

# Outdoor LED Display-South America Market Status and Trend Report 2013-2023

https://marketpublishers.com/r/O3903108E99EN.html

Date: November 2017 Pages: 147 Price: US\$ 3,480.00 (Single User License) ID: O3903108E99EN

### Abstracts

### **Report Summary**

Outdoor LED Display-South America Market Status and Trend Report 2013-2023 offers a comprehensive analysis on Outdoor LED Display industry, standing on the readers' perspective, delivering detailed market data and penetrating insights. No matter the client is industry insider, potential entrant or investor, the report will provides useful data and information. Key questions answered by this report include:

Whole South America and Regional Market Size of Outdoor LED Display 2013-2017, and development forecast 2018-2023 Main market players of Outdoor LED Display in South America, with company and product introduction, position in the Outdoor LED Display market Market status and development trend of Outdoor LED Display by types and applications Cost and profit status of Outdoor LED Display, and marketing status Market growth drivers and challenges

The report segments the South America Outdoor LED Display market as:

South America Outdoor LED Display Market: Regional Segment Analysis (Regional Consumption Volume, Consumption Volume, Revenue and Growth Rate 2013-2023)

Brazil Argentina Venezuela Colombia Others



South America Outdoor LED Display Market: Product Type Segment Analysis (Consumption Volume, Average Price, Revenue, Market Share and Trend 2013-2023):

Monochrome Tri-Color Full Color

South America Outdoor LED Display Market: Application Segment Analysis (Consumption Volume and Market Share 2013-2023; Downstream Customers and Market Analysis)

Perimeter LED Boards
Billboards
Mobile Panel
Video Walls
Traffic Lights
Other Matrix Boards

South America Outdoor LED Display Market: Players Segment Analysis (Company and Product introduction, Outdoor LED Display Sales Volume, Revenue, Price and Gross Margin):

Sony LG Electronics Toshiba Panasonic Daktronics Electronic Displays Shenzhen Dicolor Optoelectronics Barco NV Leyard Optoelectronic Lighthouse Technologies Barco NV.

In a word, the report provides detailed statistics and analysis on the state of the industry; and is a valuable source of guidance and direction for companies and individuals interested in the market.



### Contents

### CHAPTER 1 OVERVIEW OF OUTDOOR LED DISPLAY

- 1.1 Definition of Outdoor LED Display in This Report
- 1.2 Commercial Types of Outdoor LED Display
- 1.2.1 Monochrome
- 1.2.2 Tri-Color
- 1.2.3 Full Color
- 1.3 Downstream Application of Outdoor LED Display
- 1.3.1 Perimeter LED Boards
- 1.3.2 Billboards
- 1.3.3 Mobile Panel
- 1.3.4 Video Walls
- 1.3.5 Traffic Lights
- 1.3.6 Other Matrix Boards
- 1.4 Development History of Outdoor LED Display
- 1.5 Market Status and Trend of Outdoor LED Display 2013-2023
- 1.5.1 South America Outdoor LED Display Market Status and Trend 2013-2023
- 1.5.2 Regional Outdoor LED Display Market Status and Trend 2013-2023

### CHAPTER 2 SOUTH AMERICA MARKET STATUS AND FORECAST BY REGIONS

- 2.1 Market Status of Outdoor LED Display in South America 2013-2017
- 2.2 Consumption Market of Outdoor LED Display in South America by Regions
- 2.2.1 Consumption Volume of Outdoor LED Display in South America by Regions
- 2.2.2 Revenue of Outdoor LED Display in South America by Regions
- 2.3 Market Analysis of Outdoor LED Display in South America by Regions
- 2.3.1 Market Analysis of Outdoor LED Display in Brazil 2013-2017
- 2.3.2 Market Analysis of Outdoor LED Display in Argentina 2013-2017
- 2.3.3 Market Analysis of Outdoor LED Display in Venezuela 2013-2017
- 2.3.4 Market Analysis of Outdoor LED Display in Colombia 2013-2017
- 2.3.5 Market Analysis of Outdoor LED Display in Others 2013-2017
- 2.4 Market Development Forecast of Outdoor LED Display in South America 2018-2023
- 2.4.1 Market Development Forecast of Outdoor LED Display in South America 2018-2023
  - 2.4.2 Market Development Forecast of Outdoor LED Display by Regions 2018-2023

### CHAPTER 3 SOUTH AMERICA MARKET STATUS AND FORECAST BY TYPES



- 3.1 Whole South America Market Status by Types
- 3.1.1 Consumption Volume of Outdoor LED Display in South America by Types
- 3.1.2 Revenue of Outdoor LED Display in South America by Types
- 3.2 South America Market Status by Types in Major Countries
- 3.2.1 Market Status by Types in Brazil
- 3.2.2 Market Status by Types in Argentina
- 3.2.3 Market Status by Types in Venezuela
- 3.2.4 Market Status by Types in Colombia
- 3.2.5 Market Status by Types in Others
- 3.3 Market Forecast of Outdoor LED Display in South America by Types

### CHAPTER 4 SOUTH AMERICA MARKET STATUS AND FORECAST BY DOWNSTREAM INDUSTRY

4.1 Demand Volume of Outdoor LED Display in South America by Downstream Industry4.2 Demand Volume of Outdoor LED Display by Downstream Industry in MajorCountries

- 4.2.1 Demand Volume of Outdoor LED Display by Downstream Industry in Brazil
- 4.2.2 Demand Volume of Outdoor LED Display by Downstream Industry in Argentina
- 4.2.3 Demand Volume of Outdoor LED Display by Downstream Industry in Venezuela
- 4.2.4 Demand Volume of Outdoor LED Display by Downstream Industry in Colombia
- 4.2.5 Demand Volume of Outdoor LED Display by Downstream Industry in Others
- 4.3 Market Forecast of Outdoor LED Display in South America by Downstream Industry

### CHAPTER 5 MARKET DRIVING FACTOR ANALYSIS OF OUTDOOR LED DISPLAY

- 5.1 South America Economy Situation and Trend Overview
- 5.2 Outdoor LED Display Downstream Industry Situation and Trend Overview

### CHAPTER 6 OUTDOOR LED DISPLAY MARKET COMPETITION STATUS BY MAJOR PLAYERS IN SOUTH AMERICA

- 6.1 Sales Volume of Outdoor LED Display in South America by Major Players
- 6.2 Revenue of Outdoor LED Display in South America by Major Players
- 6.3 Basic Information of Outdoor LED Display by Major Players

6.3.1 Headquarters Location and Established Time of Outdoor LED Display Major Players

6.3.2 Employees and Revenue Level of Outdoor LED Display Major Players



- 6.4 Market Competition News and Trend
  - 6.4.1 Merger, Consolidation or Acquisition News
  - 6.4.2 Investment or Disinvestment News
  - 6.4.3 New Product Development and Launch

# CHAPTER 7 OUTDOOR LED DISPLAY MAJOR MANUFACTURERS INTRODUCTION AND MARKET DATA

### 7.1 Sony

- 7.1.1 Company profile
- 7.1.2 Representative Outdoor LED Display Product
- 7.1.3 Outdoor LED Display Sales, Revenue, Price and Gross Margin of Sony
- 7.2 LG Electronics
- 7.2.1 Company profile
- 7.2.2 Representative Outdoor LED Display Product
- 7.2.3 Outdoor LED Display Sales, Revenue, Price and Gross Margin of LG Electronics

7.3 Toshiba

- 7.3.1 Company profile
- 7.3.2 Representative Outdoor LED Display Product
- 7.3.3 Outdoor LED Display Sales, Revenue, Price and Gross Margin of Toshiba
- 7.4 Panasonic
  - 7.4.1 Company profile
  - 7.4.2 Representative Outdoor LED Display Product
- 7.4.3 Outdoor LED Display Sales, Revenue, Price and Gross Margin of Panasonic

7.5 Daktronics

- 7.5.1 Company profile
- 7.5.2 Representative Outdoor LED Display Product
- 7.5.3 Outdoor LED Display Sales, Revenue, Price and Gross Margin of Daktronics
- 7.6 Electronic Displays
  - 7.6.1 Company profile
  - 7.6.2 Representative Outdoor LED Display Product
- 7.6.3 Outdoor LED Display Sales, Revenue, Price and Gross Margin of Electronic Displays
- 7.7 Shenzhen Dicolor Optoelectronics
  - 7.7.1 Company profile
  - 7.7.2 Representative Outdoor LED Display Product
- 7.7.3 Outdoor LED Display Sales, Revenue, Price and Gross Margin of Shenzhen Dicolor Optoelectronics
- 7.8 Barco NV



- 7.8.1 Company profile
- 7.8.2 Representative Outdoor LED Display Product
- 7.8.3 Outdoor LED Display Sales, Revenue, Price and Gross Margin of Barco NV

7.9 Leyard Optoelectronic

- 7.9.1 Company profile
- 7.9.2 Representative Outdoor LED Display Product
- 7.9.3 Outdoor LED Display Sales, Revenue, Price and Gross Margin of Leyard

Optoelectronic

- 7.10 Lighthouse Technologies
  - 7.10.1 Company profile
- 7.10.2 Representative Outdoor LED Display Product
- 7.10.3 Outdoor LED Display Sales, Revenue, Price and Gross Margin of Lighthouse

Technologies

7.11 Barco NV.

- 7.11.1 Company profile
- 7.11.2 Representative Outdoor LED Display Product
- 7.11.3 Outdoor LED Display Sales, Revenue, Price and Gross Margin of Barco NV.

## CHAPTER 8 UPSTREAM AND DOWNSTREAM MARKET ANALYSIS OF OUTDOOR LED DISPLAY

- 8.1 Industry Chain of Outdoor LED Display
- 8.2 Upstream Market and Representative Companies Analysis
- 8.3 Downstream Market and Representative Companies Analysis

### CHAPTER 9 COST AND GROSS MARGIN ANALYSIS OF OUTDOOR LED DISPLAY

- 9.1 Cost Structure Analysis of Outdoor LED Display
- 9.2 Raw Materials Cost Analysis of Outdoor LED Display
- 9.3 Labor Cost Analysis of Outdoor LED Display
- 9.4 Manufacturing Expenses Analysis of Outdoor LED Display

### CHAPTER 10 MARKETING STATUS ANALYSIS OF OUTDOOR LED DISPLAY

- 10.1 Marketing Channel
  - 10.1.1 Direct Marketing
  - 10.1.2 Indirect Marketing
- 10.1.3 Marketing Channel Development Trend
- 10.2 Market Positioning



10.2.1 Pricing Strategy10.2.2 Brand Strategy10.2.3 Target Client10.3 Distributors/Traders List

### **CHAPTER 11 REPORT CONCLUSION**

### CHAPTER 12 RESEARCH METHODOLOGY AND REFERENCE

- 12.1 Methodology/Research Approach
- 12.1.1 Research Programs/Design
- 12.1.2 Market Size Estimation
- 12.1.3 Market Breakdown and Data Triangulation
- 12.2 Data Source
  - 12.2.1 Secondary Sources
  - 12.2.2 Primary Sources
- 12.3 Reference



### I would like to order

Product name: Outdoor LED Display-South America Market Status and Trend Report 2013-2023 Product link: <u>https://marketpublishers.com/r/O3903108E99EN.html</u>

Price: US\$ 3,480.00 (Single User License / Electronic Delivery) If you want to order Corporate License or Hard Copy, please, contact our Customer Service: <u>info@marketpublishers.com</u>

### Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <u>https://marketpublishers.com/r/O3903108E99EN.html</u>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name: Last name: Email: Company: Address: City: Zip code: Country: Tel: Fax: Your message:

\*\*All fields are required

Custumer signature \_\_\_\_\_

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <u>https://marketpublishers.com/docs/terms.html</u>

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970