

OTC Drug-Global Market Status and Trend Report 2013-2023

<https://marketpublishers.com/r/OC958244F24EN.html>

Date: February 2018

Pages: 158

Price: US\$ 2,480.00 (Single User License)

ID: OC958244F24EN

Abstracts

Report Summary

OTC Drug-Global Market Status and Trend Report 2013-2023 offers a comprehensive analysis on OTC Drug industry, standing on the readers' perspective, delivering detailed market data and penetrating insights. No matter the client is industry insider, potential entrant or investor, the report will provides useful data and information. Key questions answered by this report include:

Worldwide and Regional Market Size of OTC Drug 2013-2017, and development forecast 2018-2023

Main manufacturers/suppliers of OTC Drug worldwide, with company and product introduction, position in the OTC Drug market

Market status and development trend of OTC Drug by types and applications

Cost and profit status of OTC Drug, and marketing status

Market growth drivers and challenges

The report segments the global OTC Drug market as:

Global OTC Drug Market: Regional Segment Analysis (Regional Production Volume, Consumption Volume, Revenue and Growth Rate 2013-2023):

North America

Europe

China

Japan

Rest APAC

Latin America

Global OTC Drug Market: Type Segment Analysis (Consumption Volume, Average Price, Revenue, Market Share and Trend 2013-2023):

Class A

Class B

Global OTC Drug Market: Application Segment Analysis (Consumption Volume and Market Share 2013-2023; Downstream Customers and Market Analysis)

Hospital

Clinic

Household

Global OTC Drug Market: Manufacturers Segment Analysis (Company and Product introduction, OTC Drug Sales Volume, Revenue, Price and Gross Margin):

Bayer HealthCare

GlaxoSmithKline (GSK)

Johnson&Johnson

Pfizer

Sanofi

AstraZeneca

BioGaia

Bristol Myers Squibb

Bukwang Pharmaceutica

Chr. Hansen

Cipla

CoLucid

Daiichi Sankyo

Friggs

DSM

Eisai

Eli Lilly

Herbalife

Euradite

In a word, the report provides detailed statistics and analysis on the state of the

industry; and is a valuable source of guidance and direction for companies and individuals interested in the market.

Contents

CHAPTER 1 OVERVIEW OF OTC DRUG

- 1.1 Definition of OTC Drug in This Report
- 1.2 Commercial Types of OTC Drug
 - 1.2.1 Class A
 - 1.2.2 Class B
- 1.3 Downstream Application of OTC Drug
 - 1.3.1 Hospital
 - 1.3.2 Clinic
 - 1.3.3 Household
- 1.4 Development History of OTC Drug
- 1.5 Market Status and Trend of OTC Drug 2013-2023
 - 1.5.1 Global OTC Drug Market Status and Trend 2013-2023
 - 1.5.2 Regional OTC Drug Market Status and Trend 2013-2023

CHAPTER 2 GLOBAL MARKET STATUS AND FORECAST BY REGIONS

- 2.1 Market Development of OTC Drug 2013-2017
- 2.2 Production Market of OTC Drug by Regions
 - 2.2.1 Production Volume of OTC Drug by Regions
 - 2.2.2 Production Value of OTC Drug by Regions
- 2.3 Demand Market of OTC Drug by Regions
- 2.4 Production and Demand Status of OTC Drug by Regions
 - 2.4.1 Production and Demand Status of OTC Drug by Regions 2013-2017
 - 2.4.2 Import and Export Status of OTC Drug by Regions 2013-2017

CHAPTER 3 GLOBAL MARKET STATUS AND FORECAST BY TYPES

- 3.1 Production Volume of OTC Drug by Types
- 3.2 Production Value of OTC Drug by Types
- 3.3 Market Forecast of OTC Drug by Types

CHAPTER 4 GLOBAL MARKET STATUS AND FORECAST BY DOWNSTREAM INDUSTRY

- 4.1 Demand Volume of OTC Drug by Downstream Industry
- 4.2 Market Forecast of OTC Drug by Downstream Industry

CHAPTER 5 MARKET DRIVING FACTOR ANALYSIS OF OTC DRUG

5.1 Global Economy Situation and Trend Overview

5.2 OTC Drug Downstream Industry Situation and Trend Overview

CHAPTER 6 OTC DRUG MARKET COMPETITION STATUS BY MAJOR MANUFACTURERS

6.1 Production Volume of OTC Drug by Major Manufacturers

6.2 Production Value of OTC Drug by Major Manufacturers

6.3 Basic Information of OTC Drug by Major Manufacturers

6.3.1 Headquarters Location and Established Time of OTC Drug Major Manufacturer

6.3.2 Employees and Revenue Level of OTC Drug Major Manufacturer

6.4 Market Competition News and Trend

6.4.1 Merger, Consolidation or Acquisition News

6.4.2 Investment or Disinvestment News

6.4.3 New Product Development and Launch

CHAPTER 7 OTC DRUG MAJOR MANUFACTURERS INTRODUCTION AND MARKET DATA

7.1 Bayer HealthCare

7.1.1 Company profile

7.1.2 Representative OTC Drug Product

7.1.3 OTC Drug Sales, Revenue, Price and Gross Margin of Bayer HealthCare

7.2 GlaxoSmithKline (GSK)

7.2.1 Company profile

7.2.2 Representative OTC Drug Product

7.2.3 OTC Drug Sales, Revenue, Price and Gross Margin of GlaxoSmithKline (GSK)

7.3 Johnson&Johnson

7.3.1 Company profile

7.3.2 Representative OTC Drug Product

7.3.3 OTC Drug Sales, Revenue, Price and Gross Margin of Johnson&Johnson

7.4 Pfizer

7.4.1 Company profile

7.4.2 Representative OTC Drug Product

7.4.3 OTC Drug Sales, Revenue, Price and Gross Margin of Pfizer

7.5 Sanofi

- 7.5.1 Company profile
- 7.5.2 Representative OTC Drug Product
- 7.5.3 OTC Drug Sales, Revenue, Price and Gross Margin of Sanofi
- 7.6 AstraZeneca
 - 7.6.1 Company profile
 - 7.6.2 Representative OTC Drug Product
 - 7.6.3 OTC Drug Sales, Revenue, Price and Gross Margin of AstraZeneca
- 7.7 BioGaia
 - 7.7.1 Company profile
 - 7.7.2 Representative OTC Drug Product
 - 7.7.3 OTC Drug Sales, Revenue, Price and Gross Margin of BioGaia
- 7.8 Bristol Myers Squibb
 - 7.8.1 Company profile
 - 7.8.2 Representative OTC Drug Product
 - 7.8.3 OTC Drug Sales, Revenue, Price and Gross Margin of Bristol Myers Squibb
- 7.9 Bukwang Pharmaceutica
 - 7.9.1 Company profile
 - 7.9.2 Representative OTC Drug Product
 - 7.9.3 OTC Drug Sales, Revenue, Price and Gross Margin of Bukwang Pharmaceutica
- 7.10 Chr. Hansen
 - 7.10.1 Company profile
 - 7.10.2 Representative OTC Drug Product
 - 7.10.3 OTC Drug Sales, Revenue, Price and Gross Margin of Chr. Hansen
- 7.11 Cipla
 - 7.11.1 Company profile
 - 7.11.2 Representative OTC Drug Product
 - 7.11.3 OTC Drug Sales, Revenue, Price and Gross Margin of Cipla
- 7.12 CoLucid
 - 7.12.1 Company profile
 - 7.12.2 Representative OTC Drug Product
 - 7.12.3 OTC Drug Sales, Revenue, Price and Gross Margin of CoLucid
- 7.13 Daiichi Sankyo
 - 7.13.1 Company profile
 - 7.13.2 Representative OTC Drug Product
 - 7.13.3 OTC Drug Sales, Revenue, Price and Gross Margin of Daiichi Sankyo
- 7.14 Friggs
 - 7.14.1 Company profile
 - 7.14.2 Representative OTC Drug Product
 - 7.14.3 OTC Drug Sales, Revenue, Price and Gross Margin of Friggs

7.15 DSM

7.15.1 Company profile

7.15.2 Representative OTC Drug Product

7.15.3 OTC Drug Sales, Revenue, Price and Gross Margin of DSM

7.16 Eisai

7.17 Eli Lilly

7.18 Herbalife

7.19 Euradite

CHAPTER 8 UPSTREAM AND DOWNSTREAM MARKET ANALYSIS OF OTC DRUG

8.1 Industry Chain of OTC Drug

8.2 Upstream Market and Representative Companies Analysis

8.3 Downstream Market and Representative Companies Analysis

CHAPTER 9 COST AND GROSS MARGIN ANALYSIS OF OTC DRUG

9.1 Cost Structure Analysis of OTC Drug

9.2 Raw Materials Cost Analysis of OTC Drug

9.3 Labor Cost Analysis of OTC Drug

9.4 Manufacturing Expenses Analysis of OTC Drug

CHAPTER 10 MARKETING STATUS ANALYSIS OF OTC DRUG

10.1 Marketing Channel

10.1.1 Direct Marketing

10.1.2 Indirect Marketing

10.1.3 Marketing Channel Development Trend

10.2 Market Positioning

10.2.1 Pricing Strategy

10.2.2 Brand Strategy

10.2.3 Target Client

10.3 Distributors/Traders List

CHAPTER 11 REPORT CONCLUSION

CHAPTER 12 RESEARCH METHODOLOGY AND REFERENCE

12.1 Methodology/Research Approach

12.1.1 Research Programs/Design

12.1.2 Market Size Estimation

12.1.3 Market Breakdown and Data Triangulation

12.2 Data Source

12.2.1 Secondary Sources

12.2.2 Primary Sources

12.3 Reference

I would like to order

Product name: OTC Drug-Global Market Status and Trend Report 2013-2023

Product link: <https://marketpublishers.com/r/OC958244F24EN.html>

Price: US\$ 2,480.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

info@marketpublishers.com

Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/OC958244F24EN.html>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:
Last name:
Email:
Company:
Address:
City:
Zip code:
Country:
Tel:
Fax:
Your message:

****All fields are required**

Customer signature _____

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <https://marketpublishers.com/docs/terms.html>

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970