

# Outdoor Coolbox-Europe Market Status and Trend Report 2013-2023

<https://marketpublishers.com/r/O6A856E4599EN.html>

Date: November 2017

Pages: 149

Price: US\$ 3,480.00 (Single User License)

ID: O6A856E4599EN

## Abstracts

### Report Summary

Outdoor Coolbox-Europe Market Status and Trend Report 2013-2023 offers a comprehensive analysis on Outdoor Coolbox industry, standing on the readers' perspective, delivering detailed market data and penetrating insights. No matter the client is industry insider, potential entrant or investor, the report will provides useful data and information. Key questions answered by this report include:

Whole Europe and Regional Market Size of Outdoor Coolbox 2013-2017, and development forecast 2018-2023

Main market players of Outdoor Coolbox in Europe, with company and product introduction, position in the Outdoor Coolbox market

Market status and development trend of Outdoor Coolbox by types and applications

Cost and profit status of Outdoor Coolbox, and marketing status

Market growth drivers and challenges

The report segments the Europe Outdoor Coolbox market as:

Europe Outdoor Coolbox Market: Regional Segment Analysis (Regional Consumption Volume, Consumption Volume, Revenue and Growth Rate 2013-2023)

Germany

United Kingdom

France

Italy

Spain

Benelux

Russia

Europe Outdoor Coolbox Market: Product Type Segment Analysis (Consumption Volume, Average Price, Revenue, Market Share and Trend 2013-2023):

80L

Europe Outdoor Coolbox Market: Application Segment Analysis (Consumption Volume and Market Share 2013-2023; Downstream Customers and Market Analysis)

Fishing

Hunting

Camping

Picnic

Sports

Travelling

Takeaway Industry

Others

Europe Outdoor Coolbox Market: Players Segment Analysis (Company and Product introduction, Outdoor Coolbox Sales Volume, Revenue, Price and Gross Margin):

Tokyo Plast

Evakool

Wild Coolers

Cool Ice Box Company Ltd

Gio'Style

SnoMaster

The Coleman Company, Inc.

Igloo

Bushtec Adventure

Ikusasa Green

Shimano

Nalgene

NexTorch

Moto-Quip

Safe Quip

Xstrap

Quechua  
Cadac  
Coghlan's  
Mobicool  
SnoMaster

In a word, the report provides detailed statistics and analysis on the state of the industry; and is a valuable source of guidance and direction for companies and individuals interested in the market.

## Contents

### **CHAPTER 1 OVERVIEW OF OUTDOOR COOLBOX**

- 1.1 Definition of Outdoor Coolbox in This Report
- 1.2 Commercial Types of Outdoor Coolbox
  - 1.2.1 80L
- 1.3 Downstream Application of Outdoor Coolbox
  - 1.3.1 Fishing
  - 1.3.2 Hunting
  - 1.3.3 Camping
  - 1.3.4 Picnic
  - 1.3.5 Sports
  - 1.3.6 Travelling
  - 1.3.7 Takeaway Industry
  - 1.3.8 Others
- 1.4 Development History of Outdoor Coolbox
- 1.5 Market Status and Trend of Outdoor Coolbox 2013-2023
  - 1.5.1 Europe Outdoor Coolbox Market Status and Trend 2013-2023
  - 1.5.2 Regional Outdoor Coolbox Market Status and Trend 2013-2023

### **CHAPTER 2 EUROPE MARKET STATUS AND FORECAST BY REGIONS**

- 2.1 Market Status of Outdoor Coolbox in Europe 2013-2017
- 2.2 Consumption Market of Outdoor Coolbox in Europe by Regions
  - 2.2.1 Consumption Volume of Outdoor Coolbox in Europe by Regions
  - 2.2.2 Revenue of Outdoor Coolbox in Europe by Regions
- 2.3 Market Analysis of Outdoor Coolbox in Europe by Regions
  - 2.3.1 Market Analysis of Outdoor Coolbox in Germany 2013-2017
  - 2.3.2 Market Analysis of Outdoor Coolbox in United Kingdom 2013-2017
  - 2.3.3 Market Analysis of Outdoor Coolbox in France 2013-2017
  - 2.3.4 Market Analysis of Outdoor Coolbox in Italy 2013-2017
  - 2.3.5 Market Analysis of Outdoor Coolbox in Spain 2013-2017
  - 2.3.6 Market Analysis of Outdoor Coolbox in Benelux 2013-2017
  - 2.3.7 Market Analysis of Outdoor Coolbox in Russia 2013-2017
- 2.4 Market Development Forecast of Outdoor Coolbox in Europe 2018-2023
  - 2.4.1 Market Development Forecast of Outdoor Coolbox in Europe 2018-2023
  - 2.4.2 Market Development Forecast of Outdoor Coolbox by Regions 2018-2023

## **CHAPTER 3 EUROPE MARKET STATUS AND FORECAST BY TYPES**

- 3.1 Whole Europe Market Status by Types
  - 3.1.1 Consumption Volume of Outdoor Coolbox in Europe by Types
  - 3.1.2 Revenue of Outdoor Coolbox in Europe by Types
- 3.2 Europe Market Status by Types in Major Countries
  - 3.2.1 Market Status by Types in Germany
  - 3.2.2 Market Status by Types in United Kingdom
  - 3.2.3 Market Status by Types in France
  - 3.2.4 Market Status by Types in Italy
  - 3.2.5 Market Status by Types in Spain
  - 3.2.6 Market Status by Types in Benelux
  - 3.2.7 Market Status by Types in Russia
- 3.3 Market Forecast of Outdoor Coolbox in Europe by Types

## **CHAPTER 4 EUROPE MARKET STATUS AND FORECAST BY DOWNSTREAM INDUSTRY**

- 4.1 Demand Volume of Outdoor Coolbox in Europe by Downstream Industry
- 4.2 Demand Volume of Outdoor Coolbox by Downstream Industry in Major Countries
  - 4.2.1 Demand Volume of Outdoor Coolbox by Downstream Industry in Germany
  - 4.2.2 Demand Volume of Outdoor Coolbox by Downstream Industry in United Kingdom
  - 4.2.3 Demand Volume of Outdoor Coolbox by Downstream Industry in France
  - 4.2.4 Demand Volume of Outdoor Coolbox by Downstream Industry in Italy
  - 4.2.5 Demand Volume of Outdoor Coolbox by Downstream Industry in Spain
  - 4.2.6 Demand Volume of Outdoor Coolbox by Downstream Industry in Benelux
  - 4.2.7 Demand Volume of Outdoor Coolbox by Downstream Industry in Russia
- 4.3 Market Forecast of Outdoor Coolbox in Europe by Downstream Industry

## **CHAPTER 5 MARKET DRIVING FACTOR ANALYSIS OF OUTDOOR COOLBOX**

- 5.1 Europe Economy Situation and Trend Overview
- 5.2 Outdoor Coolbox Downstream Industry Situation and Trend Overview

## **CHAPTER 6 OUTDOOR COOLBOX MARKET COMPETITION STATUS BY MAJOR PLAYERS IN EUROPE**

- 6.1 Sales Volume of Outdoor Coolbox in Europe by Major Players
- 6.2 Revenue of Outdoor Coolbox in Europe by Major Players

## 6.3 Basic Information of Outdoor Coolbox by Major Players

6.3.1 Headquarters Location and Established Time of Outdoor Coolbox Major Players

6.3.2 Employees and Revenue Level of Outdoor Coolbox Major Players

## 6.4 Market Competition News and Trend

6.4.1 Merger, Consolidation or Acquisition News

6.4.2 Investment or Disinvestment News

6.4.3 New Product Development and Launch

## **CHAPTER 7 OUTDOOR COOLBOX MAJOR MANUFACTURERS INTRODUCTION AND MARKET DATA**

### 7.1 Tokyo Plast

7.1.1 Company profile

7.1.2 Representative Outdoor Coolbox Product

7.1.3 Outdoor Coolbox Sales, Revenue, Price and Gross Margin of Tokyo Plast

### 7.2 Evakool

7.2.1 Company profile

7.2.2 Representative Outdoor Coolbox Product

7.2.3 Outdoor Coolbox Sales, Revenue, Price and Gross Margin of Evakool

### 7.3 Wild Coolers

7.3.1 Company profile

7.3.2 Representative Outdoor Coolbox Product

7.3.3 Outdoor Coolbox Sales, Revenue, Price and Gross Margin of Wild Coolers

### 7.4 Cool Ice Box Company Ltd

7.4.1 Company profile

7.4.2 Representative Outdoor Coolbox Product

7.4.3 Outdoor Coolbox Sales, Revenue, Price and Gross Margin of Cool Ice Box

### Company Ltd

### 7.5 Gio'Style

7.5.1 Company profile

7.5.2 Representative Outdoor Coolbox Product

7.5.3 Outdoor Coolbox Sales, Revenue, Price and Gross Margin of Gio'Style

### 7.6 SnoMaster

7.6.1 Company profile

7.6.2 Representative Outdoor Coolbox Product

7.6.3 Outdoor Coolbox Sales, Revenue, Price and Gross Margin of SnoMaster

### 7.7 The Coleman Company, Inc.

7.7.1 Company profile

7.7.2 Representative Outdoor Coolbox Product

7.7.3 Outdoor Coolbox Sales, Revenue, Price and Gross Margin of The Coleman Company, Inc.

7.8 Igloo

7.8.1 Company profile

7.8.2 Representative Outdoor Coolbox Product

7.8.3 Outdoor Coolbox Sales, Revenue, Price and Gross Margin of Igloo

7.9 Bushtec Adventure

7.9.1 Company profile

7.9.2 Representative Outdoor Coolbox Product

7.9.3 Outdoor Coolbox Sales, Revenue, Price and Gross Margin of Bushtec Adventure

7.10 Ikusasa Green

7.10.1 Company profile

7.10.2 Representative Outdoor Coolbox Product

7.10.3 Outdoor Coolbox Sales, Revenue, Price and Gross Margin of Ikusasa Green

7.11 Shimano

7.11.1 Company profile

7.11.2 Representative Outdoor Coolbox Product

7.11.3 Outdoor Coolbox Sales, Revenue, Price and Gross Margin of Shimano

7.12 Nalgene

7.12.1 Company profile

7.12.2 Representative Outdoor Coolbox Product

7.12.3 Outdoor Coolbox Sales, Revenue, Price and Gross Margin of Nalgene

7.13 NexTorch

7.13.1 Company profile

7.13.2 Representative Outdoor Coolbox Product

7.13.3 Outdoor Coolbox Sales, Revenue, Price and Gross Margin of NexTorch

7.14 Moto-Quip

7.14.1 Company profile

7.14.2 Representative Outdoor Coolbox Product

7.14.3 Outdoor Coolbox Sales, Revenue, Price and Gross Margin of Moto-Quip

7.15 Safe Quip

7.15.1 Company profile

7.15.2 Representative Outdoor Coolbox Product

7.15.3 Outdoor Coolbox Sales, Revenue, Price and Gross Margin of Safe Quip

7.16 Xstrap

7.17 Quechua

7.18 Cadac

7.19 Coghlan's

7.20 Mobicool

7.21 SnoMaster

## **CHAPTER 8 UPSTREAM AND DOWNSTREAM MARKET ANALYSIS OF OUTDOOR COOLBOX**

8.1 Industry Chain of Outdoor Coolbox

8.2 Upstream Market and Representative Companies Analysis

8.3 Downstream Market and Representative Companies Analysis

## **CHAPTER 9 COST AND GROSS MARGIN ANALYSIS OF OUTDOOR COOLBOX**

9.1 Cost Structure Analysis of Outdoor Coolbox

9.2 Raw Materials Cost Analysis of Outdoor Coolbox

9.3 Labor Cost Analysis of Outdoor Coolbox

9.4 Manufacturing Expenses Analysis of Outdoor Coolbox

## **CHAPTER 10 MARKETING STATUS ANALYSIS OF OUTDOOR COOLBOX**

10.1 Marketing Channel

10.1.1 Direct Marketing

10.1.2 Indirect Marketing

10.1.3 Marketing Channel Development Trend

10.2 Market Positioning

10.2.1 Pricing Strategy

10.2.2 Brand Strategy

10.2.3 Target Client

10.3 Distributors/Traders List

## **CHAPTER 11 REPORT CONCLUSION**

## **CHAPTER 12 RESEARCH METHODOLOGY AND REFERENCE**

12.1 Methodology/Research Approach

12.1.1 Research Programs/Design

12.1.2 Market Size Estimation

12.1.3 Market Breakdown and Data Triangulation

12.2 Data Source

12.2.1 Secondary Sources

12.2.2 Primary Sources



## 12.3 Reference

## I would like to order

Product name: Outdoor Coolbox-Europe Market Status and Trend Report 2013-2023

Product link: <https://marketpublishers.com/r/O6A856E4599EN.html>

Price: US\$ 3,480.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

[info@marketpublishers.com](mailto:info@marketpublishers.com)

## Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/O6A856E4599EN.html>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:  
Last name:  
Email:  
Company:  
Address:  
City:  
Zip code:  
Country:  
Tel:  
Fax:  
Your message:

**\*\*All fields are required**

Customer signature \_\_\_\_\_

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <https://marketpublishers.com/docs/terms.html>

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970