

Outdoor Gear-Europe Market Status and Trend Report 2013-2023

https://marketpublishers.com/r/O628FBB5BA8MEN.html

Date: February 2018

Pages: 131

Price: US\$ 3,480.00 (Single User License)

ID: O628FBB5BA8MEN

Abstracts

Report Summary

Outdoor Gear-Europe Market Status and Trend Report 2013-2023 offers a comprehensive analysis on Outdoor Gear industry, standing on the readers? perspective, delivering detailed market data and penetrating insights. No matter the client is industry insider, potential entrant or investor, the report will provides useful data and information. Key questions answered by this report include:

Whole Europe and Regional Market Size of Outdoor Gear 2013-2017, and development forecast 2018-2023

Main market players of Outdoor Gear in Europe, with company and product introduction, position in the Outdoor Gear market

Market status and development trend of Outdoor Gear by types and applications

Cost and profit status of Outdoor Gear, and marketing status

Market growth drivers and challenges

The report segments the Europe Outdoor Gear market as:

Europe Outdoor Gear Market: Regional Segment Analysis (Regional Consumption Volume, Consumption Volume, Revenue and Growth Rate 2013-2023):

Germany
United Kingdom
France
Italy
Spain



Benelux

Russia

Europe Outdoor Gear Market: Product Type Segment Analysis (Consumption Volume, Average Price, Revenue, Market Share and Trend 2013-2023):

Apparel

Equipment and Gear

Footwear

Europe Outdoor Gear Market: Application Segment Analysis (Consumption Volume and Market Share 2013-2023; Downstream Customers and Market Analysis)

Professional

Personal

Europe Outdoor Gear Market: Players Segment Analysis (Company and Product introduction, Outdoor Gear Sales Volume, Revenue, Price and Gross Margin):

REI

Patagonia

The North Face

Eastern Mountain Sports

Columbia

Kolumb

Camel

Jarden Corporation

Lafuma

Black Diamond

VF Corporation

Kathmandu

Adidas

BIG AGNES

EXPED

Nike

Marmot

Mizuno

In a word, the report provides detailed statistics and analysis on the state of the



industry; and is a valuable source of guidance and direction for companies and individuals interested in the market.



Contents

CHAPTER 1 OVERVIEW OF OUTDOOR GEAR

- 1.1 Definition of Outdoor Gear in This Report
- 1.2 Commercial Types of Outdoor Gear
 - 1.2.1 Apparel
 - 1.2.2 Equipment and Gear
 - 1.2.3 Footwear
- 1.3 Downstream Application of Outdoor Gear
 - 1.3.1 Professional
 - 1.3.2 Personal
- 1.4 Development History of Outdoor Gear
- 1.5 Market Status and Trend of Outdoor Gear 2013-2023
- 1.5.1 Europe Outdoor Gear Market Status and Trend 2013-2023
- 1.5.2 Regional Outdoor Gear Market Status and Trend 2013-2023

CHAPTER 2 EUROPE MARKET STATUS AND FORECAST BY REGIONS

- 2.1 Market Status of Outdoor Gear in Europe 2013-2017
- 2.2 Consumption Market of Outdoor Gear in Europe by Regions
 - 2.2.1 Consumption Volume of Outdoor Gear in Europe by Regions
 - 2.2.2 Revenue of Outdoor Gear in Europe by Regions
- 2.3 Market Analysis of Outdoor Gear in Europe by Regions
 - 2.3.1 Market Analysis of Outdoor Gear in Germany 2013-2017
 - 2.3.2 Market Analysis of Outdoor Gear in United Kingdom 2013-2017
 - 2.3.3 Market Analysis of Outdoor Gear in France 2013-2017
 - 2.3.4 Market Analysis of Outdoor Gear in Italy 2013-2017
 - 2.3.5 Market Analysis of Outdoor Gear in Spain 2013-2017
 - 2.3.6 Market Analysis of Outdoor Gear in Benelux 2013-2017
 - 2.3.7 Market Analysis of Outdoor Gear in Russia 2013-2017
- 2.4 Market Development Forecast of Outdoor Gear in Europe 2018-2023
 - 2.4.1 Market Development Forecast of Outdoor Gear in Europe 2018-2023
 - 2.4.2 Market Development Forecast of Outdoor Gear by Regions 2018-2023

CHAPTER 3 EUROPE MARKET STATUS AND FORECAST BY TYPES

- 3.1 Whole Europe Market Status by Types
 - 3.1.1 Consumption Volume of Outdoor Gear in Europe by Types



- 3.1.2 Revenue of Outdoor Gear in Europe by Types
- 3.2 Europe Market Status by Types in Major Countries
 - 3.2.1 Market Status by Types in Germany
 - 3.2.2 Market Status by Types in United Kingdom
 - 3.2.3 Market Status by Types in France
 - 3.2.4 Market Status by Types in Italy
 - 3.2.5 Market Status by Types in Spain
 - 3.2.6 Market Status by Types in Benelux
 - 3.2.7 Market Status by Types in Russia
- 3.3 Market Forecast of Outdoor Gear in Europe by Types

CHAPTER 4 EUROPE MARKET STATUS AND FORECAST BY DOWNSTREAM INDUSTRY

- 4.1 Demand Volume of Outdoor Gear in Europe by Downstream Industry
- 4.2 Demand Volume of Outdoor Gear by Downstream Industry in Major Countries
 - 4.2.1 Demand Volume of Outdoor Gear by Downstream Industry in Germany
 - 4.2.2 Demand Volume of Outdoor Gear by Downstream Industry in United Kingdom
 - 4.2.3 Demand Volume of Outdoor Gear by Downstream Industry in France
 - 4.2.4 Demand Volume of Outdoor Gear by Downstream Industry in Italy
- 4.2.5 Demand Volume of Outdoor Gear by Downstream Industry in Spain
- 4.2.6 Demand Volume of Outdoor Gear by Downstream Industry in Benelux
- 4.2.7 Demand Volume of Outdoor Gear by Downstream Industry in Russia
- 4.3 Market Forecast of Outdoor Gear in Europe by Downstream Industry

CHAPTER 5 MARKET DRIVING FACTOR ANALYSIS OF OUTDOOR GEAR

- 5.1 Europe Economy Situation and Trend Overview
- 5.2 Outdoor Gear Downstream Industry Situation and Trend Overview

CHAPTER 6 OUTDOOR GEAR MARKET COMPETITION STATUS BY MAJOR PLAYERS IN EUROPE

- 6.1 Sales Volume of Outdoor Gear in Europe by Major Players
- 6.2 Revenue of Outdoor Gear in Europe by Major Players
- 6.3 Basic Information of Outdoor Gear by Major Players
 - 6.3.1 Headquarters Location and Established Time of Outdoor Gear Major Players
- 6.3.2 Employees and Revenue Level of Outdoor Gear Major Players
- 6.4 Market Competition News and Trend



- 6.4.1 Merger, Consolidation or Acquisition News
- 6.4.2 Investment or Disinvestment News
- 6.4.3 New Product Development and Launch

CHAPTER 7 OUTDOOR GEAR MAJOR MANUFACTURERS INTRODUCTION AND MARKET DATA

7.1 REI

- 7.1.1 Company profile
- 7.1.2 Representative Outdoor Gear Product
- 7.1.3 Outdoor Gear Sales, Revenue, Price and Gross Margin of REI
- 7.2 Patagonia
 - 7.2.1 Company profile
 - 7.2.2 Representative Outdoor Gear Product
 - 7.2.3 Outdoor Gear Sales, Revenue, Price and Gross Margin of Patagonia
- 7.3 The North Face
 - 7.3.1 Company profile
 - 7.3.2 Representative Outdoor Gear Product
 - 7.3.3 Outdoor Gear Sales, Revenue, Price and Gross Margin of The North Face
- 7.4 Eastern Mountain Sports
 - 7.4.1 Company profile
 - 7.4.2 Representative Outdoor Gear Product
- 7.4.3 Outdoor Gear Sales, Revenue, Price and Gross Margin of Eastern Mountain Sports
- 7.5 Columbia
 - 7.5.1 Company profile
 - 7.5.2 Representative Outdoor Gear Product
 - 7.5.3 Outdoor Gear Sales, Revenue, Price and Gross Margin of Columbia
- 7.6 Kolumb
 - 7.6.1 Company profile
 - 7.6.2 Representative Outdoor Gear Product
 - 7.6.3 Outdoor Gear Sales, Revenue, Price and Gross Margin of Kolumb
- 7.7 Camel
 - 7.7.1 Company profile
 - 7.7.2 Representative Outdoor Gear Product
 - 7.7.3 Outdoor Gear Sales, Revenue, Price and Gross Margin of Camel
- 7.8 Jarden Corporation
 - 7.8.1 Company profile
- 7.8.2 Representative Outdoor Gear Product



- 7.8.3 Outdoor Gear Sales, Revenue, Price and Gross Margin of Jarden Corporation
- 7.9 Lafuma
 - 7.9.1 Company profile
 - 7.9.2 Representative Outdoor Gear Product
 - 7.9.3 Outdoor Gear Sales, Revenue, Price and Gross Margin of Lafuma
- 7.10 Black Diamond
 - 7.10.1 Company profile
 - 7.10.2 Representative Outdoor Gear Product
 - 7.10.3 Outdoor Gear Sales, Revenue, Price and Gross Margin of Black Diamond
- 7.11 VF Corporation
 - 7.11.1 Company profile
 - 7.11.2 Representative Outdoor Gear Product
 - 7.11.3 Outdoor Gear Sales, Revenue, Price and Gross Margin of VF Corporation
- 7.12 Kathmandu
 - 7.12.1 Company profile
 - 7.12.2 Representative Outdoor Gear Product
 - 7.12.3 Outdoor Gear Sales, Revenue, Price and Gross Margin of Kathmandu
- 7.13 Adidas
 - 7.13.1 Company profile
 - 7.13.2 Representative Outdoor Gear Product
 - 7.13.3 Outdoor Gear Sales, Revenue, Price and Gross Margin of Adidas
- 7.14 BIG AGNES
 - 7.14.1 Company profile
 - 7.14.2 Representative Outdoor Gear Product
- 7.14.3 Outdoor Gear Sales, Revenue, Price and Gross Margin of BIG AGNES
- **7.15 EXPED**
 - 7.15.1 Company profile
 - 7.15.2 Representative Outdoor Gear Product
- 7.15.3 Outdoor Gear Sales, Revenue, Price and Gross Margin of EXPED
- 7.16 Nike
- 7.17 Marmot
- 7.18 Mizuno

CHAPTER 8 UPSTREAM AND DOWNSTREAM MARKET ANALYSIS OF OUTDOOR GEAR

- 8.1 Industry Chain of Outdoor Gear
- 8.2 Upstream Market and Representative Companies Analysis
- 8.3 Downstream Market and Representative Companies Analysis



CHAPTER 9 COST AND GROSS MARGIN ANALYSIS OF OUTDOOR GEAR

- 9.1 Cost Structure Analysis of Outdoor Gear
- 9.2 Raw Materials Cost Analysis of Outdoor Gear
- 9.3 Labor Cost Analysis of Outdoor Gear
- 9.4 Manufacturing Expenses Analysis of Outdoor Gear

CHAPTER 10 MARKETING STATUS ANALYSIS OF OUTDOOR GEAR

- 10.1 Marketing Channel
 - 10.1.1 Direct Marketing
 - 10.1.2 Indirect Marketing
 - 10.1.3 Marketing Channel Development Trend
- 10.2 Market Positioning
 - 10.2.1 Pricing Strategy
 - 10.2.2 Brand Strategy
 - 10.2.3 Target Client
- 10.3 Distributors/Traders List

CHAPTER 11 REPORT CONCLUSION

CHAPTER 12 RESEARCH METHODOLOGY AND REFERENCE

- 12.1 Methodology/Research Approach
 - 12.1.1 Research Programs/Design
 - 12.1.2 Market Size Estimation
 - 12.1.3 Market Breakdown and Data Triangulation
- 12.2 Data Source
 - 12.2.1 Secondary Sources
 - 12.2.2 Primary Sources
- 12.3 Reference



I would like to order

Product name: Outdoor Gear-Europe Market Status and Trend Report 2013-2023

Product link: https://marketpublishers.com/r/O628FBB5BA8MEN.html

Price: US\$ 3,480.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer

Service:

info@marketpublishers.com

Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page https://marketpublishers.com/r/O628FBB5BA8MEN.html

To pay by Wire Transfer, please, fill in your contact details in the form below:

| First name: | |
|---------------|---------------------------|
| Last name: | |
| Email: | |
| Company: | |
| Address: | |
| City: | |
| Zip code: | |
| Country: | |
| Tel: | |
| Fax: | |
| Your message: | |
| | |
| | |
| | |
| | **All fields are required |
| | Custumer signature |
| | |
| | |

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at https://marketpublishers.com/docs/terms.html

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970