

Outdoor Furniture-United States Market Status and Trend Report 2013-2023

<https://marketpublishers.com/r/ODD8BC5B697MEN.html>

Date: March 2018

Pages: 160

Price: US\$ 3,480.00 (Single User License)

ID: ODD8BC5B697MEN

Abstracts

Report Summary

Outdoor Furniture-United States Market Status and Trend Report 2013-2023 offers a comprehensive analysis on Outdoor Furniture industry, standing on the readers' perspective, delivering detailed market data and penetrating insights. No matter the client is industry insider, potential entrant or investor, the report will provide useful data and information. Key questions answered by this report include:

Whole United States and Regional Market Size of Outdoor Furniture 2013-2017, and development forecast 2018-2023

Main market players of Outdoor Furniture in United States, with company and product introduction, position in the Outdoor Furniture market

Market status and development trend of Outdoor Furniture by types and applications

Cost and profit status of Outdoor Furniture, and marketing status

Market growth drivers and challenges

The report segments the United States Outdoor Furniture market as:

United States Outdoor Furniture Market: Regional Segment Analysis (Regional Consumption Volume, Consumption Volume, Revenue and Growth Rate 2013-2023):

New England

The Middle Atlantic

The Midwest

The West

The South

Southwest

United States Outdoor Furniture Market: Product Type Segment Analysis (Consumption Volume, Average Price, Revenue, Market Share and Trend 2013-2023):

Plastic outdoor furniture

Metal outdoor furniture

Wood outdoor furniture

Resin outdoor furniture

United States Outdoor Furniture Market: Application Segment Analysis (Consumption Volume and Market Share 2013-2023; Downstream Customers and Market Analysis)

Public Outdoor Furniture

Leisure and Decoration

Outdoor Activities

United States Outdoor Furniture Market: Players Segment Analysis (Company and Product introduction, Outdoor Furniture Sales Volume, Revenue, Price and Gross Margin):

Brown Jordan

Agio International Company Limited

Barbeques Galore

Rattan

Gloster

DEDON

Winston Furniture Co. Inc.

Tuuci

Emu Group S.p.A.

Fischer Möbel GmbH

Royal Botania NV

Trex Company, Inc.

Homecrest Outdoor Living, LLC

KETTAL

Hartman

Sitra Holdings (International) Limited

The Keter Group

Treasure Garden Incorporated

Yotrio Corporation
Llyod/Flanders
Patio Furniture Industries
Vixen Hill
HIGOLD
Artie
Linya Group Co.,LTD

In a word, the report provides detailed statistics and analysis on the state of the industry; and is a valuable source of guidance and direction for companies and individuals interested in the market.

Contents

CHAPTER 1 OVERVIEW OF OUTDOOR FURNITURE

- 1.1 Definition of Outdoor Furniture in This Report
- 1.2 Commercial Types of Outdoor Furniture
 - 1.2.1 Plastic outdoor furniture
 - 1.2.2 Metal outdoor furniture
 - 1.2.3 Wood outdoor furniture
 - 1.2.4 Resin outdoor furniture
- 1.3 Downstream Application of Outdoor Furniture
 - 1.3.1 Public Outdoor Furniture
 - 1.3.2 Leisure and Decoration
 - 1.3.3 Outdoor Activities
- 1.4 Development History of Outdoor Furniture
- 1.5 Market Status and Trend of Outdoor Furniture 2013-2023
 - 1.5.1 United States Outdoor Furniture Market Status and Trend 2013-2023
 - 1.5.2 Regional Outdoor Furniture Market Status and Trend 2013-2023

CHAPTER 2 UNITED STATES MARKET STATUS AND FORECAST BY REGIONS

- 2.1 Market Status of Outdoor Furniture in United States 2013-2017
- 2.2 Consumption Market of Outdoor Furniture in United States by Regions
 - 2.2.1 Consumption Volume of Outdoor Furniture in United States by Regions
 - 2.2.2 Revenue of Outdoor Furniture in United States by Regions
- 2.3 Market Analysis of Outdoor Furniture in United States by Regions
 - 2.3.1 Market Analysis of Outdoor Furniture in New England 2013-2017
 - 2.3.2 Market Analysis of Outdoor Furniture in The Middle Atlantic 2013-2017
 - 2.3.3 Market Analysis of Outdoor Furniture in The Midwest 2013-2017
 - 2.3.4 Market Analysis of Outdoor Furniture in The West 2013-2017
 - 2.3.5 Market Analysis of Outdoor Furniture in The South 2013-2017
 - 2.3.6 Market Analysis of Outdoor Furniture in Southwest 2013-2017
- 2.4 Market Development Forecast of Outdoor Furniture in United States 2018-2023
 - 2.4.1 Market Development Forecast of Outdoor Furniture in United States 2018-2023
 - 2.4.2 Market Development Forecast of Outdoor Furniture by Regions 2018-2023

CHAPTER 3 UNITED STATES MARKET STATUS AND FORECAST BY TYPES

- 3.1 Whole United States Market Status by Types

- 3.1.1 Consumption Volume of Outdoor Furniture in United States by Types
- 3.1.2 Revenue of Outdoor Furniture in United States by Types
- 3.2 United States Market Status by Types in Major Countries
 - 3.2.1 Market Status by Types in New England
 - 3.2.2 Market Status by Types in The Middle Atlantic
 - 3.2.3 Market Status by Types in The Midwest
 - 3.2.4 Market Status by Types in The West
 - 3.2.5 Market Status by Types in The South
 - 3.2.6 Market Status by Types in Southwest
- 3.3 Market Forecast of Outdoor Furniture in United States by Types

CHAPTER 4 UNITED STATES MARKET STATUS AND FORECAST BY DOWNSTREAM INDUSTRY

- 4.1 Demand Volume of Outdoor Furniture in United States by Downstream Industry
- 4.2 Demand Volume of Outdoor Furniture by Downstream Industry in Major Countries
 - 4.2.1 Demand Volume of Outdoor Furniture by Downstream Industry in New England
 - 4.2.2 Demand Volume of Outdoor Furniture by Downstream Industry in The Middle Atlantic
 - 4.2.3 Demand Volume of Outdoor Furniture by Downstream Industry in The Midwest
 - 4.2.4 Demand Volume of Outdoor Furniture by Downstream Industry in The West
 - 4.2.5 Demand Volume of Outdoor Furniture by Downstream Industry in The South
 - 4.2.6 Demand Volume of Outdoor Furniture by Downstream Industry in Southwest
- 4.3 Market Forecast of Outdoor Furniture in United States by Downstream Industry

CHAPTER 5 MARKET DRIVING FACTOR ANALYSIS OF OUTDOOR FURNITURE

- 5.1 United States Economy Situation and Trend Overview
- 5.2 Outdoor Furniture Downstream Industry Situation and Trend Overview

CHAPTER 6 OUTDOOR FURNITURE MARKET COMPETITION STATUS BY MAJOR PLAYERS IN UNITED STATES

- 6.1 Sales Volume of Outdoor Furniture in United States by Major Players
- 6.2 Revenue of Outdoor Furniture in United States by Major Players
- 6.3 Basic Information of Outdoor Furniture by Major Players
 - 6.3.1 Headquarters Location and Established Time of Outdoor Furniture Major Players
 - 6.3.2 Employees and Revenue Level of Outdoor Furniture Major Players
- 6.4 Market Competition News and Trend

6.4.1 Merger, Consolidation or Acquisition News

6.4.2 Investment or Disinvestment News

6.4.3 New Product Development and Launch

CHAPTER 7 OUTDOOR FURNITURE MAJOR MANUFACTURERS INTRODUCTION AND MARKET DATA

7.1 Brown Jordan

7.1.1 Company profile

7.1.2 Representative Outdoor Furniture Product

7.1.3 Outdoor Furniture Sales, Revenue, Price and Gross Margin of Brown Jordan

7.2 Agio International Company Limited

7.2.1 Company profile

7.2.2 Representative Outdoor Furniture Product

7.2.3 Outdoor Furniture Sales, Revenue, Price and Gross Margin of Agio International Company Limited

7.3 Barbeques Galore

7.3.1 Company profile

7.3.2 Representative Outdoor Furniture Product

7.3.3 Outdoor Furniture Sales, Revenue, Price and Gross Margin of Barbeques Galore

7.4 Rattan

7.4.1 Company profile

7.4.2 Representative Outdoor Furniture Product

7.4.3 Outdoor Furniture Sales, Revenue, Price and Gross Margin of Rattan

7.5 Gloster

7.5.1 Company profile

7.5.2 Representative Outdoor Furniture Product

7.5.3 Outdoor Furniture Sales, Revenue, Price and Gross Margin of Gloster

7.6 DEDON

7.6.1 Company profile

7.6.2 Representative Outdoor Furniture Product

7.6.3 Outdoor Furniture Sales, Revenue, Price and Gross Margin of DEDON

7.7 Winston Furniture Co. Inc.

7.7.1 Company profile

7.7.2 Representative Outdoor Furniture Product

7.7.3 Outdoor Furniture Sales, Revenue, Price and Gross Margin of Winston Furniture Co. Inc.

7.8 Tuuci

7.8.1 Company profile

- 7.8.2 Representative Outdoor Furniture Product
- 7.8.3 Outdoor Furniture Sales, Revenue, Price and Gross Margin of Tuuci
- 7.9 Emu Group S.p.A.
 - 7.9.1 Company profile
 - 7.9.2 Representative Outdoor Furniture Product
 - 7.9.3 Outdoor Furniture Sales, Revenue, Price and Gross Margin of Emu Group S.p.A.
- 7.10 Fischer Möbel GmbH
 - 7.10.1 Company profile
 - 7.10.2 Representative Outdoor Furniture Product
 - 7.10.3 Outdoor Furniture Sales, Revenue, Price and Gross Margin of Fischer Möbel GmbH
- 7.11 Royal Botania NV
 - 7.11.1 Company profile
 - 7.11.2 Representative Outdoor Furniture Product
 - 7.11.3 Outdoor Furniture Sales, Revenue, Price and Gross Margin of Royal Botania NV
- 7.12 Trex Company, Inc.
 - 7.12.1 Company profile
 - 7.12.2 Representative Outdoor Furniture Product
 - 7.12.3 Outdoor Furniture Sales, Revenue, Price and Gross Margin of Trex Company, Inc.
- 7.13 Homecrest Outdoor Living, LLC
 - 7.13.1 Company profile
 - 7.13.2 Representative Outdoor Furniture Product
 - 7.13.3 Outdoor Furniture Sales, Revenue, Price and Gross Margin of Homecrest Outdoor Living, LLC
- 7.14 KETTAL
 - 7.14.1 Company profile
 - 7.14.2 Representative Outdoor Furniture Product
 - 7.14.3 Outdoor Furniture Sales, Revenue, Price and Gross Margin of KETTAL
- 7.15 Hartman
 - 7.15.1 Company profile
 - 7.15.2 Representative Outdoor Furniture Product
 - 7.15.3 Outdoor Furniture Sales, Revenue, Price and Gross Margin of Hartman
- 7.16 Sitra Holdings (International) Limited
- 7.17 The Keter Group
- 7.18 Treasure Garden Incorporated
- 7.19 Yotrio Corporation
- 7.20 Llyod/Flanders

- 7.21 Patio Furniture Industries
- 7.22 Vixen Hill
- 7.23 HIGOLD
- 7.24 Artie
- 7.25 Linya Group Co.,LTD

CHAPTER 8 UPSTREAM AND DOWNSTREAM MARKET ANALYSIS OF OUTDOOR FURNITURE

- 8.1 Industry Chain of Outdoor Furniture
- 8.2 Upstream Market and Representative Companies Analysis
- 8.3 Downstream Market and Representative Companies Analysis

CHAPTER 9 COST AND GROSS MARGIN ANALYSIS OF OUTDOOR FURNITURE

- 9.1 Cost Structure Analysis of Outdoor Furniture
- 9.2 Raw Materials Cost Analysis of Outdoor Furniture
- 9.3 Labor Cost Analysis of Outdoor Furniture
- 9.4 Manufacturing Expenses Analysis of Outdoor Furniture

CHAPTER 10 MARKETING STATUS ANALYSIS OF OUTDOOR FURNITURE

- 10.1 Marketing Channel
 - 10.1.1 Direct Marketing
 - 10.1.2 Indirect Marketing
 - 10.1.3 Marketing Channel Development Trend
- 10.2 Market Positioning
 - 10.2.1 Pricing Strategy
 - 10.2.2 Brand Strategy
 - 10.2.3 Target Client
- 10.3 Distributors/Traders List

CHAPTER 11 REPORT CONCLUSION

CHAPTER 12 RESEARCH METHODOLOGY AND REFERENCE

- 12.1 Methodology/Research Approach
 - 12.1.1 Research Programs/Design
 - 12.1.2 Market Size Estimation

- 12.1.3 Market Breakdown and Data Triangulation
- 12.2 Data Source
 - 12.2.1 Secondary Sources
 - 12.2.2 Primary Sources
- 12.3 Reference

I would like to order

Product name: Outdoor Furniture-United States Market Status and Trend Report 2013-2023

Product link: <https://marketpublishers.com/r/ODD8BC5B697MEN.html>

Price: US\$ 3,480.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

info@marketpublishers.com

Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/ODD8BC5B697MEN.html>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:
Last name:
Email:
Company:
Address:
City:
Zip code:
Country:
Tel:
Fax:
Your message:

****All fields are required**

Customer signature _____

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <https://marketpublishers.com/docs/terms.html>

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970