

Outdoor Gear-China Market Status and Trend Report 2013-2023

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Abstracts

Report Summary

Outdoor Gear-China Market Status and Trend Report 2013-2023 offers a comprehensive analysis on Outdoor Gear industry, standing on the readers' perspective, delivering detailed market data and penetrating insights. No matter the client is industry insider, potential entrant or investor, the report will provide useful data and information. Key questions answered by this report include:

Whole China and Regional Market Size of Outdoor Gear 2013-2017, and development forecast 2018-2023

Main market players of Outdoor Gear in China, with company and product introduction, position in the Outdoor Gear market

Market status and development trend of Outdoor Gear by types and applications

Cost and profit status of Outdoor Gear, and marketing status

Market growth drivers and challenges

The report segments the China Outdoor Gear market as:

China Outdoor Gear Market: Regional Segment Analysis (Regional Consumption Volume, Consumption Volume, Revenue and Growth Rate 2013-2023):

North China

Northeast China

East China

Central & South China

Southwest China

Northwest China

China Outdoor Gear Market: Product Type Segment Analysis (Consumption Volume, Average Price, Revenue, Market Share and Trend 2013-2023):

Apparel
Equipment and Gear
Footwear

China Outdoor Gear Market: Application Segment Analysis (Consumption Volume and Market Share 2013-2023; Downstream Customers and Market Analysis)

Professional
Personal

China Outdoor Gear Market: Players Segment Analysis (Company and Product introduction, Outdoor Gear Sales Volume, Revenue, Price and Gross Margin):

REI
Patagonia
The North Face
Eastern Mountain Sports
Columbia
Kolumb
Camel
Jarden Corporation
Lafuma
Black Diamond
VF Corporation
Kathmandu
Adidas
BIG AGNES
EXPED
Nike
Marmot
Mizuno

In a word, the report provides detailed statistics and analysis on the state of the industry; and is a valuable source of guidance and direction for companies and

individuals interested in the market.

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