

# Outboard Electric Propulsion Motor-South America Market Status and Trend Report 2013-2023

<https://marketpublishers.com/r/O85F0B1155DPEN.html>

Date: June 2018

Pages: 158

Price: US\$ 3,480.00 (Single User License)

ID: O85F0B1155DPEN

## Abstracts

### Report Summary

Outboard Electric Propulsion Motor-South America Market Status and Trend Report 2013-2023 offers a comprehensive analysis on Outboard Electric Propulsion Motor industry, standing on the readers' perspective, delivering detailed market data and penetrating insights. No matter the client is industry insider, potential entrant or investor, the report will provide useful data and information. Key questions answered by this report include:

Whole South America and Regional Market Size of Outboard Electric Propulsion Motor 2013-2017, and development forecast 2018-2023

Main market players of Outboard Electric Propulsion Motor in South America, with company and product introduction, position in the Outboard Electric Propulsion Motor market

Market status and development trend of Outboard Electric Propulsion Motor by types and applications

Cost and profit status of Outboard Electric Propulsion Motor, and marketing status

Market growth drivers and challenges

The report segments the South America Outboard Electric Propulsion Motor market as:

South America Outboard Electric Propulsion Motor Market: Regional Segment Analysis (Regional Consumption Volume, Consumption Volume, Revenue and Growth Rate 2013-2023):

Brazil

Argentina

Venezuela

Colombia

Others

South America Outboard Electric Propulsion Motor Market: Product Type Segment Analysis (Consumption Volume, Average Price, Revenue, Market Share and Trend 2013-2023):

Low Power (Below 10 HP)

Medium Power (10-35 HP)

Large Power (Above 35 HP)

South America Outboard Electric Propulsion Motor Market: Application Segment Analysis (Consumption Volume and Market Share 2013-2023; Downstream Customers and Market Analysis)

Civil Entertainment

Municipal Application

Commercial Application

South America Outboard Electric Propulsion Motor Market: Players Segment Analysis (Company and Product introduction, Outboard Electric Propulsion Motor Sales Volume, Revenue, Price and Gross Margin):

Torqueedo

Yamaha

Mercury

Minn Kota

MotorGuide

AquaWatt

CSM Tech

Elco Motor Yachts

Krautler Elektromaschinen

Ray Electric Outboards

Aquamot

Suzhou Parsun Power Machine

EPropulsion Technology

In a word, the report provides detailed statistics and analysis on the state of the industry; and is a valuable source of guidance and direction for companies and individuals interested in the market.

## Contents

### **CHAPTER 1 OVERVIEW OF OUTBOARD ELECTRIC PROPULSION MOTOR**

- 1.1 Definition of Outboard Electric Propulsion Motor in This Report
- 1.2 Commercial Types of Outboard Electric Propulsion Motor
  - 1.2.1 Low Power (Below 10 HP)
  - 1.2.2 Medium Power (10-35 HP)
  - 1.2.3 Large Power (Above 35 HP)
- 1.3 Downstream Application of Outboard Electric Propulsion Motor
  - 1.3.1 Civil Entertainment
  - 1.3.2 Municipal Application
  - 1.3.3 Commercial Application
- 1.4 Development History of Outboard Electric Propulsion Motor
- 1.5 Market Status and Trend of Outboard Electric Propulsion Motor 2013-2023
  - 1.5.1 South America Outboard Electric Propulsion Motor Market Status and Trend 2013-2023
  - 1.5.2 Regional Outboard Electric Propulsion Motor Market Status and Trend 2013-2023

### **CHAPTER 2 SOUTH AMERICA MARKET STATUS AND FORECAST BY REGIONS**

- 2.1 Market Status of Outboard Electric Propulsion Motor in South America 2013-2017
- 2.2 Consumption Market of Outboard Electric Propulsion Motor in South America by Regions
  - 2.2.1 Consumption Volume of Outboard Electric Propulsion Motor in South America by Regions
  - 2.2.2 Revenue of Outboard Electric Propulsion Motor in South America by Regions
- 2.3 Market Analysis of Outboard Electric Propulsion Motor in South America by Regions
  - 2.3.1 Market Analysis of Outboard Electric Propulsion Motor in Brazil 2013-2017
  - 2.3.2 Market Analysis of Outboard Electric Propulsion Motor in Argentina 2013-2017
  - 2.3.3 Market Analysis of Outboard Electric Propulsion Motor in Venezuela 2013-2017
  - 2.3.4 Market Analysis of Outboard Electric Propulsion Motor in Colombia 2013-2017
  - 2.3.5 Market Analysis of Outboard Electric Propulsion Motor in Others 2013-2017
- 2.4 Market Development Forecast of Outboard Electric Propulsion Motor in South America 2018-2023
  - 2.4.1 Market Development Forecast of Outboard Electric Propulsion Motor in South America 2018-2023
  - 2.4.2 Market Development Forecast of Outboard Electric Propulsion Motor by Regions

2018-2023

## **CHAPTER 3 SOUTH AMERICA MARKET STATUS AND FORECAST BY TYPES**

### 3.1 Whole South America Market Status by Types

3.1.1 Consumption Volume of Outboard Electric Propulsion Motor in South America by Types

3.1.2 Revenue of Outboard Electric Propulsion Motor in South America by Types

### 3.2 South America Market Status by Types in Major Countries

3.2.1 Market Status by Types in Brazil

3.2.2 Market Status by Types in Argentina

3.2.3 Market Status by Types in Venezuela

3.2.4 Market Status by Types in Colombia

3.2.5 Market Status by Types in Others

### 3.3 Market Forecast of Outboard Electric Propulsion Motor in South America by Types

## **CHAPTER 4 SOUTH AMERICA MARKET STATUS AND FORECAST BY DOWNSTREAM INDUSTRY**

4.1 Demand Volume of Outboard Electric Propulsion Motor in South America by Downstream Industry

4.2 Demand Volume of Outboard Electric Propulsion Motor by Downstream Industry in Major Countries

4.2.1 Demand Volume of Outboard Electric Propulsion Motor by Downstream Industry in Brazil

4.2.2 Demand Volume of Outboard Electric Propulsion Motor by Downstream Industry in Argentina

4.2.3 Demand Volume of Outboard Electric Propulsion Motor by Downstream Industry in Venezuela

4.2.4 Demand Volume of Outboard Electric Propulsion Motor by Downstream Industry in Colombia

4.2.5 Demand Volume of Outboard Electric Propulsion Motor by Downstream Industry in Others

4.3 Market Forecast of Outboard Electric Propulsion Motor in South America by Downstream Industry

## **CHAPTER 5 MARKET DRIVING FACTOR ANALYSIS OF OUTBOARD ELECTRIC PROPULSION MOTOR**

5.1 South America Economy Situation and Trend Overview

5.2 Outboard Electric Propulsion Motor Downstream Industry Situation and Trend Overview

## **CHAPTER 6 OUTBOARD ELECTRIC PROPULSION MOTOR MARKET COMPETITION STATUS BY MAJOR PLAYERS IN SOUTH AMERICA**

6.1 Sales Volume of Outboard Electric Propulsion Motor in South America by Major Players

6.2 Revenue of Outboard Electric Propulsion Motor in South America by Major Players

6.3 Basic Information of Outboard Electric Propulsion Motor by Major Players

6.3.1 Headquarters Location and Established Time of Outboard Electric Propulsion Motor Major Players

6.3.2 Employees and Revenue Level of Outboard Electric Propulsion Motor Major Players

6.4 Market Competition News and Trend

6.4.1 Merger, Consolidation or Acquisition News

6.4.2 Investment or Disinvestment News

6.4.3 New Product Development and Launch

## **CHAPTER 7 OUTBOARD ELECTRIC PROPULSION MOTOR MAJOR MANUFACTURERS INTRODUCTION AND MARKET DATA**

7.1 Torqeedo

7.1.1 Company profile

7.1.2 Representative Outboard Electric Propulsion Motor Product

7.1.3 Outboard Electric Propulsion Motor Sales, Revenue, Price and Gross Margin of Torqeedo

7.2 Yamaha

7.2.1 Company profile

7.2.2 Representative Outboard Electric Propulsion Motor Product

7.2.3 Outboard Electric Propulsion Motor Sales, Revenue, Price and Gross Margin of Yamaha

7.3 Mercury

7.3.1 Company profile

7.3.2 Representative Outboard Electric Propulsion Motor Product

7.3.3 Outboard Electric Propulsion Motor Sales, Revenue, Price and Gross Margin of Mercury

7.4 Minn Kota

- 7.4.1 Company profile
- 7.4.2 Representative Outboard Electric Propulsion Motor Product
- 7.4.3 Outboard Electric Propulsion Motor Sales, Revenue, Price and Gross Margin of Minn Kota
- 7.5 MotorGuide
  - 7.5.1 Company profile
  - 7.5.2 Representative Outboard Electric Propulsion Motor Product
  - 7.5.3 Outboard Electric Propulsion Motor Sales, Revenue, Price and Gross Margin of MotorGuide
- 7.6 AquaWatt
  - 7.6.1 Company profile
  - 7.6.2 Representative Outboard Electric Propulsion Motor Product
  - 7.6.3 Outboard Electric Propulsion Motor Sales, Revenue, Price and Gross Margin of AquaWatt
- 7.7 CSM Tech
  - 7.7.1 Company profile
  - 7.7.2 Representative Outboard Electric Propulsion Motor Product
  - 7.7.3 Outboard Electric Propulsion Motor Sales, Revenue, Price and Gross Margin of CSM Tech
- 7.8 Elco Motor Yachts
  - 7.8.1 Company profile
  - 7.8.2 Representative Outboard Electric Propulsion Motor Product
  - 7.8.3 Outboard Electric Propulsion Motor Sales, Revenue, Price and Gross Margin of Elco Motor Yachts
- 7.9 Krautler Elektromaschinen
  - 7.9.1 Company profile
  - 7.9.2 Representative Outboard Electric Propulsion Motor Product
  - 7.9.3 Outboard Electric Propulsion Motor Sales, Revenue, Price and Gross Margin of Krautler Elektromaschinen
- 7.10 Ray Electric Outboards
  - 7.10.1 Company profile
  - 7.10.2 Representative Outboard Electric Propulsion Motor Product
  - 7.10.3 Outboard Electric Propulsion Motor Sales, Revenue, Price and Gross Margin of Ray Electric Outboards
- 7.11 Aquamot
  - 7.11.1 Company profile
  - 7.11.2 Representative Outboard Electric Propulsion Motor Product
  - 7.11.3 Outboard Electric Propulsion Motor Sales, Revenue, Price and Gross Margin of Aquamot

## 7.12 Suzhou Parsun Power Machine

### 7.12.1 Company profile

### 7.12.2 Representative Outboard Electric Propulsion Motor Product

### 7.12.3 Outboard Electric Propulsion Motor Sales, Revenue, Price and Gross Margin of Suzhou Parsun Power Machine

## 7.13 EPropulsion Technology

### 7.13.1 Company profile

### 7.13.2 Representative Outboard Electric Propulsion Motor Product

### 7.13.3 Outboard Electric Propulsion Motor Sales, Revenue, Price and Gross Margin of EPropulsion Technology

## **CHAPTER 8 UPSTREAM AND DOWNSTREAM MARKET ANALYSIS OF OUTBOARD ELECTRIC PROPULSION MOTOR**

### 8.1 Industry Chain of Outboard Electric Propulsion Motor

### 8.2 Upstream Market and Representative Companies Analysis

### 8.3 Downstream Market and Representative Companies Analysis

## **CHAPTER 9 COST AND GROSS MARGIN ANALYSIS OF OUTBOARD ELECTRIC PROPULSION MOTOR**

### 9.1 Cost Structure Analysis of Outboard Electric Propulsion Motor

### 9.2 Raw Materials Cost Analysis of Outboard Electric Propulsion Motor

### 9.3 Labor Cost Analysis of Outboard Electric Propulsion Motor

### 9.4 Manufacturing Expenses Analysis of Outboard Electric Propulsion Motor

## **CHAPTER 10 MARKETING STATUS ANALYSIS OF OUTBOARD ELECTRIC PROPULSION MOTOR**

### 10.1 Marketing Channel

#### 10.1.1 Direct Marketing

#### 10.1.2 Indirect Marketing

#### 10.1.3 Marketing Channel Development Trend

### 10.2 Market Positioning

#### 10.2.1 Pricing Strategy

#### 10.2.2 Brand Strategy

#### 10.2.3 Target Client

### 10.3 Distributors/Traders List

## **CHAPTER 11 REPORT CONCLUSION**

## **CHAPTER 12 RESEARCH METHODOLOGY AND REFERENCE**

### 12.1 Methodology/Research Approach

#### 12.1.1 Research Programs/Design

#### 12.1.2 Market Size Estimation

#### 12.1.3 Market Breakdown and Data Triangulation

### 12.2 Data Source

#### 12.2.1 Secondary Sources

#### 12.2.2 Primary Sources

### 12.3 Reference



## I would like to order

Product name: Outboard Electric Propulsion Motor-South America Market Status and Trend Report 2013-2023

Product link: <https://marketpublishers.com/r/O85F0B1155DPEN.html>

Price: US\$ 3,480.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

[info@marketpublishers.com](mailto:info@marketpublishers.com)

## Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/O85F0B1155DPEN.html>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:  
Last name:  
Email:  
Company:  
Address:  
City:  
Zip code:  
Country:  
Tel:  
Fax:  
Your message:

**\*\*All fields are required**

Customer signature \_\_\_\_\_

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <https://marketpublishers.com/docs/terms.html>

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970

