.3 Reference

I would like to order

Product name: Perfume and Fragrances-Global Market Status and Trend Report 2013-2023

Product link: <https://marketpublishers.com/r/P671A9F86C1MEN.html>

Price: US\$ 2,480.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

info@marketpublishers.com

Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/P671A9F86C1MEN.html>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:
Last name:
Email:
Company:
Address:
City:
Zip code:
Country:
Tel:
Fax:
Your message:

****All fields are required**

Customer signature _____

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <https://marketpublishers.com/docs/terms.html>

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970