

# Performance Management & Appraisal Software-North America Market Status and Trend Report 2013-2023

<https://marketpublishers.com/r/P14A62DDC6DEEN.html>

Date: March 2020

Pages: 130

Price: US\$ 3,480.00 (Single User License)

ID: P14A62DDC6DEEN

## Abstracts

### Report Summary

Performance Management & Appraisal Software-North America Market Status and Trend Report 2013-2023 offers a comprehensive analysis on Performance Management & Appraisal Software industry, standing on the readers' perspective, delivering detailed market data and penetrating insights. No matter the client is industry insider, potential entrant or investor, the report will provides useful data and information. Key questions answered by this report include:

Whole North America and Regional Market Size of Performance Management & Appraisal Software 2013-2017, and development forecast 2018-2023

Main market players of Performance Management & Appraisal Software in North America, with company and product introduction, position in the Performance Management & Appraisal Software market

Market status and development trend of Performance Management & Appraisal Software by types and applications

Cost and profit status of Performance Management & Appraisal Software, and marketing status

Market growth drivers and challenges

The report segments the North America Performance Management & Appraisal Software market as:

North America Performance Management & Appraisal Software Market: Regional Segment Analysis (Regional Consumption Volume, Consumption Volume, Revenue and Growth Rate 2013-2023):

United States

Canada

Mexico

North America Performance Management & Appraisal Software Market: Product Type Segment Analysis (Consumption Volume, Average Price, Revenue, Market Share and Trend 2013-2023):

Cloud-Based

On-Premises

North America Performance Management & Appraisal Software Market: Application Segment Analysis (Consumption Volume and Market Share 2013-2023; Downstream Customers and Market Analysis)

Large Enterprises(1000+ Users)

Medium-Sized Enterprise(499-1000 Users)

Small Enterprises(1-499 Users)

North America Performance Management & Appraisal Software Market: Players Segment Analysis (Company and Product introduction, Performance Management & Appraisal Software Sales Volume, Revenue, Price and Gross Margin):

Impraise

PeopleGoal

CakeHR

Culture Amp

BambooHR

Gtmhub

Bonusly

SalesScreen

Engagedly

Mettl 360View

Namely

Zoho People

Motivosity

Threads Culture

ClearCompany

WebHR

Qualtrics

Spidergap

Performance Pro

UltiPro  
OrangeHRM

In a word, the report provides detailed statistics and analysis on the state of the industry; and is a valuable source of guidance and direction for companies and individuals interested in the market.

## Contents

### **CHAPTER 1 OVERVIEW OF PERFORMANCE MANAGEMENT & APPRAISAL SOFTWARE**

- 1.1 Definition of Performance Management & Appraisal Software in This Report
- 1.2 Commercial Types of Performance Management & Appraisal Software
  - 1.2.1 Cloud-Based
  - 1.2.2 On-Premises
- 1.3 Downstream Application of Performance Management & Appraisal Software
  - 1.3.1 Large Enterprises(1000+ Users)
  - 1.3.2 Medium-Sized Enterprise(499-1000 Users)
  - 1.3.3 Small Enterprises(1-499 Users)
- 1.4 Development History of Performance Management & Appraisal Software
- 1.5 Market Status and Trend of Performance Management & Appraisal Software 2013-2023
  - 1.5.1 North America Performance Management & Appraisal Software Market Status and Trend 2013-2023
  - 1.5.2 Regional Performance Management & Appraisal Software Market Status and Trend 2013-2023

### **CHAPTER 2 NORTH AMERICA MARKET STATUS AND FORECAST BY REGIONS**

- 2.1 Market Status of Performance Management & Appraisal Software in North America 2013-2017
- 2.2 Consumption Market of Performance Management & Appraisal Software in North America by Regions
  - 2.2.1 Consumption Volume of Performance Management & Appraisal Software in North America by Regions
  - 2.2.2 Revenue of Performance Management & Appraisal Software in North America by Regions
- 2.3 Market Analysis of Performance Management & Appraisal Software in North America by Regions
  - 2.3.1 Market Analysis of Performance Management & Appraisal Software in United States 2013-2017
  - 2.3.2 Market Analysis of Performance Management & Appraisal Software in Canada 2013-2017
  - 2.3.3 Market Analysis of Performance Management & Appraisal Software in Mexico 2013-2017

## 2.4 Market Development Forecast of Performance Management & Appraisal Software in North America 2018-2023

2.4.1 Market Development Forecast of Performance Management & Appraisal Software in North America 2018-2023

2.4.2 Market Development Forecast of Performance Management & Appraisal Software by Regions 2018-2023

## **CHAPTER 3 NORTH AMERICA MARKET STATUS AND FORECAST BY TYPES**

### 3.1 Whole North America Market Status by Types

3.1.1 Consumption Volume of Performance Management & Appraisal Software in North America by Types

3.1.2 Revenue of Performance Management & Appraisal Software in North America by Types

### 3.2 North America Market Status by Types in Major Countries

3.2.1 Market Status by Types in United States

3.2.2 Market Status by Types in Canada

3.2.3 Market Status by Types in Mexico

3.3 Market Forecast of Performance Management & Appraisal Software in North America by Types

## **CHAPTER 4 NORTH AMERICA MARKET STATUS AND FORECAST BY DOWNSTREAM INDUSTRY**

4.1 Demand Volume of Performance Management & Appraisal Software in North America by Downstream Industry

4.2 Demand Volume of Performance Management & Appraisal Software by Downstream Industry in Major Countries

4.2.1 Demand Volume of Performance Management & Appraisal Software by Downstream Industry in United States

4.2.2 Demand Volume of Performance Management & Appraisal Software by Downstream Industry in Canada

4.2.3 Demand Volume of Performance Management & Appraisal Software by Downstream Industry in Mexico

4.3 Market Forecast of Performance Management & Appraisal Software in North America by Downstream Industry

## **CHAPTER 5 MARKET DRIVING FACTOR ANALYSIS OF PERFORMANCE MANAGEMENT & APPRAISAL SOFTWARE**

5.1 North America Economy Situation and Trend Overview

5.2 Performance Management & Appraisal Software Downstream Industry Situation and Trend Overview

## **CHAPTER 6 PERFORMANCE MANAGEMENT & APPRAISAL SOFTWARE MARKET COMPETITION STATUS BY MAJOR PLAYERS IN NORTH AMERICA**

6.1 Sales Volume of Performance Management & Appraisal Software in North America by Major Players

6.2 Revenue of Performance Management & Appraisal Software in North America by Major Players

6.3 Basic Information of Performance Management & Appraisal Software by Major Players

6.3.1 Headquarters Location and Established Time of Performance Management & Appraisal Software Major Players

6.3.2 Employees and Revenue Level of Performance Management & Appraisal Software Major Players

6.4 Market Competition News and Trend

6.4.1 Merger, Consolidation or Acquisition News

6.4.2 Investment or Disinvestment News

6.4.3 New Product Development and Launch

## **CHAPTER 7 PERFORMANCE MANAGEMENT & APPRAISAL SOFTWARE MAJOR MANUFACTURERS INTRODUCTION AND MARKET DATA**

7.1 Impraise

7.1.1 Company profile

7.1.2 Representative Performance Management & Appraisal Software Product

7.1.3 Performance Management & Appraisal Software Sales, Revenue, Price and Gross Margin of Impraise

7.2 PeopleGoal

7.2.1 Company profile

7.2.2 Representative Performance Management & Appraisal Software Product

7.2.3 Performance Management & Appraisal Software Sales, Revenue, Price and Gross Margin of PeopleGoal

7.3 CakeHR

7.3.1 Company profile

7.3.2 Representative Performance Management & Appraisal Software Product

7.3.3 Performance Management & Appraisal Software Sales, Revenue, Price and Gross Margin of CakeHR

7.4 Culture Amp

7.4.1 Company profile

7.4.2 Representative Performance Management & Appraisal Software Product

7.4.3 Performance Management & Appraisal Software Sales, Revenue, Price and Gross Margin of Culture Amp

7.5 BambooHR

7.5.1 Company profile

7.5.2 Representative Performance Management & Appraisal Software Product

7.5.3 Performance Management & Appraisal Software Sales, Revenue, Price and Gross Margin of BambooHR

7.6 Gtmhub

7.6.1 Company profile

7.6.2 Representative Performance Management & Appraisal Software Product

7.6.3 Performance Management & Appraisal Software Sales, Revenue, Price and Gross Margin of Gtmhub

7.7 Bonusly

7.7.1 Company profile

7.7.2 Representative Performance Management & Appraisal Software Product

7.7.3 Performance Management & Appraisal Software Sales, Revenue, Price and Gross Margin of Bonusly

7.8 SalesScreen

7.8.1 Company profile

7.8.2 Representative Performance Management & Appraisal Software Product

7.8.3 Performance Management & Appraisal Software Sales, Revenue, Price and Gross Margin of SalesScreen

7.9 Engagedly

7.9.1 Company profile

7.9.2 Representative Performance Management & Appraisal Software Product

7.9.3 Performance Management & Appraisal Software Sales, Revenue, Price and Gross Margin of Engagedly

7.10 Mettl 360View

7.10.1 Company profile

7.10.2 Representative Performance Management & Appraisal Software Product

7.10.3 Performance Management & Appraisal Software Sales, Revenue, Price and Gross Margin of Mettl 360View

7.11 Namely

7.11.1 Company profile

- 7.11.2 Representative Performance Management & Appraisal Software Product
- 7.11.3 Performance Management & Appraisal Software Sales, Revenue, Price and Gross Margin of Namely
- 7.12 Zoho People
  - 7.12.1 Company profile
  - 7.12.2 Representative Performance Management & Appraisal Software Product
  - 7.12.3 Performance Management & Appraisal Software Sales, Revenue, Price and Gross Margin of Zoho People
- 7.13 Motivosity
  - 7.13.1 Company profile
  - 7.13.2 Representative Performance Management & Appraisal Software Product
  - 7.13.3 Performance Management & Appraisal Software Sales, Revenue, Price and Gross Margin of Motivosity
- 7.14 Threads Culture
  - 7.14.1 Company profile
  - 7.14.2 Representative Performance Management & Appraisal Software Product
  - 7.14.3 Performance Management & Appraisal Software Sales, Revenue, Price and Gross Margin of Threads Culture
- 7.15 ClearCompany
  - 7.15.1 Company profile
  - 7.15.2 Representative Performance Management & Appraisal Software Product
  - 7.15.3 Performance Management & Appraisal Software Sales, Revenue, Price and Gross Margin of ClearCompany
- 7.16 WebHR
- 7.17 Qualtrics
- 7.18 Spidergap
- 7.19 Performance Pro
- 7.20 UltiPro
- 7.21 OrangeHRM

## **CHAPTER 8 UPSTREAM AND DOWNSTREAM MARKET ANALYSIS OF PERFORMANCE MANAGEMENT & APPRAISAL SOFTWARE**

- 8.1 Industry Chain of Performance Management & Appraisal Software
- 8.2 Upstream Market and Representative Companies Analysis
- 8.3 Downstream Market and Representative Companies Analysis

## **CHAPTER 9 COST AND GROSS MARGIN ANALYSIS OF PERFORMANCE MANAGEMENT & APPRAISAL SOFTWARE**



- 9.1 Cost Structure Analysis of Performance Management & Appraisal Software
- 9.2 Raw Materials Cost Analysis of Performance Management & Appraisal Software
- 9.3 Labor Cost Analysis of Performance Management & Appraisal Software
- 9.4 Manufacturing Expenses Analysis of Performance Management & Appraisal Software

## **CHAPTER 10 MARKETING STATUS ANALYSIS OF PERFORMANCE MANAGEMENT & APPRAISAL SOFTWARE**

- 10.1 Marketing Channel
  - 10.1.1 Direct Marketing
  - 10.1.2 Indirect Marketing
  - 10.1.3 Marketing Channel Development Trend
- 10.2 Market Positioning
  - 10.2.1 Pricing Strategy
  - 10.2.2 Brand Strategy
  - 10.2.3 Target Client
- 10.3 Distributors/Traders List

## **CHAPTER 11 REPORT CONCLUSION**

## **CHAPTER 12 RESEARCH METHODOLOGY AND REFERENCE**

- 12.1 Methodology/Research Approach
  - 12.1.1 Research Programs/Design
  - 12.1.2 Market Size Estimation
  - 12.1.3 Market Breakdown and Data Triangulation
- 12.2 Data Source
  - 12.2.1 Secondary Sources
  - 12.2.2 Primary Sources
- 12.3 Reference

## I would like to order

Product name: Performance Management & Appraisal Software-North America Market Status and Trend Report 2013-2023

Product link: <https://marketpublishers.com/r/P14A62DDC6DEEN.html>

Price: US\$ 3,480.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

[info@marketpublishers.com](mailto:info@marketpublishers.com)

## Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/P14A62DDC6DEEN.html>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:  
Last name:  
Email:  
Company:  
Address:  
City:  
Zip code:  
Country:  
Tel:  
Fax:  
Your message:

**\*\*All fields are required**

Customer signature \_\_\_\_\_

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <https://marketpublishers.com/docs/terms.html>

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970

