

### Patient Relationship Management (PRM) Software-South America Market Status and Trend Report 2013-2023

https://marketpublishers.com/r/PFA903DFA584EN.html

Date: March 2020

Pages: 138

Price: US\$ 3,480.00 (Single User License)

ID: PFA903DFA584EN

### **Abstracts**

#### **Report Summary**

Patient Relationship Management (PRM) Software-South America Market Status and Trend Report 2013-2023 offers a comprehensive analysis on Patient Relationship Management (PRM) Software industry, standing on the readers' perspective, delivering detailed market data and penetrating insights. No matter the client is industry insider, potential entrant or investor, the report will provides useful data and information. Key questions answered by this report include:

Whole South America and Regional Market Size of Patient Relationship Management (PRM) Software 2013-2017, and development forecast 2018-2023

Main market players of Patient Relationship Management (PRM) Software in South America, with company and product introduction, position in the Patient Relationship Management (PRM) Software market

Market status and development trend of Patient Relationship Management (PRM) Software by types and applications

Cost and profit status of Patient Relationship Management (PRM) Software, and marketing status

Market growth drivers and challenges

The report segments the South America Patient Relationship Management (PRM) Software market as:

South America Patient Relationship Management (PRM) Software Market: Regional Segment Analysis (Regional Consumption Volume, Consumption Volume, Revenue



and Growth Rate 2013-2023):

Brazil

Argentina

Venezuela

Colombia

Others

South America Patient Relationship Management (PRM) Software Market: Product Type Segment Analysis (Consumption Volume, Average Price, Revenue, Market Share and Trend 2013-2023):

Cloud-based

Web-based

South America Patient Relationship Management (PRM) Software Market: Application Segment Analysis (Consumption Volume and Market Share 2013-2023; Downstream Customers and Market Analysis)

Hospitals

Health Systems

South America Patient Relationship Management (PRM) Software Market: Players Segment Analysis (Company and Product introduction, Patient Relationship Management (PRM) Software Sales Volume, Revenue, Price and Gross Margin):

**PracticeSuite** 

Lighthouse 360

Weave

WebPT

Solutionreach

RevenueWell

ReferralMD

patientNOW

Salesforce Health Cloud

Naturongo

Accenture Health Experience Platform

Ascend (Physician Relationship Management)

In a word, the report provides detailed statistics and analysis on the state of the industry; and is a valuable source of guidance and direction for companies and individuals interested in the market.



### **Contents**

### CHAPTER 1 OVERVIEW OF PATIENT RELATIONSHIP MANAGEMENT (PRM) SOFTWARE

- 1.1 Definition of Patient Relationship Management (PRM) Software in This Report
- 1.2 Commercial Types of Patient Relationship Management (PRM) Software
  - 1.2.1 Cloud-based
  - 1.2.2 Web-based
- 1.3 Downstream Application of Patient Relationship Management (PRM) Software
  - 1.3.1 Hospitals
  - 1.3.2 Health Systems
- 1.4 Development History of Patient Relationship Management (PRM) Software
- 1.5 Market Status and Trend of Patient Relationship Management (PRM) Software 2013-2023
- 1.5.1 South America Patient Relationship Management (PRM) Software Market Status and Trend 2013-2023
- 1.5.2 Regional Patient Relationship Management (PRM) Software Market Status and Trend 2013-2023

#### CHAPTER 2 SOUTH AMERICA MARKET STATUS AND FORECAST BY REGIONS

- 2.1 Market Status of Patient Relationship Management (PRM) Software in South America 2013-2017
- 2.2 Consumption Market of Patient Relationship Management (PRM) Software in South America by Regions
- 2.2.1 Consumption Volume of Patient Relationship Management (PRM) Software in South America by Regions
- 2.2.2 Revenue of Patient Relationship Management (PRM) Software in South America by Regions
- 2.3 Market Analysis of Patient Relationship Management (PRM) Software in South America by Regions
- 2.3.1 Market Analysis of Patient Relationship Management (PRM) Software in Brazil 2013-2017
- 2.3.2 Market Analysis of Patient Relationship Management (PRM) Software in Argentina 2013-2017
- 2.3.3 Market Analysis of Patient Relationship Management (PRM) Software in Venezuela 2013-2017
  - 2.3.4 Market Analysis of Patient Relationship Management (PRM) Software in



#### Colombia 2013-2017

- 2.3.5 Market Analysis of Patient Relationship Management (PRM) Software in Others 2013-2017
- 2.4 Market Development Forecast of Patient Relationship Management (PRM) Software in South America 2018-2023
- 2.4.1 Market Development Forecast of Patient Relationship Management (PRM) Software in South America 2018-2023
- 2.4.2 Market Development Forecast of Patient Relationship Management (PRM) Software by Regions 2018-2023

#### **CHAPTER 3 SOUTH AMERICA MARKET STATUS AND FORECAST BY TYPES**

- 3.1 Whole South America Market Status by Types
- 3.1.1 Consumption Volume of Patient Relationship Management (PRM) Software in South America by Types
- 3.1.2 Revenue of Patient Relationship Management (PRM) Software in South America by Types
- 3.2 South America Market Status by Types in Major Countries
  - 3.2.1 Market Status by Types in Brazil
  - 3.2.2 Market Status by Types in Argentina
  - 3.2.3 Market Status by Types in Venezuela
  - 3.2.4 Market Status by Types in Colombia
  - 3.2.5 Market Status by Types in Others
- 3.3 Market Forecast of Patient Relationship Management (PRM) Software in South America by Types

### CHAPTER 4 SOUTH AMERICA MARKET STATUS AND FORECAST BY DOWNSTREAM INDUSTRY

- 4.1 Demand Volume of Patient Relationship Management (PRM) Software in South America by Downstream Industry
- 4.2 Demand Volume of Patient Relationship Management (PRM) Software by Downstream Industry in Major Countries
- 4.2.1 Demand Volume of Patient Relationship Management (PRM) Software by Downstream Industry in Brazil
- 4.2.2 Demand Volume of Patient Relationship Management (PRM) Software by Downstream Industry in Argentina
- 4.2.3 Demand Volume of Patient Relationship Management (PRM) Software by Downstream Industry in Venezuela



- 4.2.4 Demand Volume of Patient Relationship Management (PRM) Software by Downstream Industry in Colombia
- 4.2.5 Demand Volume of Patient Relationship Management (PRM) Software by Downstream Industry in Others
- 4.3 Market Forecast of Patient Relationship Management (PRM) Software in South America by Downstream Industry

### CHAPTER 5 MARKET DRIVING FACTOR ANALYSIS OF PATIENT RELATIONSHIP MANAGEMENT (PRM) SOFTWARE

- 5.1 South America Economy Situation and Trend Overview
- 5.2 Patient Relationship Management (PRM) Software Downstream Industry Situation and Trend Overview

### CHAPTER 6 PATIENT RELATIONSHIP MANAGEMENT (PRM) SOFTWARE MARKET COMPETITION STATUS BY MAJOR PLAYERS IN SOUTH AMERICA

- 6.1 Sales Volume of Patient Relationship Management (PRM) Software in South America by Major Players
- 6.2 Revenue of Patient Relationship Management (PRM) Software in South America by Major Players
- 6.3 Basic Information of Patient Relationship Management (PRM) Software by Major Players
- 6.3.1 Headquarters Location and Established Time of Patient Relationship Management (PRM) Software Major Players
- 6.3.2 Employees and Revenue Level of Patient Relationship Management (PRM) Software Major Players
- 6.4 Market Competition News and Trend
  - 6.4.1 Merger, Consolidation or Acquisition News
  - 6.4.2 Investment or Disinvestment News
  - 6.4.3 New Product Development and Launch

### CHAPTER 7 PATIENT RELATIONSHIP MANAGEMENT (PRM) SOFTWARE MAJOR MANUFACTURERS INTRODUCTION AND MARKET DATA

- 7.1 PracticeSuite
- 7.1.1 Company profile
- 7.1.2 Representative Patient Relationship Management (PRM) Software Product
- 7.1.3 Patient Relationship Management (PRM) Software Sales, Revenue, Price and



### Gross Margin of PracticeSuite

- 7.2 Lighthouse
  - 7.2.1 Company profile
  - 7.2.2 Representative Patient Relationship Management (PRM) Software Product
- 7.2.3 Patient Relationship Management (PRM) Software Sales, Revenue, Price and Gross Margin of Lighthouse
- 7.3 Weave
  - 7.3.1 Company profile
  - 7.3.2 Representative Patient Relationship Management (PRM) Software Product
- 7.3.3 Patient Relationship Management (PRM) Software Sales, Revenue, Price and Gross Margin of Weave
- 7.4 WebPT
- 7.4.1 Company profile
- 7.4.2 Representative Patient Relationship Management (PRM) Software Product
- 7.4.3 Patient Relationship Management (PRM) Software Sales, Revenue, Price and Gross Margin of WebPT
- 7.5 Solutionreach
  - 7.5.1 Company profile
  - 7.5.2 Representative Patient Relationship Management (PRM) Software Product
- 7.5.3 Patient Relationship Management (PRM) Software Sales, Revenue, Price and Gross Margin of Solutionreach
- 7.6 RevenueWell
  - 7.6.1 Company profile
  - 7.6.2 Representative Patient Relationship Management (PRM) Software Product
- 7.6.3 Patient Relationship Management (PRM) Software Sales, Revenue, Price and Gross Margin of RevenueWell
- 7.7 ReferralMD
- 7.7.1 Company profile
- 7.7.2 Representative Patient Relationship Management (PRM) Software Product
- 7.7.3 Patient Relationship Management (PRM) Software Sales, Revenue, Price and Gross Margin of ReferralMD
- 7.8 patientNOW
  - 7.8.1 Company profile
  - 7.8.2 Representative Patient Relationship Management (PRM) Software Product
- 7.8.3 Patient Relationship Management (PRM) Software Sales, Revenue, Price and Gross Margin of patientNOW
- 7.9 Salesforce Health Cloud
  - 7.9.1 Company profile
- 7.9.2 Representative Patient Relationship Management (PRM) Software Product



- 7.9.3 Patient Relationship Management (PRM) Software Sales, Revenue, Price and Gross Margin of Salesforce Health Cloud
- 7.10 Naturongo
  - 7.10.1 Company profile
  - 7.10.2 Representative Patient Relationship Management (PRM) Software Product
- 7.10.3 Patient Relationship Management (PRM) Software Sales, Revenue, Price and Gross Margin of Naturongo
- 7.11 Accenture Health Experience Platform
  - 7.11.1 Company profile
- 7.11.2 Representative Patient Relationship Management (PRM) Software Product
- 7.11.3 Patient Relationship Management (PRM) Software Sales, Revenue, Price and Gross Margin of Accenture Health Experience Platform
- 7.12 Ascend (Physician Relationship Management)
  - 7.12.1 Company profile
- 7.12.2 Representative Patient Relationship Management (PRM) Software Product
- 7.12.3 Patient Relationship Management (PRM) Software Sales, Revenue, Price and Gross Margin of Ascend (Physician Relationship Management)

## CHAPTER 8 UPSTREAM AND DOWNSTREAM MARKET ANALYSIS OF PATIENT RELATIONSHIP MANAGEMENT (PRM) SOFTWARE

- 8.1 Industry Chain of Patient Relationship Management (PRM) Software
- 8.2 Upstream Market and Representative Companies Analysis
- 8.3 Downstream Market and Representative Companies Analysis

## CHAPTER 9 COST AND GROSS MARGIN ANALYSIS OF PATIENT RELATIONSHIP MANAGEMENT (PRM) SOFTWARE

- 9.1 Cost Structure Analysis of Patient Relationship Management (PRM) Software
- 9.2 Raw Materials Cost Analysis of Patient Relationship Management (PRM) Software
- 9.3 Labor Cost Analysis of Patient Relationship Management (PRM) Software
- 9.4 Manufacturing Expenses Analysis of Patient Relationship Management (PRM) Software

# CHAPTER 10 MARKETING STATUS ANALYSIS OF PATIENT RELATIONSHIP MANAGEMENT (PRM) SOFTWARE

- 10.1 Marketing Channel
  - 10.1.1 Direct Marketing



- 10.1.2 Indirect Marketing
- 10.1.3 Marketing Channel Development Trend
- 10.2 Market Positioning
  - 10.2.1 Pricing Strategy
  - 10.2.2 Brand Strategy
  - 10.2.3 Target Client
- 10.3 Distributors/Traders List

#### **CHAPTER 11 REPORT CONCLUSION**

#### **CHAPTER 12 RESEARCH METHODOLOGY AND REFERENCE**

- 12.1 Methodology/Research Approach
  - 12.1.1 Research Programs/Design
  - 12.1.2 Market Size Estimation
  - 12.1.3 Market Breakdown and Data Triangulation
- 12.2 Data Source
  - 12.2.1 Secondary Sources
  - 12.2.2 Primary Sources
- 12.3 Reference



#### I would like to order

Product name: Patient Relationship Management (PRM) Software-South America Market Status and

Trend Report 2013-2023

Product link: <a href="https://marketpublishers.com/r/PFA903DFA584EN.html">https://marketpublishers.com/r/PFA903DFA584EN.html</a>

Price: US\$ 3,480.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer

Service:

info@marketpublishers.com

### **Payment**

First name:

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <a href="https://marketpublishers.com/r/PFA903DFA584EN.html">https://marketpublishers.com/r/PFA903DFA584EN.html</a>

To pay by Wire Transfer, please, fill in your contact details in the form below:

Last name:	
Email:	
Company:	
Address:	
City:	
Zip code:	
Country:	
Tel:	
Fax:	
Your message:	
	**All fields are required
	Custumer signature

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <a href="https://marketpublishers.com/docs/terms.html">https://marketpublishers.com/docs/terms.html</a>

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970



