

# Outdoor and Patio Coolers-United States Market Status and Trend Report 2013-2023

<https://marketpublishers.com/r/O23861469AC1EN.html>

Date: August 2019

Pages: 139

Price: US\$ 3,480.00 (Single User License)

ID: O23861469AC1EN

## Abstracts

### Report Summary

Outdoor and Patio Coolers-United States Market Status and Trend Report 2013-2023 offers a comprehensive analysis on Outdoor and Patio Coolers industry, standing on the readers' perspective, delivering detailed market data and penetrating insights. No matter the client is industry insider, potential entrant or investor, the report will provides useful data and information. Key questions answered by this report include:

Whole United States and Regional Market Size of Outdoor and Patio Coolers 2013-2017, and development forecast 2018-2023

Main market players of Outdoor and Patio Coolers in United States, with company and product introduction, position in the Outdoor and Patio Coolers market

Market status and development trend of Outdoor and Patio Coolers by types and applications

Cost and profit status of Outdoor and Patio Coolers, and marketing status

Market growth drivers and challenges

The report segments the United States Outdoor and Patio Coolers market as:

United States Outdoor and Patio Coolers Market: Regional Segment Analysis (Regional Consumption Volume, Consumption Volume, Revenue and Growth Rate 2013-2023):

New England

The Middle Atlantic

The Midwest

The West

The South

## Southwest

United States Outdoor and Patio Coolers Market: Product Type Segment Analysis  
(Consumption Volume, Average Price, Revenue, Market Share and Trend 2013-2023):

Hard-Sided Cooler

Soft-Sided Cooler

United States Outdoor and Patio Coolers Market: Application Segment Analysis  
(Consumption Volume and Market Share 2013-2023; Downstream Customers and  
Market Analysis)

Backyard and Car Camping

Hunting and Fishing

Backpacking

Others

United States Outdoor and Patio Coolers Market: Players Segment Analysis (Company  
and Product introduction, Outdoor and Patio Coolers Sales Volume, Revenue, Price  
and Gross Margin):

YETI

Bison Coolers

OtterBox

Igloo

Engel

Coleman

Pelican

Grizzly

Rubbermaid

ORCA

OAGear

Polar Bear Coolers

Koolatron

Stanley

K2 coolers

RTIC

AO coolers

In a word, the report provides detailed statistics and analysis on the state of the industry; and is a valuable source of guidance and direction for companies and individuals interested in the market.

## Contents

### **CHAPTER 1 OVERVIEW OF OUTDOOR AND PATIO COOLERS**

- 1.1 Definition of Outdoor and Patio Coolers in This Report
- 1.2 Commercial Types of Outdoor and Patio Coolers
  - 1.2.1 Hard-Sided Cooler
  - 1.2.2 Soft-Sided Cooler
- 1.3 Downstream Application of Outdoor and Patio Coolers
  - 1.3.1 Backyard and Car Camping
  - 1.3.2 Hunting and Fishing
  - 1.3.3 Backpacking
  - 1.3.4 Others
- 1.4 Development History of Outdoor and Patio Coolers
- 1.5 Market Status and Trend of Outdoor and Patio Coolers 2013-2023
  - 1.5.1 United States Outdoor and Patio Coolers Market Status and Trend 2013-2023
  - 1.5.2 Regional Outdoor and Patio Coolers Market Status and Trend 2013-2023

### **CHAPTER 2 UNITED STATES MARKET STATUS AND FORECAST BY REGIONS**

- 2.1 Market Status of Outdoor and Patio Coolers in United States 2013-2017
- 2.2 Consumption Market of Outdoor and Patio Coolers in United States by Regions
  - 2.2.1 Consumption Volume of Outdoor and Patio Coolers in United States by Regions
  - 2.2.2 Revenue of Outdoor and Patio Coolers in United States by Regions
- 2.3 Market Analysis of Outdoor and Patio Coolers in United States by Regions
  - 2.3.1 Market Analysis of Outdoor and Patio Coolers in New England 2013-2017
  - 2.3.2 Market Analysis of Outdoor and Patio Coolers in The Middle Atlantic 2013-2017
  - 2.3.3 Market Analysis of Outdoor and Patio Coolers in The Midwest 2013-2017
  - 2.3.4 Market Analysis of Outdoor and Patio Coolers in The West 2013-2017
  - 2.3.5 Market Analysis of Outdoor and Patio Coolers in The South 2013-2017
  - 2.3.6 Market Analysis of Outdoor and Patio Coolers in Southwest 2013-2017
- 2.4 Market Development Forecast of Outdoor and Patio Coolers in United States 2018-2023
  - 2.4.1 Market Development Forecast of Outdoor and Patio Coolers in United States 2018-2023
  - 2.4.2 Market Development Forecast of Outdoor and Patio Coolers by Regions 2018-2023

### **CHAPTER 3 UNITED STATES MARKET STATUS AND FORECAST BY TYPES**

### 3.1 Whole United States Market Status by Types

3.1.1 Consumption Volume of Outdoor and Patio Coolers in United States by Types

3.1.2 Revenue of Outdoor and Patio Coolers in United States by Types

### 3.2 United States Market Status by Types in Major Countries

3.2.1 Market Status by Types in New England

3.2.2 Market Status by Types in The Middle Atlantic

3.2.3 Market Status by Types in The Midwest

3.2.4 Market Status by Types in The West

3.2.5 Market Status by Types in The South

3.2.6 Market Status by Types in Southwest

### 3.3 Market Forecast of Outdoor and Patio Coolers in United States by Types

## **CHAPTER 4 UNITED STATES MARKET STATUS AND FORECAST BY DOWNSTREAM INDUSTRY**

### 4.1 Demand Volume of Outdoor and Patio Coolers in United States by Downstream Industry

### 4.2 Demand Volume of Outdoor and Patio Coolers by Downstream Industry in Major Countries

4.2.1 Demand Volume of Outdoor and Patio Coolers by Downstream Industry in New England

4.2.2 Demand Volume of Outdoor and Patio Coolers by Downstream Industry in The Middle Atlantic

4.2.3 Demand Volume of Outdoor and Patio Coolers by Downstream Industry in The Midwest

4.2.4 Demand Volume of Outdoor and Patio Coolers by Downstream Industry in The West

4.2.5 Demand Volume of Outdoor and Patio Coolers by Downstream Industry in The South

4.2.6 Demand Volume of Outdoor and Patio Coolers by Downstream Industry in Southwest

### 4.3 Market Forecast of Outdoor and Patio Coolers in United States by Downstream Industry

## **CHAPTER 5 MARKET DRIVING FACTOR ANALYSIS OF OUTDOOR AND PATIO COOLERS**

### 5.1 United States Economy Situation and Trend Overview

## 5.2 Outdoor and Patio Coolers Downstream Industry Situation and Trend Overview

### **CHAPTER 6 OUTDOOR AND PATIO COOLERS MARKET COMPETITION STATUS BY MAJOR PLAYERS IN UNITED STATES**

#### 6.1 Sales Volume of Outdoor and Patio Coolers in United States by Major Players

#### 6.2 Revenue of Outdoor and Patio Coolers in United States by Major Players

#### 6.3 Basic Information of Outdoor and Patio Coolers by Major Players

##### 6.3.1 Headquarters Location and Established Time of Outdoor and Patio Coolers Major Players

##### 6.3.2 Employees and Revenue Level of Outdoor and Patio Coolers Major Players

#### 6.4 Market Competition News and Trend

##### 6.4.1 Merger, Consolidation or Acquisition News

##### 6.4.2 Investment or Disinvestment News

##### 6.4.3 New Product Development and Launch

### **CHAPTER 7 OUTDOOR AND PATIO COOLERS MAJOR MANUFACTURERS INTRODUCTION AND MARKET DATA**

#### 7.1 YETI

##### 7.1.1 Company profile

##### 7.1.2 Representative Outdoor and Patio Coolers Product

##### 7.1.3 Outdoor and Patio Coolers Sales, Revenue, Price and Gross Margin of YETI

#### 7.2 Bison Coolers

##### 7.2.1 Company profile

##### 7.2.2 Representative Outdoor and Patio Coolers Product

##### 7.2.3 Outdoor and Patio Coolers Sales, Revenue, Price and Gross Margin of Bison Coolers

#### 7.3 OtterBox

##### 7.3.1 Company profile

##### 7.3.2 Representative Outdoor and Patio Coolers Product

##### 7.3.3 Outdoor and Patio Coolers Sales, Revenue, Price and Gross Margin of OtterBox

#### 7.4 Igloo

##### 7.4.1 Company profile

##### 7.4.2 Representative Outdoor and Patio Coolers Product

##### 7.4.3 Outdoor and Patio Coolers Sales, Revenue, Price and Gross Margin of Igloo

#### 7.5 Engel

##### 7.5.1 Company profile

##### 7.5.2 Representative Outdoor and Patio Coolers Product

- 7.5.3 Outdoor and Patio Coolers Sales, Revenue, Price and Gross Margin of Engel
- 7.6 Coleman
  - 7.6.1 Company profile
  - 7.6.2 Representative Outdoor and Patio Coolers Product
  - 7.6.3 Outdoor and Patio Coolers Sales, Revenue, Price and Gross Margin of Coleman
- 7.7 Pelican
  - 7.7.1 Company profile
  - 7.7.2 Representative Outdoor and Patio Coolers Product
  - 7.7.3 Outdoor and Patio Coolers Sales, Revenue, Price and Gross Margin of Pelican
- 7.8 Grizzly
  - 7.8.1 Company profile
  - 7.8.2 Representative Outdoor and Patio Coolers Product
  - 7.8.3 Outdoor and Patio Coolers Sales, Revenue, Price and Gross Margin of Grizzly
- 7.9 Rubbermaid
  - 7.9.1 Company profile
  - 7.9.2 Representative Outdoor and Patio Coolers Product
  - 7.9.3 Outdoor and Patio Coolers Sales, Revenue, Price and Gross Margin of Rubbermaid
- 7.10 ORCA
  - 7.10.1 Company profile
  - 7.10.2 Representative Outdoor and Patio Coolers Product
  - 7.10.3 Outdoor and Patio Coolers Sales, Revenue, Price and Gross Margin of ORCA
- 7.11 OAGear
  - 7.11.1 Company profile
  - 7.11.2 Representative Outdoor and Patio Coolers Product
  - 7.11.3 Outdoor and Patio Coolers Sales, Revenue, Price and Gross Margin of OAGear
- 7.12 Polar Bear Coolers
  - 7.12.1 Company profile
  - 7.12.2 Representative Outdoor and Patio Coolers Product
  - 7.12.3 Outdoor and Patio Coolers Sales, Revenue, Price and Gross Margin of Polar Bear Coolers
- 7.13 Koolatron
  - 7.13.1 Company profile
  - 7.13.2 Representative Outdoor and Patio Coolers Product
  - 7.13.3 Outdoor and Patio Coolers Sales, Revenue, Price and Gross Margin of Koolatron
- 7.14 Stanley
  - 7.14.1 Company profile
  - 7.14.2 Representative Outdoor and Patio Coolers Product

- 7.14.3 Outdoor and Patio Coolers Sales, Revenue, Price and Gross Margin of Stanley
- 7.15 K2 coolers
  - 7.15.1 Company profile
  - 7.15.2 Representative Outdoor and Patio Coolers Product
  - 7.15.3 Outdoor and Patio Coolers Sales, Revenue, Price and Gross Margin of K2 coolers
- 7.16 RTIC
- 7.17 AO coolers

## **CHAPTER 8 UPSTREAM AND DOWNSTREAM MARKET ANALYSIS OF OUTDOOR AND PATIO COOLERS**

- 8.1 Industry Chain of Outdoor and Patio Coolers
- 8.2 Upstream Market and Representative Companies Analysis
- 8.3 Downstream Market and Representative Companies Analysis

## **CHAPTER 9 COST AND GROSS MARGIN ANALYSIS OF OUTDOOR AND PATIO COOLERS**

- 9.1 Cost Structure Analysis of Outdoor and Patio Coolers
- 9.2 Raw Materials Cost Analysis of Outdoor and Patio Coolers
- 9.3 Labor Cost Analysis of Outdoor and Patio Coolers
- 9.4 Manufacturing Expenses Analysis of Outdoor and Patio Coolers

## **CHAPTER 10 MARKETING STATUS ANALYSIS OF OUTDOOR AND PATIO COOLERS**

- 10.1 Marketing Channel
  - 10.1.1 Direct Marketing
  - 10.1.2 Indirect Marketing
  - 10.1.3 Marketing Channel Development Trend
- 10.2 Market Positioning
  - 10.2.1 Pricing Strategy
  - 10.2.2 Brand Strategy
  - 10.2.3 Target Client
- 10.3 Distributors/Traders List

## **CHAPTER 11 REPORT CONCLUSION**

## **CHAPTER 12 RESEARCH METHODOLOGY AND REFERENCE**

### 12.1 Methodology/Research Approach

#### 12.1.1 Research Programs/Design

#### 12.1.2 Market Size Estimation

#### 12.1.3 Market Breakdown and Data Triangulation

### 12.2 Data Source

#### 12.2.1 Secondary Sources

#### 12.2.2 Primary Sources

### 12.3 Reference



## I would like to order

Product name: Outdoor and Patio Coolers-United States Market Status and Trend Report 2013-2023

Product link: <https://marketpublishers.com/r/O23861469AC1EN.html>

Price: US\$ 3,480.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

[info@marketpublishers.com](mailto:info@marketpublishers.com)

## Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/O23861469AC1EN.html>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:  
Last name:  
Email:  
Company:  
Address:  
City:  
Zip code:  
Country:  
Tel:  
Fax:  
Your message:

**\*\*All fields are required**

Customer signature \_\_\_\_\_

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <https://marketpublishers.com/docs/terms.html>

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970