

OTT Video-North America Market Status and Trend Report 2013-2023

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Abstracts

Report Summary

OTT Video-North America Market Status and Trend Report 2013-2023 offers a comprehensive analysis on OTT Video industry, standing on the readers' perspective, delivering detailed market data and penetrating insights. No matter the client is industry insider, potential entrant or investor, the report will provides useful data and information. Key questions answered by this report include:

Whole North America and Regional Market Size of OTT Video 2013-2017, and development forecast 2018-2023

Main market players of OTT Video in North America, with company and product introduction, position in the OTT Video market

Market status and development trend of OTT Video by types and applications

Cost and profit status of OTT Video, and marketing status

Market growth drivers and challenges

The report segments the North America OTT Video market as:

North America OTT Video Market: Regional Segment Analysis (Regional Consumption Volume, Consumption Volume, Revenue and Growth Rate 2013-2023)

United States

Canada

Mexico

North America OTT Video Market: Product Type Segment Analysis (Consumption

Volume, Average Price, Revenue, Market Share and Trend 2013-2023):

Mobile Devices

Non-Mobile Device

North America OTT Video Market: Application Segment Analysis (Consumption Volume and Market Share 2013-2023; Downstream Customers and Market Analysis)

Commercial Use

Home Use

North America OTT Video Market: Players Segment Analysis (Company and Product introduction, OTT Video Sales Volume, Revenue, Price and Gross Margin):

Skype

Google Voice

Weixin

Icntv

Letv

Iqiyi

Netflix

Viu

Anyplex

MyTV SUPER

Silence TV

Litv

KKTV

In a word, the report provides detailed statistics and analysis on the state of the industry; and is a valuable source of guidance and direction for companies and individuals interested in the market.

Contents

CHAPTER 1 OVERVIEW OF OTT VIDEO

- 1.1 Definition of OTT Video in This Report
- 1.2 Commercial Types of OTT Video
 - 1.2.1 Mobile Devices
 - 1.2.2 Non-Mobile Device
- 1.3 Downstream Application of OTT Video
 - 1.3.1 Commercial Use
 - 1.3.2 Home Use
- 1.4 Development History of OTT Video
- 1.5 Market Status and Trend of OTT Video 2013-2023
 - 1.5.1 North America OTT Video Market Status and Trend 2013-2023
 - 1.5.2 Regional OTT Video Market Status and Trend 2013-2023

CHAPTER 2 NORTH AMERICA MARKET STATUS AND FORECAST BY REGIONS

- 2.1 Market Status of OTT Video in North America 2013-2017
- 2.2 Consumption Market of OTT Video in North America by Regions
 - 2.2.1 Consumption Volume of OTT Video in North America by Regions
 - 2.2.2 Revenue of OTT Video in North America by Regions
- 2.3 Market Analysis of OTT Video in North America by Regions
 - 2.3.1 Market Analysis of OTT Video in United States 2013-2017
 - 2.3.2 Market Analysis of OTT Video in Canada 2013-2017
 - 2.3.3 Market Analysis of OTT Video in Mexico 2013-2017
- 2.4 Market Development Forecast of OTT Video in North America 2018-2023
 - 2.4.1 Market Development Forecast of OTT Video in North America 2018-2023
 - 2.4.2 Market Development Forecast of OTT Video by Regions 2018-2023

CHAPTER 3 NORTH AMERICA MARKET STATUS AND FORECAST BY TYPES

- 3.1 Whole North America Market Status by Types
 - 3.1.1 Consumption Volume of OTT Video in North America by Types
 - 3.1.2 Revenue of OTT Video in North America by Types
- 3.2 North America Market Status by Types in Major Countries
 - 3.2.1 Market Status by Types in United States
 - 3.2.2 Market Status by Types in Canada
 - 3.2.3 Market Status by Types in Mexico

3.3 Market Forecast of OTT Video in North America by Types

CHAPTER 4 NORTH AMERICA MARKET STATUS AND FORECAST BY DOWNSTREAM INDUSTRY

- 4.1 Demand Volume of OTT Video in North America by Downstream Industry
- 4.2 Demand Volume of OTT Video by Downstream Industry in Major Countries
 - 4.2.1 Demand Volume of OTT Video by Downstream Industry in United States
 - 4.2.2 Demand Volume of OTT Video by Downstream Industry in Canada
 - 4.2.3 Demand Volume of OTT Video by Downstream Industry in Mexico
- 4.3 Market Forecast of OTT Video in North America by Downstream Industry

CHAPTER 5 MARKET DRIVING FACTOR ANALYSIS OF OTT VIDEO

- 5.1 North America Economy Situation and Trend Overview
- 5.2 OTT Video Downstream Industry Situation and Trend Overview

CHAPTER 6 OTT VIDEO MARKET COMPETITION STATUS BY MAJOR PLAYERS IN NORTH AMERICA

- 6.1 Sales Volume of OTT Video in North America by Major Players
- 6.2 Revenue of OTT Video in North America by Major Players
- 6.3 Basic Information of OTT Video by Major Players
 - 6.3.1 Headquarters Location and Established Time of OTT Video Major Players
 - 6.3.2 Employees and Revenue Level of OTT Video Major Players
- 6.4 Market Competition News and Trend
 - 6.4.1 Merger, Consolidation or Acquisition News
 - 6.4.2 Investment or Disinvestment News
 - 6.4.3 New Product Development and Launch

CHAPTER 7 OTT VIDEO MAJOR MANUFACTURERS INTRODUCTION AND MARKET DATA

- 7.1 Skype
 - 7.1.1 Company profile
 - 7.1.2 Representative OTT Video Product
 - 7.1.3 OTT Video Sales, Revenue, Price and Gross Margin of Skype
- 7.2 Google Voice
 - 7.2.1 Company profile

- 7.2.2 Representative OTT Video Product
- 7.2.3 OTT Video Sales, Revenue, Price and Gross Margin of Google Voice
- 7.3 Weixin
 - 7.3.1 Company profile
 - 7.3.2 Representative OTT Video Product
 - 7.3.3 OTT Video Sales, Revenue, Price and Gross Margin of Weixin
- 7.4 Icntv
 - 7.4.1 Company profile
 - 7.4.2 Representative OTT Video Product
 - 7.4.3 OTT Video Sales, Revenue, Price and Gross Margin of Icntv
- 7.5 Letv
 - 7.5.1 Company profile
 - 7.5.2 Representative OTT Video Product
 - 7.5.3 OTT Video Sales, Revenue, Price and Gross Margin of Letv
- 7.6 Iqiyi
 - 7.6.1 Company profile
 - 7.6.2 Representative OTT Video Product
 - 7.6.3 OTT Video Sales, Revenue, Price and Gross Margin of Iqiyi
- 7.7 Netflix
 - 7.7.1 Company profile
 - 7.7.2 Representative OTT Video Product
 - 7.7.3 OTT Video Sales, Revenue, Price and Gross Margin of Netflix
- 7.8 Viu
 - 7.8.1 Company profile
 - 7.8.2 Representative OTT Video Product
 - 7.8.3 OTT Video Sales, Revenue, Price and Gross Margin of Viu
- 7.9 Anyplex
 - 7.9.1 Company profile
 - 7.9.2 Representative OTT Video Product
 - 7.9.3 OTT Video Sales, Revenue, Price and Gross Margin of Anyplex
- 7.10 MyTV SUPER
 - 7.10.1 Company profile
 - 7.10.2 Representative OTT Video Product
 - 7.10.3 OTT Video Sales, Revenue, Price and Gross Margin of MyTV SUPER
- 7.11 Silence TV
 - 7.11.1 Company profile
 - 7.11.2 Representative OTT Video Product
 - 7.11.3 OTT Video Sales, Revenue, Price and Gross Margin of Silence TV
- 7.12 Litv

- 7.12.1 Company profile
- 7.12.2 Representative OTT Video Product
- 7.12.3 OTT Video Sales, Revenue, Price and Gross Margin of Litv
- 7.13 KKTV
 - 7.13.1 Company profile
 - 7.13.2 Representative OTT Video Product
 - 7.13.3 OTT Video Sales, Revenue, Price and Gross Margin of KKTV

CHAPTER 8 UPSTREAM AND DOWNSTREAM MARKET ANALYSIS OF OTT VIDEO

- 8.1 Industry Chain of OTT Video
- 8.2 Upstream Market and Representative Companies Analysis
- 8.3 Downstream Market and Representative Companies Analysis

CHAPTER 9 COST AND GROSS MARGIN ANALYSIS OF OTT VIDEO

- 9.1 Cost Structure Analysis of OTT Video
- 9.2 Raw Materials Cost Analysis of OTT Video
- 9.3 Labor Cost Analysis of OTT Video
- 9.4 Manufacturing Expenses Analysis of OTT Video

CHAPTER 10 MARKETING STATUS ANALYSIS OF OTT VIDEO

- 10.1 Marketing Channel
 - 10.1.1 Direct Marketing
 - 10.1.2 Indirect Marketing
 - 10.1.3 Marketing Channel Development Trend
- 10.2 Market Positioning
 - 10.2.1 Pricing Strategy
 - 10.2.2 Brand Strategy
 - 10.2.3 Target Client
- 10.3 Distributors/Traders List

CHAPTER 11 REPORT CONCLUSION

CHAPTER 12 RESEARCH METHODOLOGY AND REFERENCE

- 12.1 Methodology/Research Approach
 - 12.1.1 Research Programs/Design

12.1.2 Market Size Estimation

12.1.3 Market Breakdown and Data Triangulation

12.2 Data Source

12.2.1 Secondary Sources

12.2.2 Primary Sources

12.3 Reference

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