

# Paper and Pulp-South America Market Status and Trend Report 2013-2023

<https://marketpublishers.com/r/P9ADC35BC01MEN.html>

Date: February 2018

Pages: 140

Price: US\$ 3,480.00 (Single User License)

ID: P9ADC35BC01MEN

## Abstracts

### Report Summary

Paper and Pulp-South America Market Status and Trend Report 2013-2023 offers a comprehensive analysis on Paper and Pulp industry, standing on the readers' perspective, delivering detailed market data and penetrating insights. No matter the client is industry insider, potential entrant or investor, the report will provide useful data and information. Key questions answered by this report include:

Whole South America and Regional Market Size of Paper and Pulp 2013-2017, and development forecast 2018-2023

Main market players of Paper and Pulp in South America, with company and product introduction, position in the Paper and Pulp market

Market status and development trend of Paper and Pulp by types and applications

Cost and profit status of Paper and Pulp, and marketing status

Market growth drivers and challenges

The report segments the South America Paper and Pulp market as:

South America Paper and Pulp Market: Regional Segment Analysis (Regional Consumption Volume, Consumption Volume, Revenue and Growth Rate 2013-2023):

Brazil

Argentina

Venezuela

Colombia

Others

South America Paper and Pulp Market: Product Type Segment Analysis (Consumption Volume, Average Price, Revenue, Market Share and Trend 2013-2023):

Bleached Softwood Kraft Pulp (BSK)

Birch Hardwood Kraft Pulp (BHK)

High Yield Pulp (HYP)

South America Paper and Pulp Market: Application Segment Analysis (Consumption Volume and Market Share 2013-2023; Downstream Customers and Market Analysis)

Printing and Writing Paper

Tissue Paper

Other

South America Paper and Pulp Market: Players Segment Analysis (Company and Product introduction, Paper and Pulp Sales Volume, Revenue, Price and Gross Margin):

Stora Enso (FI)

Fibria (BR)

RGE (SG)

Sappi (ZA)

UMP (FI)

ARAUCO (CL)

CMPC (CL)

APP (SG)

Metsa Fibre (FI)

Suzano (BR)

IP (US)

Resolute (CA)

Ilim (RU)

Sodra Cell (SE)

Domtar (US)

Nippon Paper (JP)

Mercer (CA)

Eldorado (BR)

Cenibra (BR)

Oji Paper (JP)

Ence (ES)  
Canfor (CA)  
West Fraser (CA)  
SCA (SE)  
Chenming (CN)  
Sun Paper (CN)  
Yueyang (CN)  
Yongfeng (CN)  
Huatai (CN)

In a word, the report provides detailed statistics and analysis on the state of the industry; and is a valuable source of guidance and direction for companies and individuals interested in the market.

## Contents

### **CHAPTER 1 OVERVIEW OF PAPER AND PULP**

- 1.1 Definition of Paper and Pulp in This Report
- 1.2 Commercial Types of Paper and Pulp
  - 1.2.1 Bleached Softwood Kraft Pulp (BSK)
  - 1.2.2 Birch Hardwood Kraft Pulp (BHK)
  - 1.2.3 High Yield Pulp (HYP)
- 1.3 Downstream Application of Paper and Pulp
  - 1.3.1 Printing and Writing Paper
  - 1.3.2 Tissue Paper
  - 1.3.3 Other
- 1.4 Development History of Paper and Pulp
- 1.5 Market Status and Trend of Paper and Pulp 2013-2023
  - 1.5.1 South America Paper and Pulp Market Status and Trend 2013-2023
  - 1.5.2 Regional Paper and Pulp Market Status and Trend 2013-2023

### **CHAPTER 2 SOUTH AMERICA MARKET STATUS AND FORECAST BY REGIONS**

- 2.1 Market Status of Paper and Pulp in South America 2013-2017
- 2.2 Consumption Market of Paper and Pulp in South America by Regions
  - 2.2.1 Consumption Volume of Paper and Pulp in South America by Regions
  - 2.2.2 Revenue of Paper and Pulp in South America by Regions
- 2.3 Market Analysis of Paper and Pulp in South America by Regions
  - 2.3.1 Market Analysis of Paper and Pulp in Brazil 2013-2017
  - 2.3.2 Market Analysis of Paper and Pulp in Argentina 2013-2017
  - 2.3.3 Market Analysis of Paper and Pulp in Venezuela 2013-2017
  - 2.3.4 Market Analysis of Paper and Pulp in Colombia 2013-2017
  - 2.3.5 Market Analysis of Paper and Pulp in Others 2013-2017
- 2.4 Market Development Forecast of Paper and Pulp in South America 2018-2023
  - 2.4.1 Market Development Forecast of Paper and Pulp in South America 2018-2023
  - 2.4.2 Market Development Forecast of Paper and Pulp by Regions 2018-2023

### **CHAPTER 3 SOUTH AMERICA MARKET STATUS AND FORECAST BY TYPES**

- 3.1 Whole South America Market Status by Types
  - 3.1.1 Consumption Volume of Paper and Pulp in South America by Types
  - 3.1.2 Revenue of Paper and Pulp in South America by Types

### 3.2 South America Market Status by Types in Major Countries

- 3.2.1 Market Status by Types in Brazil
- 3.2.2 Market Status by Types in Argentina
- 3.2.3 Market Status by Types in Venezuela
- 3.2.4 Market Status by Types in Colombia
- 3.2.5 Market Status by Types in Others

### 3.3 Market Forecast of Paper and Pulp in South America by Types

## **CHAPTER 4 SOUTH AMERICA MARKET STATUS AND FORECAST BY DOWNSTREAM INDUSTRY**

- 4.1 Demand Volume of Paper and Pulp in South America by Downstream Industry
- 4.2 Demand Volume of Paper and Pulp by Downstream Industry in Major Countries
  - 4.2.1 Demand Volume of Paper and Pulp by Downstream Industry in Brazil
  - 4.2.2 Demand Volume of Paper and Pulp by Downstream Industry in Argentina
  - 4.2.3 Demand Volume of Paper and Pulp by Downstream Industry in Venezuela
  - 4.2.4 Demand Volume of Paper and Pulp by Downstream Industry in Colombia
  - 4.2.5 Demand Volume of Paper and Pulp by Downstream Industry in Others
- 4.3 Market Forecast of Paper and Pulp in South America by Downstream Industry

## **CHAPTER 5 MARKET DRIVING FACTOR ANALYSIS OF PAPER AND PULP**

- 5.1 South America Economy Situation and Trend Overview
- 5.2 Paper and Pulp Downstream Industry Situation and Trend Overview

## **CHAPTER 6 PAPER AND PULP MARKET COMPETITION STATUS BY MAJOR PLAYERS IN SOUTH AMERICA**

- 6.1 Sales Volume of Paper and Pulp in South America by Major Players
- 6.2 Revenue of Paper and Pulp in South America by Major Players
- 6.3 Basic Information of Paper and Pulp by Major Players
  - 6.3.1 Headquarters Location and Established Time of Paper and Pulp Major Players
  - 6.3.2 Employees and Revenue Level of Paper and Pulp Major Players
- 6.4 Market Competition News and Trend
  - 6.4.1 Merger, Consolidation or Acquisition News
  - 6.4.2 Investment or Disinvestment News
  - 6.4.3 New Product Development and Launch

## **CHAPTER 7 PAPER AND PULP MAJOR MANUFACTURERS INTRODUCTION AND**

## MARKET DATA

### 7.1 Stora Enso (FI)

7.1.1 Company profile

7.1.2 Representative Paper and Pulp Product

7.1.3 Paper and Pulp Sales, Revenue, Price and Gross Margin of Stora Enso (FI)

### 7.2 Fibria (BR)

7.2.1 Company profile

7.2.2 Representative Paper and Pulp Product

7.2.3 Paper and Pulp Sales, Revenue, Price and Gross Margin of Fibria (BR)

### 7.3 RGE (SG)

7.3.1 Company profile

7.3.2 Representative Paper and Pulp Product

7.3.3 Paper and Pulp Sales, Revenue, Price and Gross Margin of RGE (SG)

### 7.4 Sappi (ZA)

7.4.1 Company profile

7.4.2 Representative Paper and Pulp Product

7.4.3 Paper and Pulp Sales, Revenue, Price and Gross Margin of Sappi (ZA)

### 7.5 UMP (FI)

7.5.1 Company profile

7.5.2 Representative Paper and Pulp Product

7.5.3 Paper and Pulp Sales, Revenue, Price and Gross Margin of UMP (FI)

### 7.6 ARAUCO (CL)

7.6.1 Company profile

7.6.2 Representative Paper and Pulp Product

7.6.3 Paper and Pulp Sales, Revenue, Price and Gross Margin of ARAUCO (CL)

### 7.7 CMPC (CL)

7.7.1 Company profile

7.7.2 Representative Paper and Pulp Product

7.7.3 Paper and Pulp Sales, Revenue, Price and Gross Margin of CMPC (CL)

### 7.8 APP (SG)

7.8.1 Company profile

7.8.2 Representative Paper and Pulp Product

7.8.3 Paper and Pulp Sales, Revenue, Price and Gross Margin of APP (SG)

### 7.9 Metsa Fibre (FI)

7.9.1 Company profile

7.9.2 Representative Paper and Pulp Product

7.9.3 Paper and Pulp Sales, Revenue, Price and Gross Margin of Metsa Fibre (FI)

### 7.10 Suzano (BR)

- 7.10.1 Company profile
- 7.10.2 Representative Paper and Pulp Product
- 7.10.3 Paper and Pulp Sales, Revenue, Price and Gross Margin of Suzano (BR)
- 7.11 IP (US)
  - 7.11.1 Company profile
  - 7.11.2 Representative Paper and Pulp Product
  - 7.11.3 Paper and Pulp Sales, Revenue, Price and Gross Margin of IP (US)
- 7.12 Resolute (CA)
  - 7.12.1 Company profile
  - 7.12.2 Representative Paper and Pulp Product
  - 7.12.3 Paper and Pulp Sales, Revenue, Price and Gross Margin of Resolute (CA)
- 7.13 Ilim (RU)
  - 7.13.1 Company profile
  - 7.13.2 Representative Paper and Pulp Product
  - 7.13.3 Paper and Pulp Sales, Revenue, Price and Gross Margin of Ilim (RU)
- 7.14 Sodra Cell (SE)
  - 7.14.1 Company profile
  - 7.14.2 Representative Paper and Pulp Product
  - 7.14.3 Paper and Pulp Sales, Revenue, Price and Gross Margin of Sodra Cell (SE)
- 7.15 Domtar (US)
  - 7.15.1 Company profile
  - 7.15.2 Representative Paper and Pulp Product
  - 7.15.3 Paper and Pulp Sales, Revenue, Price and Gross Margin of Domtar (US)
- 7.16 Nippon Paper (JP)
- 7.17 Mercer (CA)
- 7.18 Eldorado (BR)
- 7.19 Cenibra (BR)
- 7.20 Oji Paper (JP)
- 7.21 Ence (ES)
- 7.22 Canfor (CA)
- 7.23 West Fraser (CA)
- 7.24 SCA (SE)
- 7.25 Chenming (CN)
- 7.26 Sun Paper (CN)
- 7.27 Yueyang (CN)
- 7.28 Yongfeng (CN)
- 7.29 Huatai (CN)

## **CHAPTER 8 UPSTREAM AND DOWNSTREAM MARKET ANALYSIS OF PAPER**

## **AND PULP**

8.1 Industry Chain of Paper and Pulp

8.2 Upstream Market and Representative Companies Analysis

8.3 Downstream Market and Representative Companies Analysis

## **CHAPTER 9 COST AND GROSS MARGIN ANALYSIS OF PAPER AND PULP**

9.1 Cost Structure Analysis of Paper and Pulp

9.2 Raw Materials Cost Analysis of Paper and Pulp

9.3 Labor Cost Analysis of Paper and Pulp

9.4 Manufacturing Expenses Analysis of Paper and Pulp

## **CHAPTER 10 MARKETING STATUS ANALYSIS OF PAPER AND PULP**

10.1 Marketing Channel

10.1.1 Direct Marketing

10.1.2 Indirect Marketing

10.1.3 Marketing Channel Development Trend

10.2 Market Positioning

10.2.1 Pricing Strategy

10.2.2 Brand Strategy

10.2.3 Target Client

10.3 Distributors/Traders List

## **CHAPTER 11 REPORT CONCLUSION**

## **CHAPTER 12 RESEARCH METHODOLOGY AND REFERENCE**

12.1 Methodology/Research Approach

12.1.1 Research Programs/Design

12.1.2 Market Size Estimation

12.1.3 Market Breakdown and Data Triangulation

12.2 Data Source

12.2.1 Secondary Sources

12.2.2 Primary Sources

12.3 Reference



## I would like to order

Product name: Paper and Pulp-South America Market Status and Trend Report 2013-2023

Product link: <https://marketpublishers.com/r/P9ADC35BC01MEN.html>

Price: US\$ 3,480.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

[info@marketpublishers.com](mailto:info@marketpublishers.com)

## Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/P9ADC35BC01MEN.html>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:  
Last name:  
Email:  
Company:  
Address:  
City:  
Zip code:  
Country:  
Tel:  
Fax:  
Your message:

**\*\*All fields are required**

Customer signature \_\_\_\_\_

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <https://marketpublishers.com/docs/terms.html>

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970