

# Outdoor Gear-South America Market Status and Trend Report 2013-2023

<https://marketpublishers.com/r/OB788F9A546MEN.html>

Date: February 2018

Pages: 157

Price: US\$ 3,480.00 (Single User License)

ID: OB788F9A546MEN

## Abstracts

### Report Summary

Outdoor Gear-South America Market Status and Trend Report 2013-2023 offers a comprehensive analysis on Outdoor Gear industry, standing on the readers' perspective, delivering detailed market data and penetrating insights. No matter the client is industry insider, potential entrant or investor, the report will provide useful data and information. Key questions answered by this report include:

Whole South America and Regional Market Size of Outdoor Gear 2013-2017, and development forecast 2018-2023

Main market players of Outdoor Gear in South America, with company and product introduction, position in the Outdoor Gear market

Market status and development trend of Outdoor Gear by types and applications

Cost and profit status of Outdoor Gear, and marketing status

Market growth drivers and challenges

The report segments the South America Outdoor Gear market as:

South America Outdoor Gear Market: Regional Segment Analysis (Regional Consumption Volume, Consumption Volume, Revenue and Growth Rate 2013-2023):

Brazil

Argentina

Venezuela

Colombia

Others

South America Outdoor Gear Market: Product Type Segment Analysis (Consumption Volume, Average Price, Revenue, Market Share and Trend 2013-2023):

Apparel  
Equipment and Gear  
Footwear

South America Outdoor Gear Market: Application Segment Analysis (Consumption Volume and Market Share 2013-2023; Downstream Customers and Market Analysis)

Professional  
Personal

South America Outdoor Gear Market: Players Segment Analysis (Company and Product introduction, Outdoor Gear Sales Volume, Revenue, Price and Gross Margin):

REI  
Patagonia  
The North Face  
Eastern Mountain Sports  
Columbia  
Kolumb  
Camel  
Jarden Corporation  
Lafuma  
Black Diamond  
VF Corporation  
Kathmandu  
Adidas  
BIG AGNES  
EXPED  
Nike  
Marmot  
Mizuno

In a word, the report provides detailed statistics and analysis on the state of the industry; and is a valuable source of guidance and direction for companies and individuals interested in the market.

## Contents

### **CHAPTER 1 OVERVIEW OF OUTDOOR GEAR**

- 1.1 Definition of Outdoor Gear in This Report
- 1.2 Commercial Types of Outdoor Gear
  - 1.2.1 Apparel
  - 1.2.2 Equipment and Gear
  - 1.2.3 Footwear
- 1.3 Downstream Application of Outdoor Gear
  - 1.3.1 Professional
  - 1.3.2 Personal
- 1.4 Development History of Outdoor Gear
- 1.5 Market Status and Trend of Outdoor Gear 2013-2023
  - 1.5.1 South America Outdoor Gear Market Status and Trend 2013-2023
  - 1.5.2 Regional Outdoor Gear Market Status and Trend 2013-2023

### **CHAPTER 2 SOUTH AMERICA MARKET STATUS AND FORECAST BY REGIONS**

- 2.1 Market Status of Outdoor Gear in South America 2013-2017
- 2.2 Consumption Market of Outdoor Gear in South America by Regions
  - 2.2.1 Consumption Volume of Outdoor Gear in South America by Regions
  - 2.2.2 Revenue of Outdoor Gear in South America by Regions
- 2.3 Market Analysis of Outdoor Gear in South America by Regions
  - 2.3.1 Market Analysis of Outdoor Gear in Brazil 2013-2017
  - 2.3.2 Market Analysis of Outdoor Gear in Argentina 2013-2017
  - 2.3.3 Market Analysis of Outdoor Gear in Venezuela 2013-2017
  - 2.3.4 Market Analysis of Outdoor Gear in Colombia 2013-2017
  - 2.3.5 Market Analysis of Outdoor Gear in Others 2013-2017
- 2.4 Market Development Forecast of Outdoor Gear in South America 2018-2023
  - 2.4.1 Market Development Forecast of Outdoor Gear in South America 2018-2023
  - 2.4.2 Market Development Forecast of Outdoor Gear by Regions 2018-2023

### **CHAPTER 3 SOUTH AMERICA MARKET STATUS AND FORECAST BY TYPES**

- 3.1 Whole South America Market Status by Types
  - 3.1.1 Consumption Volume of Outdoor Gear in South America by Types
  - 3.1.2 Revenue of Outdoor Gear in South America by Types
- 3.2 South America Market Status by Types in Major Countries

- 3.2.1 Market Status by Types in Brazil
- 3.2.2 Market Status by Types in Argentina
- 3.2.3 Market Status by Types in Venezuela
- 3.2.4 Market Status by Types in Colombia
- 3.2.5 Market Status by Types in Others
- 3.3 Market Forecast of Outdoor Gear in South America by Types

## **CHAPTER 4 SOUTH AMERICA MARKET STATUS AND FORECAST BY DOWNSTREAM INDUSTRY**

- 4.1 Demand Volume of Outdoor Gear in South America by Downstream Industry
- 4.2 Demand Volume of Outdoor Gear by Downstream Industry in Major Countries
  - 4.2.1 Demand Volume of Outdoor Gear by Downstream Industry in Brazil
  - 4.2.2 Demand Volume of Outdoor Gear by Downstream Industry in Argentina
  - 4.2.3 Demand Volume of Outdoor Gear by Downstream Industry in Venezuela
  - 4.2.4 Demand Volume of Outdoor Gear by Downstream Industry in Colombia
  - 4.2.5 Demand Volume of Outdoor Gear by Downstream Industry in Others
- 4.3 Market Forecast of Outdoor Gear in South America by Downstream Industry

## **CHAPTER 5 MARKET DRIVING FACTOR ANALYSIS OF OUTDOOR GEAR**

- 5.1 South America Economy Situation and Trend Overview
- 5.2 Outdoor Gear Downstream Industry Situation and Trend Overview

## **CHAPTER 6 OUTDOOR GEAR MARKET COMPETITION STATUS BY MAJOR PLAYERS IN SOUTH AMERICA**

- 6.1 Sales Volume of Outdoor Gear in South America by Major Players
- 6.2 Revenue of Outdoor Gear in South America by Major Players
- 6.3 Basic Information of Outdoor Gear by Major Players
  - 6.3.1 Headquarters Location and Established Time of Outdoor Gear Major Players
  - 6.3.2 Employees and Revenue Level of Outdoor Gear Major Players
- 6.4 Market Competition News and Trend
  - 6.4.1 Merger, Consolidation or Acquisition News
  - 6.4.2 Investment or Disinvestment News
  - 6.4.3 New Product Development and Launch

## **CHAPTER 7 OUTDOOR GEAR MAJOR MANUFACTURERS INTRODUCTION AND MARKET DATA**

## 7.1 REI

7.1.1 Company profile

7.1.2 Representative Outdoor Gear Product

7.1.3 Outdoor Gear Sales, Revenue, Price and Gross Margin of REI

## 7.2 Patagonia

7.2.1 Company profile

7.2.2 Representative Outdoor Gear Product

7.2.3 Outdoor Gear Sales, Revenue, Price and Gross Margin of Patagonia

## 7.3 The North Face

7.3.1 Company profile

7.3.2 Representative Outdoor Gear Product

7.3.3 Outdoor Gear Sales, Revenue, Price and Gross Margin of The North Face

## 7.4 Eastern Mountain Sports

7.4.1 Company profile

7.4.2 Representative Outdoor Gear Product

7.4.3 Outdoor Gear Sales, Revenue, Price and Gross Margin of Eastern Mountain

Sports

## 7.5 Columbia

7.5.1 Company profile

7.5.2 Representative Outdoor Gear Product

7.5.3 Outdoor Gear Sales, Revenue, Price and Gross Margin of Columbia

## 7.6 Kolumb

7.6.1 Company profile

7.6.2 Representative Outdoor Gear Product

7.6.3 Outdoor Gear Sales, Revenue, Price and Gross Margin of Kolumb

## 7.7 Camel

7.7.1 Company profile

7.7.2 Representative Outdoor Gear Product

7.7.3 Outdoor Gear Sales, Revenue, Price and Gross Margin of Camel

## 7.8 Jarden Corporation

7.8.1 Company profile

7.8.2 Representative Outdoor Gear Product

7.8.3 Outdoor Gear Sales, Revenue, Price and Gross Margin of Jarden Corporation

## 7.9 Lafuma

7.9.1 Company profile

7.9.2 Representative Outdoor Gear Product

7.9.3 Outdoor Gear Sales, Revenue, Price and Gross Margin of Lafuma

## 7.10 Black Diamond

- 7.10.1 Company profile
- 7.10.2 Representative Outdoor Gear Product
- 7.10.3 Outdoor Gear Sales, Revenue, Price and Gross Margin of Black Diamond
- 7.11 VF Corporation
  - 7.11.1 Company profile
  - 7.11.2 Representative Outdoor Gear Product
  - 7.11.3 Outdoor Gear Sales, Revenue, Price and Gross Margin of VF Corporation
- 7.12 Kathmandu
  - 7.12.1 Company profile
  - 7.12.2 Representative Outdoor Gear Product
  - 7.12.3 Outdoor Gear Sales, Revenue, Price and Gross Margin of Kathmandu
- 7.13 Adidas
  - 7.13.1 Company profile
  - 7.13.2 Representative Outdoor Gear Product
  - 7.13.3 Outdoor Gear Sales, Revenue, Price and Gross Margin of Adidas
- 7.14 BIG AGNES
  - 7.14.1 Company profile
  - 7.14.2 Representative Outdoor Gear Product
  - 7.14.3 Outdoor Gear Sales, Revenue, Price and Gross Margin of BIG AGNES
- 7.15 EXPED
  - 7.15.1 Company profile
  - 7.15.2 Representative Outdoor Gear Product
  - 7.15.3 Outdoor Gear Sales, Revenue, Price and Gross Margin of EXPED
- 7.16 Nike
- 7.17 Marmot
- 7.18 Mizuno

## **CHAPTER 8 UPSTREAM AND DOWNSTREAM MARKET ANALYSIS OF OUTDOOR GEAR**

- 8.1 Industry Chain of Outdoor Gear
- 8.2 Upstream Market and Representative Companies Analysis
- 8.3 Downstream Market and Representative Companies Analysis

## **CHAPTER 9 COST AND GROSS MARGIN ANALYSIS OF OUTDOOR GEAR**

- 9.1 Cost Structure Analysis of Outdoor Gear
- 9.2 Raw Materials Cost Analysis of Outdoor Gear
- 9.3 Labor Cost Analysis of Outdoor Gear

## 9.4 Manufacturing Expenses Analysis of Outdoor Gear

### **CHAPTER 10 MARKETING STATUS ANALYSIS OF OUTDOOR GEAR**

#### 10.1 Marketing Channel

##### 10.1.1 Direct Marketing

##### 10.1.2 Indirect Marketing

##### 10.1.3 Marketing Channel Development Trend

#### 10.2 Market Positioning

##### 10.2.1 Pricing Strategy

##### 10.2.2 Brand Strategy

##### 10.2.3 Target Client

#### 10.3 Distributors/Traders List

### **CHAPTER 11 REPORT CONCLUSION**

### **CHAPTER 12 RESEARCH METHODOLOGY AND REFERENCE**

#### 12.1 Methodology/Research Approach

##### 12.1.1 Research Programs/Design

##### 12.1.2 Market Size Estimation

##### 12.1.3 Market Breakdown and Data Triangulation

#### 12.2 Data Source

##### 12.2.1 Secondary Sources

##### 12.2.2 Primary Sources

#### 12.3 Reference

## I would like to order

Product name: Outdoor Gear-South America Market Status and Trend Report 2013-2023

Product link: <https://marketpublishers.com/r/OB788F9A546MEN.html>

Price: US\$ 3,480.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

[info@marketpublishers.com](mailto:info@marketpublishers.com)

## Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/OB788F9A546MEN.html>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:  
Last name:  
Email:  
Company:  
Address:  
City:  
Zip code:  
Country:  
Tel:  
Fax:  
Your message:

**\*\*All fields are required**

Customer signature \_\_\_\_\_

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <https://marketpublishers.com/docs/terms.html>

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970