

# Outdoor Camping Tents-South America Market Status and Trend Report 2013-2023

<https://marketpublishers.com/r/O3A5BEB4B9AEN.html>

Date: January 2018

Pages: 134

Price: US\$ 3,480.00 (Single User License)

ID: O3A5BEB4B9AEN

## Abstracts

### Report Summary

Outdoor Camping Tents-South America Market Status and Trend Report 2013-2023 offers a comprehensive analysis on Outdoor Camping Tents industry, standing on the readers' perspective, delivering detailed market data and penetrating insights. No matter the client is industry insider, potential entrant or investor, the report will provides useful data and information. Key questions answered by this report include:

Whole South America and Regional Market Size of Outdoor Camping Tents 2013-2017, and development forecast 2018-2023

Main market players of Outdoor Camping Tents in South America, with company and product introduction, position in the Outdoor Camping Tents market

Market status and development trend of Outdoor Camping Tents by types and applications

Cost and profit status of Outdoor Camping Tents, and marketing status

Market growth drivers and challenges

The report segments the South America Outdoor Camping Tents market as:

South America Outdoor Camping Tents Market: Regional Segment Analysis (Regional Consumption Volume, Consumption Volume, Revenue and Growth Rate 2013-2023):

Brazil

Argentina

Venezuela

Colombia

## Others

South America Outdoor Camping Tents Market: Product Type Segment Analysis  
(Consumption Volume, Average Price, Revenue, Market Share and Trend 2013-2023):

Triangular Camping Tents  
Domelike Camping Tents  
Family type Camping Tents

South America Outdoor Camping Tents Market: Application Segment Analysis  
(Consumption Volume and Market Share 2013-2023; Downstream Customers and  
Market Analysis)

Military  
Civil

South America Outdoor Camping Tents Market: Players Segment Analysis (Company  
and Product introduction, Outdoor Camping Tents Sales Volume, Revenue, Price and  
Gross Margin):

Big Agnes  
Johnson Outdoors  
The Coleman Company  
The North Face  
Cabanon  
Easy Camp  
Force Ten  
Gelert  
Hilleberg the Tentmaker  
Kampa  
Khyam  
Obelink  
Simex Outdoor International  
Vango

In a word, the report provides detailed statistics and analysis on the state of the industry; and is a valuable source of guidance and direction for companies and individuals interested in the market.

## Contents

### **CHAPTER 1 OVERVIEW OF OUTDOOR CAMPING TENTS**

- 1.1 Definition of Outdoor Camping Tents in This Report
- 1.2 Commercial Types of Outdoor Camping Tents
  - 1.2.1 Triangular Camping Tents
  - 1.2.2 Domelike Camping Tents
  - 1.2.3 Family type Camping Tents
- 1.3 Downstream Application of Outdoor Camping Tents
  - 1.3.1 Military
  - 1.3.2 Civil
- 1.4 Development History of Outdoor Camping Tents
- 1.5 Market Status and Trend of Outdoor Camping Tents 2013-2023
  - 1.5.1 South America Outdoor Camping Tents Market Status and Trend 2013-2023
  - 1.5.2 Regional Outdoor Camping Tents Market Status and Trend 2013-2023

### **CHAPTER 2 SOUTH AMERICA MARKET STATUS AND FORECAST BY REGIONS**

- 2.1 Market Status of Outdoor Camping Tents in South America 2013-2017
- 2.2 Consumption Market of Outdoor Camping Tents in South America by Regions
  - 2.2.1 Consumption Volume of Outdoor Camping Tents in South America by Regions
  - 2.2.2 Revenue of Outdoor Camping Tents in South America by Regions
- 2.3 Market Analysis of Outdoor Camping Tents in South America by Regions
  - 2.3.1 Market Analysis of Outdoor Camping Tents in Brazil 2013-2017
  - 2.3.2 Market Analysis of Outdoor Camping Tents in Argentina 2013-2017
  - 2.3.3 Market Analysis of Outdoor Camping Tents in Venezuela 2013-2017
  - 2.3.4 Market Analysis of Outdoor Camping Tents in Colombia 2013-2017
  - 2.3.5 Market Analysis of Outdoor Camping Tents in Others 2013-2017
- 2.4 Market Development Forecast of Outdoor Camping Tents in South America 2018-2023
  - 2.4.1 Market Development Forecast of Outdoor Camping Tents in South America 2018-2023
  - 2.4.2 Market Development Forecast of Outdoor Camping Tents by Regions 2018-2023

### **CHAPTER 3 SOUTH AMERICA MARKET STATUS AND FORECAST BY TYPES**

- 3.1 Whole South America Market Status by Types
  - 3.1.1 Consumption Volume of Outdoor Camping Tents in South America by Types

- 3.1.2 Revenue of Outdoor Camping Tents in South America by Types
- 3.2 South America Market Status by Types in Major Countries
  - 3.2.1 Market Status by Types in Brazil
  - 3.2.2 Market Status by Types in Argentina
  - 3.2.3 Market Status by Types in Venezuela
  - 3.2.4 Market Status by Types in Colombia
  - 3.2.5 Market Status by Types in Others
- 3.3 Market Forecast of Outdoor Camping Tents in South America by Types

## **CHAPTER 4 SOUTH AMERICA MARKET STATUS AND FORECAST BY DOWNSTREAM INDUSTRY**

- 4.1 Demand Volume of Outdoor Camping Tents in South America by Downstream Industry
- 4.2 Demand Volume of Outdoor Camping Tents by Downstream Industry in Major Countries
  - 4.2.1 Demand Volume of Outdoor Camping Tents by Downstream Industry in Brazil
  - 4.2.2 Demand Volume of Outdoor Camping Tents by Downstream Industry in Argentina
  - 4.2.3 Demand Volume of Outdoor Camping Tents by Downstream Industry in Venezuela
  - 4.2.4 Demand Volume of Outdoor Camping Tents by Downstream Industry in Colombia
  - 4.2.5 Demand Volume of Outdoor Camping Tents by Downstream Industry in Others
- 4.3 Market Forecast of Outdoor Camping Tents in South America by Downstream Industry

## **CHAPTER 5 MARKET DRIVING FACTOR ANALYSIS OF OUTDOOR CAMPING TENTS**

- 5.1 South America Economy Situation and Trend Overview
- 5.2 Outdoor Camping Tents Downstream Industry Situation and Trend Overview

## **CHAPTER 6 OUTDOOR CAMPING TENTS MARKET COMPETITION STATUS BY MAJOR PLAYERS IN SOUTH AMERICA**

- 6.1 Sales Volume of Outdoor Camping Tents in South America by Major Players
- 6.2 Revenue of Outdoor Camping Tents in South America by Major Players
- 6.3 Basic Information of Outdoor Camping Tents by Major Players

6.3.1 Headquarters Location and Established Time of Outdoor Camping Tents Major Players

6.3.2 Employees and Revenue Level of Outdoor Camping Tents Major Players

6.4 Market Competition News and Trend

6.4.1 Merger, Consolidation or Acquisition News

6.4.2 Investment or Disinvestment News

6.4.3 New Product Development and Launch

## **CHAPTER 7 OUTDOOR CAMPING TENTS MAJOR MANUFACTURERS INTRODUCTION AND MARKET DATA**

7.1 Big Agnes

7.1.1 Company profile

7.1.2 Representative Outdoor Camping Tents Product

7.1.3 Outdoor Camping Tents Sales, Revenue, Price and Gross Margin of Big Agnes

7.2 Johnson Outdoors

7.2.1 Company profile

7.2.2 Representative Outdoor Camping Tents Product

7.2.3 Outdoor Camping Tents Sales, Revenue, Price and Gross Margin of Johnson

Outdoors

7.3 The Coleman Company

7.3.1 Company profile

7.3.2 Representative Outdoor Camping Tents Product

7.3.3 Outdoor Camping Tents Sales, Revenue, Price and Gross Margin of The

Coleman Company

7.4 The North Face

7.4.1 Company profile

7.4.2 Representative Outdoor Camping Tents Product

7.4.3 Outdoor Camping Tents Sales, Revenue, Price and Gross Margin of The North

Face

7.5 Cabanon

7.5.1 Company profile

7.5.2 Representative Outdoor Camping Tents Product

7.5.3 Outdoor Camping Tents Sales, Revenue, Price and Gross Margin of Cabanon

7.6 Easy Camp

7.6.1 Company profile

7.6.2 Representative Outdoor Camping Tents Product

7.6.3 Outdoor Camping Tents Sales, Revenue, Price and Gross Margin of Easy Camp

7.7 Force Ten

- 7.7.1 Company profile
- 7.7.2 Representative Outdoor Camping Tents Product
- 7.7.3 Outdoor Camping Tents Sales, Revenue, Price and Gross Margin of Force Ten
- 7.8 Gelert
  - 7.8.1 Company profile
  - 7.8.2 Representative Outdoor Camping Tents Product
  - 7.8.3 Outdoor Camping Tents Sales, Revenue, Price and Gross Margin of Gelert
- 7.9 Hilleberg the Tentmaker
  - 7.9.1 Company profile
  - 7.9.2 Representative Outdoor Camping Tents Product
  - 7.9.3 Outdoor Camping Tents Sales, Revenue, Price and Gross Margin of Hilleberg the Tentmaker
- 7.10 Kampa
  - 7.10.1 Company profile
  - 7.10.2 Representative Outdoor Camping Tents Product
  - 7.10.3 Outdoor Camping Tents Sales, Revenue, Price and Gross Margin of Kampa
- 7.11 Khyam
  - 7.11.1 Company profile
  - 7.11.2 Representative Outdoor Camping Tents Product
  - 7.11.3 Outdoor Camping Tents Sales, Revenue, Price and Gross Margin of Khyam
- 7.12 Obelink
  - 7.12.1 Company profile
  - 7.12.2 Representative Outdoor Camping Tents Product
  - 7.12.3 Outdoor Camping Tents Sales, Revenue, Price and Gross Margin of Obelink
- 7.13 Simex Outdoor International
  - 7.13.1 Company profile
  - 7.13.2 Representative Outdoor Camping Tents Product
  - 7.13.3 Outdoor Camping Tents Sales, Revenue, Price and Gross Margin of Simex Outdoor International
- 7.14 Vango
  - 7.14.1 Company profile
  - 7.14.2 Representative Outdoor Camping Tents Product
  - 7.14.3 Outdoor Camping Tents Sales, Revenue, Price and Gross Margin of Vango

## **CHAPTER 8 UPSTREAM AND DOWNSTREAM MARKET ANALYSIS OF OUTDOOR CAMPING TENTS**

- 8.1 Industry Chain of Outdoor Camping Tents
- 8.2 Upstream Market and Representative Companies Analysis

### 8.3 Downstream Market and Representative Companies Analysis

## **CHAPTER 9 COST AND GROSS MARGIN ANALYSIS OF OUTDOOR CAMPING TENTS**

### 9.1 Cost Structure Analysis of Outdoor Camping Tents

### 9.2 Raw Materials Cost Analysis of Outdoor Camping Tents

### 9.3 Labor Cost Analysis of Outdoor Camping Tents

### 9.4 Manufacturing Expenses Analysis of Outdoor Camping Tents

## **CHAPTER 10 MARKETING STATUS ANALYSIS OF OUTDOOR CAMPING TENTS**

### 10.1 Marketing Channel

#### 10.1.1 Direct Marketing

#### 10.1.2 Indirect Marketing

#### 10.1.3 Marketing Channel Development Trend

### 10.2 Market Positioning

#### 10.2.1 Pricing Strategy

#### 10.2.2 Brand Strategy

#### 10.2.3 Target Client

### 10.3 Distributors/Traders List

## **CHAPTER 11 REPORT CONCLUSION**

## **CHAPTER 12 RESEARCH METHODOLOGY AND REFERENCE**

### 12.1 Methodology/Research Approach

#### 12.1.1 Research Programs/Design

#### 12.1.2 Market Size Estimation

#### 12.1.3 Market Breakdown and Data Triangulation

### 12.2 Data Source

#### 12.2.1 Secondary Sources

#### 12.2.2 Primary Sources

### 12.3 Reference

## I would like to order

Product name: Outdoor Camping Tents-South America Market Status and Trend Report 2013-2023

Product link: <https://marketpublishers.com/r/O3A5BEB4B9AEN.html>

Price: US\$ 3,480.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

[info@marketpublishers.com](mailto:info@marketpublishers.com)

## Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/O3A5BEB4B9AEN.html>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:  
Last name:  
Email:  
Company:  
Address:  
City:  
Zip code:  
Country:  
Tel:  
Fax:  
Your message:

**\*\*All fields are required**

Customer signature \_\_\_\_\_

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <https://marketpublishers.com/docs/terms.html>

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970