

Perfume-China Market Status and Trend Report 2013-2023

<https://marketpublishers.com/r/PF927ABA5848EN.html>

Date: May 2018

Pages: 137

Price: US\$ 2,980.00 (Single User License)

ID: PF927ABA5848EN

Abstracts

Report Summary

Perfume-China Market Status and Trend Report 2013-2023 offers a comprehensive analysis on Perfume industry, standing on the readers' perspective, delivering detailed market data and penetrating insights. No matter the client is industry insider, potential entrant or investor, the report will provide useful data and information. Key questions answered by this report include:

Whole China and Regional Market Size of Perfume 2013-2017, and development forecast 2018-2023

Main market players of Perfume in China, with company and product introduction, position in the Perfume market

Market status and development trend of Perfume by types and applications

Cost and profit status of Perfume, and marketing status

Market growth drivers and challenges

The report segments the China Perfume market as:

China Perfume Market: Regional Segment Analysis (Regional Consumption Volume, Consumption Volume, Revenue and Growth Rate 2013-2023):

North China

Northeast China

East China

Central & South China

Southwest China

Northwest China

China Perfume Market: Product Type Segment Analysis (Consumption Volume, Average Price, Revenue, Market Share and Trend 2013-2023):

Parfum

Eau de Parfum (EDP)

Eau de Toilette (EDT)

Eau de Cologne (EDC)

Eau Fraiche

China Perfume Market: Application Segment Analysis (Consumption Volume and Market Share 2013-2023; Downstream Customers and Market Analysis)

Men's Perfume

Women's Perfume

Other

China Perfume Market: Players Segment Analysis (Company and Product introduction, Perfume Sales Volume, Revenue, Price and Gross Margin):

Loreal

Coty

CHANEL

AVON

LVMH

Est?e Lauder

Puig

Procter & Gamble

Elizabeth Arden

Interparfums

Shiseido

Amore Pacific

Salvatore Ferragamo

ICR Spa

In a word, the report provides detailed statistics and analysis on the state of the industry; and is a valuable source of guidance and direction for companies and individuals interested in the market.

Contents

CHAPTER 1 OVERVIEW OF PERFUME

- 1.1 Definition of Perfume in This Report
- 1.2 Commercial Types of Perfume
 - 1.2.1 Parfum
 - 1.2.2 Eau de Parfum (EDP)
 - 1.2.3 Eau de Toilette (EDT)
 - 1.2.4 Eau de Cologne (EDC)
 - 1.2.5 Eau Fraiche
- 1.3 Downstream Application of Perfume
 - 1.3.1 Men's Perfume
 - 1.3.2 Women's Perfume
 - 1.3.3 Other
- 1.4 Development History of Perfume
- 1.5 Market Status and Trend of Perfume 2013-2023
 - 1.5.1 China Perfume Market Status and Trend 2013-2023
 - 1.5.2 Regional Perfume Market Status and Trend 2013-2023

CHAPTER 2 CHINA MARKET STATUS AND FORECAST BY REGIONS

- 2.1 Market Status of Perfume in China 2013-2017
- 2.2 Consumption Market of Perfume in China by Regions
 - 2.2.1 Consumption Volume of Perfume in China by Regions
 - 2.2.2 Revenue of Perfume in China by Regions
- 2.3 Market Analysis of Perfume in China by Regions
 - 2.3.1 Market Analysis of Perfume in North China 2013-2017
 - 2.3.2 Market Analysis of Perfume in Northeast China 2013-2017
 - 2.3.3 Market Analysis of Perfume in East China 2013-2017
 - 2.3.4 Market Analysis of Perfume in Central & South China 2013-2017
 - 2.3.5 Market Analysis of Perfume in Southwest China 2013-2017
 - 2.3.6 Market Analysis of Perfume in Northwest China 2013-2017
- 2.4 Market Development Forecast of Perfume in China 2018-2023
 - 2.4.1 Market Development Forecast of Perfume in China 2018-2023
 - 2.4.2 Market Development Forecast of Perfume by Regions 2018-2023

CHAPTER 3 CHINA MARKET STATUS AND FORECAST BY TYPES

- 3.1 Whole China Market Status by Types
 - 3.1.1 Consumption Volume of Perfume in China by Types
 - 3.1.2 Revenue of Perfume in China by Types
- 3.2 China Market Status by Types in Major Countries
 - 3.2.1 Market Status by Types in North China
 - 3.2.2 Market Status by Types in Northeast China
 - 3.2.3 Market Status by Types in East China
 - 3.2.4 Market Status by Types in Central & South China
 - 3.2.5 Market Status by Types in Southwest China
 - 3.2.6 Market Status by Types in Northwest China
- 3.3 Market Forecast of Perfume in China by Types

CHAPTER 4 CHINA MARKET STATUS AND FORECAST BY DOWNSTREAM INDUSTRY

- 4.1 Demand Volume of Perfume in China by Downstream Industry
- 4.2 Demand Volume of Perfume by Downstream Industry in Major Countries
 - 4.2.1 Demand Volume of Perfume by Downstream Industry in North China
 - 4.2.2 Demand Volume of Perfume by Downstream Industry in Northeast China
 - 4.2.3 Demand Volume of Perfume by Downstream Industry in East China
 - 4.2.4 Demand Volume of Perfume by Downstream Industry in Central & South China
 - 4.2.5 Demand Volume of Perfume by Downstream Industry in Southwest China
 - 4.2.6 Demand Volume of Perfume by Downstream Industry in Northwest China
- 4.3 Market Forecast of Perfume in China by Downstream Industry

CHAPTER 5 MARKET DRIVING FACTOR ANALYSIS OF PERFUME

- 5.1 China Economy Situation and Trend Overview
- 5.2 Perfume Downstream Industry Situation and Trend Overview

CHAPTER 6 PERFUME MARKET COMPETITION STATUS BY MAJOR PLAYERS IN CHINA

- 6.1 Sales Volume of Perfume in China by Major Players
- 6.2 Revenue of Perfume in China by Major Players
- 6.3 Basic Information of Perfume by Major Players
 - 6.3.1 Headquarters Location and Established Time of Perfume Major Players
 - 6.3.2 Employees and Revenue Level of Perfume Major Players
- 6.4 Market Competition News and Trend

6.4.1 Merger, Consolidation or Acquisition News

6.4.2 Investment or Disinvestment News

6.4.3 New Product Development and Launch

CHAPTER 7 PERFUME MAJOR MANUFACTURERS INTRODUCTION AND MARKET DATA

7.1 Loreal

7.1.1 Company profile

7.1.2 Representative Perfume Product

7.1.3 Perfume Sales, Revenue, Price and Gross Margin of Loreal

7.2 Coty

7.2.1 Company profile

7.2.2 Representative Perfume Product

7.2.3 Perfume Sales, Revenue, Price and Gross Margin of Coty

7.3 CHANEL

7.3.1 Company profile

7.3.2 Representative Perfume Product

7.3.3 Perfume Sales, Revenue, Price and Gross Margin of CHANEL

7.4 AVON

7.4.1 Company profile

7.4.2 Representative Perfume Product

7.4.3 Perfume Sales, Revenue, Price and Gross Margin of AVON

7.5 LVMH

7.5.1 Company profile

7.5.2 Representative Perfume Product

7.5.3 Perfume Sales, Revenue, Price and Gross Margin of LVMH

7.6 Est?e Lauder

7.6.1 Company profile

7.6.2 Representative Perfume Product

7.6.3 Perfume Sales, Revenue, Price and Gross Margin of Est?e Lauder

7.7 Puig

7.7.1 Company profile

7.7.2 Representative Perfume Product

7.7.3 Perfume Sales, Revenue, Price and Gross Margin of Puig

7.8 Procter & Gamble

7.8.1 Company profile

7.8.2 Representative Perfume Product

7.8.3 Perfume Sales, Revenue, Price and Gross Margin of Procter & Gamble

7.9 Elizabeth Arden

7.9.1 Company profile

7.9.2 Representative Perfume Product

7.9.3 Perfume Sales, Revenue, Price and Gross Margin of Elizabeth Arden

7.10 Interparfums

7.10.1 Company profile

7.10.2 Representative Perfume Product

7.10.3 Perfume Sales, Revenue, Price and Gross Margin of Interparfums

7.11 Shiseido

7.11.1 Company profile

7.11.2 Representative Perfume Product

7.11.3 Perfume Sales, Revenue, Price and Gross Margin of Shiseido

7.12 Amore Pacific

7.12.1 Company profile

7.12.2 Representative Perfume Product

7.12.3 Perfume Sales, Revenue, Price and Gross Margin of Amore Pacific

7.13 Salvatore Ferragamo

7.13.1 Company profile

7.13.2 Representative Perfume Product

7.13.3 Perfume Sales, Revenue, Price and Gross Margin of Salvatore Ferragamo

7.14 ICR Spa

7.14.1 Company profile

7.14.2 Representative Perfume Product

7.14.3 Perfume Sales, Revenue, Price and Gross Margin of ICR Spa

CHAPTER 8 UPSTREAM AND DOWNSTREAM MARKET ANALYSIS OF PERFUME

8.1 Industry Chain of Perfume

8.2 Upstream Market and Representative Companies Analysis

8.3 Downstream Market and Representative Companies Analysis

CHAPTER 9 COST AND GROSS MARGIN ANALYSIS OF PERFUME

9.1 Cost Structure Analysis of Perfume

9.2 Raw Materials Cost Analysis of Perfume

9.3 Labor Cost Analysis of Perfume

9.4 Manufacturing Expenses Analysis of Perfume

CHAPTER 10 MARKETING STATUS ANALYSIS OF PERFUME

- 10.1 Marketing Channel
 - 10.1.1 Direct Marketing
 - 10.1.2 Indirect Marketing
 - 10.1.3 Marketing Channel Development Trend
- 10.2 Market Positioning
 - 10.2.1 Pricing Strategy
 - 10.2.2 Brand Strategy
 - 10.2.3 Target Client
- 10.3 Distributors/Traders List

CHAPTER 11 REPORT CONCLUSION

CHAPTER 12 RESEARCH METHODOLOGY AND REFERENCE

- 12.1 Methodology/Research Approach
 - 12.1.1 Research Programs/Design
 - 12.1.2 Market Size Estimation
 - 12.1.3 Market Breakdown and Data Triangulation
- 12.2 Data Source
 - 12.2.1 Secondary Sources
 - 12.2.2 Primary Sources
- 12.3 Reference

I would like to order

Product name: Perfume-China Market Status and Trend Report 2013-2023

Product link: <https://marketpublishers.com/r/PF927ABA5848EN.html>

Price: US\$ 2,980.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

info@marketpublishers.com

Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/PF927ABA5848EN.html>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:
Last name:
Email:
Company:
Address:
City:
Zip code:
Country:
Tel:
Fax:
Your message:

****All fields are required**

Customer signature _____

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <https://marketpublishers.com/docs/terms.html>

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970