

# Over-the-Counter Drugs-Global Market Status & Trend Report 2013-2023 Top 20 Countries Data

https://marketpublishers.com/r/OD81522596AMEN.html

Date: May 2018

Pages: 157

Price: US\$ 3,680.00 (Single User License)

ID: OD81522596AMEN

### **Abstracts**

### **Report Summary**

Over-the-Counter Drugs-Global Market Status & Trend Report 2013-2023 Top 20 Countries Data offers a comprehensive analysis on Over-the-Counter Drugs industry, standing on the readers? perspective, delivering detailed market data in Global major 20 countries and penetrating insights. No matter the client is industry insider, potential entrant or investor, the report will provides useful data and information. Key questions answered by this report include:

Worldwide and Top 20 Countries Market Size of Over-the-Counter Drugs 2013-2017, and development forecast 2018-2023

Main manufacturers/suppliers of Over-the-Counter Drugs worldwide and market share by regions, with company and product introduction, position in the Over-the-Counter Drugs market

Market status and development trend of Over-the-Counter Drugs by types and applications

Cost and profit status of Over-the-Counter Drugs, and marketing status Market growth drivers and challenges

The report segments the global Over-the-Counter Drugs market as:

Global Over-the-Counter Drugs Market: Regional Segment Analysis (Regional Production Volume, Consumption Volume, Revenue and Growth Rate 2013-2023):

North America (United States, Canada and Mexico)
Europe (Germany, UK, France, Italy, Russia, Spain and Benelux)



Asia Pacific (China, Japan, India, Southeast Asia and Australia) Latin America (Brazil, Argentina and Colombia) Middle East and Africa

Global Over-the-Counter Drugs Market: Type Segment Analysis (Consumption Volume, Average Price, Revenue, Market Share and Trend 2013-2023):

Analgesics & Pain Relievers
Cough, Cold and Flu Products
Dermatological Products
Vitamin & Mineral Supplements
Gastrointestinal Products
Sleep Aids
Weight Loss Products
Smoking Cession Aids
Ophthalmic Products
Other

Global Over-the-Counter Drugs Market: Application Segment Analysis (Consumption Volume and Market Share 2013-2023; Downstream Customers and Market Analysis)

Hospital Pharmacies Retail Pharmacies Online Pharmacies

Global Over-the-Counter Drugs Market: Manufacturers Segment Analysis (Company and Product introduction, Over-the-Counter Drugs Sales Volume, Revenue, Price and Gross Margin):

Johnson & Johnson

Merck

**Novartis** 

Pfizer

Sanofi

Teva Pharmaceutical Industries

Sun Pharmaceutical Industries

GlaxoSmithKline

Boehringer Ingelheim

Bayer



Alkem Laboratories Glenmark Pharmaceuticals Cipla

In a word, the report provides detailed statistics and analysis on the state of the industry; and is a valuable source of guidance and direction for companies and individuals interested in the market.



### **Contents**

#### **CHAPTER 1 OVERVIEW OF OVER-THE-COUNTER DRUGS**

- 1.1 Definition of Over-the-Counter Drugs in This Report
- 1.2 Commercial Types of Over-the-Counter Drugs
  - 1.2.1 Analgesics & Pain Relievers
  - 1.2.2 Cough, Cold and Flu Products
  - 1.2.3 Dermatological Products
  - 1.2.4 Vitamin & Mineral Supplements
  - 1.2.5 Gastrointestinal Products
  - 1.2.6 Sleep Aids
- 1.2.7 Weight Loss Products
- 1.2.8 Smoking Cession Aids
- 1.2.9 Ophthalmic Products
- 1.2.10 Other
- 1.3 Downstream Application of Over-the-Counter Drugs
  - 1.3.1 Hospital Pharmacies
  - 1.3.2 Retail Pharmacies
  - 1.3.3 Online Pharmacies
- 1.4 Development History of Over-the-Counter Drugs
- 1.5 Market Status and Trend of Over-the-Counter Drugs 2013-2023
- 1.5.1 North America Over-the-Counter Drugs Market Status and Trend 2013-2023
- 1.5.2 Regional Over-the-Counter Drugs Market Status and Trend 2013-2023

### **CHAPTER 2 NORTH AMERICA MARKET STATUS AND FORECAST BY REGIONS**

- 2.1 Market Status of Over-the-Counter Drugs in North America 2013-2017
- 2.2 Consumption Market of Over-the-Counter Drugs in North America by Regions
  - 2.2.1 Consumption Volume of Over-the-Counter Drugs in North America by Regions
  - 2.2.2 Revenue of Over-the-Counter Drugs in North America by Regions
- 2.3 Market Analysis of Over-the-Counter Drugs in North America by Regions
  - 2.3.1 Market Analysis of Over-the-Counter Drugs in United States 2013-2017
  - 2.3.2 Market Analysis of Over-the-Counter Drugs in Canada 2013-2017
  - 2.3.3 Market Analysis of Over-the-Counter Drugs in Mexico 2013-2017
- 2.4 Market Development Forecast of Over-the-Counter Drugs in North America 2018-2023
- 2.4.1 Market Development Forecast of Over-the-Counter Drugs in North America 2018-2023



2.4.2 Market Development Forecast of Over-the-Counter Drugs by Regions 2018-2023

#### CHAPTER 3 NORTH AMERICA MARKET STATUS AND FORECAST BY TYPES

- 3.1 Whole North America Market Status by Types
- 3.1.1 Consumption Volume of Over-the-Counter Drugs in North America by Types
- 3.1.2 Revenue of Over-the-Counter Drugs in North America by Types
- 3.2 North America Market Status by Types in Major Countries
  - 3.2.1 Market Status by Types in United States
  - 3.2.2 Market Status by Types in Canada
  - 3.2.3 Market Status by Types in Mexico
- 3.3 Market Forecast of Over-the-Counter Drugs in North America by Types

# CHAPTER 4 NORTH AMERICA MARKET STATUS AND FORECAST BY DOWNSTREAM INDUSTRY

- 4.1 Demand Volume of Over-the-Counter Drugs in North America by Downstream Industry
- 4.2 Demand Volume of Over-the-Counter Drugs by Downstream Industry in Major Countries
- 4.2.1 Demand Volume of Over-the-Counter Drugs by Downstream Industry in United States
- 4.2.2 Demand Volume of Over-the-Counter Drugs by Downstream Industry in Canada
- 4.2.3 Demand Volume of Over-the-Counter Drugs by Downstream Industry in Mexico
- 4.3 Market Forecast of Over-the-Counter Drugs in North America by Downstream Industry

# CHAPTER 5 MARKET DRIVING FACTOR ANALYSIS OF OVER-THE-COUNTER DRUGS

- 5.1 North America Economy Situation and Trend Overview
- 5.2 Over-the-Counter Drugs Downstream Industry Situation and Trend Overview

# CHAPTER 6 OVER-THE-COUNTER DRUGS MARKET COMPETITION STATUS BY MAJOR PLAYERS IN NORTH AMERICA

- 6.1 Sales Volume of Over-the-Counter Drugs in North America by Major Players
- 6.2 Revenue of Over-the-Counter Drugs in North America by Major Players
- 6.3 Basic Information of Over-the-Counter Drugs by Major Players



- 6.3.1 Headquarters Location and Established Time of Over-the-Counter Drugs Major Players
- 6.3.2 Employees and Revenue Level of Over-the-Counter Drugs Major Players
- 6.4 Market Competition News and Trend
  - 6.4.1 Merger, Consolidation or Acquisition News
  - 6.4.2 Investment or Disinvestment News
  - 6.4.3 New Product Development and Launch

# CHAPTER 7 OVER-THE-COUNTER DRUGS MAJOR MANUFACTURERS INTRODUCTION AND MARKET DATA

- 7.1 Johnson & Johnson
  - 7.1.1 Company profile
  - 7.1.2 Representative Over-the-Counter Drugs Product
- 7.1.3 Over-the-Counter Drugs Sales, Revenue, Price and Gross Margin of Johnson & Johnson
- 7.2 Merck
- 7.2.1 Company profile
- 7.2.2 Representative Over-the-Counter Drugs Product
- 7.2.3 Over-the-Counter Drugs Sales, Revenue, Price and Gross Margin of Merck
- 7.3 Novartis
  - 7.3.1 Company profile
  - 7.3.2 Representative Over-the-Counter Drugs Product
- 7.3.3 Over-the-Counter Drugs Sales, Revenue, Price and Gross Margin of Novartis
- 7.4 Pfizer
  - 7.4.1 Company profile
  - 7.4.2 Representative Over-the-Counter Drugs Product
  - 7.4.3 Over-the-Counter Drugs Sales, Revenue, Price and Gross Margin of Pfizer
- 7.5 Sanofi
  - 7.5.1 Company profile
  - 7.5.2 Representative Over-the-Counter Drugs Product
  - 7.5.3 Over-the-Counter Drugs Sales, Revenue, Price and Gross Margin of Sanofi
- 7.6 Teva Pharmaceutical Industries
  - 7.6.1 Company profile
  - 7.6.2 Representative Over-the-Counter Drugs Product
- 7.6.3 Over-the-Counter Drugs Sales, Revenue, Price and Gross Margin of Teva
- Pharmaceutical Industries
- 7.7 Sun Pharmaceutical Industries
  - 7.7.1 Company profile



- 7.7.2 Representative Over-the-Counter Drugs Product
- 7.7.3 Over-the-Counter Drugs Sales, Revenue, Price and Gross Margin of Sun

### Pharmaceutical Industries

- 7.8 GlaxoSmithKline
  - 7.8.1 Company profile
  - 7.8.2 Representative Over-the-Counter Drugs Product
- 7.8.3 Over-the-Counter Drugs Sales, Revenue, Price and Gross Margin of

#### GlaxoSmithKline

- 7.9 Boehringer Ingelheim
  - 7.9.1 Company profile
  - 7.9.2 Representative Over-the-Counter Drugs Product
- 7.9.3 Over-the-Counter Drugs Sales, Revenue, Price and Gross Margin of Boehringer Ingelheim
- 7.10 Bayer
  - 7.10.1 Company profile
  - 7.10.2 Representative Over-the-Counter Drugs Product
- 7.10.3 Over-the-Counter Drugs Sales, Revenue, Price and Gross Margin of Bayer
- 7.11 Alkem Laboratories
  - 7.11.1 Company profile
  - 7.11.2 Representative Over-the-Counter Drugs Product
- 7.11.3 Over-the-Counter Drugs Sales, Revenue, Price and Gross Margin of Alkem Laboratories
- 7.12 Glenmark Pharmaceuticals
  - 7.12.1 Company profile
  - 7.12.2 Representative Over-the-Counter Drugs Product
- 7.12.3 Over-the-Counter Drugs Sales, Revenue, Price and Gross Margin of Glenmark Pharmaceuticals
- 7.13 Cipla
  - 7.13.1 Company profile
  - 7.13.2 Representative Over-the-Counter Drugs Product
  - 7.13.3 Over-the-Counter Drugs Sales, Revenue, Price and Gross Margin of Cipla

### CHAPTER 8 UPSTREAM AND DOWNSTREAM MARKET ANALYSIS OF OVER-THE-COUNTER DRUGS

- 8.1 Industry Chain of Over-the-Counter Drugs
- 8.2 Upstream Market and Representative Companies Analysis
- 8.3 Downstream Market and Representative Companies Analysis



# CHAPTER 9 COST AND GROSS MARGIN ANALYSIS OF OVER-THE-COUNTER DRUGS

- 9.1 Cost Structure Analysis of Over-the-Counter Drugs
- 9.2 Raw Materials Cost Analysis of Over-the-Counter Drugs
- 9.3 Labor Cost Analysis of Over-the-Counter Drugs
- 9.4 Manufacturing Expenses Analysis of Over-the-Counter Drugs

#### CHAPTER 10 MARKETING STATUS ANALYSIS OF OVER-THE-COUNTER DRUGS

- 10.1 Marketing Channel
  - 10.1.1 Direct Marketing
  - 10.1.2 Indirect Marketing
  - 10.1.3 Marketing Channel Development Trend
- 10.2 Market Positioning
- 10.2.1 Pricing Strategy
- 10.2.2 Brand Strategy
- 10.2.3 Target Client
- 10.3 Distributors/Traders List

### **CHAPTER 11 REPORT CONCLUSION**

### **CHAPTER 12 RESEARCH METHODOLOGY AND REFERENCE**

- 12.1 Methodology/Research Approach
  - 12.1.1 Research Programs/Design
  - 12.1.2 Market Size Estimation
  - 12.1.3 Market Breakdown and Data Triangulation
- 12.2 Data Source
- 12.2.1 Secondary Sources
- 12.2.2 Primary Sources
- 12.3 Reference



### I would like to order

Product name: Over-the-Counter Drugs-Global Market Status & Trend Report 2013-2023 Top 20

Countries Data

Product link: https://marketpublishers.com/r/OD81522596AMEN.html

Price: US\$ 3,680.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer

Service:

info@marketpublishers.com

### **Payment**

First name:

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <a href="https://marketpublishers.com/r/OD81522596AMEN.html">https://marketpublishers.com/r/OD81522596AMEN.html</a>

To pay by Wire Transfer, please, fill in your contact details in the form below:

Last name:	
Email:	
Company:	
Address:	
City:	
Zip code:	
Country:	
Tel:	
Fax:	
Your message:	
	**All fields are required
	Custumer signature

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <a href="https://marketpublishers.com/docs/terms.html">https://marketpublishers.com/docs/terms.html</a>

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970



