

Paper Towels-China Market Status and Trend Report 2013-2023

<https://marketpublishers.com/r/P71B9EE9CF9MEN.html>

Date: February 2018

Pages: 143

Price: US\$ 2,980.00 (Single User License)

ID: P71B9EE9CF9MEN

Abstracts

Report Summary

Paper Towels-China Market Status and Trend Report 2013-2023 offers a comprehensive analysis on Paper Towels industry, standing on the readers' perspective, delivering detailed market data and penetrating insights. No matter the client is industry insider, potential entrant or investor, the report will provide useful data and information. Key questions answered by this report include:

Whole China and Regional Market Size of Paper Towels 2013-2017, and development forecast 2018-2023

Main market players of Paper Towels in China, with company and product introduction, position in the Paper Towels market

Market status and development trend of Paper Towels by types and applications

Cost and profit status of Paper Towels, and marketing status

Market growth drivers and challenges

The report segments the China Paper Towels market as:

China Paper Towels Market: Regional Segment Analysis (Regional Consumption Volume, Consumption Volume, Revenue and Growth Rate 2013-2023):

North China

Northeast China

East China

Central & South China

Southwest China

Northwest China

China Paper Towels Market: Product Type Segment Analysis (Consumption Volume, Average Price, Revenue, Market Share and Trend 2013-2023):

Rolled Paper Towels

Boxed Paper Towels

Multifold Paper Towels

China Paper Towels Market: Application Segment Analysis (Consumption Volume and Market Share 2013-2023; Downstream Customers and Market Analysis)

At Home

Away From Home (AFH)

China Paper Towels Market: Players Segment Analysis (Company and Product introduction, Paper Towels Sales Volume, Revenue, Price and Gross Margin):

Procter & Gamble (P&G)

SCA

Georgia Pacific

Kimberly-Clark

Cascades

Kruger

Metsa Tissue

Heng An

WEPA

Asaleo Care

C&S Paper

Essendant Inc (Boardwalk)

Oasis Brands

Seventh Generation

In a word, the report provides detailed statistics and analysis on the state of the industry; and is a valuable source of guidance and direction for companies and individuals interested in the market.

Contents

CHAPTER 1 OVERVIEW OF PAPER TOWELS

- 1.1 Definition of Paper Towels in This Report
- 1.2 Commercial Types of Paper Towels
 - 1.2.1 Rolled Paper Towels
 - 1.2.2 Boxed Paper Towels
 - 1.2.3 Multifold Paper Towels
- 1.3 Downstream Application of Paper Towels
 - 1.3.1 At Home
 - 1.3.2 Away From Home (AFH)
- 1.4 Development History of Paper Towels
- 1.5 Market Status and Trend of Paper Towels 2013-2023
 - 1.5.1 China Paper Towels Market Status and Trend 2013-2023
 - 1.5.2 Regional Paper Towels Market Status and Trend 2013-2023

CHAPTER 2 CHINA MARKET STATUS AND FORECAST BY REGIONS

- 2.1 Market Status of Paper Towels in China 2013-2017
- 2.2 Consumption Market of Paper Towels in China by Regions
 - 2.2.1 Consumption Volume of Paper Towels in China by Regions
 - 2.2.2 Revenue of Paper Towels in China by Regions
- 2.3 Market Analysis of Paper Towels in China by Regions
 - 2.3.1 Market Analysis of Paper Towels in North China 2013-2017
 - 2.3.2 Market Analysis of Paper Towels in Northeast China 2013-2017
 - 2.3.3 Market Analysis of Paper Towels in East China 2013-2017
 - 2.3.4 Market Analysis of Paper Towels in Central & South China 2013-2017
 - 2.3.5 Market Analysis of Paper Towels in Southwest China 2013-2017
 - 2.3.6 Market Analysis of Paper Towels in Northwest China 2013-2017
- 2.4 Market Development Forecast of Paper Towels in China 2018-2023
 - 2.4.1 Market Development Forecast of Paper Towels in China 2018-2023
 - 2.4.2 Market Development Forecast of Paper Towels by Regions 2018-2023

CHAPTER 3 CHINA MARKET STATUS AND FORECAST BY TYPES

- 3.1 Whole China Market Status by Types
 - 3.1.1 Consumption Volume of Paper Towels in China by Types
 - 3.1.2 Revenue of Paper Towels in China by Types

- 3.2 China Market Status by Types in Major Countries
 - 3.2.1 Market Status by Types in North China
 - 3.2.2 Market Status by Types in Northeast China
 - 3.2.3 Market Status by Types in East China
 - 3.2.4 Market Status by Types in Central & South China
 - 3.2.5 Market Status by Types in Southwest China
 - 3.2.6 Market Status by Types in Northwest China
- 3.3 Market Forecast of Paper Towels in China by Types

CHAPTER 4 CHINA MARKET STATUS AND FORECAST BY DOWNSTREAM INDUSTRY

- 4.1 Demand Volume of Paper Towels in China by Downstream Industry
- 4.2 Demand Volume of Paper Towels by Downstream Industry in Major Countries
 - 4.2.1 Demand Volume of Paper Towels by Downstream Industry in North China
 - 4.2.2 Demand Volume of Paper Towels by Downstream Industry in Northeast China
 - 4.2.3 Demand Volume of Paper Towels by Downstream Industry in East China
 - 4.2.4 Demand Volume of Paper Towels by Downstream Industry in Central & South China
 - 4.2.5 Demand Volume of Paper Towels by Downstream Industry in Southwest China
 - 4.2.6 Demand Volume of Paper Towels by Downstream Industry in Northwest China
- 4.3 Market Forecast of Paper Towels in China by Downstream Industry

CHAPTER 5 MARKET DRIVING FACTOR ANALYSIS OF PAPER TOWELS

- 5.1 China Economy Situation and Trend Overview
- 5.2 Paper Towels Downstream Industry Situation and Trend Overview

CHAPTER 6 PAPER TOWELS MARKET COMPETITION STATUS BY MAJOR PLAYERS IN CHINA

- 6.1 Sales Volume of Paper Towels in China by Major Players
- 6.2 Revenue of Paper Towels in China by Major Players
- 6.3 Basic Information of Paper Towels by Major Players
 - 6.3.1 Headquarters Location and Established Time of Paper Towels Major Players
 - 6.3.2 Employees and Revenue Level of Paper Towels Major Players
- 6.4 Market Competition News and Trend
 - 6.4.1 Merger, Consolidation or Acquisition News
 - 6.4.2 Investment or Disinvestment News

6.4.3 New Product Development and Launch

CHAPTER 7 PAPER TOWELS MAJOR MANUFACTURERS INTRODUCTION AND MARKET DATA

7.1 Procter & Gamble (P&G)

7.1.1 Company profile

7.1.2 Representative Paper Towels Product

7.1.3 Paper Towels Sales, Revenue, Price and Gross Margin of Procter & Gamble (P&G)

7.2 SCA

7.2.1 Company profile

7.2.2 Representative Paper Towels Product

7.2.3 Paper Towels Sales, Revenue, Price and Gross Margin of SCA

7.3 Georgia Pacific

7.3.1 Company profile

7.3.2 Representative Paper Towels Product

7.3.3 Paper Towels Sales, Revenue, Price and Gross Margin of Georgia Pacific

7.4 Kimberly-Clark

7.4.1 Company profile

7.4.2 Representative Paper Towels Product

7.4.3 Paper Towels Sales, Revenue, Price and Gross Margin of Kimberly-Clark

7.5 Cascades

7.5.1 Company profile

7.5.2 Representative Paper Towels Product

7.5.3 Paper Towels Sales, Revenue, Price and Gross Margin of Cascades

7.6 Kruger

7.6.1 Company profile

7.6.2 Representative Paper Towels Product

7.6.3 Paper Towels Sales, Revenue, Price and Gross Margin of Kruger

7.7 Metsa Tissue

7.7.1 Company profile

7.7.2 Representative Paper Towels Product

7.7.3 Paper Towels Sales, Revenue, Price and Gross Margin of Metsa Tissue

7.8 Heng An

7.8.1 Company profile

7.8.2 Representative Paper Towels Product

7.8.3 Paper Towels Sales, Revenue, Price and Gross Margin of Heng An

7.9 WEPA

- 7.9.1 Company profile
- 7.9.2 Representative Paper Towels Product
- 7.9.3 Paper Towels Sales, Revenue, Price and Gross Margin of WEPA
- 7.10 Asaleo Care
 - 7.10.1 Company profile
 - 7.10.2 Representative Paper Towels Product
 - 7.10.3 Paper Towels Sales, Revenue, Price and Gross Margin of Asaleo Care
- 7.11 C&S Paper
 - 7.11.1 Company profile
 - 7.11.2 Representative Paper Towels Product
 - 7.11.3 Paper Towels Sales, Revenue, Price and Gross Margin of C&S Paper
- 7.12 Essendant Inc (Boardwalk)
 - 7.12.1 Company profile
 - 7.12.2 Representative Paper Towels Product
 - 7.12.3 Paper Towels Sales, Revenue, Price and Gross Margin of Essendant Inc (Boardwalk)
- 7.13 Oasis Brands
 - 7.13.1 Company profile
 - 7.13.2 Representative Paper Towels Product
 - 7.13.3 Paper Towels Sales, Revenue, Price and Gross Margin of Oasis Brands
- 7.14 Seventh Generation
 - 7.14.1 Company profile
 - 7.14.2 Representative Paper Towels Product
 - 7.14.3 Paper Towels Sales, Revenue, Price and Gross Margin of Seventh Generation

CHAPTER 8 UPSTREAM AND DOWNSTREAM MARKET ANALYSIS OF PAPER TOWELS

- 8.1 Industry Chain of Paper Towels
- 8.2 Upstream Market and Representative Companies Analysis
- 8.3 Downstream Market and Representative Companies Analysis

CHAPTER 9 COST AND GROSS MARGIN ANALYSIS OF PAPER TOWELS

- 9.1 Cost Structure Analysis of Paper Towels
- 9.2 Raw Materials Cost Analysis of Paper Towels
- 9.3 Labor Cost Analysis of Paper Towels
- 9.4 Manufacturing Expenses Analysis of Paper Towels

CHAPTER 10 MARKETING STATUS ANALYSIS OF PAPER TOWELS

- 10.1 Marketing Channel
 - 10.1.1 Direct Marketing
 - 10.1.2 Indirect Marketing
 - 10.1.3 Marketing Channel Development Trend
- 10.2 Market Positioning
 - 10.2.1 Pricing Strategy
 - 10.2.2 Brand Strategy
 - 10.2.3 Target Client
- 10.3 Distributors/Traders List

CHAPTER 11 REPORT CONCLUSION

CHAPTER 12 RESEARCH METHODOLOGY AND REFERENCE

- 12.1 Methodology/Research Approach
 - 12.1.1 Research Programs/Design
 - 12.1.2 Market Size Estimation
 - 12.1.3 Market Breakdown and Data Triangulation
- 12.2 Data Source
 - 12.2.1 Secondary Sources
 - 12.2.2 Primary Sources
- 12.3 Reference

I would like to order

Product name: Paper Towels-China Market Status and Trend Report 2013-2023

Product link: <https://marketpublishers.com/r/P71B9EE9CF9MEN.html>

Price: US\$ 2,980.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

info@marketpublishers.com

Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/P71B9EE9CF9MEN.html>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:
Last name:
Email:
Company:
Address:
City:
Zip code:
Country:
Tel:
Fax:
Your message:

****All fields are required**

Customer signature _____

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <https://marketpublishers.com/docs/terms.html>

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970