

# Outdoor Jackets-North America Market Status and Trend Report 2013-2023

https://marketpublishers.com/r/O83749340E8MEN.html

Date: March 2018

Pages: 158

Price: US\$ 3,480.00 (Single User License)

ID: O83749340E8MEN

### **Abstracts**

### **Report Summary**

Outdoor Jackets-North America Market Status and Trend Report 2013-2023 offers a comprehensive analysis on Outdoor Jackets industry, standing on the readers? perspective, delivering detailed market data and penetrating insights. No matter the client is industry insider, potential entrant or investor, the report will provides useful data and information. Key questions answered by this report include:

Whole North America and Regional Market Size of Outdoor Jackets 2013-2017, and development forecast 2018-2023

Main market players of Outdoor Jackets in North America, with company and product introduction, position in the Outdoor Jackets market

Market status and development trend of Outdoor Jackets by types and applications Cost and profit status of Outdoor Jackets, and marketing status Market growth drivers and challenges

The report segments the North America Outdoor Jackets market as:

North America Outdoor Jackets Market: Regional Segment Analysis (Regional Consumption Volume, Consumption Volume, Revenue and Growth Rate 2013-2023): United States

Canada

Mexico

North America Outdoor Jackets Market: Product Type Segment Analysis (Consumption Volume, Average Price, Revenue, Market Share and Trend 2013-2023):



Cold weather jackets

Leather jackets Light jackets

Others

North America Outdoor Jackets Market: Application Segment Analysis (Consumption Volume and Market Share 2013-2023; Downstream Customers and Market Analysis) Men

Women

North America Outdoor Jackets Market: Players Segment Analysis (Company and Product introduction, Outdoor Jackets Sales Volume, Revenue, Price and Gross Margin):

Arc'teryx

The North Face

Salewa

**BLACK YAK** 

Marmot

Mountain Hardwear

Mammut

**VAUDE** 

Columbia

Lafuma

**AIGLE** 

Lowe Alpine

Kailas

Skogstad

Jack Wolfskin

Fjallraven

**NORTHLAND** 

**Atunas** 

Ozark

Shehe

In a word, the report provides detailed statistics and analysis on the state of the industry; and is a valuable source of guidance and direction for companies and individuals interested in the market.



### **Contents**

#### CHAPTER 1 OVERVIEW OF OUTDOOR JACKETS

- 1.1 Definition of Outdoor Jackets in This Report
- 1.2 Commercial Types of Outdoor Jackets
  - 1.2.1 Cold weather jackets
  - 1.2.2 Leather jackets
  - 1.2.3 Light jackets
  - 1.2.4 Others
- 1.3 Downstream Application of Outdoor Jackets
  - 1.3.1 Men
  - 1.3.2 Women
- 1.4 Development History of Outdoor Jackets
- 1.5 Market Status and Trend of Outdoor Jackets 2013-2023
  - 1.5.1 North America Outdoor Jackets Market Status and Trend 2013-2023
  - 1.5.2 Regional Outdoor Jackets Market Status and Trend 2013-2023

#### **CHAPTER 2 NORTH AMERICA MARKET STATUS AND FORECAST BY REGIONS**

- 2.1 Market Status of Outdoor Jackets in North America 2013-2017
- 2.2 Consumption Market of Outdoor Jackets in North America by Regions
  - 2.2.1 Consumption Volume of Outdoor Jackets in North America by Regions
  - 2.2.2 Revenue of Outdoor Jackets in North America by Regions
- 2.3 Market Analysis of Outdoor Jackets in North America by Regions
  - 2.3.1 Market Analysis of Outdoor Jackets in United States 2013-2017
  - 2.3.2 Market Analysis of Outdoor Jackets in Canada 2013-2017
  - 2.3.3 Market Analysis of Outdoor Jackets in Mexico 2013-2017
- 2.4 Market Development Forecast of Outdoor Jackets in North America 2018-2023
  - 2.4.1 Market Development Forecast of Outdoor Jackets in North America 2018-2023
  - 2.4.2 Market Development Forecast of Outdoor Jackets by Regions 2018-2023

### **CHAPTER 3 NORTH AMERICA MARKET STATUS AND FORECAST BY TYPES**

- 3.1 Whole North America Market Status by Types
- 3.1.1 Consumption Volume of Outdoor Jackets in North America by Types
- 3.1.2 Revenue of Outdoor Jackets in North America by Types
- 3.2 North America Market Status by Types in Major Countries
  - 3.2.1 Market Status by Types in United States



- 3.2.2 Market Status by Types in Canada
- 3.2.3 Market Status by Types in Mexico
- 3.3 Market Forecast of Outdoor Jackets in North America by Types

### CHAPTER 4 NORTH AMERICA MARKET STATUS AND FORECAST BY DOWNSTREAM INDUSTRY

- 4.1 Demand Volume of Outdoor Jackets in North America by Downstream Industry
- 4.2 Demand Volume of Outdoor Jackets by Downstream Industry in Major Countries
  - 4.2.1 Demand Volume of Outdoor Jackets by Downstream Industry in United States
  - 4.2.2 Demand Volume of Outdoor Jackets by Downstream Industry in Canada
  - 4.2.3 Demand Volume of Outdoor Jackets by Downstream Industry in Mexico
- 4.3 Market Forecast of Outdoor Jackets in North America by Downstream Industry

#### CHAPTER 5 MARKET DRIVING FACTOR ANALYSIS OF OUTDOOR JACKETS

- 5.1 North America Economy Situation and Trend Overview
- 5.2 Outdoor Jackets Downstream Industry Situation and Trend Overview

## CHAPTER 6 OUTDOOR JACKETS MARKET COMPETITION STATUS BY MAJOR PLAYERS IN NORTH AMERICA

- 6.1 Sales Volume of Outdoor Jackets in North America by Major Players
- 6.2 Revenue of Outdoor Jackets in North America by Major Players
- 6.3 Basic Information of Outdoor Jackets by Major Players
  - 6.3.1 Headquarters Location and Established Time of Outdoor Jackets Major Players
  - 6.3.2 Employees and Revenue Level of Outdoor Jackets Major Players
- 6.4 Market Competition News and Trend
  - 6.4.1 Merger, Consolidation or Acquisition News
  - 6.4.2 Investment or Disinvestment News
  - 6.4.3 New Product Development and Launch

# CHAPTER 7 OUTDOOR JACKETS MAJOR MANUFACTURERS INTRODUCTION AND MARKET DATA

- 7.1 Arc'teryx
  - 7.1.1 Company profile
  - 7.1.2 Representative Outdoor Jackets Product
  - 7.1.3 Outdoor Jackets Sales, Revenue, Price and Gross Margin of Arc'teryx



- 7.2 The North Face
  - 7.2.1 Company profile
  - 7.2.2 Representative Outdoor Jackets Product
  - 7.2.3 Outdoor Jackets Sales, Revenue, Price and Gross Margin of The North Face
- 7.3 Salewa
  - 7.3.1 Company profile
  - 7.3.2 Representative Outdoor Jackets Product
  - 7.3.3 Outdoor Jackets Sales, Revenue, Price and Gross Margin of Salewa
- 7.4 BLACK YAK
  - 7.4.1 Company profile
  - 7.4.2 Representative Outdoor Jackets Product
  - 7.4.3 Outdoor Jackets Sales, Revenue, Price and Gross Margin of BLACK YAK
- 7.5 Marmot
  - 7.5.1 Company profile
  - 7.5.2 Representative Outdoor Jackets Product
  - 7.5.3 Outdoor Jackets Sales, Revenue, Price and Gross Margin of Marmot
- 7.6 Mountain Hardwear
  - 7.6.1 Company profile
  - 7.6.2 Representative Outdoor Jackets Product
  - 7.6.3 Outdoor Jackets Sales, Revenue, Price and Gross Margin of Mountain Hardwear
- 7.7 Mammut
  - 7.7.1 Company profile
  - 7.7.2 Representative Outdoor Jackets Product
  - 7.7.3 Outdoor Jackets Sales, Revenue, Price and Gross Margin of Mammut
- 7.8 VAUDE
  - 7.8.1 Company profile
  - 7.8.2 Representative Outdoor Jackets Product
  - 7.8.3 Outdoor Jackets Sales, Revenue, Price and Gross Margin of VAUDE
- 7.9 Columbia
  - 7.9.1 Company profile
  - 7.9.2 Representative Outdoor Jackets Product
  - 7.9.3 Outdoor Jackets Sales, Revenue, Price and Gross Margin of Columbia
- 7.10 Lafuma
  - 7.10.1 Company profile
  - 7.10.2 Representative Outdoor Jackets Product
  - 7.10.3 Outdoor Jackets Sales, Revenue, Price and Gross Margin of Lafuma
- **7.11 AIGLE** 
  - 7.11.1 Company profile
- 7.11.2 Representative Outdoor Jackets Product



- 7.11.3 Outdoor Jackets Sales, Revenue, Price and Gross Margin of AIGLE
- 7.12 Lowe Alpine
  - 7.12.1 Company profile
  - 7.12.2 Representative Outdoor Jackets Product
  - 7.12.3 Outdoor Jackets Sales, Revenue, Price and Gross Margin of Lowe Alpine
- 7.13 Kailas
  - 7.13.1 Company profile
  - 7.13.2 Representative Outdoor Jackets Product
  - 7.13.3 Outdoor Jackets Sales, Revenue, Price and Gross Margin of Kailas
- 7.14 Skogstad
  - 7.14.1 Company profile
  - 7.14.2 Representative Outdoor Jackets Product
- 7.14.3 Outdoor Jackets Sales, Revenue, Price and Gross Margin of Skogstad
- 7.15 Jack Wolfskin
  - 7.15.1 Company profile
  - 7.15.2 Representative Outdoor Jackets Product
  - 7.15.3 Outdoor Jackets Sales, Revenue, Price and Gross Margin of Jack Wolfskin
- 7.16 Fjallraven
- 7.17 NORTHLAND
- 7.18 Atunas
- 7.19 Ozark
- 7.20 Shehe

### CHAPTER 8 UPSTREAM AND DOWNSTREAM MARKET ANALYSIS OF OUTDOOR JACKETS

- 8.1 Industry Chain of Outdoor Jackets
- 8.2 Upstream Market and Representative Companies Analysis
- 8.3 Downstream Market and Representative Companies Analysis

#### CHAPTER 9 COST AND GROSS MARGIN ANALYSIS OF OUTDOOR JACKETS

- 9.1 Cost Structure Analysis of Outdoor Jackets
- 9.2 Raw Materials Cost Analysis of Outdoor Jackets
- 9.3 Labor Cost Analysis of Outdoor Jackets
- 9.4 Manufacturing Expenses Analysis of Outdoor Jackets

### **CHAPTER 10 MARKETING STATUS ANALYSIS OF OUTDOOR JACKETS**



- 10.1 Marketing Channel
  - 10.1.1 Direct Marketing
  - 10.1.2 Indirect Marketing
  - 10.1.3 Marketing Channel Development Trend
- 10.2 Market Positioning
  - 10.2.1 Pricing Strategy
- 10.2.2 Brand Strategy
- 10.2.3 Target Client
- 10.3 Distributors/Traders List

### **CHAPTER 11 REPORT CONCLUSION**

### **CHAPTER 12 RESEARCH METHODOLOGY AND REFERENCE**

- 12.1 Methodology/Research Approach
  - 12.1.1 Research Programs/Design
  - 12.1.2 Market Size Estimation
  - 12.1.3 Market Breakdown and Data Triangulation
- 12.2 Data Source
  - 12.2.1 Secondary Sources
  - 12.2.2 Primary Sources
- 12.3 Reference



### I would like to order

Product name: Outdoor Jackets-North America Market Status and Trend Report 2013-2023

Product link: https://marketpublishers.com/r/O83749340E8MEN.html

Price: US\$ 3,480.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer

Service:

info@marketpublishers.com

### **Payment**

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <a href="https://marketpublishers.com/r/O83749340E8MEN.html">https://marketpublishers.com/r/O83749340E8MEN.html</a>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:	
Last name:	
Email:	
Company:	
Address:	
City:	
Zip code:	
Country:	
Tel:	
Fax:	
Your message:	
	**All fields are required
	Custumer signature

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <a href="https://marketpublishers.com/docs/terms.html">https://marketpublishers.com/docs/terms.html</a>

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970