

# Paper and Pulp-Asia Pacific Market Status and Trend Report 2013-2023

https://marketpublishers.com/r/PF0CC9CDA7CMEN.html

Date: February 2018

Pages: 143

Price: US\$ 3,480.00 (Single User License)

ID: PF0CC9CDA7CMEN

# **Abstracts**

# **Report Summary**

Paper and Pulp-Asia Pacific Market Status and Trend Report 2013-2023 offers a comprehensive analysis on Paper and Pulp industry, standing on the readers? perspective, delivering detailed market data and penetrating insights. No matter the client is industry insider, potential entrant or investor, the report will provides useful data and information. Key questions answered by this report include:

Whole Asia Pacific and Regional Market Size of Paper and Pulp 2013-2017, and development forecast 2018-2023

Main market players of Paper and Pulp in Asia Pacific, with company and product introduction, position in the Paper and Pulp market

Market status and development trend of Paper and Pulp by types and applications Cost and profit status of Paper and Pulp, and marketing status Market growth drivers and challenges

The report segments the Asia Pacific Paper and Pulp market as:

Asia Pacific Paper and Pulp Market: Regional Segment Analysis (Regional Consumption Volume, Consumption Volume, Revenue and Growth Rate 2013-2023):

China

Japan

Korea

India

Southeast Asia



### Australia

Asia Pacific Paper and Pulp Market: Product Type Segment Analysis (Consumption Volume, Average Price, Revenue, Market Share and Trend 2013-2023):

Bleached Softwood Kraft Pulp (BSK) Birch Hardwood Kraft Pulp (BHK) High Yield Pulp (HYP)

Asia Pacific Paper and Pulp Market: Application Segment Analysis (Consumption Volume and Market Share 2013-2023; Downstream Customers and Market Analysis)

Printing and Writing Paper
Tissue Paper
Other

Asia Pacific Paper and Pulp Market: Players Segment Analysis (Company and Product introduction, Paper and Pulp Sales Volume, Revenue, Price and Gross Margin):

Stora Enso (FI)

Fibria (BR)

RGE (SG)

Sappi (ZA)

UMP (FI)

ARAUCO (CL)

CMPC (CL)

APP (SG)

Metsa Fibre (FI)

Suzano (BR)

IP (US)

Resolute (CA)

Ilim (RU)

Sodra Cell (SE)

Domtar (US)

Nippon Paper (JP)

Mercer (CA)

Eldorado (BR)

Cenibra (BR)

Oji Paper (JP)



Ence (ES)

Canfor (CA)

West Fraser (CA)

SCA (SE)

Chenming (CN)

Sun Paper (CN)

Yueyang (CN)

Yongfeng (CN)

Huatai (CN)

In a word, the report provides detailed statistics and analysis on the state of the industry; and is a valuable source of guidance and direction for companies and individuals interested in the market.



# **Contents**

### **CHAPTER 1 OVERVIEW OF PAPER AND PULP**

- 1.1 Definition of Paper and Pulp in This Report
- 1.2 Commercial Types of Paper and Pulp
  - 1.2.1 Bleached Softwood Kraft Pulp (BSK)
  - 1.2.2 Birch Hardwood Kraft Pulp (BHK)
- 1.2.3 High Yield Pulp (HYP)
- 1.3 Downstream Application of Paper and Pulp
  - 1.3.1 Printing and Writing Paper
  - 1.3.2 Tissue Paper
- 1.3.3 Other
- 1.4 Development History of Paper and Pulp
- 1.5 Market Status and Trend of Paper and Pulp 2013-2023
  - 1.5.1 Asia Pacific Paper and Pulp Market Status and Trend 2013-2023
  - 1.5.2 Regional Paper and Pulp Market Status and Trend 2013-2023

### CHAPTER 2 ASIA PACIFIC MARKET STATUS AND FORECAST BY REGIONS

- 2.1 Market Status of Paper and Pulp in Asia Pacific 2013-2017
- 2.2 Consumption Market of Paper and Pulp in Asia Pacific by Regions
- 2.2.1 Consumption Volume of Paper and Pulp in Asia Pacific by Regions
- 2.2.2 Revenue of Paper and Pulp in Asia Pacific by Regions
- 2.3 Market Analysis of Paper and Pulp in Asia Pacific by Regions
  - 2.3.1 Market Analysis of Paper and Pulp in China 2013-2017
  - 2.3.2 Market Analysis of Paper and Pulp in Japan 2013-2017
  - 2.3.3 Market Analysis of Paper and Pulp in Korea 2013-2017
  - 2.3.4 Market Analysis of Paper and Pulp in India 2013-2017
  - 2.3.5 Market Analysis of Paper and Pulp in Southeast Asia 2013-2017
  - 2.3.6 Market Analysis of Paper and Pulp in Australia 2013-2017
- 2.4 Market Development Forecast of Paper and Pulp in Asia Pacific 2018-2023
  - 2.4.1 Market Development Forecast of Paper and Pulp in Asia Pacific 2018-2023
  - 2.4.2 Market Development Forecast of Paper and Pulp by Regions 2018-2023

### CHAPTER 3 ASIA PACIFIC MARKET STATUS AND FORECAST BY TYPES

- 3.1 Whole Asia Pacific Market Status by Types
  - 3.1.1 Consumption Volume of Paper and Pulp in Asia Pacific by Types



- 3.1.2 Revenue of Paper and Pulp in Asia Pacific by Types
- 3.2 Asia Pacific Market Status by Types in Major Countries
  - 3.2.1 Market Status by Types in China
  - 3.2.2 Market Status by Types in Japan
  - 3.2.3 Market Status by Types in Korea
  - 3.2.4 Market Status by Types in India
- 3.2.5 Market Status by Types in Southeast Asia
- 3.2.6 Market Status by Types in Australia
- 3.3 Market Forecast of Paper and Pulp in Asia Pacific by Types

# CHAPTER 4 ASIA PACIFIC MARKET STATUS AND FORECAST BY DOWNSTREAM INDUSTRY

- 4.1 Demand Volume of Paper and Pulp in Asia Pacific by Downstream Industry
- 4.2 Demand Volume of Paper and Pulp by Downstream Industry in Major Countries
- 4.2.1 Demand Volume of Paper and Pulp by Downstream Industry in China
- 4.2.2 Demand Volume of Paper and Pulp by Downstream Industry in Japan
- 4.2.3 Demand Volume of Paper and Pulp by Downstream Industry in Korea
- 4.2.4 Demand Volume of Paper and Pulp by Downstream Industry in India
- 4.2.5 Demand Volume of Paper and Pulp by Downstream Industry in Southeast Asia
- 4.2.6 Demand Volume of Paper and Pulp by Downstream Industry in Australia
- 4.3 Market Forecast of Paper and Pulp in Asia Pacific by Downstream Industry

### CHAPTER 5 MARKET DRIVING FACTOR ANALYSIS OF PAPER AND PULP

- 5.1 Asia Pacific Economy Situation and Trend Overview
- 5.2 Paper and Pulp Downstream Industry Situation and Trend Overview

# CHAPTER 6 PAPER AND PULP MARKET COMPETITION STATUS BY MAJOR PLAYERS IN ASIA PACIFIC

- 6.1 Sales Volume of Paper and Pulp in Asia Pacific by Major Players
- 6.2 Revenue of Paper and Pulp in Asia Pacific by Major Players
- 6.3 Basic Information of Paper and Pulp by Major Players
  - 6.3.1 Headquarters Location and Established Time of Paper and Pulp Major Players
  - 6.3.2 Employees and Revenue Level of Paper and Pulp Major Players
- 6.4 Market Competition News and Trend
  - 6.4.1 Merger, Consolidation or Acquisition News
  - 6.4.2 Investment or Disinvestment News



# 6.4.3 New Product Development and Launch

# CHAPTER 7 PAPER AND PULP MAJOR MANUFACTURERS INTRODUCTION AND MARKET DATA

- 7.1 Stora Enso (FI)
  - 7.1.1 Company profile
  - 7.1.2 Representative Paper and Pulp Product
  - 7.1.3 Paper and Pulp Sales, Revenue, Price and Gross Margin of Stora Enso (FI)
- 7.2 Fibria (BR)
  - 7.2.1 Company profile
  - 7.2.2 Representative Paper and Pulp Product
  - 7.2.3 Paper and Pulp Sales, Revenue, Price and Gross Margin of Fibria (BR)
- 7.3 RGE (SG)
  - 7.3.1 Company profile
  - 7.3.2 Representative Paper and Pulp Product
  - 7.3.3 Paper and Pulp Sales, Revenue, Price and Gross Margin of RGE (SG)
- 7.4 Sappi (ZA)
  - 7.4.1 Company profile
  - 7.4.2 Representative Paper and Pulp Product
  - 7.4.3 Paper and Pulp Sales, Revenue, Price and Gross Margin of Sappi (ZA)
- 7.5 UMP (FI)
  - 7.5.1 Company profile
  - 7.5.2 Representative Paper and Pulp Product
  - 7.5.3 Paper and Pulp Sales, Revenue, Price and Gross Margin of UMP (FI)
- 7.6 ARAUCO (CL)
  - 7.6.1 Company profile
  - 7.6.2 Representative Paper and Pulp Product
  - 7.6.3 Paper and Pulp Sales, Revenue, Price and Gross Margin of ARAUCO (CL)
- 7.7 CMPC (CL)
  - 7.7.1 Company profile
  - 7.7.2 Representative Paper and Pulp Product
  - 7.7.3 Paper and Pulp Sales, Revenue, Price and Gross Margin of CMPC (CL)
- 7.8 APP (SG)
  - 7.8.1 Company profile
  - 7.8.2 Representative Paper and Pulp Product
  - 7.8.3 Paper and Pulp Sales, Revenue, Price and Gross Margin of APP (SG)
- 7.9 Metsa Fibre (FI)
  - 7.9.1 Company profile



- 7.9.2 Representative Paper and Pulp Product
- 7.9.3 Paper and Pulp Sales, Revenue, Price and Gross Margin of Metsa Fibre (FI)
- 7.10 Suzano (BR)
  - 7.10.1 Company profile
  - 7.10.2 Representative Paper and Pulp Product
  - 7.10.3 Paper and Pulp Sales, Revenue, Price and Gross Margin of Suzano (BR)
- 7.11 IP (US)
  - 7.11.1 Company profile
  - 7.11.2 Representative Paper and Pulp Product
  - 7.11.3 Paper and Pulp Sales, Revenue, Price and Gross Margin of IP (US)
- 7.12 Resolute (CA)
  - 7.12.1 Company profile
  - 7.12.2 Representative Paper and Pulp Product
  - 7.12.3 Paper and Pulp Sales, Revenue, Price and Gross Margin of Resolute (CA)
- 7.13 Ilim (RU)
  - 7.13.1 Company profile
  - 7.13.2 Representative Paper and Pulp Product
  - 7.13.3 Paper and Pulp Sales, Revenue, Price and Gross Margin of Ilim (RU)
- 7.14 Sodra Cell (SE)
  - 7.14.1 Company profile
  - 7.14.2 Representative Paper and Pulp Product
  - 7.14.3 Paper and Pulp Sales, Revenue, Price and Gross Margin of Sodra Cell (SE)
- 7.15 Domtar (US)
  - 7.15.1 Company profile
  - 7.15.2 Representative Paper and Pulp Product
  - 7.15.3 Paper and Pulp Sales, Revenue, Price and Gross Margin of Domtar (US)
- 7.16 Nippon Paper (JP)
- 7.17 Mercer (CA)
- 7.18 Eldorado (BR)
- 7.19 Cenibra (BR)
- 7.20 Oji Paper (JP)
- 7.21 Ence (ES)
- 7.22 Canfor (CA)
- 7.23 West Fraser (CA)
- 7.24 SCA (SE)
- 7.25 Chenming (CN)
- 7.26 Sun Paper (CN)
- 7.27 Yueyang (CN)
- 7.28 Yongfeng (CN)



# 7.29 Huatai (CN)

# CHAPTER 8 UPSTREAM AND DOWNSTREAM MARKET ANALYSIS OF PAPER AND PULP

- 8.1 Industry Chain of Paper and Pulp
- 8.2 Upstream Market and Representative Companies Analysis
- 8.3 Downstream Market and Representative Companies Analysis

### CHAPTER 9 COST AND GROSS MARGIN ANALYSIS OF PAPER AND PULP

- 9.1 Cost Structure Analysis of Paper and Pulp
- 9.2 Raw Materials Cost Analysis of Paper and Pulp
- 9.3 Labor Cost Analysis of Paper and Pulp
- 9.4 Manufacturing Expenses Analysis of Paper and Pulp

#### CHAPTER 10 MARKETING STATUS ANALYSIS OF PAPER AND PULP

- 10.1 Marketing Channel
  - 10.1.1 Direct Marketing
  - 10.1.2 Indirect Marketing
  - 10.1.3 Marketing Channel Development Trend
- 10.2 Market Positioning
  - 10.2.1 Pricing Strategy
  - 10.2.2 Brand Strategy
  - 10.2.3 Target Client
- 10.3 Distributors/Traders List

### **CHAPTER 11 REPORT CONCLUSION**

### CHAPTER 12 RESEARCH METHODOLOGY AND REFERENCE

- 12.1 Methodology/Research Approach
  - 12.1.1 Research Programs/Design
  - 12.1.2 Market Size Estimation
  - 12.1.3 Market Breakdown and Data Triangulation
- 12.2 Data Source
  - 12.2.1 Secondary Sources
  - 12.2.2 Primary Sources



12.3 Reference



### I would like to order

Product name: Paper and Pulp-Asia Pacific Market Status and Trend Report 2013-2023

Product link: https://marketpublishers.com/r/PF0CC9CDA7CMEN.html

Price: US\$ 3,480.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer

Service:

info@marketpublishers.com

# **Payment**

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <a href="https://marketpublishers.com/r/PF0CG9CDA7CMEN.html">https://marketpublishers.com/r/PF0CG9CDA7CMEN.html</a>

To pay by Wire Transfer, please, fill in your contact details in the form below:

riist name.	
Last name:	
Email:	
Company:	
Address:	
City:	
Zip code:	
Country:	
Tel:	
Fax:	
Your message:	
	**All fields are required
	Custumer signature

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970

& Conditions at https://marketpublishers.com/docs/terms.html

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms