

Over The Counter (OTC) Drugs-Europe Market Status and Trend Report 2013-2023

<https://marketpublishers.com/r/OBB13CA7C38MEN.html>

Date: March 2018

Pages: 158

Price: US\$ 3,480.00 (Single User License)

ID: OBB13CA7C38MEN

Abstracts

Report Summary

Over The Counter (OTC) Drugs-Europe Market Status and Trend Report 2013-2023 offers a comprehensive analysis on Over The Counter (OTC) Drugs industry, standing on the readers? perspective, delivering detailed market data and penetrating insights. No matter the client is industry insider, potential entrant or investor, the report will provides useful data and information. Key questions answered by this report include:

Whole Europe and Regional Market Size of Over The Counter (OTC) Drugs 2013-2017, and development forecast 2018-2023

Main market players of Over The Counter (OTC) Drugs in Europe, with company and product introduction, position in the Over The Counter (OTC) Drugs market

Market status and development trend of Over The Counter (OTC) Drugs by types and applications

Cost and profit status of Over The Counter (OTC) Drugs, and marketing status

Market growth drivers and challenges

The report segments the Europe Over The Counter (OTC) Drugs market as:

Europe Over The Counter (OTC) Drugs Market: Regional Segment Analysis (Regional Consumption Volume, Consumption Volume, Revenue and Growth Rate 2013-2023):

Germany

United Kingdom

France

Italy

Spain

Benelux

Russia

Europe Over The Counter (OTC) Drugs Market: Product Type Segment Analysis
(Consumption Volume, Average Price, Revenue, Market Share and Trend 2013-2023):

Branded Drugs

Generic Drugs

Europe Over The Counter (OTC) Drugs Market: Application Segment Analysis
(Consumption Volume and Market Share 2013-2023; Downstream Customers and
Market Analysis)

Pharmacies

Grocery Stores

Vitamin and Health Food Stores

Online Pharmacies

Others

Europe Over The Counter (OTC) Drugs Market: Players Segment Analysis (Company
and Product introduction, Over The Counter (OTC) Drugs Sales Volume, Revenue,
Price and Gross Margin):

Bayer

GlaxoSmithKline

Johnson & Johnson

Pfizer

Sanofi

Eli Lilly & Company

Merck & Co Inc

AstraZeneca

Abbott Laboratories

Bristol-Myers Squibb Company

In a word, the report provides detailed statistics and analysis on the state of the industry; and is a valuable source of guidance and direction for companies and individuals interested in the market.

Contents

CHAPTER 1 OVERVIEW OF OVER THE COUNTER (OTC) DRUGS

- 1.1 Definition of Over The Counter (OTC) Drugs in This Report
- 1.2 Commercial Types of Over The Counter (OTC) Drugs
 - 1.2.1 Branded Drugs
 - 1.2.2 Generic Drugs
- 1.3 Downstream Application of Over The Counter (OTC) Drugs
 - 1.3.1 Pharmacies
 - 1.3.2 Grocery Stores
 - 1.3.3 Vitamin and Health Food Stores
 - 1.3.4 Online Pharmacies
 - 1.3.5 Others
- 1.4 Development History of Over The Counter (OTC) Drugs
- 1.5 Market Status and Trend of Over The Counter (OTC) Drugs 2013-2023
 - 1.5.1 Europe Over The Counter (OTC) Drugs Market Status and Trend 2013-2023
 - 1.5.2 Regional Over The Counter (OTC) Drugs Market Status and Trend 2013-2023

CHAPTER 2 EUROPE MARKET STATUS AND FORECAST BY REGIONS

- 2.1 Market Status of Over The Counter (OTC) Drugs in Europe 2013-2017
- 2.2 Consumption Market of Over The Counter (OTC) Drugs in Europe by Regions
 - 2.2.1 Consumption Volume of Over The Counter (OTC) Drugs in Europe by Regions
 - 2.2.2 Revenue of Over The Counter (OTC) Drugs in Europe by Regions
- 2.3 Market Analysis of Over The Counter (OTC) Drugs in Europe by Regions
 - 2.3.1 Market Analysis of Over The Counter (OTC) Drugs in Germany 2013-2017
 - 2.3.2 Market Analysis of Over The Counter (OTC) Drugs in United Kingdom 2013-2017
 - 2.3.3 Market Analysis of Over The Counter (OTC) Drugs in France 2013-2017
 - 2.3.4 Market Analysis of Over The Counter (OTC) Drugs in Italy 2013-2017
 - 2.3.5 Market Analysis of Over The Counter (OTC) Drugs in Spain 2013-2017
 - 2.3.6 Market Analysis of Over The Counter (OTC) Drugs in Benelux 2013-2017
 - 2.3.7 Market Analysis of Over The Counter (OTC) Drugs in Russia 2013-2017
- 2.4 Market Development Forecast of Over The Counter (OTC) Drugs in Europe 2018-2023
 - 2.4.1 Market Development Forecast of Over The Counter (OTC) Drugs in Europe 2018-2023
 - 2.4.2 Market Development Forecast of Over The Counter (OTC) Drugs by Regions

2018-2023

CHAPTER 3 EUROPE MARKET STATUS AND FORECAST BY TYPES

3.1 Whole Europe Market Status by Types

3.1.1 Consumption Volume of Over The Counter (OTC) Drugs in Europe by Types

3.1.2 Revenue of Over The Counter (OTC) Drugs in Europe by Types

3.2 Europe Market Status by Types in Major Countries

3.2.1 Market Status by Types in Germany

3.2.2 Market Status by Types in United Kingdom

3.2.3 Market Status by Types in France

3.2.4 Market Status by Types in Italy

3.2.5 Market Status by Types in Spain

3.2.6 Market Status by Types in Benelux

3.2.7 Market Status by Types in Russia

3.3 Market Forecast of Over The Counter (OTC) Drugs in Europe by Types

CHAPTER 4 EUROPE MARKET STATUS AND FORECAST BY DOWNSTREAM INDUSTRY

4.1 Demand Volume of Over The Counter (OTC) Drugs in Europe by Downstream Industry

4.2 Demand Volume of Over The Counter (OTC) Drugs by Downstream Industry in Major Countries

4.2.1 Demand Volume of Over The Counter (OTC) Drugs by Downstream Industry in Germany

4.2.2 Demand Volume of Over The Counter (OTC) Drugs by Downstream Industry in United Kingdom

4.2.3 Demand Volume of Over The Counter (OTC) Drugs by Downstream Industry in France

4.2.4 Demand Volume of Over The Counter (OTC) Drugs by Downstream Industry in Italy

4.2.5 Demand Volume of Over The Counter (OTC) Drugs by Downstream Industry in Spain

4.2.6 Demand Volume of Over The Counter (OTC) Drugs by Downstream Industry in Benelux

4.2.7 Demand Volume of Over The Counter (OTC) Drugs by Downstream Industry in Russia

4.3 Market Forecast of Over The Counter (OTC) Drugs in Europe by Downstream

Industry

CHAPTER 5 MARKET DRIVING FACTOR ANALYSIS OF OVER THE COUNTER (OTC) DRUGS

5.1 Europe Economy Situation and Trend Overview

5.2 Over The Counter (OTC) Drugs Downstream Industry Situation and Trend Overview

CHAPTER 6 OVER THE COUNTER (OTC) DRUGS MARKET COMPETITION STATUS BY MAJOR PLAYERS IN EUROPE

6.1 Sales Volume of Over The Counter (OTC) Drugs in Europe by Major Players

6.2 Revenue of Over The Counter (OTC) Drugs in Europe by Major Players

6.3 Basic Information of Over The Counter (OTC) Drugs by Major Players

6.3.1 Headquarters Location and Established Time of Over The Counter (OTC) Drugs Major Players

6.3.2 Employees and Revenue Level of Over The Counter (OTC) Drugs Major Players

6.4 Market Competition News and Trend

6.4.1 Merger, Consolidation or Acquisition News

6.4.2 Investment or Disinvestment News

6.4.3 New Product Development and Launch

CHAPTER 7 OVER THE COUNTER (OTC) DRUGS MAJOR MANUFACTURERS INTRODUCTION AND MARKET DATA

7.1 Bayer

7.1.1 Company profile

7.1.2 Representative Over The Counter (OTC) Drugs Product

7.1.3 Over The Counter (OTC) Drugs Sales, Revenue, Price and Gross Margin of Bayer

7.2 GlaxoSmithKline

7.2.1 Company profile

7.2.2 Representative Over The Counter (OTC) Drugs Product

7.2.3 Over The Counter (OTC) Drugs Sales, Revenue, Price and Gross Margin of GlaxoSmithKline

7.3 Johnson & Johnson

7.3.1 Company profile

7.3.2 Representative Over The Counter (OTC) Drugs Product

7.3.3 Over The Counter (OTC) Drugs Sales, Revenue, Price and Gross Margin of

Johnson & Johnson

7.4 Pfizer

7.4.1 Company profile

7.4.2 Representative Over The Counter (OTC) Drugs Product

7.4.3 Over The Counter (OTC) Drugs Sales, Revenue, Price and Gross Margin of Pfizer

7.5 Sanofi

7.5.1 Company profile

7.5.2 Representative Over The Counter (OTC) Drugs Product

7.5.3 Over The Counter (OTC) Drugs Sales, Revenue, Price and Gross Margin of Sanofi

7.6 Eli Lilly & Company

7.6.1 Company profile

7.6.2 Representative Over The Counter (OTC) Drugs Product

7.6.3 Over The Counter (OTC) Drugs Sales, Revenue, Price and Gross Margin of Eli Lilly & Company

7.7 Merck & Co Inc

7.7.1 Company profile

7.7.2 Representative Over The Counter (OTC) Drugs Product

7.7.3 Over The Counter (OTC) Drugs Sales, Revenue, Price and Gross Margin of Merck & Co Inc

7.8 AstraZeneca

7.8.1 Company profile

7.8.2 Representative Over The Counter (OTC) Drugs Product

7.8.3 Over The Counter (OTC) Drugs Sales, Revenue, Price and Gross Margin of AstraZeneca

7.9 Abbott Laboratories

7.9.1 Company profile

7.9.2 Representative Over The Counter (OTC) Drugs Product

7.9.3 Over The Counter (OTC) Drugs Sales, Revenue, Price and Gross Margin of Abbott Laboratories

7.10 Bristol-Myers Squibb Company

7.10.1 Company profile

7.10.2 Representative Over The Counter (OTC) Drugs Product

7.10.3 Over The Counter (OTC) Drugs Sales, Revenue, Price and Gross Margin of Bristol-Myers Squibb Company

CHAPTER 8 UPSTREAM AND DOWNSTREAM MARKET ANALYSIS OF OVER THE COUNTER (OTC) DRUGS

- 8.1 Industry Chain of Over The Counter (OTC) Drugs
- 8.2 Upstream Market and Representative Companies Analysis
- 8.3 Downstream Market and Representative Companies Analysis

CHAPTER 9 COST AND GROSS MARGIN ANALYSIS OF OVER THE COUNTER (OTC) DRUGS

- 9.1 Cost Structure Analysis of Over The Counter (OTC) Drugs
- 9.2 Raw Materials Cost Analysis of Over The Counter (OTC) Drugs
- 9.3 Labor Cost Analysis of Over The Counter (OTC) Drugs
- 9.4 Manufacturing Expenses Analysis of Over The Counter (OTC) Drugs

CHAPTER 10 MARKETING STATUS ANALYSIS OF OVER THE COUNTER (OTC) DRUGS

- 10.1 Marketing Channel
 - 10.1.1 Direct Marketing
 - 10.1.2 Indirect Marketing
 - 10.1.3 Marketing Channel Development Trend
- 10.2 Market Positioning
 - 10.2.1 Pricing Strategy
 - 10.2.2 Brand Strategy
 - 10.2.3 Target Client
- 10.3 Distributors/Traders List

CHAPTER 11 REPORT CONCLUSION

CHAPTER 12 RESEARCH METHODOLOGY AND REFERENCE

- 12.1 Methodology/Research Approach
 - 12.1.1 Research Programs/Design
 - 12.1.2 Market Size Estimation
 - 12.1.3 Market Breakdown and Data Triangulation
- 12.2 Data Source
 - 12.2.1 Secondary Sources
 - 12.2.2 Primary Sources
- 12.3 Reference

I would like to order

Product name: Over The Counter (OTC) Drugs-Europe Market Status and Trend Report 2013-2023

Product link: <https://marketpublishers.com/r/OBB13CA7C38MEN.html>

Price: US\$ 3,480.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

info@marketpublishers.com

Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/OBB13CA7C38MEN.html>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:
Last name:
Email:
Company:
Address:
City:
Zip code:
Country:
Tel:
Fax:
Your message:

****All fields are required**

Customer signature _____

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <https://marketpublishers.com/docs/terms.html>

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970