

Outboard Electric Propulsion Motor-North America Market Status and Trend Report 2013-2023

https://marketpublishers.com/r/OF8087151C4PEN.html

Date: June 2018 Pages: 154 Price: US\$ 3,480.00 (Single User License) ID: OF8087151C4PEN

Abstracts

Report Summary

Outboard Electric Propulsion Motor-North America Market Status and Trend Report 2013-2023 offers a comprehensive analysis on Outboard Electric Propulsion Motor industry, standing on the readers? perspective, delivering detailed market data and penetrating insights. No matter the client is industry insider, potential entrant or investor, the report will provides useful data and information. Key questions answered by this report include:

Whole North America and Regional Market Size of Outboard Electric Propulsion Motor 2013-2017, and development forecast 2018-2023

Main market players of Outboard Electric Propulsion Motor in North America, with company and product introduction, position in the Outboard Electric Propulsion Motor market

Market status and development trend of Outboard Electric Propulsion Motor by types and applications

Cost and profit status of Outboard Electric Propulsion Motor, and marketing status Market growth drivers and challenges

The report segments the North America Outboard Electric Propulsion Motor market as:

North America Outboard Electric Propulsion Motor Market: Regional Segment Analysis (Regional Consumption Volume, Consumption Volume, Revenue and Growth Rate 2013-2023):

United States

Canada



Mexico

North America Outboard Electric Propulsion Motor Market: Product Type Segment Analysis (Consumption Volume, Average Price, Revenue, Market Share and Trend 2013-2023):

Low Power (Below 10 HP) Medium Power (10-35 HP) Large Power (Above 35 HP)

North America Outboard Electric Propulsion Motor Market: Application Segment Analysis (Consumption Volume and Market Share 2013-2023; Downstream Customers and Market Analysis) Civil Entertainment Municipal Application Commercial Application

North America Outboard Electric Propulsion Motor Market: Players Segment Analysis (Company and Product introduction, Outboard Electric Propulsion Motor Sales Volume, Revenue, Price and Gross Margin):

Torqeedo Yamaha Mercury Minn Kota MotorGuide AquaWatt CSM Tech Elco Motor Yachts Krautler Elektromaschinen Ray Electric Outboards Aquamot Suzhou Parsun Power Machine EPropulsion Technology

In a word, the report provides detailed statistics and analysis on the state of the industry; and is a valuable source of guidance and direction for companies and individuals interested in the market.



Contents

CHAPTER 1 OVERVIEW OF OUTBOARD ELECTRIC PROPULSION MOTOR

- 1.1 Definition of Outboard Electric Propulsion Motor in This Report
- 1.2 Commercial Types of Outboard Electric Propulsion Motor
- 1.2.1 Low Power (Below 10 HP)
- 1.2.2 Medium Power (10-35 HP)
- 1.2.3 Large Power (Above 35 HP)
- 1.3 Downstream Application of Outboard Electric Propulsion Motor
- 1.3.1 Civil Entertainment
- 1.3.2 Municipal Application
- 1.3.3 Commercial Application
- 1.4 Development History of Outboard Electric Propulsion Motor
- 1.5 Market Status and Trend of Outboard Electric Propulsion Motor 2013-2023

1.5.1 North America Outboard Electric Propulsion Motor Market Status and Trend 2013-2023

1.5.2 Regional Outboard Electric Propulsion Motor Market Status and Trend 2013-2023

CHAPTER 2 NORTH AMERICA MARKET STATUS AND FORECAST BY REGIONS

2.1 Market Status of Outboard Electric Propulsion Motor in North America 2013-20172.2 Consumption Market of Outboard Electric Propulsion Motor in North America by Regions

2.2.1 Consumption Volume of Outboard Electric Propulsion Motor in North America by Regions

2.2.2 Revenue of Outboard Electric Propulsion Motor in North America by Regions2.3 Market Analysis of Outboard Electric Propulsion Motor in North America by Regions2.3.1 Market Analysis of Outboard Electric Propulsion Motor in United States

2013-2017

2.3.2 Market Analysis of Outboard Electric Propulsion Motor in Canada 2013-2017

2.3.3 Market Analysis of Outboard Electric Propulsion Motor in Mexico 2013-2017

2.4 Market Development Forecast of Outboard Electric Propulsion Motor in North America 2018-2023

2.4.1 Market Development Forecast of Outboard Electric Propulsion Motor in North America 2018-2023

2.4.2 Market Development Forecast of Outboard Electric Propulsion Motor by Regions 2018-2023



CHAPTER 3 NORTH AMERICA MARKET STATUS AND FORECAST BY TYPES

3.1 Whole North America Market Status by Types

3.1.1 Consumption Volume of Outboard Electric Propulsion Motor in North America by Types

3.1.2 Revenue of Outboard Electric Propulsion Motor in North America by Types

3.2 North America Market Status by Types in Major Countries

- 3.2.1 Market Status by Types in United States
- 3.2.2 Market Status by Types in Canada
- 3.2.3 Market Status by Types in Mexico
- 3.3 Market Forecast of Outboard Electric Propulsion Motor in North America by Types

CHAPTER 4 NORTH AMERICA MARKET STATUS AND FORECAST BY DOWNSTREAM INDUSTRY

4.1 Demand Volume of Outboard Electric Propulsion Motor in North America by Downstream Industry

4.2 Demand Volume of Outboard Electric Propulsion Motor by Downstream Industry in Major Countries

4.2.1 Demand Volume of Outboard Electric Propulsion Motor by Downstream Industry in United States

4.2.2 Demand Volume of Outboard Electric Propulsion Motor by Downstream Industry in Canada

4.2.3 Demand Volume of Outboard Electric Propulsion Motor by Downstream Industry in Mexico

4.3 Market Forecast of Outboard Electric Propulsion Motor in North America by Downstream Industry

CHAPTER 5 MARKET DRIVING FACTOR ANALYSIS OF OUTBOARD ELECTRIC PROPULSION MOTOR

5.1 North America Economy Situation and Trend Overview

5.2 Outboard Electric Propulsion Motor Downstream Industry Situation and Trend Overview

CHAPTER 6 OUTBOARD ELECTRIC PROPULSION MOTOR MARKET COMPETITION STATUS BY MAJOR PLAYERS IN NORTH AMERICA



6.1 Sales Volume of Outboard Electric Propulsion Motor in North America by Major Players

6.2 Revenue of Outboard Electric Propulsion Motor in North America by Major Players

6.3 Basic Information of Outboard Electric Propulsion Motor by Major Players

6.3.1 Headquarters Location and Established Time of Outboard Electric Propulsion Motor Major Players

6.3.2 Employees and Revenue Level of Outboard Electric Propulsion Motor Major Players

6.4 Market Competition News and Trend

6.4.1 Merger, Consolidation or Acquisition News

6.4.2 Investment or Disinvestment News

6.4.3 New Product Development and Launch

CHAPTER 7 OUTBOARD ELECTRIC PROPULSION MOTOR MAJOR MANUFACTURERS INTRODUCTION AND MARKET DATA

7.1 Torqeedo

7.1.1 Company profile

- 7.1.2 Representative Outboard Electric Propulsion Motor Product
- 7.1.3 Outboard Electric Propulsion Motor Sales, Revenue, Price and Gross Margin of

Torqeedo

7.2 Yamaha

7.2.1 Company profile

7.2.2 Representative Outboard Electric Propulsion Motor Product

7.2.3 Outboard Electric Propulsion Motor Sales, Revenue, Price and Gross Margin of Yamaha

7.3 Mercury

7.3.1 Company profile

7.3.2 Representative Outboard Electric Propulsion Motor Product

7.3.3 Outboard Electric Propulsion Motor Sales, Revenue, Price and Gross Margin of Mercury

7.4 Minn Kota

7.4.1 Company profile

7.4.2 Representative Outboard Electric Propulsion Motor Product

7.4.3 Outboard Electric Propulsion Motor Sales, Revenue, Price and Gross Margin of Minn Kota

7.5 MotorGuide

7.5.1 Company profile

7.5.2 Representative Outboard Electric Propulsion Motor Product



7.5.3 Outboard Electric Propulsion Motor Sales, Revenue, Price and Gross Margin of MotorGuide

7.6 AquaWatt

7.6.1 Company profile

7.6.2 Representative Outboard Electric Propulsion Motor Product

7.6.3 Outboard Electric Propulsion Motor Sales, Revenue, Price and Gross Margin of AquaWatt

7.7 CSM Tech

7.7.1 Company profile

7.7.2 Representative Outboard Electric Propulsion Motor Product

7.7.3 Outboard Electric Propulsion Motor Sales, Revenue, Price and Gross Margin of CSM Tech

7.8 Elco Motor Yachts

7.8.1 Company profile

7.8.2 Representative Outboard Electric Propulsion Motor Product

7.8.3 Outboard Electric Propulsion Motor Sales, Revenue, Price and Gross Margin of Elco Motor Yachts

7.9 Krautler Elektromaschinen

7.9.1 Company profile

- 7.9.2 Representative Outboard Electric Propulsion Motor Product
- 7.9.3 Outboard Electric Propulsion Motor Sales, Revenue, Price and Gross Margin of

Krautler Elektromaschinen

7.10 Ray Electric Outboards

7.10.1 Company profile

7.10.2 Representative Outboard Electric Propulsion Motor Product

7.10.3 Outboard Electric Propulsion Motor Sales, Revenue, Price and Gross Margin of Ray Electric Outboards

7.11 Aquamot

7.11.1 Company profile

7.11.2 Representative Outboard Electric Propulsion Motor Product

7.11.3 Outboard Electric Propulsion Motor Sales, Revenue, Price and Gross Margin of

Aquamot

7.12 Suzhou Parsun Power Machine

7.12.1 Company profile

7.12.2 Representative Outboard Electric Propulsion Motor Product

7.12.3 Outboard Electric Propulsion Motor Sales, Revenue, Price and Gross Margin of

Suzhou Parsun Power Machine

7.13 EPropulsion Technology

7.13.1 Company profile



7.13.2 Representative Outboard Electric Propulsion Motor Product7.13.3 Outboard Electric Propulsion Motor Sales, Revenue, Price and Gross Margin of EPropulsion Technology

CHAPTER 8 UPSTREAM AND DOWNSTREAM MARKET ANALYSIS OF OUTBOARD ELECTRIC PROPULSION MOTOR

- 8.1 Industry Chain of Outboard Electric Propulsion Motor
- 8.2 Upstream Market and Representative Companies Analysis
- 8.3 Downstream Market and Representative Companies Analysis

CHAPTER 9 COST AND GROSS MARGIN ANALYSIS OF OUTBOARD ELECTRIC PROPULSION MOTOR

- 9.1 Cost Structure Analysis of Outboard Electric Propulsion Motor
- 9.2 Raw Materials Cost Analysis of Outboard Electric Propulsion Motor
- 9.3 Labor Cost Analysis of Outboard Electric Propulsion Motor
- 9.4 Manufacturing Expenses Analysis of Outboard Electric Propulsion Motor

CHAPTER 10 MARKETING STATUS ANALYSIS OF OUTBOARD ELECTRIC PROPULSION MOTOR

- 10.1 Marketing Channel
 - 10.1.1 Direct Marketing
 - 10.1.2 Indirect Marketing
- 10.1.3 Marketing Channel Development Trend
- 10.2 Market Positioning
 - 10.2.1 Pricing Strategy
 - 10.2.2 Brand Strategy
 - 10.2.3 Target Client
- 10.3 Distributors/Traders List

CHAPTER 11 REPORT CONCLUSION

CHAPTER 12 RESEARCH METHODOLOGY AND REFERENCE

- 12.1 Methodology/Research Approach
- 12.1.1 Research Programs/Design
- 12.1.2 Market Size Estimation



- 12.1.3 Market Breakdown and Data Triangulation
- 12.2 Data Source
- 12.2.1 Secondary Sources
- 12.2.2 Primary Sources
- 12.3 Reference



I would like to order

Product name: Outboard Electric Propulsion Motor-North America Market Status and Trend Report 2013-2023

Product link: https://marketpublishers.com/r/OF8087151C4PEN.html

Price: US\$ 3,480.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

info@marketpublishers.com

Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page https://marketpublishers.com/r/OF8087151C4PEN.html

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name: Last name: Email: Company: Address: City: Zip code: Country: Tel: Fax: Your message:

**All fields are required

Custumer signature _

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at https://marketpublishers.com/docs/terms.html

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970



Outboard Electric Propulsion Motor-North America Market Status and Trend Report 2013-2023