

# Over-the-Counter Drugs-South America Market Status and Trend Report 2013-2023

<https://marketpublishers.com/r/O9507BE7B51MEN.html>

Date: May 2018

Pages: 143

Price: US\$ 3,480.00 (Single User License)

ID: O9507BE7B51MEN

## Abstracts

### Report Summary

Over-the-Counter Drugs-South America Market Status and Trend Report 2013-2023 offers a comprehensive analysis on Over-the-Counter Drugs industry, standing on the readers' perspective, delivering detailed market data and penetrating insights. No matter the client is industry insider, potential entrant or investor, the report will provide useful data and information. Key questions answered by this report include:

Whole South America and Regional Market Size of Over-the-Counter Drugs 2013-2017, and development forecast 2018-2023

Main market players of Over-the-Counter Drugs in South America, with company and product introduction, position in the Over-the-Counter Drugs market

Market status and development trend of Over-the-Counter Drugs by types and applications

Cost and profit status of Over-the-Counter Drugs, and marketing status

Market growth drivers and challenges

The report segments the South America Over-the-Counter Drugs market as:

South America Over-the-Counter Drugs Market: Regional Segment Analysis (Regional Consumption Volume, Consumption Volume, Revenue and Growth Rate 2013-2023):

Brazil

Argentina

Venezuela

Colombia

## Others

South America Over-the-Counter Drugs Market: Product Type Segment Analysis  
(Consumption Volume, Average Price, Revenue, Market Share and Trend 2013-2023):

- Analgesics & Pain Relievers
- Cough, Cold and Flu Products
- Dermatological Products
- Vitamin & Mineral Supplements
- Gastrointestinal Products
- Sleep Aids
- Weight Loss Products
- Smoking Cession Aids
- Ophthalmic Products
- Other

South America Over-the-Counter Drugs Market: Application Segment Analysis  
(Consumption Volume and Market Share 2013-2023; Downstream Customers and Market Analysis)

- Hospital Pharmacies
- Retail Pharmacies
- Online Pharmacies

South America Over-the-Counter Drugs Market: Players Segment Analysis (Company and Product introduction, Over-the-Counter Drugs Sales Volume, Revenue, Price and Gross Margin):

- Johnson & Johnson
- Merck
- Novartis
- Pfizer
- Sanofi
- Teva Pharmaceutical Industries
- Sun Pharmaceutical Industries
- GlaxoSmithKline
- Boehringer Ingelheim
- Bayer
- Alkem Laboratories

Glenmark Pharmaceuticals  
Cipla

In a word, the report provides detailed statistics and analysis on the state of the industry; and is a valuable source of guidance and direction for companies and individuals interested in the market.

## Contents

### **CHAPTER 1 OVERVIEW OF OVER-THE-COUNTER DRUGS**

- 1.1 Definition of Over-the-Counter Drugs in This Report
- 1.2 Commercial Types of Over-the-Counter Drugs
  - 1.2.1 Analgesics & Pain Relievers
  - 1.2.2 Cough, Cold and Flu Products
  - 1.2.3 Dermatological Products
  - 1.2.4 Vitamin & Mineral Supplements
  - 1.2.5 Gastrointestinal Products
  - 1.2.6 Sleep Aids
  - 1.2.7 Weight Loss Products
  - 1.2.8 Smoking Cession Aids
  - 1.2.9 Ophthalmic Products
  - 1.2.10 Other
- 1.3 Downstream Application of Over-the-Counter Drugs
  - 1.3.1 Hospital Pharmacies
  - 1.3.2 Retail Pharmacies
  - 1.3.3 Online Pharmacies
- 1.4 Development History of Over-the-Counter Drugs
- 1.5 Market Status and Trend of Over-the-Counter Drugs 2013-2023
  - 1.5.1 Europe Over-the-Counter Drugs Market Status and Trend 2013-2023
  - 1.5.2 Regional Over-the-Counter Drugs Market Status and Trend 2013-2023

### **CHAPTER 2 EUROPE MARKET STATUS AND FORECAST BY REGIONS**

- 2.1 Market Status of Over-the-Counter Drugs in Europe 2013-2017
- 2.2 Consumption Market of Over-the-Counter Drugs in Europe by Regions
  - 2.2.1 Consumption Volume of Over-the-Counter Drugs in Europe by Regions
  - 2.2.2 Revenue of Over-the-Counter Drugs in Europe by Regions
- 2.3 Market Analysis of Over-the-Counter Drugs in Europe by Regions
  - 2.3.1 Market Analysis of Over-the-Counter Drugs in Germany 2013-2017
  - 2.3.2 Market Analysis of Over-the-Counter Drugs in United Kingdom 2013-2017
  - 2.3.3 Market Analysis of Over-the-Counter Drugs in France 2013-2017
  - 2.3.4 Market Analysis of Over-the-Counter Drugs in Italy 2013-2017
  - 2.3.5 Market Analysis of Over-the-Counter Drugs in Spain 2013-2017
  - 2.3.6 Market Analysis of Over-the-Counter Drugs in Benelux 2013-2017
  - 2.3.7 Market Analysis of Over-the-Counter Drugs in Russia 2013-2017

## 2.4 Market Development Forecast of Over-the-Counter Drugs in Europe 2018-2023

### 2.4.1 Market Development Forecast of Over-the-Counter Drugs in Europe 2018-2023

### 2.4.2 Market Development Forecast of Over-the-Counter Drugs by Regions 2018-2023

## **CHAPTER 3 EUROPE MARKET STATUS AND FORECAST BY TYPES**

### 3.1 Whole Europe Market Status by Types

#### 3.1.1 Consumption Volume of Over-the-Counter Drugs in Europe by Types

#### 3.1.2 Revenue of Over-the-Counter Drugs in Europe by Types

### 3.2 Europe Market Status by Types in Major Countries

#### 3.2.1 Market Status by Types in Germany

#### 3.2.2 Market Status by Types in United Kingdom

#### 3.2.3 Market Status by Types in France

#### 3.2.4 Market Status by Types in Italy

#### 3.2.5 Market Status by Types in Spain

#### 3.2.6 Market Status by Types in Benelux

#### 3.2.7 Market Status by Types in Russia

### 3.3 Market Forecast of Over-the-Counter Drugs in Europe by Types

## **CHAPTER 4 EUROPE MARKET STATUS AND FORECAST BY DOWNSTREAM INDUSTRY**

### 4.1 Demand Volume of Over-the-Counter Drugs in Europe by Downstream Industry

### 4.2 Demand Volume of Over-the-Counter Drugs by Downstream Industry in Major Countries

#### 4.2.1 Demand Volume of Over-the-Counter Drugs by Downstream Industry in Germany

#### 4.2.2 Demand Volume of Over-the-Counter Drugs by Downstream Industry in United Kingdom

#### 4.2.3 Demand Volume of Over-the-Counter Drugs by Downstream Industry in France

#### 4.2.4 Demand Volume of Over-the-Counter Drugs by Downstream Industry in Italy

#### 4.2.5 Demand Volume of Over-the-Counter Drugs by Downstream Industry in Spain

#### 4.2.6 Demand Volume of Over-the-Counter Drugs by Downstream Industry in Benelux

#### 4.2.7 Demand Volume of Over-the-Counter Drugs by Downstream Industry in Russia

### 4.3 Market Forecast of Over-the-Counter Drugs in Europe by Downstream Industry

## **CHAPTER 5 MARKET DRIVING FACTOR ANALYSIS OF OVER-THE-COUNTER DRUGS**

5.1 Europe Economy Situation and Trend Overview

5.2 Over-the-Counter Drugs Downstream Industry Situation and Trend Overview

## **CHAPTER 6 OVER-THE-COUNTER DRUGS MARKET COMPETITION STATUS BY MAJOR PLAYERS IN EUROPE**

6.1 Sales Volume of Over-the-Counter Drugs in Europe by Major Players

6.2 Revenue of Over-the-Counter Drugs in Europe by Major Players

6.3 Basic Information of Over-the-Counter Drugs by Major Players

6.3.1 Headquarters Location and Established Time of Over-the-Counter Drugs Major Players

6.3.2 Employees and Revenue Level of Over-the-Counter Drugs Major Players

6.4 Market Competition News and Trend

6.4.1 Merger, Consolidation or Acquisition News

6.4.2 Investment or Disinvestment News

6.4.3 New Product Development and Launch

## **CHAPTER 7 OVER-THE-COUNTER DRUGS MAJOR MANUFACTURERS INTRODUCTION AND MARKET DATA**

7.1 Johnson & Johnson

7.1.1 Company profile

7.1.2 Representative Over-the-Counter Drugs Product

7.1.3 Over-the-Counter Drugs Sales, Revenue, Price and Gross Margin of Johnson & Johnson

7.2 Merck

7.2.1 Company profile

7.2.2 Representative Over-the-Counter Drugs Product

7.2.3 Over-the-Counter Drugs Sales, Revenue, Price and Gross Margin of Merck

7.3 Novartis

7.3.1 Company profile

7.3.2 Representative Over-the-Counter Drugs Product

7.3.3 Over-the-Counter Drugs Sales, Revenue, Price and Gross Margin of Novartis

7.4 Pfizer

7.4.1 Company profile

7.4.2 Representative Over-the-Counter Drugs Product

7.4.3 Over-the-Counter Drugs Sales, Revenue, Price and Gross Margin of Pfizer

7.5 Sanofi

7.5.1 Company profile

- 7.5.2 Representative Over-the-Counter Drugs Product
- 7.5.3 Over-the-Counter Drugs Sales, Revenue, Price and Gross Margin of Sanofi
- 7.6 Teva Pharmaceutical Industries
  - 7.6.1 Company profile
  - 7.6.2 Representative Over-the-Counter Drugs Product
  - 7.6.3 Over-the-Counter Drugs Sales, Revenue, Price and Gross Margin of Teva Pharmaceutical Industries
- 7.7 Sun Pharmaceutical Industries
  - 7.7.1 Company profile
  - 7.7.2 Representative Over-the-Counter Drugs Product
  - 7.7.3 Over-the-Counter Drugs Sales, Revenue, Price and Gross Margin of Sun Pharmaceutical Industries
- 7.8 GlaxoSmithKline
  - 7.8.1 Company profile
  - 7.8.2 Representative Over-the-Counter Drugs Product
  - 7.8.3 Over-the-Counter Drugs Sales, Revenue, Price and Gross Margin of GlaxoSmithKline
- 7.9 Boehringer Ingelheim
  - 7.9.1 Company profile
  - 7.9.2 Representative Over-the-Counter Drugs Product
  - 7.9.3 Over-the-Counter Drugs Sales, Revenue, Price and Gross Margin of Boehringer Ingelheim
- 7.10 Bayer
  - 7.10.1 Company profile
  - 7.10.2 Representative Over-the-Counter Drugs Product
  - 7.10.3 Over-the-Counter Drugs Sales, Revenue, Price and Gross Margin of Bayer
- 7.11 Alkem Laboratories
  - 7.11.1 Company profile
  - 7.11.2 Representative Over-the-Counter Drugs Product
  - 7.11.3 Over-the-Counter Drugs Sales, Revenue, Price and Gross Margin of Alkem Laboratories
- 7.12 Glenmark Pharmaceuticals
  - 7.12.1 Company profile
  - 7.12.2 Representative Over-the-Counter Drugs Product
  - 7.12.3 Over-the-Counter Drugs Sales, Revenue, Price and Gross Margin of Glenmark Pharmaceuticals
- 7.13 Cipla
  - 7.13.1 Company profile
  - 7.13.2 Representative Over-the-Counter Drugs Product

7.13.3 Over-the-Counter Drugs Sales, Revenue, Price and Gross Margin of Cipla

## **CHAPTER 8 UPSTREAM AND DOWNSTREAM MARKET ANALYSIS OF OVER-THE-COUNTER DRUGS**

8.1 Industry Chain of Over-the-Counter Drugs

8.2 Upstream Market and Representative Companies Analysis

8.3 Downstream Market and Representative Companies Analysis

## **CHAPTER 9 COST AND GROSS MARGIN ANALYSIS OF OVER-THE-COUNTER DRUGS**

9.1 Cost Structure Analysis of Over-the-Counter Drugs

9.2 Raw Materials Cost Analysis of Over-the-Counter Drugs

9.3 Labor Cost Analysis of Over-the-Counter Drugs

9.4 Manufacturing Expenses Analysis of Over-the-Counter Drugs

## **CHAPTER 10 MARKETING STATUS ANALYSIS OF OVER-THE-COUNTER DRUGS**

10.1 Marketing Channel

10.1.1 Direct Marketing

10.1.2 Indirect Marketing

10.1.3 Marketing Channel Development Trend

10.2 Market Positioning

10.2.1 Pricing Strategy

10.2.2 Brand Strategy

10.2.3 Target Client

10.3 Distributors/Traders List

## **CHAPTER 11 REPORT CONCLUSION**

## **CHAPTER 12 RESEARCH METHODOLOGY AND REFERENCE**

12.1 Methodology/Research Approach

12.1.1 Research Programs/Design

12.1.2 Market Size Estimation

12.1.3 Market Breakdown and Data Triangulation

12.2 Data Source

12.2.1 Secondary Sources



12.2.2 Primary Sources  
12.3 Reference

## I would like to order

Product name: Over-the-Counter Drugs-South America Market Status and Trend Report 2013-2023

Product link: <https://marketpublishers.com/r/O9507BE7B51MEN.html>

Price: US\$ 3,480.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

[info@marketpublishers.com](mailto:info@marketpublishers.com)

## Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/O9507BE7B51MEN.html>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:  
Last name:  
Email:  
Company:  
Address:  
City:  
Zip code:  
Country:  
Tel:  
Fax:  
Your message:

**\*\*All fields are required**

Customer signature \_\_\_\_\_

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <https://marketpublishers.com/docs/terms.html>

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970