

# Outdoor Sports GPS Device-South America Market Status and Trend Report 2013-2023

<https://marketpublishers.com/r/OED9AFD4490EN.html>

Date: December 2017

Pages: 149

Price: US\$ 3,480.00 (Single User License)

ID: OED9AFD4490EN

## Abstracts

### Report Summary

Outdoor Sports GPS Device-South America Market Status and Trend Report 2013-2023 offers a comprehensive analysis on Outdoor Sports GPS Device industry, standing on the readers' perspective, delivering detailed market data and penetrating insights. No matter the client is industry insider, potential entrant or investor, the report will provides useful data and information. Key questions answered by this report include:

Whole South America and Regional Market Size of Outdoor Sports GPS Device 2013-2017, and development forecast 2018-2023

Main market players of Outdoor Sports GPS Device in South America, with company and product introduction, position in the Outdoor Sports GPS Device market

Market status and development trend of Outdoor Sports GPS Device by types and applications

Cost and profit status of Outdoor Sports GPS Device, and marketing status

Market growth drivers and challenges

The report segments the South America Outdoor Sports GPS Device market as:

South America Outdoor Sports GPS Device Market: Regional Segment Analysis (Regional Consumption Volume, Consumption Volume, Revenue and Growth Rate 2013-2023):

Brazil

Argentina

Venezuela

Colombia

Others

South America Outdoor Sports GPS Device Market: Product Type Segment Analysis  
(Consumption Volume, Average Price, Revenue, Market Share and Trend 2013-2023):

Handheld Device

Wearable Device

South America Outdoor Sports GPS Device Market: Application Segment Analysis  
(Consumption Volume and Market Share 2013-2023; Downstream Customers and  
Market Analysis)

Golfing

Running

Cycling

Hiking

Other

South America Outdoor Sports GPS Device Market: Players Segment Analysis  
(Company and Product introduction, Outdoor Sports GPS Device Sales Volume,  
Revenue, Price and Gross Margin):

Garmin

SUUNTO

Adidas

Bushnell

DeLorme

Nike

Apple

Golife

Bryton

Samsung

SONY

Magellan

Fitbit

TomTom

Polar

Global Sat  
Motorola  
Gerk  
Tomoon  
inWatch

In a word, the report provides detailed statistics and analysis on the state of the industry; and is a valuable source of guidance and direction for companies and individuals interested in the market.

## Contents

### **CHAPTER 1 OVERVIEW OF OUTDOOR SPORTS GPS DEVICE**

- 1.1 Definition of Outdoor Sports GPS Device in This Report
- 1.2 Commercial Types of Outdoor Sports GPS Device
  - 1.2.1 Handheld Device
  - 1.2.2 Wearable Device
- 1.3 Downstream Application of Outdoor Sports GPS Device
  - 1.3.1 Golfing
  - 1.3.2 Running
  - 1.3.3 Cycling
  - 1.3.4 Hiking
  - 1.3.5 Other
- 1.4 Development History of Outdoor Sports GPS Device
- 1.5 Market Status and Trend of Outdoor Sports GPS Device 2013-2023
  - 1.5.1 South America Outdoor Sports GPS Device Market Status and Trend 2013-2023
  - 1.5.2 Regional Outdoor Sports GPS Device Market Status and Trend 2013-2023

### **CHAPTER 2 SOUTH AMERICA MARKET STATUS AND FORECAST BY REGIONS**

- 2.1 Market Status of Outdoor Sports GPS Device in South America 2013-2017
- 2.2 Consumption Market of Outdoor Sports GPS Device in South America by Regions
  - 2.2.1 Consumption Volume of Outdoor Sports GPS Device in South America by Regions
  - 2.2.2 Revenue of Outdoor Sports GPS Device in South America by Regions
- 2.3 Market Analysis of Outdoor Sports GPS Device in South America by Regions
  - 2.3.1 Market Analysis of Outdoor Sports GPS Device in Brazil 2013-2017
  - 2.3.2 Market Analysis of Outdoor Sports GPS Device in Argentina 2013-2017
  - 2.3.3 Market Analysis of Outdoor Sports GPS Device in Venezuela 2013-2017
  - 2.3.4 Market Analysis of Outdoor Sports GPS Device in Colombia 2013-2017
  - 2.3.5 Market Analysis of Outdoor Sports GPS Device in Others 2013-2017
- 2.4 Market Development Forecast of Outdoor Sports GPS Device in South America 2018-2023
  - 2.4.1 Market Development Forecast of Outdoor Sports GPS Device in South America 2018-2023
  - 2.4.2 Market Development Forecast of Outdoor Sports GPS Device by Regions 2018-2023

## **CHAPTER 3 SOUTH AMERICA MARKET STATUS AND FORECAST BY TYPES**

### 3.1 Whole South America Market Status by Types

3.1.1 Consumption Volume of Outdoor Sports GPS Device in South America by Types

3.1.2 Revenue of Outdoor Sports GPS Device in South America by Types

### 3.2 South America Market Status by Types in Major Countries

3.2.1 Market Status by Types in Brazil

3.2.2 Market Status by Types in Argentina

3.2.3 Market Status by Types in Venezuela

3.2.4 Market Status by Types in Colombia

3.2.5 Market Status by Types in Others

### 3.3 Market Forecast of Outdoor Sports GPS Device in South America by Types

## **CHAPTER 4 SOUTH AMERICA MARKET STATUS AND FORECAST BY DOWNSTREAM INDUSTRY**

### 4.1 Demand Volume of Outdoor Sports GPS Device in South America by Downstream Industry

### 4.2 Demand Volume of Outdoor Sports GPS Device by Downstream Industry in Major Countries

4.2.1 Demand Volume of Outdoor Sports GPS Device by Downstream Industry in Brazil

4.2.2 Demand Volume of Outdoor Sports GPS Device by Downstream Industry in Argentina

4.2.3 Demand Volume of Outdoor Sports GPS Device by Downstream Industry in Venezuela

4.2.4 Demand Volume of Outdoor Sports GPS Device by Downstream Industry in Colombia

4.2.5 Demand Volume of Outdoor Sports GPS Device by Downstream Industry in Others

### 4.3 Market Forecast of Outdoor Sports GPS Device in South America by Downstream Industry

## **CHAPTER 5 MARKET DRIVING FACTOR ANALYSIS OF OUTDOOR SPORTS GPS DEVICE**

### 5.1 South America Economy Situation and Trend Overview

### 5.2 Outdoor Sports GPS Device Downstream Industry Situation and Trend Overview

## **CHAPTER 6 OUTDOOR SPORTS GPS DEVICE MARKET COMPETITION STATUS BY MAJOR PLAYERS IN SOUTH AMERICA**

6.1 Sales Volume of Outdoor Sports GPS Device in South America by Major Players

6.2 Revenue of Outdoor Sports GPS Device in South America by Major Players

6.3 Basic Information of Outdoor Sports GPS Device by Major Players

6.3.1 Headquarters Location and Established Time of Outdoor Sports GPS Device Major Players

6.3.2 Employees and Revenue Level of Outdoor Sports GPS Device Major Players

6.4 Market Competition News and Trend

6.4.1 Merger, Consolidation or Acquisition News

6.4.2 Investment or Disinvestment News

6.4.3 New Product Development and Launch

## **CHAPTER 7 OUTDOOR SPORTS GPS DEVICE MAJOR MANUFACTURERS INTRODUCTION AND MARKET DATA**

7.1 Garmin

7.1.1 Company profile

7.1.2 Representative Outdoor Sports GPS Device Product

7.1.3 Outdoor Sports GPS Device Sales, Revenue, Price and Gross Margin of Garmin

7.2 SUUNTO

7.2.1 Company profile

7.2.2 Representative Outdoor Sports GPS Device Product

7.2.3 Outdoor Sports GPS Device Sales, Revenue, Price and Gross Margin of SUUNTO

7.3 Adidas

7.3.1 Company profile

7.3.2 Representative Outdoor Sports GPS Device Product

7.3.3 Outdoor Sports GPS Device Sales, Revenue, Price and Gross Margin of Adidas

7.4 Bushnell

7.4.1 Company profile

7.4.2 Representative Outdoor Sports GPS Device Product

7.4.3 Outdoor Sports GPS Device Sales, Revenue, Price and Gross Margin of Bushnell

7.5 DeLorme

7.5.1 Company profile

7.5.2 Representative Outdoor Sports GPS Device Product

7.5.3 Outdoor Sports GPS Device Sales, Revenue, Price and Gross Margin of

## DeLorme

### 7.6 Nike

7.6.1 Company profile

7.6.2 Representative Outdoor Sports GPS Device Product

7.6.3 Outdoor Sports GPS Device Sales, Revenue, Price and Gross Margin of Nike

### 7.7 Apple

7.7.1 Company profile

7.7.2 Representative Outdoor Sports GPS Device Product

7.7.3 Outdoor Sports GPS Device Sales, Revenue, Price and Gross Margin of Apple

### 7.8 Golife

7.8.1 Company profile

7.8.2 Representative Outdoor Sports GPS Device Product

7.8.3 Outdoor Sports GPS Device Sales, Revenue, Price and Gross Margin of Golife

### 7.9 Bryton

7.9.1 Company profile

7.9.2 Representative Outdoor Sports GPS Device Product

7.9.3 Outdoor Sports GPS Device Sales, Revenue, Price and Gross Margin of Bryton

### 7.10 Samsung

7.10.1 Company profile

7.10.2 Representative Outdoor Sports GPS Device Product

7.10.3 Outdoor Sports GPS Device Sales, Revenue, Price and Gross Margin of

## Samsung

### 7.11 SONY

7.11.1 Company profile

7.11.2 Representative Outdoor Sports GPS Device Product

7.11.3 Outdoor Sports GPS Device Sales, Revenue, Price and Gross Margin of SONY

### 7.12 Magellan

7.12.1 Company profile

7.12.2 Representative Outdoor Sports GPS Device Product

7.12.3 Outdoor Sports GPS Device Sales, Revenue, Price and Gross Margin of

## Magellan

### 7.13 Fitbit

7.13.1 Company profile

7.13.2 Representative Outdoor Sports GPS Device Product

7.13.3 Outdoor Sports GPS Device Sales, Revenue, Price and Gross Margin of Fitbit

### 7.14 TomTom

7.14.1 Company profile

7.14.2 Representative Outdoor Sports GPS Device Product

7.14.3 Outdoor Sports GPS Device Sales, Revenue, Price and Gross Margin of

TomTom

7.15 Polar

7.15.1 Company profile

7.15.2 Representative Outdoor Sports GPS Device Product

7.15.3 Outdoor Sports GPS Device Sales, Revenue, Price and Gross Margin of Polar

7.16 Global Sat

7.17 Motorola

7.18 Gerk

7.19 Tomoon

7.20 inWatch

## **CHAPTER 8 UPSTREAM AND DOWNSTREAM MARKET ANALYSIS OF OUTDOOR SPORTS GPS DEVICE**

8.1 Industry Chain of Outdoor Sports GPS Device

8.2 Upstream Market and Representative Companies Analysis

8.3 Downstream Market and Representative Companies Analysis

## **CHAPTER 9 COST AND GROSS MARGIN ANALYSIS OF OUTDOOR SPORTS GPS DEVICE**

9.1 Cost Structure Analysis of Outdoor Sports GPS Device

9.2 Raw Materials Cost Analysis of Outdoor Sports GPS Device

9.3 Labor Cost Analysis of Outdoor Sports GPS Device

9.4 Manufacturing Expenses Analysis of Outdoor Sports GPS Device

## **CHAPTER 10 MARKETING STATUS ANALYSIS OF OUTDOOR SPORTS GPS DEVICE**

10.1 Marketing Channel

10.1.1 Direct Marketing

10.1.2 Indirect Marketing

10.1.3 Marketing Channel Development Trend

10.2 Market Positioning

10.2.1 Pricing Strategy

10.2.2 Brand Strategy

10.2.3 Target Client

10.3 Distributors/Traders List



## **CHAPTER 11 REPORT CONCLUSION**

## **CHAPTER 12 RESEARCH METHODOLOGY AND REFERENCE**

### 12.1 Methodology/Research Approach

#### 12.1.1 Research Programs/Design

#### 12.1.2 Market Size Estimation

#### 12.1.3 Market Breakdown and Data Triangulation

### 12.2 Data Source

#### 12.2.1 Secondary Sources

#### 12.2.2 Primary Sources

### 12.3 Reference

## I would like to order

Product name: Outdoor Sports GPS Device-South America Market Status and Trend Report 2013-2023

Product link: <https://marketpublishers.com/r/OED9AFD4490EN.html>

Price: US\$ 3,480.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

[info@marketpublishers.com](mailto:info@marketpublishers.com)

## Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/OED9AFD4490EN.html>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:  
Last name:  
Email:  
Company:  
Address:  
City:  
Zip code:  
Country:  
Tel:  
Fax:  
Your message:

**\*\*All fields are required**

Customer signature \_\_\_\_\_

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <https://marketpublishers.com/docs/terms.html>

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970