

Ornamental Fish Feed-China Market Status and Trend Report 2013-2023

https://marketpublishers.com/r/O9E0F55EFE9EN.html

Date: February 2018 Pages: 139 Price: US\$ 2,980.00 (Single User License) ID: O9E0F55EFE9EN

Abstracts

Report Summary

Ornamental Fish Feed-China Market Status and Trend Report 2013-2023 offers a comprehensive analysis on Ornamental Fish Feed industry, standing on the readers' perspective, delivering detailed market data and penetrating insights. No matter the client is industry insider, potential entrant or investor, the report will provides useful data and information. Key questions answered by this report include:

Whole China and Regional Market Size of Ornamental Fish Feed 2013-2017, and development forecast 2018-2023 Main market players of Ornamental Fish Feed in China, with company and product introduction, position in the Ornamental Fish Feed market Market status and development trend of Ornamental Fish Feed by types and applications Cost and profit status of Ornamental Fish Feed, and marketing status Market growth drivers and challenges

The report segments the China Ornamental Fish Feed market as:

China Ornamental Fish Feed Market: Regional Segment Analysis (Regional Consumption Volume, Consumption Volume, Revenue and Growth Rate 2013-2023):

North China Northeast China East China Central & South China



Southwest China Northwest China

China Ornamental Fish Feed Market: Product Type Segment Analysis (Consumption Volume, Average Price, Revenue, Market Share and Trend 2013-2023):

Live Food Processed Food

China Ornamental Fish Feed Market: Application Segment Analysis (Consumption Volume and Market Share 2013-2023; Downstream Customers and Market Analysis)

Goldfish Koi Tropical Fish Other

China Ornamental Fish Feed Market: Players Segment Analysis (Company and Product introduction, Ornamental Fish Feed Sales Volume, Revenue, Price and Gross Margin):

Tetra UPEC **Canadian Aquatic Feed Coppens International BV** Ocean Star International (OSI) Hikari JBL Sera Ocean Nutrition Marubeni Nisshin Feed Aqua One Dongpinghu Feed Inch-Gold Fish Sanyou Chuangmei **Beijing New Rainbow Feed Industries** Cargill SunSun Kaytee Aqueon



Porpoise Aquarium Haifeng Feeds

In a word, the report provides detailed statistics and analysis on the state of the industry; and is a valuable source of guidance and direction for companies and individuals interested in the market.



Contents

CHAPTER 1 OVERVIEW OF ORNAMENTAL FISH FEED

- 1.1 Definition of Ornamental Fish Feed in This Report
- 1.2 Commercial Types of Ornamental Fish Feed
- 1.2.1 Live Food
- 1.2.2 Processed Food
- 1.3 Downstream Application of Ornamental Fish Feed
- 1.3.1 Goldfish
- 1.3.2 Koi
- 1.3.3 Tropical Fish
- 1.3.4 Other
- 1.4 Development History of Ornamental Fish Feed
- 1.5 Market Status and Trend of Ornamental Fish Feed 2013-2023
- 1.5.1 China Ornamental Fish Feed Market Status and Trend 2013-2023
- 1.5.2 Regional Ornamental Fish Feed Market Status and Trend 2013-2023

CHAPTER 2 CHINA MARKET STATUS AND FORECAST BY REGIONS

- 2.1 Market Status of Ornamental Fish Feed in China 2013-2017
 2.2 Consumption Market of Ornamental Fish Feed in China by Regions
 2.2.1 Consumption Volume of Ornamental Fish Feed in China by Regions
 2.2.2 Revenue of Ornamental Fish Feed in China by Regions
- 2.3 Market Analysis of Ornamental Fish Feed in China by Regions
- 2.3.1 Market Analysis of Ornamental Fish Feed in North China 2013-2017
- 2.3.2 Market Analysis of Ornamental Fish Feed in Northeast China 2013-2017
- 2.3.3 Market Analysis of Ornamental Fish Feed in East China 2013-2017
- 2.3.4 Market Analysis of Ornamental Fish Feed in Central & South China 2013-2017
- 2.3.5 Market Analysis of Ornamental Fish Feed in Southwest China 2013-2017
- 2.3.6 Market Analysis of Ornamental Fish Feed in Northwest China 2013-2017
- 2.4 Market Development Forecast of Ornamental Fish Feed in China 2018-2023
- 2.4.1 Market Development Forecast of Ornamental Fish Feed in China 2018-2023
- 2.4.2 Market Development Forecast of Ornamental Fish Feed by Regions 2018-2023

CHAPTER 3 CHINA MARKET STATUS AND FORECAST BY TYPES

- 3.1 Whole China Market Status by Types
 - 3.1.1 Consumption Volume of Ornamental Fish Feed in China by Types



3.1.2 Revenue of Ornamental Fish Feed in China by Types

3.2 China Market Status by Types in Major Countries

- 3.2.1 Market Status by Types in North China
- 3.2.2 Market Status by Types in Northeast China
- 3.2.3 Market Status by Types in East China
- 3.2.4 Market Status by Types in Central & South China
- 3.2.5 Market Status by Types in Southwest China
- 3.2.6 Market Status by Types in Northwest China

3.3 Market Forecast of Ornamental Fish Feed in China by Types

CHAPTER 4 CHINA MARKET STATUS AND FORECAST BY DOWNSTREAM INDUSTRY

4.1 Demand Volume of Ornamental Fish Feed in China by Downstream Industry

4.2 Demand Volume of Ornamental Fish Feed by Downstream Industry in Major Countries

4.2.1 Demand Volume of Ornamental Fish Feed by Downstream Industry in North China

4.2.2 Demand Volume of Ornamental Fish Feed by Downstream Industry in Northeast China

4.2.3 Demand Volume of Ornamental Fish Feed by Downstream Industry in East China

4.2.4 Demand Volume of Ornamental Fish Feed by Downstream Industry in Central & South China

4.2.5 Demand Volume of Ornamental Fish Feed by Downstream Industry in Southwest China

4.2.6 Demand Volume of Ornamental Fish Feed by Downstream Industry in Northwest China

4.3 Market Forecast of Ornamental Fish Feed in China by Downstream Industry

CHAPTER 5 MARKET DRIVING FACTOR ANALYSIS OF ORNAMENTAL FISH FEED

5.1 China Economy Situation and Trend Overview

5.2 Ornamental Fish Feed Downstream Industry Situation and Trend Overview

CHAPTER 6 ORNAMENTAL FISH FEED MARKET COMPETITION STATUS BY MAJOR PLAYERS IN CHINA



- 6.1 Sales Volume of Ornamental Fish Feed in China by Major Players
- 6.2 Revenue of Ornamental Fish Feed in China by Major Players
- 6.3 Basic Information of Ornamental Fish Feed by Major Players

6.3.1 Headquarters Location and Established Time of Ornamental Fish Feed Major Players

6.3.2 Employees and Revenue Level of Ornamental Fish Feed Major Players6.4 Market Competition News and Trend

- 6.4.1 Merger, Consolidation or Acquisition News
- 6.4.2 Investment or Disinvestment News
- 6.4.3 New Product Development and Launch

CHAPTER 7 ORNAMENTAL FISH FEED MAJOR MANUFACTURERS INTRODUCTION AND MARKET DATA

7.1 Tetra

7.1.1 Company profile

- 7.1.2 Representative Ornamental Fish Feed Product
- 7.1.3 Ornamental Fish Feed Sales, Revenue, Price and Gross Margin of Tetra
- 7.2 UPEC
 - 7.2.1 Company profile
 - 7.2.2 Representative Ornamental Fish Feed Product
- 7.2.3 Ornamental Fish Feed Sales, Revenue, Price and Gross Margin of UPEC
- 7.3 Canadian Aquatic Feed
 - 7.3.1 Company profile
 - 7.3.2 Representative Ornamental Fish Feed Product
- 7.3.3 Ornamental Fish Feed Sales, Revenue, Price and Gross Margin of Canadian Aquatic Feed
- 7.4 Coppens International BV
 - 7.4.1 Company profile
 - 7.4.2 Representative Ornamental Fish Feed Product
- 7.4.3 Ornamental Fish Feed Sales, Revenue, Price and Gross Margin of Coppens International BV
- 7.5 Ocean Star International (OSI)
 - 7.5.1 Company profile
 - 7.5.2 Representative Ornamental Fish Feed Product
- 7.5.3 Ornamental Fish Feed Sales, Revenue, Price and Gross Margin of Ocean Star International (OSI)
- 7.6 Hikari
 - 7.6.1 Company profile



7.6.2 Representative Ornamental Fish Feed Product

7.6.3 Ornamental Fish Feed Sales, Revenue, Price and Gross Margin of Hikari

7.7 JBL

- 7.7.1 Company profile
- 7.7.2 Representative Ornamental Fish Feed Product
- 7.7.3 Ornamental Fish Feed Sales, Revenue, Price and Gross Margin of JBL

7.8 Sera

- 7.8.1 Company profile
- 7.8.2 Representative Ornamental Fish Feed Product
- 7.8.3 Ornamental Fish Feed Sales, Revenue, Price and Gross Margin of Sera

7.9 Ocean Nutrition

- 7.9.1 Company profile
- 7.9.2 Representative Ornamental Fish Feed Product
- 7.9.3 Ornamental Fish Feed Sales, Revenue, Price and Gross Margin of Ocean Nutrition
- 7.10 Marubeni Nisshin Feed
- 7.10.1 Company profile
- 7.10.2 Representative Ornamental Fish Feed Product
- 7.10.3 Ornamental Fish Feed Sales, Revenue, Price and Gross Margin of Marubeni

Nisshin Feed

- 7.11 Aqua One
 - 7.11.1 Company profile
 - 7.11.2 Representative Ornamental Fish Feed Product
- 7.11.3 Ornamental Fish Feed Sales, Revenue, Price and Gross Margin of Aqua One
- 7.12 Dongpinghu Feed
 - 7.12.1 Company profile
 - 7.12.2 Representative Ornamental Fish Feed Product
- 7.12.3 Ornamental Fish Feed Sales, Revenue, Price and Gross Margin of Dongpinghu Feed

7.13 Inch-Gold Fish

- 7.13.1 Company profile
- 7.13.2 Representative Ornamental Fish Feed Product
- 7.13.3 Ornamental Fish Feed Sales, Revenue, Price and Gross Margin of Inch-Gold Fish
- 7.14 Sanyou Chuangmei
- 7.14.1 Company profile
- 7.14.2 Representative Ornamental Fish Feed Product
- 7.14.3 Ornamental Fish Feed Sales, Revenue, Price and Gross Margin of Sanyou Chuangmei



7.15 Beijing New Rainbow Feed Industries
7.15.1 Company profile
7.15.2 Representative Ornamental Fish Feed Product
7.15.3 Ornamental Fish Feed Sales, Revenue, Price and Gross Margin of Beijing New
Rainbow Feed Industries
7.16 Cargill
7.17 SunSun
7.18 Kaytee
7.19 Aqueon
7.20 Porpoise Aquarium
7.21 Haifeng Feeds

CHAPTER 8 UPSTREAM AND DOWNSTREAM MARKET ANALYSIS OF ORNAMENTAL FISH FEED

- 8.1 Industry Chain of Ornamental Fish Feed
- 8.2 Upstream Market and Representative Companies Analysis
- 8.3 Downstream Market and Representative Companies Analysis

CHAPTER 9 COST AND GROSS MARGIN ANALYSIS OF ORNAMENTAL FISH FEED

- 9.1 Cost Structure Analysis of Ornamental Fish Feed
- 9.2 Raw Materials Cost Analysis of Ornamental Fish Feed
- 9.3 Labor Cost Analysis of Ornamental Fish Feed
- 9.4 Manufacturing Expenses Analysis of Ornamental Fish Feed

CHAPTER 10 MARKETING STATUS ANALYSIS OF ORNAMENTAL FISH FEED

- 10.1 Marketing Channel
- 10.1.1 Direct Marketing
- 10.1.2 Indirect Marketing
- 10.1.3 Marketing Channel Development Trend
- 10.2 Market Positioning
- 10.2.1 Pricing Strategy
- 10.2.2 Brand Strategy
- 10.2.3 Target Client
- 10.3 Distributors/Traders List



CHAPTER 11 REPORT CONCLUSION

CHAPTER 12 RESEARCH METHODOLOGY AND REFERENCE

- 12.1 Methodology/Research Approach
 - 12.1.1 Research Programs/Design
 - 12.1.2 Market Size Estimation
 - 12.1.3 Market Breakdown and Data Triangulation

12.2 Data Source

- 12.2.1 Secondary Sources
- 12.2.2 Primary Sources
- 12.3 Reference



I would like to order

Product name: Ornamental Fish Feed-China Market Status and Trend Report 2013-2023 Product link: <u>https://marketpublishers.com/r/O9E0F55EFE9EN.html</u>

> Price: US\$ 2,980.00 (Single User License / Electronic Delivery) If you want to order Corporate License or Hard Copy, please, contact our Customer Service: <u>info@marketpublishers.com</u>

Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <u>https://marketpublishers.com/r/O9E0F55EFE9EN.html</u>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name: Last name: Email: Company: Address: City: Zip code: Country: Tel: Fax: Your message:

**All fields are required

Custumer signature _____

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <u>https://marketpublishers.com/docs/terms.html</u>

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970