

# Organic Spirulina-EMEA Market Status and Trend Report 2013-2023

<https://marketpublishers.com/r/O7079465CFDMEN.html>

Date: March 2018

Pages: 150

Price: US\$ 3,480.00 (Single User License)

ID: O7079465CFDMEN

## Abstracts

### Report Summary

Organic Spirulina-EMEA Market Status and Trend Report 2013-2023 offers a comprehensive analysis on Organic Spirulina industry, standing on the readers' perspective, delivering detailed market data and penetrating insights. No matter the client is industry insider, potential entrant or investor, the report will provide useful data and information. Key questions answered by this report include:

Whole EMEA and Regional Market Size of Organic Spirulina 2013-2017, and development forecast 2018-2023

Main market players of Organic Spirulina in EMEA, with company and product introduction, position in the Organic Spirulina market

Market status and development trend of Organic Spirulina by types and applications

Cost and profit status of Organic Spirulina, and marketing status

Market growth drivers and challenges

The report segments the EMEA Organic Spirulina market as:

EMEA Organic Spirulina Market: Regional Segment Analysis (Regional Consumption Volume, Consumption Volume, Revenue and Growth Rate 2013-2023):

Europe

Middle East

Africa

EMEA Organic Spirulina Market: Product Type Segment Analysis (Consumption Volume, Average Price, Revenue, Market Share and Trend 2013-2023):

Natural Lakes Aquaculture Spirulina  
Plant Breeding Spirulina

EMEA Organic Spirulina Market: Application Segment Analysis (Consumption Volume and Market Share 2013-2023; Downstream Customers and Market Analysis)

Health Products

Feed

Others

EMEA Organic Spirulina Market: Players Segment Analysis (Company and Product introduction, Organic Spirulina Sales Volume, Revenue, Price and Gross Margin):

DIC

Cyanotech

Parry Nutraceuticals

Hydrolina Biotech

King Dnarma

CBN

Green-A

Spirin

Chenghai Bao ER

Shenliu

SBD

Lanbao

Tianjian

Wuli Lvqi

Gangfa

In a word, the report provides detailed statistics and analysis on the state of the industry; and is a valuable source of guidance and direction for companies and individuals interested in the market.

## Contents

### **CHAPTER 1 OVERVIEW OF ORGANIC SPIRULINA**

- 1.1 Definition of Organic Spirulina in This Report
- 1.2 Commercial Types of Organic Spirulina
  - 1.2.1 Natural Lakes Aquaculture Spirulina
  - 1.2.2 Plant Breeding Spirulina
- 1.3 Downstream Application of Organic Spirulina
  - 1.3.1 Health Products
  - 1.3.2 Feed
  - 1.3.3 Others
- 1.4 Development History of Organic Spirulina
- 1.5 Market Status and Trend of Organic Spirulina 2013-2023
  - 1.5.1 EMEA Organic Spirulina Market Status and Trend 2013-2023
  - 1.5.2 Regional Organic Spirulina Market Status and Trend 2013-2023

### **CHAPTER 2 EMEA MARKET STATUS AND FORECAST BY REGIONS**

- 2.1 Market Status of Organic Spirulina in EMEA 2013-2017
- 2.2 Consumption Market of Organic Spirulina in EMEA by Regions
  - 2.2.1 Consumption Volume of Organic Spirulina in EMEA by Regions
  - 2.2.2 Revenue of Organic Spirulina in EMEA by Regions
- 2.3 Market Analysis of Organic Spirulina in EMEA by Regions
  - 2.3.1 Market Analysis of Organic Spirulina in Europe 2013-2017
  - 2.3.2 Market Analysis of Organic Spirulina in Middle East 2013-2017
  - 2.3.3 Market Analysis of Organic Spirulina in Africa 2013-2017
- 2.4 Market Development Forecast of Organic Spirulina in EMEA 2018-2023
  - 2.4.1 Market Development Forecast of Organic Spirulina in EMEA 2018-2023
  - 2.4.2 Market Development Forecast of Organic Spirulina by Regions 2018-2023

### **CHAPTER 3 EMEA MARKET STATUS AND FORECAST BY TYPES**

- 3.1 Whole EMEA Market Status by Types
  - 3.1.1 Consumption Volume of Organic Spirulina in EMEA by Types
  - 3.1.2 Revenue of Organic Spirulina in EMEA by Types
- 3.2 EMEA Market Status by Types in Major Countries
  - 3.2.1 Market Status by Types in Europe
  - 3.2.2 Market Status by Types in Middle East

- 3.2.3 Market Status by Types in Africa
- 3.3 Market Forecast of Organic Spirulina in EMEA by Types

## **CHAPTER 4 EMEA MARKET STATUS AND FORECAST BY DOWNSTREAM INDUSTRY**

- 4.1 Demand Volume of Organic Spirulina in EMEA by Downstream Industry
- 4.2 Demand Volume of Organic Spirulina by Downstream Industry in Major Countries
  - 4.2.1 Demand Volume of Organic Spirulina by Downstream Industry in Europe
  - 4.2.2 Demand Volume of Organic Spirulina by Downstream Industry in Middle East
  - 4.2.3 Demand Volume of Organic Spirulina by Downstream Industry in Africa
- 4.3 Market Forecast of Organic Spirulina in EMEA by Downstream Industry

## **CHAPTER 5 MARKET DRIVING FACTOR ANALYSIS OF ORGANIC SPIRULINA**

- 5.1 EMEA Economy Situation and Trend Overview
- 5.2 Organic Spirulina Downstream Industry Situation and Trend Overview

## **CHAPTER 6 ORGANIC SPIRULINA MARKET COMPETITION STATUS BY MAJOR PLAYERS IN EMEA**

- 6.1 Sales Volume of Organic Spirulina in EMEA by Major Players
- 6.2 Revenue of Organic Spirulina in EMEA by Major Players
- 6.3 Basic Information of Organic Spirulina by Major Players
  - 6.3.1 Headquarters Location and Established Time of Organic Spirulina Major Players
  - 6.3.2 Employees and Revenue Level of Organic Spirulina Major Players
- 6.4 Market Competition News and Trend
  - 6.4.1 Merger, Consolidation or Acquisition News
  - 6.4.2 Investment or Disinvestment News
  - 6.4.3 New Product Development and Launch

## **CHAPTER 7 ORGANIC SPIRULINA MAJOR MANUFACTURERS INTRODUCTION AND MARKET DATA**

- 7.1 DIC
  - 7.1.1 Company profile
  - 7.1.2 Representative Organic Spirulina Product
  - 7.1.3 Organic Spirulina Sales, Revenue, Price and Gross Margin of DIC
- 7.2 Cyanotech

- 7.2.1 Company profile
- 7.2.2 Representative Organic Spirulina Product
- 7.2.3 Organic Spirulina Sales, Revenue, Price and Gross Margin of Cyanotech
- 7.3 Parry Nutraceuticals
  - 7.3.1 Company profile
  - 7.3.2 Representative Organic Spirulina Product
  - 7.3.3 Organic Spirulina Sales, Revenue, Price and Gross Margin of Parry Nutraceuticals
- 7.4 Hydrolina Biotech
  - 7.4.1 Company profile
  - 7.4.2 Representative Organic Spirulina Product
  - 7.4.3 Organic Spirulina Sales, Revenue, Price and Gross Margin of Hydrolina Biotech
- 7.5 King Dnarmsa
  - 7.5.1 Company profile
  - 7.5.2 Representative Organic Spirulina Product
  - 7.5.3 Organic Spirulina Sales, Revenue, Price and Gross Margin of King Dnarmsa
- 7.6 CBN
  - 7.6.1 Company profile
  - 7.6.2 Representative Organic Spirulina Product
  - 7.6.3 Organic Spirulina Sales, Revenue, Price and Gross Margin of CBN
- 7.7 Green-A
  - 7.7.1 Company profile
  - 7.7.2 Representative Organic Spirulina Product
  - 7.7.3 Organic Spirulina Sales, Revenue, Price and Gross Margin of Green-A
- 7.8 Spirin
  - 7.8.1 Company profile
  - 7.8.2 Representative Organic Spirulina Product
  - 7.8.3 Organic Spirulina Sales, Revenue, Price and Gross Margin of Spirin
- 7.9 Chenghai Bao ER
  - 7.9.1 Company profile
  - 7.9.2 Representative Organic Spirulina Product
  - 7.9.3 Organic Spirulina Sales, Revenue, Price and Gross Margin of Chenghai Bao ER
- 7.10 Shenliu
  - 7.10.1 Company profile
  - 7.10.2 Representative Organic Spirulina Product
  - 7.10.3 Organic Spirulina Sales, Revenue, Price and Gross Margin of Shenliu
- 7.11 SBD
  - 7.11.1 Company profile
  - 7.11.2 Representative Organic Spirulina Product

- 7.11.3 Organic Spirulina Sales, Revenue, Price and Gross Margin of SBD
- 7.12 Lanbao
  - 7.12.1 Company profile
  - 7.12.2 Representative Organic Spirulina Product
  - 7.12.3 Organic Spirulina Sales, Revenue, Price and Gross Margin of Lanbao
- 7.13 Tianjian
  - 7.13.1 Company profile
  - 7.13.2 Representative Organic Spirulina Product
  - 7.13.3 Organic Spirulina Sales, Revenue, Price and Gross Margin of Tianjian
- 7.14 Wuli Lvqi
  - 7.14.1 Company profile
  - 7.14.2 Representative Organic Spirulina Product
  - 7.14.3 Organic Spirulina Sales, Revenue, Price and Gross Margin of Wuli Lvqi
- 7.15 Gangfa
  - 7.15.1 Company profile
  - 7.15.2 Representative Organic Spirulina Product
  - 7.15.3 Organic Spirulina Sales, Revenue, Price and Gross Margin of Gangfa

## **CHAPTER 8 UPSTREAM AND DOWNSTREAM MARKET ANALYSIS OF ORGANIC SPIRULINA**

- 8.1 Industry Chain of Organic Spirulina
- 8.2 Upstream Market and Representative Companies Analysis
- 8.3 Downstream Market and Representative Companies Analysis

## **CHAPTER 9 COST AND GROSS MARGIN ANALYSIS OF ORGANIC SPIRULINA**

- 9.1 Cost Structure Analysis of Organic Spirulina
- 9.2 Raw Materials Cost Analysis of Organic Spirulina
- 9.3 Labor Cost Analysis of Organic Spirulina
- 9.4 Manufacturing Expenses Analysis of Organic Spirulina

## **CHAPTER 10 MARKETING STATUS ANALYSIS OF ORGANIC SPIRULINA**

- 10.1 Marketing Channel
  - 10.1.1 Direct Marketing
  - 10.1.2 Indirect Marketing
  - 10.1.3 Marketing Channel Development Trend
- 10.2 Market Positioning

- 10.2.1 Pricing Strategy
- 10.2.2 Brand Strategy
- 10.2.3 Target Client
- 10.3 Distributors/Traders List

## **CHAPTER 11 REPORT CONCLUSION**

## **CHAPTER 12 RESEARCH METHODOLOGY AND REFERENCE**

- 12.1 Methodology/Research Approach
  - 12.1.1 Research Programs/Design
  - 12.1.2 Market Size Estimation
  - 12.1.3 Market Breakdown and Data Triangulation
- 12.2 Data Source
  - 12.2.1 Secondary Sources
  - 12.2.2 Primary Sources
- 12.3 Reference

## I would like to order

Product name: Organic Spirulina-EMEA Market Status and Trend Report 2013-2023

Product link: <https://marketpublishers.com/r/O7079465CFDMEN.html>

Price: US\$ 3,480.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

[info@marketpublishers.com](mailto:info@marketpublishers.com)

## Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/O7079465CFDMEN.html>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:  
Last name:  
Email:  
Company:  
Address:  
City:  
Zip code:  
Country:  
Tel:  
Fax:  
Your message:

**\*\*All fields are required**

Customer signature \_\_\_\_\_

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <https://marketpublishers.com/docs/terms.html>

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970