

Organic Tea & Coffee-Europe Market Status and Trend Report 2013-2023

https://marketpublishers.com/r/O538533D41AEN.html

Date: April 2018 Pages: 139 Price: US\$ 3,480.00 (Single User License) ID: O538533D41AEN

Abstracts

Report Summary

Organic Tea & Coffee-Europe Market Status and Trend Report 2013-2023 offers a comprehensive analysis on Organic Tea & Coffee industry, standing on the readers' perspective, delivering detailed market data and penetrating insights. No matter the client is industry insider, potential entrant or investor, the report will provides useful data and information. Key questions answered by this report include:

Whole Europe and Regional Market Size of Organic Tea & Coffee 2013-2017, and development forecast 2018-2023 Main market players of Organic Tea & Coffee in Europe, with company and product introduction, position in the Organic Tea & Coffee market Market status and development trend of Organic Tea & Coffee by types and applications Cost and profit status of Organic Tea & Coffee, and marketing status Market growth drivers and challenges

The report segments the Europe Organic Tea & Coffee market as:

Europe Organic Tea & Coffee Market: Regional Segment Analysis (Regional Consumption Volume, Consumption Volume, Revenue and Growth Rate 2013-2023): Germany United Kingdom France Italy Spain



Benelux

Russia

Europe Organic Tea & Coffee Market: Product Type Segment Analysis (Consumption Volume, Average Price, Revenue, Market Share and Trend 2013-2023): Organic Coffee Organic Tea Other

Europe Organic Tea & Coffee Market: Application Segment Analysis (Consumption Volume and Market Share 2013-2023; Downstream Customers and Market Analysis) Retail Institutional & Commercial Other

Europe Organic Tea & Coffee Market: Players Segment Analysis (Company and Product introduction, Organic Tea & Coffee Sales Volume, Revenue, Price and Gross Margin): Starbucks Corporation Hain Celestial Group Inc. Honest Tea Inc. The Kroger Co. Oregon Chai Inc. The WhiteWave Foods Company Newman's Own Inc. SunOpta Inc. SFM, LLC. Organic Valley

In a word, the report provides detailed statistics and analysis on the state of the industry; and is a valuable source of guidance and direction for companies and individuals interested in the market.



Contents

CHAPTER 1 OVERVIEW OF ORGANIC TEA & COFFEE

- 1.1 Definition of Organic Tea & Coffee in This Report
- 1.2 Commercial Types of Organic Tea & Coffee
- 1.2.1 Organic Coffee
- 1.2.2 Organic Tea
- 1.2.3 Other
- 1.3 Downstream Application of Organic Tea & Coffee
 - 1.3.1 Retail
 - 1.3.2 Institutional & Commercial
 - 1.3.3 Other
- 1.4 Development History of Organic Tea & Coffee
- 1.5 Market Status and Trend of Organic Tea & Coffee 2013-2023
- 1.5.1 Europe Organic Tea & Coffee Market Status and Trend 2013-2023
- 1.5.2 Regional Organic Tea & Coffee Market Status and Trend 2013-2023

CHAPTER 2 EUROPE MARKET STATUS AND FORECAST BY REGIONS

- 2.1 Market Status of Organic Tea & Coffee in Europe 2013-2017
- 2.2 Consumption Market of Organic Tea & Coffee in Europe by Regions
- 2.2.1 Consumption Volume of Organic Tea & Coffee in Europe by Regions
- 2.2.2 Revenue of Organic Tea & Coffee in Europe by Regions
- 2.3 Market Analysis of Organic Tea & Coffee in Europe by Regions
- 2.3.1 Market Analysis of Organic Tea & Coffee in Germany 2013-2017
- 2.3.2 Market Analysis of Organic Tea & Coffee in United Kingdom 2013-2017
- 2.3.3 Market Analysis of Organic Tea & Coffee in France 2013-2017
- 2.3.4 Market Analysis of Organic Tea & Coffee in Italy 2013-2017
- 2.3.5 Market Analysis of Organic Tea & Coffee in Spain 2013-2017
- 2.3.6 Market Analysis of Organic Tea & Coffee in Benelux 2013-2017
- 2.3.7 Market Analysis of Organic Tea & Coffee in Russia 2013-2017
- 2.4 Market Development Forecast of Organic Tea & Coffee in Europe 2018-2023
- 2.4.1 Market Development Forecast of Organic Tea & Coffee in Europe 2018-2023
- 2.4.2 Market Development Forecast of Organic Tea & Coffee by Regions 2018-2023

CHAPTER 3 EUROPE MARKET STATUS AND FORECAST BY TYPES

3.1 Whole Europe Market Status by Types



- 3.1.1 Consumption Volume of Organic Tea & Coffee in Europe by Types
- 3.1.2 Revenue of Organic Tea & Coffee in Europe by Types
- 3.2 Europe Market Status by Types in Major Countries
- 3.2.1 Market Status by Types in Germany
- 3.2.2 Market Status by Types in United Kingdom
- 3.2.3 Market Status by Types in France
- 3.2.4 Market Status by Types in Italy
- 3.2.5 Market Status by Types in Spain
- 3.2.6 Market Status by Types in Benelux
- 3.2.7 Market Status by Types in Russia
- 3.3 Market Forecast of Organic Tea & Coffee in Europe by Types

CHAPTER 4 EUROPE MARKET STATUS AND FORECAST BY DOWNSTREAM INDUSTRY

4.1 Demand Volume of Organic Tea & Coffee in Europe by Downstream Industry4.2 Demand Volume of Organic Tea & Coffee by Downstream Industry in MajorCountries

4.2.1 Demand Volume of Organic Tea & Coffee by Downstream Industry in Germany

4.2.2 Demand Volume of Organic Tea & Coffee by Downstream Industry in United Kingdom

4.2.3 Demand Volume of Organic Tea & Coffee by Downstream Industry in France

4.2.4 Demand Volume of Organic Tea & Coffee by Downstream Industry in Italy

4.2.5 Demand Volume of Organic Tea & Coffee by Downstream Industry in Spain

4.2.6 Demand Volume of Organic Tea & Coffee by Downstream Industry in Benelux

4.2.7 Demand Volume of Organic Tea & Coffee by Downstream Industry in Russia

4.3 Market Forecast of Organic Tea & Coffee in Europe by Downstream Industry

CHAPTER 5 MARKET DRIVING FACTOR ANALYSIS OF ORGANIC TEA & COFFEE

5.1 Europe Economy Situation and Trend Overview

5.2 Organic Tea & Coffee Downstream Industry Situation and Trend Overview

CHAPTER 6 ORGANIC TEA & COFFEE MARKET COMPETITION STATUS BY MAJOR PLAYERS IN EUROPE

- 6.1 Sales Volume of Organic Tea & Coffee in Europe by Major Players
- 6.2 Revenue of Organic Tea & Coffee in Europe by Major Players
- 6.3 Basic Information of Organic Tea & Coffee by Major Players



6.3.1 Headquarters Location and Established Time of Organic Tea & Coffee Major Players

6.3.2 Employees and Revenue Level of Organic Tea & Coffee Major Players

6.4 Market Competition News and Trend

6.4.1 Merger, Consolidation or Acquisition News

6.4.2 Investment or Disinvestment News

6.4.3 New Product Development and Launch

CHAPTER 7 ORGANIC TEA & COFFEE MAJOR MANUFACTURERS INTRODUCTION AND MARKET DATA

7.1 Starbucks Corporation

7.1.1 Company profile

7.1.2 Representative Organic Tea & Coffee Product

7.1.3 Organic Tea & Coffee Sales, Revenue, Price and Gross Margin of Starbucks

Corporation

7.2 Hain Celestial Group Inc.

7.2.1 Company profile

7.2.2 Representative Organic Tea & Coffee Product

7.2.3 Organic Tea & Coffee Sales, Revenue, Price and Gross Margin of Hain Celestial Group Inc.

7.3 Honest Tea Inc.

7.3.1 Company profile

7.3.2 Representative Organic Tea & Coffee Product

7.3.3 Organic Tea & Coffee Sales, Revenue, Price and Gross Margin of Honest Tea Inc.

7.4 The Kroger Co.

7.4.1 Company profile

7.4.2 Representative Organic Tea & Coffee Product

7.4.3 Organic Tea & Coffee Sales, Revenue, Price and Gross Margin of The Kroger Co.

7.5 Oregon Chai Inc.

7.5.1 Company profile

7.5.2 Representative Organic Tea & Coffee Product

7.5.3 Organic Tea & Coffee Sales, Revenue, Price and Gross Margin of Oregon Chai Inc.

7.6 The WhiteWave Foods Company

7.6.1 Company profile

7.6.2 Representative Organic Tea & Coffee Product



7.6.3 Organic Tea & Coffee Sales, Revenue, Price and Gross Margin of The WhiteWave Foods Company

7.7 Newman's Own Inc.

7.7.1 Company profile

7.7.2 Representative Organic Tea & Coffee Product

7.7.3 Organic Tea & Coffee Sales, Revenue, Price and Gross Margin of Newman's Own Inc.

7.8 SunOpta Inc.

- 7.8.1 Company profile
- 7.8.2 Representative Organic Tea & Coffee Product

7.8.3 Organic Tea & Coffee Sales, Revenue, Price and Gross Margin of SunOpta Inc. 7.9 SFM, LLC.

- 7.9.1 Company profile
- 7.9.2 Representative Organic Tea & Coffee Product
- 7.9.3 Organic Tea & Coffee Sales, Revenue, Price and Gross Margin of SFM, LLC.

7.10 Organic Valley

- 7.10.1 Company profile
- 7.10.2 Representative Organic Tea & Coffee Product
- 7.10.3 Organic Tea & Coffee Sales, Revenue, Price and Gross Margin of Organic Valley

CHAPTER 8 UPSTREAM AND DOWNSTREAM MARKET ANALYSIS OF ORGANIC TEA & COFFEE

- 8.1 Industry Chain of Organic Tea & Coffee
- 8.2 Upstream Market and Representative Companies Analysis
- 8.3 Downstream Market and Representative Companies Analysis

CHAPTER 9 COST AND GROSS MARGIN ANALYSIS OF ORGANIC TEA & COFFEE

- 9.1 Cost Structure Analysis of Organic Tea & Coffee
- 9.2 Raw Materials Cost Analysis of Organic Tea & Coffee
- 9.3 Labor Cost Analysis of Organic Tea & Coffee
- 9.4 Manufacturing Expenses Analysis of Organic Tea & Coffee

CHAPTER 10 MARKETING STATUS ANALYSIS OF ORGANIC TEA & COFFEE

10.1 Marketing Channel



- 10.1.1 Direct Marketing
- 10.1.2 Indirect Marketing
- 10.1.3 Marketing Channel Development Trend
- 10.2 Market Positioning
 - 10.2.1 Pricing Strategy
 - 10.2.2 Brand Strategy
 - 10.2.3 Target Client
- 10.3 Distributors/Traders List

CHAPTER 11 REPORT CONCLUSION

CHAPTER 12 RESEARCH METHODOLOGY AND REFERENCE

- 12.1 Methodology/Research Approach
 - 12.1.1 Research Programs/Design
 - 12.1.2 Market Size Estimation
- 12.1.3 Market Breakdown and Data Triangulation
- 12.2 Data Source
 - 12.2.1 Secondary Sources
- 12.2.2 Primary Sources
- 12.3 Reference



I would like to order

Product name: Organic Tea & Coffee-Europe Market Status and Trend Report 2013-2023 Product link: <u>https://marketpublishers.com/r/O538533D41AEN.html</u>

> Price: US\$ 3,480.00 (Single User License / Electronic Delivery) If you want to order Corporate License or Hard Copy, please, contact our Customer Service: <u>info@marketpublishers.com</u>

Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <u>https://marketpublishers.com/r/O538533D41AEN.html</u>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name: Last name: Email: Company: Address: City: Zip code: Country: Tel: Fax: Your message:

**All fields are required

Custumer signature _____

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <u>https://marketpublishers.com/docs/terms.html</u>

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970