

# Organic Tea & Coffee-South America Market Status and Trend Report 2013-2023

<https://marketpublishers.com/r/O2488E64A5FEN.html>

Date: April 2018

Pages: 136

Price: US\$ 3,480.00 (Single User License)

ID: O2488E64A5FEN

## Abstracts

### Report Summary

Organic Tea & Coffee-South America Market Status and Trend Report 2013-2023 offers a comprehensive analysis on Organic Tea & Coffee industry, standing on the readers' perspective, delivering detailed market data and penetrating insights. No matter the client is industry insider, potential entrant or investor, the report will provides useful data and information. Key questions answered by this report include:

Whole South America and Regional Market Size of Organic Tea & Coffee 2013-2017, and development forecast 2018-2023

Main market players of Organic Tea & Coffee in South America, with company and product introduction, position in the Organic Tea & Coffee market

Market status and development trend of Organic Tea & Coffee by types and applications

Cost and profit status of Organic Tea & Coffee, and marketing status

Market growth drivers and challenges

The report segments the South America Organic Tea & Coffee market as:

South America Organic Tea & Coffee Market: Regional Segment Analysis (Regional Consumption Volume, Consumption Volume, Revenue and Growth Rate 2013-2023):

Brazil

Argentina

Venezuela

Colombia

Others

South America Organic Tea & Coffee Market: Product Type Segment Analysis  
(Consumption Volume, Average Price, Revenue, Market Share and Trend 2013-2023):

Organic Coffee

Organic Tea

Other

South America Organic Tea & Coffee Market: Application Segment Analysis  
(Consumption Volume and Market Share 2013-2023; Downstream Customers and  
Market Analysis)

Retail

Institutional & Commercial

Other

South America Organic Tea & Coffee Market: Players Segment Analysis (Company and  
Product introduction, Organic Tea & Coffee Sales Volume, Revenue, Price and Gross  
Margin):

Starbucks Corporation

Hain Celestial Group Inc.

Honest Tea Inc.

The Kroger Co.

Oregon Chai Inc.

The WhiteWave Foods Company

Newman's Own Inc.

SunOpta Inc.

SFM, LLC.

Organic Valley

In a word, the report provides detailed statistics and analysis on the state of the industry; and is a valuable source of guidance and direction for companies and individuals interested in the market.

## Contents

### **CHAPTER 1 OVERVIEW OF ORGANIC TEA & COFFEE**

- 1.1 Definition of Organic Tea & Coffee in This Report
- 1.2 Commercial Types of Organic Tea & Coffee
  - 1.2.1 Organic Coffee
  - 1.2.2 Organic Tea
  - 1.2.3 Other
- 1.3 Downstream Application of Organic Tea & Coffee
  - 1.3.1 Retail
  - 1.3.2 Institutional & Commercial
  - 1.3.3 Other
- 1.4 Development History of Organic Tea & Coffee
- 1.5 Market Status and Trend of Organic Tea & Coffee 2013-2023
  - 1.5.1 South America Organic Tea & Coffee Market Status and Trend 2013-2023
  - 1.5.2 Regional Organic Tea & Coffee Market Status and Trend 2013-2023

### **CHAPTER 2 SOUTH AMERICA MARKET STATUS AND FORECAST BY REGIONS**

- 2.1 Market Status of Organic Tea & Coffee in South America 2013-2017
- 2.2 Consumption Market of Organic Tea & Coffee in South America by Regions
  - 2.2.1 Consumption Volume of Organic Tea & Coffee in South America by Regions
  - 2.2.2 Revenue of Organic Tea & Coffee in South America by Regions
- 2.3 Market Analysis of Organic Tea & Coffee in South America by Regions
  - 2.3.1 Market Analysis of Organic Tea & Coffee in Brazil 2013-2017
  - 2.3.2 Market Analysis of Organic Tea & Coffee in Argentina 2013-2017
  - 2.3.3 Market Analysis of Organic Tea & Coffee in Venezuela 2013-2017
  - 2.3.4 Market Analysis of Organic Tea & Coffee in Colombia 2013-2017
  - 2.3.5 Market Analysis of Organic Tea & Coffee in Others 2013-2017
- 2.4 Market Development Forecast of Organic Tea & Coffee in South America 2018-2023
  - 2.4.1 Market Development Forecast of Organic Tea & Coffee in South America 2018-2023
  - 2.4.2 Market Development Forecast of Organic Tea & Coffee by Regions 2018-2023

### **CHAPTER 3 SOUTH AMERICA MARKET STATUS AND FORECAST BY TYPES**

- 3.1 Whole South America Market Status by Types

- 3.1.1 Consumption Volume of Organic Tea & Coffee in South America by Types
- 3.1.2 Revenue of Organic Tea & Coffee in South America by Types
- 3.2 South America Market Status by Types in Major Countries
  - 3.2.1 Market Status by Types in Brazil
  - 3.2.2 Market Status by Types in Argentina
  - 3.2.3 Market Status by Types in Venezuela
  - 3.2.4 Market Status by Types in Colombia
  - 3.2.5 Market Status by Types in Others
- 3.3 Market Forecast of Organic Tea & Coffee in South America by Types

## **CHAPTER 4 SOUTH AMERICA MARKET STATUS AND FORECAST BY DOWNSTREAM INDUSTRY**

- 4.1 Demand Volume of Organic Tea & Coffee in South America by Downstream Industry
- 4.2 Demand Volume of Organic Tea & Coffee by Downstream Industry in Major Countries
  - 4.2.1 Demand Volume of Organic Tea & Coffee by Downstream Industry in Brazil
  - 4.2.2 Demand Volume of Organic Tea & Coffee by Downstream Industry in Argentina
  - 4.2.3 Demand Volume of Organic Tea & Coffee by Downstream Industry in Venezuela
  - 4.2.4 Demand Volume of Organic Tea & Coffee by Downstream Industry in Colombia
  - 4.2.5 Demand Volume of Organic Tea & Coffee by Downstream Industry in Others
- 4.3 Market Forecast of Organic Tea & Coffee in South America by Downstream Industry

## **CHAPTER 5 MARKET DRIVING FACTOR ANALYSIS OF ORGANIC TEA & COFFEE**

- 5.1 South America Economy Situation and Trend Overview
- 5.2 Organic Tea & Coffee Downstream Industry Situation and Trend Overview

## **CHAPTER 6 ORGANIC TEA & COFFEE MARKET COMPETITION STATUS BY MAJOR PLAYERS IN SOUTH AMERICA**

- 6.1 Sales Volume of Organic Tea & Coffee in South America by Major Players
- 6.2 Revenue of Organic Tea & Coffee in South America by Major Players
- 6.3 Basic Information of Organic Tea & Coffee by Major Players
  - 6.3.1 Headquarters Location and Established Time of Organic Tea & Coffee Major Players
  - 6.3.2 Employees and Revenue Level of Organic Tea & Coffee Major Players
- 6.4 Market Competition News and Trend

- 6.4.1 Merger, Consolidation or Acquisition News
- 6.4.2 Investment or Disinvestment News
- 6.4.3 New Product Development and Launch

## **CHAPTER 7 ORGANIC TEA & COFFEE MAJOR MANUFACTURERS INTRODUCTION AND MARKET DATA**

### 7.1 Starbucks Corporation

- 7.1.1 Company profile
- 7.1.2 Representative Organic Tea & Coffee Product
- 7.1.3 Organic Tea & Coffee Sales, Revenue, Price and Gross Margin of Starbucks Corporation

### 7.2 Hain Celestial Group Inc.

- 7.2.1 Company profile
- 7.2.2 Representative Organic Tea & Coffee Product
- 7.2.3 Organic Tea & Coffee Sales, Revenue, Price and Gross Margin of Hain Celestial Group Inc.

### 7.3 Honest Tea Inc.

- 7.3.1 Company profile
- 7.3.2 Representative Organic Tea & Coffee Product
- 7.3.3 Organic Tea & Coffee Sales, Revenue, Price and Gross Margin of Honest Tea Inc.

### 7.4 The Kroger Co.

- 7.4.1 Company profile
- 7.4.2 Representative Organic Tea & Coffee Product
- 7.4.3 Organic Tea & Coffee Sales, Revenue, Price and Gross Margin of The Kroger Co.

### 7.5 Oregon Chai Inc.

- 7.5.1 Company profile
- 7.5.2 Representative Organic Tea & Coffee Product
- 7.5.3 Organic Tea & Coffee Sales, Revenue, Price and Gross Margin of Oregon Chai Inc.

### 7.6 The WhiteWave Foods Company

- 7.6.1 Company profile
- 7.6.2 Representative Organic Tea & Coffee Product
- 7.6.3 Organic Tea & Coffee Sales, Revenue, Price and Gross Margin of The WhiteWave Foods Company

### 7.7 Newman's Own Inc.

- 7.7.1 Company profile

- 7.7.2 Representative Organic Tea & Coffee Product
- 7.7.3 Organic Tea & Coffee Sales, Revenue, Price and Gross Margin of Newman's Own Inc.
- 7.8 SunOpta Inc.
  - 7.8.1 Company profile
  - 7.8.2 Representative Organic Tea & Coffee Product
  - 7.8.3 Organic Tea & Coffee Sales, Revenue, Price and Gross Margin of SunOpta Inc.
- 7.9 SFM, LLC.
  - 7.9.1 Company profile
  - 7.9.2 Representative Organic Tea & Coffee Product
  - 7.9.3 Organic Tea & Coffee Sales, Revenue, Price and Gross Margin of SFM, LLC.
- 7.10 Organic Valley
  - 7.10.1 Company profile
  - 7.10.2 Representative Organic Tea & Coffee Product
  - 7.10.3 Organic Tea & Coffee Sales, Revenue, Price and Gross Margin of Organic Valley

## **CHAPTER 8 UPSTREAM AND DOWNSTREAM MARKET ANALYSIS OF ORGANIC TEA & COFFEE**

- 8.1 Industry Chain of Organic Tea & Coffee
- 8.2 Upstream Market and Representative Companies Analysis
- 8.3 Downstream Market and Representative Companies Analysis

## **CHAPTER 9 COST AND GROSS MARGIN ANALYSIS OF ORGANIC TEA & COFFEE**

- 9.1 Cost Structure Analysis of Organic Tea & Coffee
- 9.2 Raw Materials Cost Analysis of Organic Tea & Coffee
- 9.3 Labor Cost Analysis of Organic Tea & Coffee
- 9.4 Manufacturing Expenses Analysis of Organic Tea & Coffee

## **CHAPTER 10 MARKETING STATUS ANALYSIS OF ORGANIC TEA & COFFEE**

- 10.1 Marketing Channel
  - 10.1.1 Direct Marketing
  - 10.1.2 Indirect Marketing
  - 10.1.3 Marketing Channel Development Trend
- 10.2 Market Positioning

- 10.2.1 Pricing Strategy
- 10.2.2 Brand Strategy
- 10.2.3 Target Client
- 10.3 Distributors/Traders List

## **CHAPTER 11 REPORT CONCLUSION**

## **CHAPTER 12 RESEARCH METHODOLOGY AND REFERENCE**

- 12.1 Methodology/Research Approach
  - 12.1.1 Research Programs/Design
  - 12.1.2 Market Size Estimation
  - 12.1.3 Market Breakdown and Data Triangulation
- 12.2 Data Source
  - 12.2.1 Secondary Sources
  - 12.2.2 Primary Sources
- 12.3 Reference

## I would like to order

Product name: Organic Tea & Coffee-South America Market Status and Trend Report 2013-2023

Product link: <https://marketpublishers.com/r/O2488E64A5FEN.html>

Price: US\$ 3,480.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

[info@marketpublishers.com](mailto:info@marketpublishers.com)

## Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/O2488E64A5FEN.html>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:  
Last name:  
Email:  
Company:  
Address:  
City:  
Zip code:  
Country:  
Tel:  
Fax:  
Your message:

**\*\*All fields are required**

Customer signature \_\_\_\_\_

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <https://marketpublishers.com/docs/terms.html>

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970