

# Paper Towels-South America Market Status and Trend Report 2013-2023

https://marketpublishers.com/r/P3D3C92EAB8MEN.html

Date: February 2018

Pages: 154

Price: US\$ 3,480.00 (Single User License)

ID: P3D3C92EAB8MEN

### **Abstracts**

### **Report Summary**

Paper Towels-South America Market Status and Trend Report 2013-2023 offers a comprehensive analysis on Paper Towels industry, standing on the readers? perspective, delivering detailed market data and penetrating insights. No matter the client is industry insider, potential entrant or investor, the report will provides useful data and information. Key questions answered by this report include:

Whole South America and Regional Market Size of Paper Towels 2013-2017, and development forecast 2018-2023

Main market players of Paper Towels in South America, with company and product introduction, position in the Paper Towels market

Market status and development trend of Paper Towels by types and applications Cost and profit status of Paper Towels, and marketing status Market growth drivers and challenges

The report segments the South America Paper Towels market as:

South America Paper Towels Market: Regional Segment Analysis (Regional Consumption Volume, Consumption Volume, Revenue and Growth Rate 2013-2023):

Brazil

Argentina

Venezuela

Colombia

Others



South America Paper Towels Market: Product Type Segment Analysis (Consumption Volume, Average Price, Revenue, Market Share and Trend 2013-2023):

Rolled Paper Towels
Boxed Paper Towels
Multifold Paper Towels

South America Paper Towels Market: Application Segment Analysis (Consumption Volume and Market Share 2013-2023; Downstream Customers and Market Analysis)

At Home

Away From Home (AFH)

South America Paper Towels Market: Players Segment Analysis (Company and Product introduction, Paper Towels Sales Volume, Revenue, Price and Gross Margin):

Procter & Gamble (P&G)

SCA

Georgia Pacific

Kimberly-Clark

Cascades

Kruger

Metsa Tissue

Heng An

**WEPA** 

Asaleo Care

C&S Paper

Essendant Inc (Boardwalk)

Oasis Brands

Seventh Generation

In a word, the report provides detailed statistics and analysis on the state of the industry; and is a valuable source of guidance and direction for companies and individuals interested in the market.



### **Contents**

#### CHAPTER 1 OVERVIEW OF PAPER TOWELS

- 1.1 Definition of Paper Towels in This Report
- 1.2 Commercial Types of Paper Towels
  - 1.2.1 Rolled Paper Towels
  - 1.2.2 Boxed Paper Towels
  - 1.2.3 Multifold Paper Towels
- 1.3 Downstream Application of Paper Towels
  - 1.3.1 At Home
  - 1.3.2 Away From Home (AFH)
- 1.4 Development History of Paper Towels
- 1.5 Market Status and Trend of Paper Towels 2013-2023
  - 1.5.1 South America Paper Towels Market Status and Trend 2013-2023
  - 1.5.2 Regional Paper Towels Market Status and Trend 2013-2023

### CHAPTER 2 SOUTH AMERICA MARKET STATUS AND FORECAST BY REGIONS

- 2.1 Market Status of Paper Towels in South America 2013-2017
- 2.2 Consumption Market of Paper Towels in South America by Regions
  - 2.2.1 Consumption Volume of Paper Towels in South America by Regions
  - 2.2.2 Revenue of Paper Towels in South America by Regions
- 2.3 Market Analysis of Paper Towels in South America by Regions
  - 2.3.1 Market Analysis of Paper Towels in Brazil 2013-2017
  - 2.3.2 Market Analysis of Paper Towels in Argentina 2013-2017
  - 2.3.3 Market Analysis of Paper Towels in Venezuela 2013-2017
  - 2.3.4 Market Analysis of Paper Towels in Colombia 2013-2017
  - 2.3.5 Market Analysis of Paper Towels in Others 2013-2017
- 2.4 Market Development Forecast of Paper Towels in South America 2018-2023
- 2.4.1 Market Development Forecast of Paper Towels in South America 2018-2023
- 2.4.2 Market Development Forecast of Paper Towels by Regions 2018-2023

### CHAPTER 3 SOUTH AMERICA MARKET STATUS AND FORECAST BY TYPES

- 3.1 Whole South America Market Status by Types
  - 3.1.1 Consumption Volume of Paper Towels in South America by Types
  - 3.1.2 Revenue of Paper Towels in South America by Types
- 3.2 South America Market Status by Types in Major Countries



- 3.2.1 Market Status by Types in Brazil
- 3.2.2 Market Status by Types in Argentina
- 3.2.3 Market Status by Types in Venezuela
- 3.2.4 Market Status by Types in Colombia
- 3.2.5 Market Status by Types in Others
- 3.3 Market Forecast of Paper Towels in South America by Types

## CHAPTER 4 SOUTH AMERICA MARKET STATUS AND FORECAST BY DOWNSTREAM INDUSTRY

- 4.1 Demand Volume of Paper Towels in South America by Downstream Industry
- 4.2 Demand Volume of Paper Towels by Downstream Industry in Major Countries
  - 4.2.1 Demand Volume of Paper Towels by Downstream Industry in Brazil
- 4.2.2 Demand Volume of Paper Towels by Downstream Industry in Argentina
- 4.2.3 Demand Volume of Paper Towels by Downstream Industry in Venezuela
- 4.2.4 Demand Volume of Paper Towels by Downstream Industry in Colombia
- 4.2.5 Demand Volume of Paper Towels by Downstream Industry in Others
- 4.3 Market Forecast of Paper Towels in South America by Downstream Industry

### CHAPTER 5 MARKET DRIVING FACTOR ANALYSIS OF PAPER TOWELS

- 5.1 South America Economy Situation and Trend Overview
- 5.2 Paper Towels Downstream Industry Situation and Trend Overview

# CHAPTER 6 PAPER TOWELS MARKET COMPETITION STATUS BY MAJOR PLAYERS IN SOUTH AMERICA

- 6.1 Sales Volume of Paper Towels in South America by Major Players
- 6.2 Revenue of Paper Towels in South America by Major Players
- 6.3 Basic Information of Paper Towels by Major Players
  - 6.3.1 Headquarters Location and Established Time of Paper Towels Major Players
  - 6.3.2 Employees and Revenue Level of Paper Towels Major Players
- 6.4 Market Competition News and Trend
  - 6.4.1 Merger, Consolidation or Acquisition News
  - 6.4.2 Investment or Disinvestment News
  - 6.4.3 New Product Development and Launch

# CHAPTER 7 PAPER TOWELS MAJOR MANUFACTURERS INTRODUCTION AND MARKET DATA



- 7.1 Procter & Gamble (P&G)
  - 7.1.1 Company profile
  - 7.1.2 Representative Paper Towels Product
- 7.1.3 Paper Towels Sales, Revenue, Price and Gross Margin of Procter & Gamble (P&G)
- 7.2 SCA
  - 7.2.1 Company profile
  - 7.2.2 Representative Paper Towels Product
  - 7.2.3 Paper Towels Sales, Revenue, Price and Gross Margin of SCA
- 7.3 Georgia Pacific
  - 7.3.1 Company profile
  - 7.3.2 Representative Paper Towels Product
  - 7.3.3 Paper Towels Sales, Revenue, Price and Gross Margin of Georgia Pacific
- 7.4 Kimberly-Clark
  - 7.4.1 Company profile
  - 7.4.2 Representative Paper Towels Product
  - 7.4.3 Paper Towels Sales, Revenue, Price and Gross Margin of Kimberly-Clark
- 7.5 Cascades
  - 7.5.1 Company profile
  - 7.5.2 Representative Paper Towels Product
- 7.5.3 Paper Towels Sales, Revenue, Price and Gross Margin of Cascades
- 7.6 Kruger
  - 7.6.1 Company profile
  - 7.6.2 Representative Paper Towels Product
  - 7.6.3 Paper Towels Sales, Revenue, Price and Gross Margin of Kruger
- 7.7 Metsa Tissue
  - 7.7.1 Company profile
  - 7.7.2 Representative Paper Towels Product
- 7.7.3 Paper Towels Sales, Revenue, Price and Gross Margin of Metsa Tissue
- 7.8 Heng An
  - 7.8.1 Company profile
  - 7.8.2 Representative Paper Towels Product
  - 7.8.3 Paper Towels Sales, Revenue, Price and Gross Margin of Heng An
- **7.9 WEPA** 
  - 7.9.1 Company profile
  - 7.9.2 Representative Paper Towels Product
  - 7.9.3 Paper Towels Sales, Revenue, Price and Gross Margin of WEPA
- 7.10 Asaleo Care



- 7.10.1 Company profile
- 7.10.2 Representative Paper Towels Product
- 7.10.3 Paper Towels Sales, Revenue, Price and Gross Margin of Asaleo Care
- 7.11 C&S Paper
  - 7.11.1 Company profile
  - 7.11.2 Representative Paper Towels Product
  - 7.11.3 Paper Towels Sales, Revenue, Price and Gross Margin of C&S Paper
- 7.12 Essendant Inc (Boardwalk)
  - 7.12.1 Company profile
  - 7.12.2 Representative Paper Towels Product
- 7.12.3 Paper Towels Sales, Revenue, Price and Gross Margin of Essendant Inc (Boardwalk)
- 7.13 Oasis Brands
  - 7.13.1 Company profile
  - 7.13.2 Representative Paper Towels Product
  - 7.13.3 Paper Towels Sales, Revenue, Price and Gross Margin of Oasis Brands
- 7.14 Seventh Generation
  - 7.14.1 Company profile
  - 7.14.2 Representative Paper Towels Product
  - 7.14.3 Paper Towels Sales, Revenue, Price and Gross Margin of Seventh Generation

### CHAPTER 8 UPSTREAM AND DOWNSTREAM MARKET ANALYSIS OF PAPER TOWELS

- 8.1 Industry Chain of Paper Towels
- 8.2 Upstream Market and Representative Companies Analysis
- 8.3 Downstream Market and Representative Companies Analysis

### **CHAPTER 9 COST AND GROSS MARGIN ANALYSIS OF PAPER TOWELS**

- 9.1 Cost Structure Analysis of Paper Towels
- 9.2 Raw Materials Cost Analysis of Paper Towels
- 9.3 Labor Cost Analysis of Paper Towels
- 9.4 Manufacturing Expenses Analysis of Paper Towels

### CHAPTER 10 MARKETING STATUS ANALYSIS OF PAPER TOWELS

- 10.1 Marketing Channel
  - 10.1.1 Direct Marketing



- 10.1.2 Indirect Marketing
- 10.1.3 Marketing Channel Development Trend
- 10.2 Market Positioning
  - 10.2.1 Pricing Strategy
  - 10.2.2 Brand Strategy
  - 10.2.3 Target Client
- 10.3 Distributors/Traders List

### **CHAPTER 11 REPORT CONCLUSION**

### **CHAPTER 12 RESEARCH METHODOLOGY AND REFERENCE**

- 12.1 Methodology/Research Approach
  - 12.1.1 Research Programs/Design
  - 12.1.2 Market Size Estimation
  - 12.1.3 Market Breakdown and Data Triangulation
- 12.2 Data Source
  - 12.2.1 Secondary Sources
  - 12.2.2 Primary Sources
- 12.3 Reference



### I would like to order

Product name: Paper Towels-South America Market Status and Trend Report 2013-2023

Product link: https://marketpublishers.com/r/P3D3C92EAB8MEN.html

Price: US\$ 3,480.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer

Service:

info@marketpublishers.com

### **Payment**

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <a href="https://marketpublishers.com/r/P3D3C92EAB8MEN.html">https://marketpublishers.com/r/P3D3C92EAB8MEN.html</a>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:	
Last name:	
Email:	
Company:	
Address:	
City:	
Zip code:	
Country:	
Tel:	
Fax:	
Your message:	
	**All fields are required
	Custumer signature

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <a href="https://marketpublishers.com/docs/terms.html">https://marketpublishers.com/docs/terms.html</a>

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970