

Organic Tea & Coffee-United States Market Status and Trend Report 2013-2023

<https://marketpublishers.com/r/O561D9F46EEEN.html>

Date: April 2018

Pages: 153

Price: US\$ 3,480.00 (Single User License)

ID: O561D9F46EEEN

Abstracts

Report Summary

Organic Tea & Coffee-United States Market Status and Trend Report 2013-2023 offers a comprehensive analysis on Organic Tea & Coffee industry, standing on the readers' perspective, delivering detailed market data and penetrating insights. No matter the client is industry insider, potential entrant or investor, the report will provides useful data and information. Key questions answered by this report include:

Whole United States and Regional Market Size of Organic Tea & Coffee 2013-2017, and development forecast 2018-2023

Main market players of Organic Tea & Coffee in United States, with company and product introduction, position in the Organic Tea & Coffee market

Market status and development trend of Organic Tea & Coffee by types and applications

Cost and profit status of Organic Tea & Coffee, and marketing status

Market growth drivers and challenges

The report segments the United States Organic Tea & Coffee market as:

United States Organic Tea & Coffee Market: Regional Segment Analysis (Regional Consumption Volume, Consumption Volume, Revenue and Growth Rate 2013-2023):

New England

The Middle Atlantic

The Midwest

The West

The South

Southwest

United States Organic Tea & Coffee Market: Product Type Segment Analysis
(Consumption Volume, Average Price, Revenue, Market Share and Trend 2013-2023):

Organic Coffee

Organic Tea

Other

United States Organic Tea & Coffee Market: Application Segment Analysis
(Consumption Volume and Market Share 2013-2023; Downstream Customers and
Market Analysis)

Retail

Institutional & Commercial

Other

United States Organic Tea & Coffee Market: Players Segment Analysis (Company and
Product introduction, Organic Tea & Coffee Sales Volume, Revenue, Price and Gross
Margin):

Starbucks Corporation

Hain Celestial Group Inc.

Honest Tea Inc.

The Kroger Co.

Oregon Chai Inc.

The WhiteWave Foods Company

Newman's Own Inc.

SunOpta Inc.

SFM, LLC.

Organic Valley

In a word, the report provides detailed statistics and analysis on the state of the industry; and is a valuable source of guidance and direction for companies and individuals interested in the market.

Contents

CHAPTER 1 OVERVIEW OF ORGANIC TEA & COFFEE

- 1.1 Definition of Organic Tea & Coffee in This Report
- 1.2 Commercial Types of Organic Tea & Coffee
 - 1.2.1 Organic Coffee
 - 1.2.2 Organic Tea
 - 1.2.3 Other
- 1.3 Downstream Application of Organic Tea & Coffee
 - 1.3.1 Retail
 - 1.3.2 Institutional & Commercial
 - 1.3.3 Other
- 1.4 Development History of Organic Tea & Coffee
- 1.5 Market Status and Trend of Organic Tea & Coffee 2013-2023
 - 1.5.1 United States Organic Tea & Coffee Market Status and Trend 2013-2023
 - 1.5.2 Regional Organic Tea & Coffee Market Status and Trend 2013-2023

CHAPTER 2 UNITED STATES MARKET STATUS AND FORECAST BY REGIONS

- 2.1 Market Status of Organic Tea & Coffee in United States 2013-2017
- 2.2 Consumption Market of Organic Tea & Coffee in United States by Regions
 - 2.2.1 Consumption Volume of Organic Tea & Coffee in United States by Regions
 - 2.2.2 Revenue of Organic Tea & Coffee in United States by Regions
- 2.3 Market Analysis of Organic Tea & Coffee in United States by Regions
 - 2.3.1 Market Analysis of Organic Tea & Coffee in New England 2013-2017
 - 2.3.2 Market Analysis of Organic Tea & Coffee in The Middle Atlantic 2013-2017
 - 2.3.3 Market Analysis of Organic Tea & Coffee in The Midwest 2013-2017
 - 2.3.4 Market Analysis of Organic Tea & Coffee in The West 2013-2017
 - 2.3.5 Market Analysis of Organic Tea & Coffee in The South 2013-2017
 - 2.3.6 Market Analysis of Organic Tea & Coffee in Southwest 2013-2017
- 2.4 Market Development Forecast of Organic Tea & Coffee in United States 2018-2023
 - 2.4.1 Market Development Forecast of Organic Tea & Coffee in United States 2018-2023
 - 2.4.2 Market Development Forecast of Organic Tea & Coffee by Regions 2018-2023

CHAPTER 3 UNITED STATES MARKET STATUS AND FORECAST BY TYPES

- 3.1 Whole United States Market Status by Types

- 3.1.1 Consumption Volume of Organic Tea & Coffee in United States by Types
- 3.1.2 Revenue of Organic Tea & Coffee in United States by Types
- 3.2 United States Market Status by Types in Major Countries
 - 3.2.1 Market Status by Types in New England
 - 3.2.2 Market Status by Types in The Middle Atlantic
 - 3.2.3 Market Status by Types in The Midwest
 - 3.2.4 Market Status by Types in The West
 - 3.2.5 Market Status by Types in The South
 - 3.2.6 Market Status by Types in Southwest
- 3.3 Market Forecast of Organic Tea & Coffee in United States by Types

CHAPTER 4 UNITED STATES MARKET STATUS AND FORECAST BY DOWNSTREAM INDUSTRY

- 4.1 Demand Volume of Organic Tea & Coffee in United States by Downstream Industry
- 4.2 Demand Volume of Organic Tea & Coffee by Downstream Industry in Major Countries
 - 4.2.1 Demand Volume of Organic Tea & Coffee by Downstream Industry in New England
 - 4.2.2 Demand Volume of Organic Tea & Coffee by Downstream Industry in The Middle Atlantic
 - 4.2.3 Demand Volume of Organic Tea & Coffee by Downstream Industry in The Midwest
 - 4.2.4 Demand Volume of Organic Tea & Coffee by Downstream Industry in The West
 - 4.2.5 Demand Volume of Organic Tea & Coffee by Downstream Industry in The South
 - 4.2.6 Demand Volume of Organic Tea & Coffee by Downstream Industry in Southwest
- 4.3 Market Forecast of Organic Tea & Coffee in United States by Downstream Industry

CHAPTER 5 MARKET DRIVING FACTOR ANALYSIS OF ORGANIC TEA & COFFEE

- 5.1 United States Economy Situation and Trend Overview
- 5.2 Organic Tea & Coffee Downstream Industry Situation and Trend Overview

CHAPTER 6 ORGANIC TEA & COFFEE MARKET COMPETITION STATUS BY MAJOR PLAYERS IN UNITED STATES

- 6.1 Sales Volume of Organic Tea & Coffee in United States by Major Players
- 6.2 Revenue of Organic Tea & Coffee in United States by Major Players
- 6.3 Basic Information of Organic Tea & Coffee by Major Players

6.3.1 Headquarters Location and Established Time of Organic Tea & Coffee Major Players

6.3.2 Employees and Revenue Level of Organic Tea & Coffee Major Players

6.4 Market Competition News and Trend

6.4.1 Merger, Consolidation or Acquisition News

6.4.2 Investment or Disinvestment News

6.4.3 New Product Development and Launch

CHAPTER 7 ORGANIC TEA & COFFEE MAJOR MANUFACTURERS INTRODUCTION AND MARKET DATA

7.1 Starbucks Corporation

7.1.1 Company profile

7.1.2 Representative Organic Tea & Coffee Product

7.1.3 Organic Tea & Coffee Sales, Revenue, Price and Gross Margin of Starbucks Corporation

7.2 Hain Celestial Group Inc.

7.2.1 Company profile

7.2.2 Representative Organic Tea & Coffee Product

7.2.3 Organic Tea & Coffee Sales, Revenue, Price and Gross Margin of Hain Celestial Group Inc.

7.3 Honest Tea Inc.

7.3.1 Company profile

7.3.2 Representative Organic Tea & Coffee Product

7.3.3 Organic Tea & Coffee Sales, Revenue, Price and Gross Margin of Honest Tea Inc.

7.4 The Kroger Co.

7.4.1 Company profile

7.4.2 Representative Organic Tea & Coffee Product

7.4.3 Organic Tea & Coffee Sales, Revenue, Price and Gross Margin of The Kroger Co.

7.5 Oregon Chai Inc.

7.5.1 Company profile

7.5.2 Representative Organic Tea & Coffee Product

7.5.3 Organic Tea & Coffee Sales, Revenue, Price and Gross Margin of Oregon Chai Inc.

7.6 The WhiteWave Foods Company

7.6.1 Company profile

7.6.2 Representative Organic Tea & Coffee Product

7.6.3 Organic Tea & Coffee Sales, Revenue, Price and Gross Margin of The WhiteWave Foods Company

7.7 Newman's Own Inc.

7.7.1 Company profile

7.7.2 Representative Organic Tea & Coffee Product

7.7.3 Organic Tea & Coffee Sales, Revenue, Price and Gross Margin of Newman's Own Inc.

7.8 SunOpta Inc.

7.8.1 Company profile

7.8.2 Representative Organic Tea & Coffee Product

7.8.3 Organic Tea & Coffee Sales, Revenue, Price and Gross Margin of SunOpta Inc.

7.9 SFM, LLC.

7.9.1 Company profile

7.9.2 Representative Organic Tea & Coffee Product

7.9.3 Organic Tea & Coffee Sales, Revenue, Price and Gross Margin of SFM, LLC.

7.10 Organic Valley

7.10.1 Company profile

7.10.2 Representative Organic Tea & Coffee Product

7.10.3 Organic Tea & Coffee Sales, Revenue, Price and Gross Margin of Organic Valley

CHAPTER 8 UPSTREAM AND DOWNSTREAM MARKET ANALYSIS OF ORGANIC TEA & COFFEE

8.1 Industry Chain of Organic Tea & Coffee

8.2 Upstream Market and Representative Companies Analysis

8.3 Downstream Market and Representative Companies Analysis

CHAPTER 9 COST AND GROSS MARGIN ANALYSIS OF ORGANIC TEA & COFFEE

9.1 Cost Structure Analysis of Organic Tea & Coffee

9.2 Raw Materials Cost Analysis of Organic Tea & Coffee

9.3 Labor Cost Analysis of Organic Tea & Coffee

9.4 Manufacturing Expenses Analysis of Organic Tea & Coffee

CHAPTER 10 MARKETING STATUS ANALYSIS OF ORGANIC TEA & COFFEE

10.1 Marketing Channel

- 10.1.1 Direct Marketing
- 10.1.2 Indirect Marketing
- 10.1.3 Marketing Channel Development Trend
- 10.2 Market Positioning
 - 10.2.1 Pricing Strategy
 - 10.2.2 Brand Strategy
 - 10.2.3 Target Client
- 10.3 Distributors/Traders List

CHAPTER 11 REPORT CONCLUSION

CHAPTER 12 RESEARCH METHODOLOGY AND REFERENCE

- 12.1 Methodology/Research Approach
 - 12.1.1 Research Programs/Design
 - 12.1.2 Market Size Estimation
 - 12.1.3 Market Breakdown and Data Triangulation
- 12.2 Data Source
 - 12.2.1 Secondary Sources
 - 12.2.2 Primary Sources
- 12.3 Reference

I would like to order

Product name: Organic Tea & Coffee-United States Market Status and Trend Report 2013-2023

Product link: <https://marketpublishers.com/r/O561D9F46EEEN.html>

Price: US\$ 3,480.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

info@marketpublishers.com

Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/O561D9F46EEEN.html>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:
Last name:
Email:
Company:
Address:
City:
Zip code:
Country:
Tel:
Fax:
Your message:

****All fields are required**

Customer signature _____

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <https://marketpublishers.com/docs/terms.html>

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970