

# Parquet Flooring-Asia Pacific Market Status and Trend Report 2013-2023

<https://marketpublishers.com/r/P57375C21FAEN.html>

Date: January 2018

Pages: 140

Price: US\$ 3,480.00 (Single User License)

ID: P57375C21FAEN

## Abstracts

### Report Summary

Parquet Flooring-Asia Pacific Market Status and Trend Report 2013-2023 offers a comprehensive analysis on Parquet Flooring industry, standing on the readers' perspective, delivering detailed market data and penetrating insights. No matter the client is industry insider, potential entrant or investor, the report will provides useful data and information. Key questions answered by this report include:

Whole Asia Pacific and Regional Market Size of Parquet Flooring 2013-2017, and development forecast 2018-2023

Main market players of Parquet Flooring in Asia Pacific, with company and product introduction, position in the Parquet Flooring market

Market status and development trend of Parquet Flooring by types and applications

Cost and profit status of Parquet Flooring, and marketing status

Market growth drivers and challenges

The report segments the Asia Pacific Parquet Flooring market as:

Asia Pacific Parquet Flooring Market: Regional Segment Analysis (Regional Consumption Volume, Consumption Volume, Revenue and Growth Rate 2013-2023):

China

Japan

Korea

India

Southeast Asia

## Australia

Asia Pacific Parquet Flooring Market: Product Type Segment Analysis (Consumption Volume, Average Price, Revenue, Market Share and Trend 2013-2023):

Marble Mosaic  
Cement Mosaic  
Metal Mosaic  
Others

Asia Pacific Parquet Flooring Market: Application Segment Analysis (Consumption Volume and Market Share 2013-2023; Downstream Customers and Market Analysis)

Residential  
Commercial  
Others

Asia Pacific Parquet Flooring Market: Players Segment Analysis (Company and Product introduction, Parquet Flooring Sales Volume, Revenue, Price and Gross Margin):

Parchettificio Toscano  
Salis  
TILO  
Solid Wood Flooring  
Upofloor Oy  
Itlas  
Hakwood  
Hain Industrieprodukte Vertriebs  
Coswick Hardwood  
Mardegan  
Magnum Parquet  
Timberwise

In a word, the report provides detailed statistics and analysis on the state of the industry; and is a valuable source of guidance and direction for companies and individuals interested in the market.

## Contents

### **CHAPTER 1 OVERVIEW OF PARQUET FLOORING**

- 1.1 Definition of Parquet Flooring in This Report
- 1.2 Commercial Types of Parquet Flooring
  - 1.2.1 Marble Mosaic
  - 1.2.2 Cement Mosaic
  - 1.2.3 Metal Mosaic
  - 1.2.4 Others
- 1.3 Downstream Application of Parquet Flooring
  - 1.3.1 Residential
  - 1.3.2 Commercial
  - 1.3.3 Others
- 1.4 Development History of Parquet Flooring
- 1.5 Market Status and Trend of Parquet Flooring 2013-2023
  - 1.5.1 Asia Pacific Parquet Flooring Market Status and Trend 2013-2023
  - 1.5.2 Regional Parquet Flooring Market Status and Trend 2013-2023

### **CHAPTER 2 ASIA PACIFIC MARKET STATUS AND FORECAST BY REGIONS**

- 2.1 Market Status of Parquet Flooring in Asia Pacific 2013-2017
- 2.2 Consumption Market of Parquet Flooring in Asia Pacific by Regions
  - 2.2.1 Consumption Volume of Parquet Flooring in Asia Pacific by Regions
  - 2.2.2 Revenue of Parquet Flooring in Asia Pacific by Regions
- 2.3 Market Analysis of Parquet Flooring in Asia Pacific by Regions
  - 2.3.1 Market Analysis of Parquet Flooring in China 2013-2017
  - 2.3.2 Market Analysis of Parquet Flooring in Japan 2013-2017
  - 2.3.3 Market Analysis of Parquet Flooring in Korea 2013-2017
  - 2.3.4 Market Analysis of Parquet Flooring in India 2013-2017
  - 2.3.5 Market Analysis of Parquet Flooring in Southeast Asia 2013-2017
  - 2.3.6 Market Analysis of Parquet Flooring in Australia 2013-2017
- 2.4 Market Development Forecast of Parquet Flooring in Asia Pacific 2018-2023
  - 2.4.1 Market Development Forecast of Parquet Flooring in Asia Pacific 2018-2023
  - 2.4.2 Market Development Forecast of Parquet Flooring by Regions 2018-2023

### **CHAPTER 3 ASIA PACIFIC MARKET STATUS AND FORECAST BY TYPES**

- 3.1 Whole Asia Pacific Market Status by Types

- 3.1.1 Consumption Volume of Parquet Flooring in Asia Pacific by Types
- 3.1.2 Revenue of Parquet Flooring in Asia Pacific by Types
- 3.2 Asia Pacific Market Status by Types in Major Countries
  - 3.2.1 Market Status by Types in China
  - 3.2.2 Market Status by Types in Japan
  - 3.2.3 Market Status by Types in Korea
  - 3.2.4 Market Status by Types in India
  - 3.2.5 Market Status by Types in Southeast Asia
  - 3.2.6 Market Status by Types in Australia
- 3.3 Market Forecast of Parquet Flooring in Asia Pacific by Types

## **CHAPTER 4 ASIA PACIFIC MARKET STATUS AND FORECAST BY DOWNSTREAM INDUSTRY**

- 4.1 Demand Volume of Parquet Flooring in Asia Pacific by Downstream Industry
- 4.2 Demand Volume of Parquet Flooring by Downstream Industry in Major Countries
  - 4.2.1 Demand Volume of Parquet Flooring by Downstream Industry in China
  - 4.2.2 Demand Volume of Parquet Flooring by Downstream Industry in Japan
  - 4.2.3 Demand Volume of Parquet Flooring by Downstream Industry in Korea
  - 4.2.4 Demand Volume of Parquet Flooring by Downstream Industry in India
  - 4.2.5 Demand Volume of Parquet Flooring by Downstream Industry in Southeast Asia
  - 4.2.6 Demand Volume of Parquet Flooring by Downstream Industry in Australia
- 4.3 Market Forecast of Parquet Flooring in Asia Pacific by Downstream Industry

## **CHAPTER 5 MARKET DRIVING FACTOR ANALYSIS OF PARQUET FLOORING**

- 5.1 Asia Pacific Economy Situation and Trend Overview
- 5.2 Parquet Flooring Downstream Industry Situation and Trend Overview

## **CHAPTER 6 PARQUET FLOORING MARKET COMPETITION STATUS BY MAJOR PLAYERS IN ASIA PACIFIC**

- 6.1 Sales Volume of Parquet Flooring in Asia Pacific by Major Players
- 6.2 Revenue of Parquet Flooring in Asia Pacific by Major Players
- 6.3 Basic Information of Parquet Flooring by Major Players
  - 6.3.1 Headquarters Location and Established Time of Parquet Flooring Major Players
  - 6.3.2 Employees and Revenue Level of Parquet Flooring Major Players
- 6.4 Market Competition News and Trend
  - 6.4.1 Merger, Consolidation or Acquisition News

- 6.4.2 Investment or Disinvestment News
- 6.4.3 New Product Development and Launch

## **CHAPTER 7 PARQUET FLOORING MAJOR MANUFACTURERS INTRODUCTION AND MARKET DATA**

### 7.1 Parchettificio Toscano

- 7.1.1 Company profile
- 7.1.2 Representative Parquet Flooring Product
- 7.1.3 Parquet Flooring Sales, Revenue, Price and Gross Margin of Parchettificio Toscano

### 7.2 Salis

- 7.2.1 Company profile
- 7.2.2 Representative Parquet Flooring Product
- 7.2.3 Parquet Flooring Sales, Revenue, Price and Gross Margin of Salis

### 7.3 TILO

- 7.3.1 Company profile
- 7.3.2 Representative Parquet Flooring Product
- 7.3.3 Parquet Flooring Sales, Revenue, Price and Gross Margin of TILO

### 7.4 Solid Wood Flooring

- 7.4.1 Company profile
- 7.4.2 Representative Parquet Flooring Product
- 7.4.3 Parquet Flooring Sales, Revenue, Price and Gross Margin of Solid Wood Flooring

### 7.5 Upofloor Oy

- 7.5.1 Company profile
- 7.5.2 Representative Parquet Flooring Product
- 7.5.3 Parquet Flooring Sales, Revenue, Price and Gross Margin of Upofloor Oy

### 7.6 Itlas

- 7.6.1 Company profile
- 7.6.2 Representative Parquet Flooring Product
- 7.6.3 Parquet Flooring Sales, Revenue, Price and Gross Margin of Itlas

### 7.7 Hakwood

- 7.7.1 Company profile
- 7.7.2 Representative Parquet Flooring Product
- 7.7.3 Parquet Flooring Sales, Revenue, Price and Gross Margin of Hakwood

### 7.8 Hain Industrieprodukte Vertriebs

- 7.8.1 Company profile
- 7.8.2 Representative Parquet Flooring Product

- 7.8.3 Parquet Flooring Sales, Revenue, Price and Gross Margin of Hain Industrieprodukte Vertriebs
- 7.9 Coswick Hardwood
  - 7.9.1 Company profile
  - 7.9.2 Representative Parquet Flooring Product
  - 7.9.3 Parquet Flooring Sales, Revenue, Price and Gross Margin of Coswick Hardwood
- 7.10 Mardegan
  - 7.10.1 Company profile
  - 7.10.2 Representative Parquet Flooring Product
  - 7.10.3 Parquet Flooring Sales, Revenue, Price and Gross Margin of Mardegan
- 7.11 Magnum Parquet
  - 7.11.1 Company profile
  - 7.11.2 Representative Parquet Flooring Product
  - 7.11.3 Parquet Flooring Sales, Revenue, Price and Gross Margin of Magnum Parquet
- 7.12 Timberwise
  - 7.12.1 Company profile
  - 7.12.2 Representative Parquet Flooring Product
  - 7.12.3 Parquet Flooring Sales, Revenue, Price and Gross Margin of Timberwise

## **CHAPTER 8 UPSTREAM AND DOWNSTREAM MARKET ANALYSIS OF PARQUET FLOORING**

- 8.1 Industry Chain of Parquet Flooring
- 8.2 Upstream Market and Representative Companies Analysis
- 8.3 Downstream Market and Representative Companies Analysis

## **CHAPTER 9 COST AND GROSS MARGIN ANALYSIS OF PARQUET FLOORING**

- 9.1 Cost Structure Analysis of Parquet Flooring
- 9.2 Raw Materials Cost Analysis of Parquet Flooring
- 9.3 Labor Cost Analysis of Parquet Flooring
- 9.4 Manufacturing Expenses Analysis of Parquet Flooring

## **CHAPTER 10 MARKETING STATUS ANALYSIS OF PARQUET FLOORING**

- 10.1 Marketing Channel
  - 10.1.1 Direct Marketing
  - 10.1.2 Indirect Marketing
  - 10.1.3 Marketing Channel Development Trend

## 10.2 Market Positioning

### 10.2.1 Pricing Strategy

### 10.2.2 Brand Strategy

### 10.2.3 Target Client

## 10.3 Distributors/Traders List

## **CHAPTER 11 REPORT CONCLUSION**

## **CHAPTER 12 RESEARCH METHODOLOGY AND REFERENCE**

### 12.1 Methodology/Research Approach

#### 12.1.1 Research Programs/Design

#### 12.1.2 Market Size Estimation

#### 12.1.3 Market Breakdown and Data Triangulation

### 12.2 Data Source

#### 12.2.1 Secondary Sources

#### 12.2.2 Primary Sources

### 12.3 Reference

## I would like to order

Product name: Parquet Flooring-Asia Pacific Market Status and Trend Report 2013-2023

Product link: <https://marketpublishers.com/r/P57375C21FAEN.html>

Price: US\$ 3,480.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

[info@marketpublishers.com](mailto:info@marketpublishers.com)

## Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/P57375C21FAEN.html>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:  
Last name:  
Email:  
Company:  
Address:  
City:  
Zip code:  
Country:  
Tel:  
Fax:  
Your message:

**\*\*All fields are required**

Customer signature \_\_\_\_\_

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <https://marketpublishers.com/docs/terms.html>

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970