

Paints and Coatings-Global Market Status and Trend Report 2013-2023

<https://marketpublishers.com/r/PF514E81A230EN.html>

Date: April 2018

Pages: 157

Price: US\$ 2,480.00 (Single User License)

ID: PF514E81A230EN

Abstracts

Report Summary

Paints and Coatings-Global Market Status and Trend Report 2013-2023 offers a comprehensive analysis on Paints and Coatings industry, standing on the readers' perspective, delivering detailed market data and penetrating insights. No matter the client is industry insider, potential entrant or investor, the report will provide useful data and information. Key questions answered by this report include:

Worldwide and Regional Market Size of Paints and Coatings 2013-2017, and development forecast 2018-2023

Main manufacturers/suppliers of Paints and Coatings worldwide, with company and product introduction, position in the Paints and Coatings market

Market status and development trend of Paints and Coatings by types and applications

Cost and profit status of Paints and Coatings, and marketing status

Market growth drivers and challenges

The report segments the global Paints and Coatings market as:

Global Paints and Coatings Market: Regional Segment Analysis (Regional Production Volume, Consumption Volume, Revenue and Growth Rate 2013-2023):

North America

Europe

China

Japan

Rest APAC

Latin America

Global Paints and Coatings Market: Type Segment Analysis (Consumption Volume, Average Price, Revenue, Market Share and Trend 2013-2023):

Water-Based
Solvent-Based
Powder Type
UV-Based

Global Paints and Coatings Market: Application Segment Analysis (Consumption Volume and Market Share 2013-2023; Downstream Customers and Market Analysis)

Machinery Manufacturing
Automotive
Consumer Goods
Others

Global Paints and Coatings Market: Manufacturers Segment Analysis (Company and Product introduction, Paints and Coatings Sales Volume, Revenue, Price and Gross Margin):

AkzoNobel N.V.
PPG Industries
The Sherwin-Williams Company
RPM International
Valspar Corporation
Kansai Paint Company

In a word, the report provides detailed statistics and analysis on the state of the industry; and is a valuable source of guidance and direction for companies and individuals interested in the market.

Contents

CHAPTER 1 OVERVIEW OF PAINTS AND COATINGS

- 1.1 Definition of Paints and Coatings in This Report
- 1.2 Commercial Types of Paints and Coatings
 - 1.2.1 Water-Based
 - 1.2.2 Solvent-Based
 - 1.2.3 Powder Type
 - 1.2.4 UV-Based
- 1.3 Downstream Application of Paints and Coatings
 - 1.3.1 Machinery Manufacturing
 - 1.3.2 Automotive
 - 1.3.3 Consumer Goods
 - 1.3.4 Others
- 1.4 Development History of Paints and Coatings
- 1.5 Market Status and Trend of Paints and Coatings 2013-2023
 - 1.5.1 Global Paints and Coatings Market Status and Trend 2013-2023
 - 1.5.2 Regional Paints and Coatings Market Status and Trend 2013-2023

CHAPTER 2 GLOBAL MARKET STATUS AND FORECAST BY REGIONS

- 2.1 Market Development of Paints and Coatings 2013-2017
- 2.2 Production Market of Paints and Coatings by Regions
 - 2.2.1 Production Volume of Paints and Coatings by Regions
 - 2.2.2 Production Value of Paints and Coatings by Regions
- 2.3 Demand Market of Paints and Coatings by Regions
- 2.4 Production and Demand Status of Paints and Coatings by Regions
 - 2.4.1 Production and Demand Status of Paints and Coatings by Regions 2013-2017
 - 2.4.2 Import and Export Status of Paints and Coatings by Regions 2013-2017

CHAPTER 3 GLOBAL MARKET STATUS AND FORECAST BY TYPES

- 3.1 Production Volume of Paints and Coatings by Types
- 3.2 Production Value of Paints and Coatings by Types
- 3.3 Market Forecast of Paints and Coatings by Types

CHAPTER 4 GLOBAL MARKET STATUS AND FORECAST BY DOWNSTREAM INDUSTRY

- 4.1 Demand Volume of Paints and Coatings by Downstream Industry
- 4.2 Market Forecast of Paints and Coatings by Downstream Industry

CHAPTER 5 MARKET DRIVING FACTOR ANALYSIS OF PAINTS AND COATINGS

- 5.1 Global Economy Situation and Trend Overview
- 5.2 Paints and Coatings Downstream Industry Situation and Trend Overview

CHAPTER 6 PAINTS AND COATINGS MARKET COMPETITION STATUS BY MAJOR MANUFACTURERS

- 6.1 Production Volume of Paints and Coatings by Major Manufacturers
- 6.2 Production Value of Paints and Coatings by Major Manufacturers
- 6.3 Basic Information of Paints and Coatings by Major Manufacturers
 - 6.3.1 Headquarters Location and Established Time of Paints and Coatings Major Manufacturer
 - 6.3.2 Employees and Revenue Level of Paints and Coatings Major Manufacturer
- 6.4 Market Competition News and Trend
 - 6.4.1 Merger, Consolidation or Acquisition News
 - 6.4.2 Investment or Disinvestment News
 - 6.4.3 New Product Development and Launch

CHAPTER 7 PAINTS AND COATINGS MAJOR MANUFACTURERS INTRODUCTION AND MARKET DATA

- 7.1 AkzoNobel N.V.
 - 7.1.1 Company profile
 - 7.1.2 Representative Paints and Coatings Product
 - 7.1.3 Paints and Coatings Sales, Revenue, Price and Gross Margin of AkzoNobel N.V.
- 7.2 PPG Industries
 - 7.2.1 Company profile
 - 7.2.2 Representative Paints and Coatings Product
 - 7.2.3 Paints and Coatings Sales, Revenue, Price and Gross Margin of PPG Industries
- 7.3 The Sherwin-Williams Company
 - 7.3.1 Company profile
 - 7.3.2 Representative Paints and Coatings Product
 - 7.3.3 Paints and Coatings Sales, Revenue, Price and Gross Margin of The Sherwin-Williams Company

7.4 RPM International

7.4.1 Company profile

7.4.2 Representative Paints and Coatings Product

7.4.3 Paints and Coatings Sales, Revenue, Price and Gross Margin of RPM

International

7.5 Valspar Corporation

7.5.1 Company profile

7.5.2 Representative Paints and Coatings Product

7.5.3 Paints and Coatings Sales, Revenue, Price and Gross Margin of Valspar

Corporation

7.6 Kansai Paint Company

7.6.1 Company profile

7.6.2 Representative Paints and Coatings Product

7.6.3 Paints and Coatings Sales, Revenue, Price and Gross Margin of Kansai Paint

Company

CHAPTER 8 UPSTREAM AND DOWNSTREAM MARKET ANALYSIS OF PAINTS AND COATINGS

8.1 Industry Chain of Paints and Coatings

8.2 Upstream Market and Representative Companies Analysis

8.3 Downstream Market and Representative Companies Analysis

CHAPTER 9 COST AND GROSS MARGIN ANALYSIS OF PAINTS AND COATINGS

9.1 Cost Structure Analysis of Paints and Coatings

9.2 Raw Materials Cost Analysis of Paints and Coatings

9.3 Labor Cost Analysis of Paints and Coatings

9.4 Manufacturing Expenses Analysis of Paints and Coatings

CHAPTER 10 MARKETING STATUS ANALYSIS OF PAINTS AND COATINGS

10.1 Marketing Channel

10.1.1 Direct Marketing

10.1.2 Indirect Marketing

10.1.3 Marketing Channel Development Trend

10.2 Market Positioning

10.2.1 Pricing Strategy

10.2.2 Brand Strategy

- 10.2.3 Target Client
- 10.3 Distributors/Traders List

CHAPTER 11 REPORT CONCLUSION

CHAPTER 12 RESEARCH METHODOLOGY AND REFERENCE

- 12.1 Methodology/Research Approach
 - 12.1.1 Research Programs/Design
 - 12.1.2 Market Size Estimation
 - 12.1.3 Market Breakdown and Data Triangulation
- 12.2 Data Source
 - 12.2.1 Secondary Sources
 - 12.2.2 Primary Sources
- 12.3 Reference

I would like to order

Product name: Paints and Coatings-Global Market Status and Trend Report 2013-2023

Product link: <https://marketpublishers.com/r/PF514E81A230EN.html>

Price: US\$ 2,480.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

info@marketpublishers.com

Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/PF514E81A230EN.html>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:
Last name:
Email:
Company:
Address:
City:
Zip code:
Country:
Tel:
Fax:
Your message:

****All fields are required**

Customer signature _____

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <https://marketpublishers.com/docs/terms.html>

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970