

# Ornamental Peony-South America Market Status and Trend Report 2013-2023

<https://marketpublishers.com/r/O288888BD18MEN.html>

Date: March 2018

Pages: 139

Price: US\$ 3,480.00 (Single User License)

ID: O288888BD18MEN

## Abstracts

### Report Summary

Ornamental Peony-South America Market Status and Trend Report 2013-2023 offers a comprehensive analysis on Ornamental Peony industry, standing on the readers' perspective, delivering detailed market data and penetrating insights. No matter the client is industry insider, potential entrant or investor, the report will provide useful data and information. Key questions answered by this report include:

Whole South America and Regional Market Size of Ornamental Peony 2013-2017, and development forecast 2018-2023

Main market players of Ornamental Peony in South America, with company and product introduction, position in the Ornamental Peony market

Market status and development trend of Ornamental Peony by types and applications

Cost and profit status of Ornamental Peony, and marketing status

Market growth drivers and challenges

The report segments the South America Ornamental Peony market as:

South America Ornamental Peony Market: Regional Segment Analysis (Regional Consumption Volume, Consumption Volume, Revenue and Growth Rate 2013-2023):

Brazil

Argentina

Venezuela

Colombia

Others

South America Ornamental Peony Market: Product Type Segment Analysis  
(Consumption Volume, Average Price, Revenue, Market Share and Trend 2013-2023):

Paeonia Suffruticosa

Paeonia Lactiflora

South America Ornamental Peony Market: Application Segment Analysis (Consumption  
Volume and Market Share 2013-2023; Downstream Customers and Market Analysis)

Domestic Field

Business Field

South America Ornamental Peony Market: Players Segment Analysis (Company and  
Product introduction, Ornamental Peony Sales Volume, Revenue, Price and Gross  
Margin):

Arcieri's Peonies

Kennicott

Adelman Peony Gardens

Castle Hayne Farms

Alaska Perfect Peony

Third Branch Flower

Pivoines Capano

Warmerdam Paeonia

3 Glaciers Farm

Echo Lake Farm

Meadowburn Farm

Spring Hill Peony Farm

Joslyn Peonies

Maple Ridge Peony Farm

Chilly Root Peony Farm

Simmons Paeonies

English Peonies

Heze Peony Lotus Horticulture

Zi Peony

Shenzhou Peony

Shaoyaomiao

APEONY

GuoSeTianXiang  
Yongming Flowers  
Zhongchuan Peony

In a word, the report provides detailed statistics and analysis on the state of the industry; and is a valuable source of guidance and direction for companies and individuals interested in the market.

## Contents

### CHAPTER 1 OVERVIEW OF ORNAMENTAL PEONY

- 1.1 Definition of Ornamental Peony in This Report
- 1.2 Commercial Types of Ornamental Peony
  - 1.2.1 Paeonia Suffruticosa
  - 1.2.2 Paeonia Lactiflora
- 1.3 Downstream Application of Ornamental Peony
  - 1.3.1 Domestic Field
  - 1.3.2 Business Field
- 1.4 Development History of Ornamental Peony
- 1.5 Market Status and Trend of Ornamental Peony 2013-2023
  - 1.5.1 South America Ornamental Peony Market Status and Trend 2013-2023
  - 1.5.2 Regional Ornamental Peony Market Status and Trend 2013-2023

### CHAPTER 2 SOUTH AMERICA MARKET STATUS AND FORECAST BY REGIONS

- 2.1 Market Status of Ornamental Peony in South America 2013-2017
- 2.2 Consumption Market of Ornamental Peony in South America by Regions
  - 2.2.1 Consumption Volume of Ornamental Peony in South America by Regions
  - 2.2.2 Revenue of Ornamental Peony in South America by Regions
- 2.3 Market Analysis of Ornamental Peony in South America by Regions
  - 2.3.1 Market Analysis of Ornamental Peony in Brazil 2013-2017
  - 2.3.2 Market Analysis of Ornamental Peony in Argentina 2013-2017
  - 2.3.3 Market Analysis of Ornamental Peony in Venezuela 2013-2017
  - 2.3.4 Market Analysis of Ornamental Peony in Colombia 2013-2017
  - 2.3.5 Market Analysis of Ornamental Peony in Others 2013-2017
- 2.4 Market Development Forecast of Ornamental Peony in South America 2018-2023
  - 2.4.1 Market Development Forecast of Ornamental Peony in South America 2018-2023
  - 2.4.2 Market Development Forecast of Ornamental Peony by Regions 2018-2023

### CHAPTER 3 SOUTH AMERICA MARKET STATUS AND FORECAST BY TYPES

- 3.1 Whole South America Market Status by Types
  - 3.1.1 Consumption Volume of Ornamental Peony in South America by Types
  - 3.1.2 Revenue of Ornamental Peony in South America by Types
- 3.2 South America Market Status by Types in Major Countries

- 3.2.1 Market Status by Types in Brazil
- 3.2.2 Market Status by Types in Argentina
- 3.2.3 Market Status by Types in Venezuela
- 3.2.4 Market Status by Types in Colombia
- 3.2.5 Market Status by Types in Others
- 3.3 Market Forecast of Ornamental Peony in South America by Types

## **CHAPTER 4 SOUTH AMERICA MARKET STATUS AND FORECAST BY DOWNSTREAM INDUSTRY**

- 4.1 Demand Volume of Ornamental Peony in South America by Downstream Industry
- 4.2 Demand Volume of Ornamental Peony by Downstream Industry in Major Countries
  - 4.2.1 Demand Volume of Ornamental Peony by Downstream Industry in Brazil
  - 4.2.2 Demand Volume of Ornamental Peony by Downstream Industry in Argentina
  - 4.2.3 Demand Volume of Ornamental Peony by Downstream Industry in Venezuela
  - 4.2.4 Demand Volume of Ornamental Peony by Downstream Industry in Colombia
  - 4.2.5 Demand Volume of Ornamental Peony by Downstream Industry in Others
- 4.3 Market Forecast of Ornamental Peony in South America by Downstream Industry

## **CHAPTER 5 MARKET DRIVING FACTOR ANALYSIS OF ORNAMENTAL PEONY**

- 5.1 South America Economy Situation and Trend Overview
- 5.2 Ornamental Peony Downstream Industry Situation and Trend Overview

## **CHAPTER 6 ORNAMENTAL PEONY MARKET COMPETITION STATUS BY MAJOR PLAYERS IN SOUTH AMERICA**

- 6.1 Sales Volume of Ornamental Peony in South America by Major Players
- 6.2 Revenue of Ornamental Peony in South America by Major Players
- 6.3 Basic Information of Ornamental Peony by Major Players
  - 6.3.1 Headquarters Location and Established Time of Ornamental Peony Major Players
  - 6.3.2 Employees and Revenue Level of Ornamental Peony Major Players
- 6.4 Market Competition News and Trend
  - 6.4.1 Merger, Consolidation or Acquisition News
  - 6.4.2 Investment or Disinvestment News
  - 6.4.3 New Product Development and Launch

## **CHAPTER 7 ORNAMENTAL PEONY MAJOR MANUFACTURERS INTRODUCTION**

## AND MARKET DATA

### 7.1 Arcieri's Peonies

#### 7.1.1 Company profile

#### 7.1.2 Representative Ornamental Peony Product

#### 7.1.3 Ornamental Peony Sales, Revenue, Price and Gross Margin of Arcieri's Peonies

### 7.2 Kennicott

#### 7.2.1 Company profile

#### 7.2.2 Representative Ornamental Peony Product

#### 7.2.3 Ornamental Peony Sales, Revenue, Price and Gross Margin of Kennicott

### 7.3 Adelman Peony Gardens

#### 7.3.1 Company profile

#### 7.3.2 Representative Ornamental Peony Product

#### 7.3.3 Ornamental Peony Sales, Revenue, Price and Gross Margin of Adelman Peony Gardens

### 7.4 Castle Hayne Farms

#### 7.4.1 Company profile

#### 7.4.2 Representative Ornamental Peony Product

#### 7.4.3 Ornamental Peony Sales, Revenue, Price and Gross Margin of Castle Hayne Farms

### 7.5 Alaska Perfect Peony

#### 7.5.1 Company profile

#### 7.5.2 Representative Ornamental Peony Product

#### 7.5.3 Ornamental Peony Sales, Revenue, Price and Gross Margin of Alaska Perfect Peony

### 7.6 Third Branch Flower

#### 7.6.1 Company profile

#### 7.6.2 Representative Ornamental Peony Product

#### 7.6.3 Ornamental Peony Sales, Revenue, Price and Gross Margin of Third Branch Flower

### 7.7 Pivoines Capano

#### 7.7.1 Company profile

#### 7.7.2 Representative Ornamental Peony Product

#### 7.7.3 Ornamental Peony Sales, Revenue, Price and Gross Margin of Pivoines Capano

### 7.8 Warmerdam Paeonia

#### 7.8.1 Company profile

#### 7.8.2 Representative Ornamental Peony Product

#### 7.8.3 Ornamental Peony Sales, Revenue, Price and Gross Margin of Warmerdam Paeonia

### 7.9 3 Glaciers Farm

#### 7.9.1 Company profile

#### 7.9.2 Representative Ornamental Peony Product

#### 7.9.3 Ornamental Peony Sales, Revenue, Price and Gross Margin of 3 Glaciers Farm

### 7.10 Echo Lake Farm

#### 7.10.1 Company profile

#### 7.10.2 Representative Ornamental Peony Product

#### 7.10.3 Ornamental Peony Sales, Revenue, Price and Gross Margin of Echo Lake Farm

### 7.11 Meadowburn Farm

#### 7.11.1 Company profile

#### 7.11.2 Representative Ornamental Peony Product

#### 7.11.3 Ornamental Peony Sales, Revenue, Price and Gross Margin of Meadowburn Farm

### 7.12 Spring Hill Peony Farm

#### 7.12.1 Company profile

#### 7.12.2 Representative Ornamental Peony Product

#### 7.12.3 Ornamental Peony Sales, Revenue, Price and Gross Margin of Spring Hill Peony Farm

### 7.13 Joslyn Peonies

#### 7.13.1 Company profile

#### 7.13.2 Representative Ornamental Peony Product

#### 7.13.3 Ornamental Peony Sales, Revenue, Price and Gross Margin of Joslyn Peonies

### 7.14 Maple Ridge Peony Farm

#### 7.14.1 Company profile

#### 7.14.2 Representative Ornamental Peony Product

#### 7.14.3 Ornamental Peony Sales, Revenue, Price and Gross Margin of Maple Ridge Peony Farm

### 7.15 Chilly Root Peony Farm

#### 7.15.1 Company profile

#### 7.15.2 Representative Ornamental Peony Product

#### 7.15.3 Ornamental Peony Sales, Revenue, Price and Gross Margin of Chilly Root Peony Farm

### 7.16 Simmons Paeonies

### 7.17 English Peonies

### 7.18 Heze Peony Lotus Horticulture

### 7.19 Zi Peony

### 7.20 Shenzhou Peony

### 7.21 Shaoyaomiao

7.22 APEONY

7.23 GuoSeTianXiang

7.24 Yongming Flowers

7.25 Zhongchuan Peony

## **CHAPTER 8 UPSTREAM AND DOWNSTREAM MARKET ANALYSIS OF ORNAMENTAL PEONY**

8.1 Industry Chain of Ornamental Peony

8.2 Upstream Market and Representative Companies Analysis

8.3 Downstream Market and Representative Companies Analysis

## **CHAPTER 9 COST AND GROSS MARGIN ANALYSIS OF ORNAMENTAL PEONY**

9.1 Cost Structure Analysis of Ornamental Peony

9.2 Raw Materials Cost Analysis of Ornamental Peony

9.3 Labor Cost Analysis of Ornamental Peony

9.4 Manufacturing Expenses Analysis of Ornamental Peony

## **CHAPTER 10 MARKETING STATUS ANALYSIS OF ORNAMENTAL PEONY**

10.1 Marketing Channel

10.1.1 Direct Marketing

10.1.2 Indirect Marketing

10.1.3 Marketing Channel Development Trend

10.2 Market Positioning

10.2.1 Pricing Strategy

10.2.2 Brand Strategy

10.2.3 Target Client

10.3 Distributors/Traders List

## **CHAPTER 11 REPORT CONCLUSION**

## **CHAPTER 12 RESEARCH METHODOLOGY AND REFERENCE**

12.1 Methodology/Research Approach

12.1.1 Research Programs/Design

12.1.2 Market Size Estimation

12.1.3 Market Breakdown and Data Triangulation



## 12.2 Data Source

### 12.2.1 Secondary Sources

### 12.2.2 Primary Sources

## 12.3 Reference

## I would like to order

Product name: Ornamental Peony-South America Market Status and Trend Report 2013-2023

Product link: <https://marketpublishers.com/r/O288888BD18MEN.html>

Price: US\$ 3,480.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

[info@marketpublishers.com](mailto:info@marketpublishers.com)

## Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/O288888BD18MEN.html>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:  
Last name:  
Email:  
Company:  
Address:  
City:  
Zip code:  
Country:  
Tel:  
Fax:  
Your message:

**\*\*All fields are required**

Customer signature \_\_\_\_\_

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <https://marketpublishers.com/docs/terms.html>

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970