

# People Counting System-North America Market Status and Trend Report 2013-2023

<https://marketpublishers.com/r/P6D9283D119EN.html>

Date: December 2017

Pages: 137

Price: US\$ 3,480.00 (Single User License)

ID: P6D9283D119EN

## Abstracts

### Report Summary

People Counting System-North America Market Status and Trend Report 2013-2023 offers a comprehensive analysis on People Counting System industry, standing on the readers' perspective, delivering detailed market data and penetrating insights. No matter the client is industry insider, potential entrant or investor, the report will provides useful data and information. Key questions answered by this report include:

Whole North America and Regional Market Size of People Counting System 2013-2017, and development forecast 2018-2023

Main market players of People Counting System in North America, with company and product introduction, position in the People Counting System market

Market status and development trend of People Counting System by types and applications

Cost and profit status of People Counting System, and marketing status

Market growth drivers and challenges

The report segments the North America People Counting System market as:

North America People Counting System Market: Regional Segment Analysis (Regional Consumption Volume, Consumption Volume, Revenue and Growth Rate 2013-2023):

United States

Canada

Mexico

North America People Counting System Market: Product Type Segment Analysis (Consumption Volume, Average Price, Revenue, Market Share and Trend 2013-2023):

IR Beam Type  
Video Based Type  
Thermal Imaging Type

North America People Counting System Market: Application Segment Analysis (Consumption Volume and Market Share 2013-2023; Downstream Customers and Market Analysis)

Transportation  
Corporate and education  
Hospitality  
Banking and financial institutes  
Sports and entertainment  
Government and healthcare  
Others

North America People Counting System Market: Players Segment Analysis (Company and Product introduction, People Counting System Sales Volume, Revenue, Price and Gross Margin):

RetailNext  
ShopperTrak  
Axis Communication AB  
HELLA Aglaia Mobile Vision GmbH  
InfraRed Integrated Systems  
Point Grey Research  
IEE S.A.  
IRIS-GmbH  
Eurotech S.p.A.  
Axiomatic Technology  
Countwise LLC  
DILAX Intelcom GmbH  
V-Count  
Xovis AG

In a word, the report provides detailed statistics and analysis on the state of the industry; and is a valuable source of guidance and direction for companies and individuals interested in the market.

## Contents

### **CHAPTER 1 OVERVIEW OF PEOPLE COUNTING SYSTEM**

- 1.1 Definition of People Counting System in This Report
- 1.2 Commercial Types of People Counting System
  - 1.2.1 IR Beam Type
  - 1.2.2 Video Based Type
  - 1.2.3 Thermal Imaging Type
- 1.3 Downstream Application of People Counting System
  - 1.3.1 Transportation
  - 1.3.2 Corporate and education
  - 1.3.3 Hospitality
  - 1.3.4 Banking and financial institutes
  - 1.3.5 Sports and entertainment
  - 1.3.6 Government and healthcare
  - 1.3.7 Others
- 1.4 Development History of People Counting System
- 1.5 Market Status and Trend of People Counting System 2013-2023
  - 1.5.1 North America People Counting System Market Status and Trend 2013-2023
  - 1.5.2 Regional People Counting System Market Status and Trend 2013-2023

### **CHAPTER 2 NORTH AMERICA MARKET STATUS AND FORECAST BY REGIONS**

- 2.1 Market Status of People Counting System in North America 2013-2017
- 2.2 Consumption Market of People Counting System in North America by Regions
  - 2.2.1 Consumption Volume of People Counting System in North America by Regions
  - 2.2.2 Revenue of People Counting System in North America by Regions
- 2.3 Market Analysis of People Counting System in North America by Regions
  - 2.3.1 Market Analysis of People Counting System in United States 2013-2017
  - 2.3.2 Market Analysis of People Counting System in Canada 2013-2017
  - 2.3.3 Market Analysis of People Counting System in Mexico 2013-2017
- 2.4 Market Development Forecast of People Counting System in North America 2018-2023
  - 2.4.1 Market Development Forecast of People Counting System in North America 2018-2023
  - 2.4.2 Market Development Forecast of People Counting System by Regions 2018-2023

## **CHAPTER 3 NORTH AMERICA MARKET STATUS AND FORECAST BY TYPES**

### 3.1 Whole North America Market Status by Types

#### 3.1.1 Consumption Volume of People Counting System in North America by Types

#### 3.1.2 Revenue of People Counting System in North America by Types

### 3.2 North America Market Status by Types in Major Countries

#### 3.2.1 Market Status by Types in United States

#### 3.2.2 Market Status by Types in Canada

#### 3.2.3 Market Status by Types in Mexico

### 3.3 Market Forecast of People Counting System in North America by Types

## **CHAPTER 4 NORTH AMERICA MARKET STATUS AND FORECAST BY DOWNSTREAM INDUSTRY**

### 4.1 Demand Volume of People Counting System in North America by Downstream Industry

### 4.2 Demand Volume of People Counting System by Downstream Industry in Major Countries

#### 4.2.1 Demand Volume of People Counting System by Downstream Industry in United States

#### 4.2.2 Demand Volume of People Counting System by Downstream Industry in Canada

#### 4.2.3 Demand Volume of People Counting System by Downstream Industry in Mexico

### 4.3 Market Forecast of People Counting System in North America by Downstream Industry

## **CHAPTER 5 MARKET DRIVING FACTOR ANALYSIS OF PEOPLE COUNTING SYSTEM**

### 5.1 North America Economy Situation and Trend Overview

### 5.2 People Counting System Downstream Industry Situation and Trend Overview

## **CHAPTER 6 PEOPLE COUNTING SYSTEM MARKET COMPETITION STATUS BY MAJOR PLAYERS IN NORTH AMERICA**

### 6.1 Sales Volume of People Counting System in North America by Major Players

### 6.2 Revenue of People Counting System in North America by Major Players

### 6.3 Basic Information of People Counting System by Major Players

#### 6.3.1 Headquarters Location and Established Time of People Counting System Major Players

- 6.3.2 Employees and Revenue Level of People Counting System Major Players
- 6.4 Market Competition News and Trend
  - 6.4.1 Merger, Consolidation or Acquisition News
  - 6.4.2 Investment or Disinvestment News
  - 6.4.3 New Product Development and Launch

## **CHAPTER 7 PEOPLE COUNTING SYSTEM MAJOR MANUFACTURERS INTRODUCTION AND MARKET DATA**

### 7.1 RetailNext

- 7.1.1 Company profile
- 7.1.2 Representative People Counting System Product
- 7.1.3 People Counting System Sales, Revenue, Price and Gross Margin of RetailNext

### 7.2 ShopperTrak

- 7.2.1 Company profile
- 7.2.2 Representative People Counting System Product
- 7.2.3 People Counting System Sales, Revenue, Price and Gross Margin of ShopperTrak

### 7.3 Axis Communication AB

- 7.3.1 Company profile
- 7.3.2 Representative People Counting System Product
- 7.3.3 People Counting System Sales, Revenue, Price and Gross Margin of Axis Communication AB

### 7.4 HELLA Aglaia Mobile Vision GmbH

- 7.4.1 Company profile
- 7.4.2 Representative People Counting System Product
- 7.4.3 People Counting System Sales, Revenue, Price and Gross Margin of HELLA Aglaia Mobile Vision GmbH

### 7.5 InfraRed Integrated Systems

- 7.5.1 Company profile
- 7.5.2 Representative People Counting System Product
- 7.5.3 People Counting System Sales, Revenue, Price and Gross Margin of InfraRed Integrated Systems

### 7.6 Point Grey Research

- 7.6.1 Company profile
- 7.6.2 Representative People Counting System Product
- 7.6.3 People Counting System Sales, Revenue, Price and Gross Margin of Point Grey Research

### 7.7 IEE S.A.

### 7.7 IEE S.A.

- 7.7.1 Company profile
- 7.7.2 Representative People Counting System Product
- 7.7.3 People Counting System Sales, Revenue, Price and Gross Margin of IEE S.A.
- 7.8 IRIS-GmbH
  - 7.8.1 Company profile
  - 7.8.2 Representative People Counting System Product
  - 7.8.3 People Counting System Sales, Revenue, Price and Gross Margin of IRIS-GmbH
- 7.9 Eurotech S.p.A.
  - 7.9.1 Company profile
  - 7.9.2 Representative People Counting System Product
  - 7.9.3 People Counting System Sales, Revenue, Price and Gross Margin of Eurotech S.p.A.
- 7.10 Axiomatic Technology
  - 7.10.1 Company profile
  - 7.10.2 Representative People Counting System Product
  - 7.10.3 People Counting System Sales, Revenue, Price and Gross Margin of Axiomatic Technology
- 7.11 Countwise LLC
  - 7.11.1 Company profile
  - 7.11.2 Representative People Counting System Product
  - 7.11.3 People Counting System Sales, Revenue, Price and Gross Margin of Countwise LLC
- 7.12 DILAX Intelcom GmbH
  - 7.12.1 Company profile
  - 7.12.2 Representative People Counting System Product
  - 7.12.3 People Counting System Sales, Revenue, Price and Gross Margin of DILAX Intelcom GmbH
- 7.13 V-Count
  - 7.13.1 Company profile
  - 7.13.2 Representative People Counting System Product
  - 7.13.3 People Counting System Sales, Revenue, Price and Gross Margin of V-Count
- 7.14 Xovis AG
  - 7.14.1 Company profile
  - 7.14.2 Representative People Counting System Product
  - 7.14.3 People Counting System Sales, Revenue, Price and Gross Margin of Xovis AG

## **CHAPTER 8 UPSTREAM AND DOWNSTREAM MARKET ANALYSIS OF PEOPLE COUNTING SYSTEM**

- 8.1 Industry Chain of People Counting System
- 8.2 Upstream Market and Representative Companies Analysis
- 8.3 Downstream Market and Representative Companies Analysis

## **CHAPTER 9 COST AND GROSS MARGIN ANALYSIS OF PEOPLE COUNTING SYSTEM**

- 9.1 Cost Structure Analysis of People Counting System
- 9.2 Raw Materials Cost Analysis of People Counting System
- 9.3 Labor Cost Analysis of People Counting System
- 9.4 Manufacturing Expenses Analysis of People Counting System

## **CHAPTER 10 MARKETING STATUS ANALYSIS OF PEOPLE COUNTING SYSTEM**

- 10.1 Marketing Channel
  - 10.1.1 Direct Marketing
  - 10.1.2 Indirect Marketing
  - 10.1.3 Marketing Channel Development Trend
- 10.2 Market Positioning
  - 10.2.1 Pricing Strategy
  - 10.2.2 Brand Strategy
  - 10.2.3 Target Client
- 10.3 Distributors/Traders List

## **CHAPTER 11 REPORT CONCLUSION**

## **CHAPTER 12 RESEARCH METHODOLOGY AND REFERENCE**

- 12.1 Methodology/Research Approach
  - 12.1.1 Research Programs/Design
  - 12.1.2 Market Size Estimation
  - 12.1.3 Market Breakdown and Data Triangulation
- 12.2 Data Source
  - 12.2.1 Secondary Sources
  - 12.2.2 Primary Sources
- 12.3 Reference



## I would like to order

Product name: People Counting System-North America Market Status and Trend Report 2013-2023

Product link: <https://marketpublishers.com/r/P6D9283D119EN.html>

Price: US\$ 3,480.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

[info@marketpublishers.com](mailto:info@marketpublishers.com)

## Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/P6D9283D119EN.html>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:  
Last name:  
Email:  
Company:  
Address:  
City:  
Zip code:  
Country:  
Tel:  
Fax:  
Your message:

**\*\*All fields are required**

Customer signature \_\_\_\_\_

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <https://marketpublishers.com/docs/terms.html>

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970