

# Organic Spirulina-China Market Status and Trend Report 2013-2023

<https://marketpublishers.com/r/O3C210D2E8FMEN.html>

Date: March 2018

Pages: 134

Price: US\$ 2,980.00 (Single User License)

ID: O3C210D2E8FMEN

## Abstracts

### Report Summary

Organic Spirulina-China Market Status and Trend Report 2013-2023 offers a comprehensive analysis on Organic Spirulina industry, standing on the readers' perspective, delivering detailed market data and penetrating insights. No matter the client is industry insider, potential entrant or investor, the report will provide useful data and information. Key questions answered by this report include:

Whole China and Regional Market Size of Organic Spirulina 2013-2017, and development forecast 2018-2023

Main market players of Organic Spirulina in China, with company and product introduction, position in the Organic Spirulina market

Market status and development trend of Organic Spirulina by types and applications

Cost and profit status of Organic Spirulina, and marketing status

Market growth drivers and challenges

The report segments the China Organic Spirulina market as:

China Organic Spirulina Market: Regional Segment Analysis (Regional Consumption Volume, Consumption Volume, Revenue and Growth Rate 2013-2023):

North China

Northeast China

East China

Central & South China

Southwest China

Northwest China

China Organic Spirulina Market: Product Type Segment Analysis (Consumption Volume, Average Price, Revenue, Market Share and Trend 2013-2023):

Natural Lakes Aquaculture Spirulina

Plant Breeding Spirulina

China Organic Spirulina Market: Application Segment Analysis (Consumption Volume and Market Share 2013-2023; Downstream Customers and Market Analysis)

Health Products

Feed

Others

China Organic Spirulina Market: Players Segment Analysis (Company and Product introduction, Organic Spirulina Sales Volume, Revenue, Price and Gross Margin):

DIC

Cyanotech

Parry Nutraceuticals

Hydrolina Biotech

King Dnarmsa

CBN

Green-A

Spirin

Chenghai Bao ER

Shenliu

SBD

Lanbao

Tianjian

Wuli Lvqi

Gangfa

In a word, the report provides detailed statistics and analysis on the state of the industry; and is a valuable source of guidance and direction for companies and individuals interested in the market.

## Contents

### **CHAPTER 1 OVERVIEW OF ORGANIC SPIRULINA**

- 1.1 Definition of Organic Spirulina in This Report
- 1.2 Commercial Types of Organic Spirulina
  - 1.2.1 Natural Lakes Aquaculture Spirulina
  - 1.2.2 Plant Breeding Spirulina
- 1.3 Downstream Application of Organic Spirulina
  - 1.3.1 Health Products
  - 1.3.2 Feed
  - 1.3.3 Others
- 1.4 Development History of Organic Spirulina
- 1.5 Market Status and Trend of Organic Spirulina 2013-2023
  - 1.5.1 China Organic Spirulina Market Status and Trend 2013-2023
  - 1.5.2 Regional Organic Spirulina Market Status and Trend 2013-2023

### **CHAPTER 2 CHINA MARKET STATUS AND FORECAST BY REGIONS**

- 2.1 Market Status of Organic Spirulina in China 2013-2017
- 2.2 Consumption Market of Organic Spirulina in China by Regions
  - 2.2.1 Consumption Volume of Organic Spirulina in China by Regions
  - 2.2.2 Revenue of Organic Spirulina in China by Regions
- 2.3 Market Analysis of Organic Spirulina in China by Regions
  - 2.3.1 Market Analysis of Organic Spirulina in North China 2013-2017
  - 2.3.2 Market Analysis of Organic Spirulina in Northeast China 2013-2017
  - 2.3.3 Market Analysis of Organic Spirulina in East China 2013-2017
  - 2.3.4 Market Analysis of Organic Spirulina in Central & South China 2013-2017
  - 2.3.5 Market Analysis of Organic Spirulina in Southwest China 2013-2017
  - 2.3.6 Market Analysis of Organic Spirulina in Northwest China 2013-2017
- 2.4 Market Development Forecast of Organic Spirulina in China 2018-2023
  - 2.4.1 Market Development Forecast of Organic Spirulina in China 2018-2023
  - 2.4.2 Market Development Forecast of Organic Spirulina by Regions 2018-2023

### **CHAPTER 3 CHINA MARKET STATUS AND FORECAST BY TYPES**

- 3.1 Whole China Market Status by Types
  - 3.1.1 Consumption Volume of Organic Spirulina in China by Types
  - 3.1.2 Revenue of Organic Spirulina in China by Types

- 3.2 China Market Status by Types in Major Countries
  - 3.2.1 Market Status by Types in North China
  - 3.2.2 Market Status by Types in Northeast China
  - 3.2.3 Market Status by Types in East China
  - 3.2.4 Market Status by Types in Central & South China
  - 3.2.5 Market Status by Types in Southwest China
  - 3.2.6 Market Status by Types in Northwest China
- 3.3 Market Forecast of Organic Spirulina in China by Types

## **CHAPTER 4 CHINA MARKET STATUS AND FORECAST BY DOWNSTREAM INDUSTRY**

- 4.1 Demand Volume of Organic Spirulina in China by Downstream Industry
- 4.2 Demand Volume of Organic Spirulina by Downstream Industry in Major Countries
  - 4.2.1 Demand Volume of Organic Spirulina by Downstream Industry in North China
  - 4.2.2 Demand Volume of Organic Spirulina by Downstream Industry in Northeast China
  - 4.2.3 Demand Volume of Organic Spirulina by Downstream Industry in East China
  - 4.2.4 Demand Volume of Organic Spirulina by Downstream Industry in Central & South China
  - 4.2.5 Demand Volume of Organic Spirulina by Downstream Industry in Southwest China
  - 4.2.6 Demand Volume of Organic Spirulina by Downstream Industry in Northwest China
- 4.3 Market Forecast of Organic Spirulina in China by Downstream Industry

## **CHAPTER 5 MARKET DRIVING FACTOR ANALYSIS OF ORGANIC SPIRULINA**

- 5.1 China Economy Situation and Trend Overview
- 5.2 Organic Spirulina Downstream Industry Situation and Trend Overview

## **CHAPTER 6 ORGANIC SPIRULINA MARKET COMPETITION STATUS BY MAJOR PLAYERS IN CHINA**

- 6.1 Sales Volume of Organic Spirulina in China by Major Players
- 6.2 Revenue of Organic Spirulina in China by Major Players
- 6.3 Basic Information of Organic Spirulina by Major Players
  - 6.3.1 Headquarters Location and Established Time of Organic Spirulina Major Players
  - 6.3.2 Employees and Revenue Level of Organic Spirulina Major Players

- 6.4 Market Competition News and Trend
  - 6.4.1 Merger, Consolidation or Acquisition News
  - 6.4.2 Investment or Disinvestment News
  - 6.4.3 New Product Development and Launch

## **CHAPTER 7 ORGANIC SPIRULINA MAJOR MANUFACTURERS INTRODUCTION AND MARKET DATA**

- 7.1 DIC
  - 7.1.1 Company profile
  - 7.1.2 Representative Organic Spirulina Product
  - 7.1.3 Organic Spirulina Sales, Revenue, Price and Gross Margin of DIC
- 7.2 Cyanotech
  - 7.2.1 Company profile
  - 7.2.2 Representative Organic Spirulina Product
  - 7.2.3 Organic Spirulina Sales, Revenue, Price and Gross Margin of Cyanotech
- 7.3 Parry Nutraceuticals
  - 7.3.1 Company profile
  - 7.3.2 Representative Organic Spirulina Product
  - 7.3.3 Organic Spirulina Sales, Revenue, Price and Gross Margin of Parry Nutraceuticals
- 7.4 Hydrolina Biotech
  - 7.4.1 Company profile
  - 7.4.2 Representative Organic Spirulina Product
  - 7.4.3 Organic Spirulina Sales, Revenue, Price and Gross Margin of Hydrolina Biotech
- 7.5 King Dnarmsa
  - 7.5.1 Company profile
  - 7.5.2 Representative Organic Spirulina Product
  - 7.5.3 Organic Spirulina Sales, Revenue, Price and Gross Margin of King Dnarmsa
- 7.6 CBN
  - 7.6.1 Company profile
  - 7.6.2 Representative Organic Spirulina Product
  - 7.6.3 Organic Spirulina Sales, Revenue, Price and Gross Margin of CBN
- 7.7 Green-A
  - 7.7.1 Company profile
  - 7.7.2 Representative Organic Spirulina Product
  - 7.7.3 Organic Spirulina Sales, Revenue, Price and Gross Margin of Green-A
- 7.8 Spirin
  - 7.8.1 Company profile

- 7.8.2 Representative Organic Spirulina Product
- 7.8.3 Organic Spirulina Sales, Revenue, Price and Gross Margin of Spirin
- 7.9 Chenghai Bao ER
  - 7.9.1 Company profile
  - 7.9.2 Representative Organic Spirulina Product
  - 7.9.3 Organic Spirulina Sales, Revenue, Price and Gross Margin of Chenghai Bao ER
- 7.10 Shenliu
  - 7.10.1 Company profile
  - 7.10.2 Representative Organic Spirulina Product
  - 7.10.3 Organic Spirulina Sales, Revenue, Price and Gross Margin of Shenliu
- 7.11 SBD
  - 7.11.1 Company profile
  - 7.11.2 Representative Organic Spirulina Product
  - 7.11.3 Organic Spirulina Sales, Revenue, Price and Gross Margin of SBD
- 7.12 Lanbao
  - 7.12.1 Company profile
  - 7.12.2 Representative Organic Spirulina Product
  - 7.12.3 Organic Spirulina Sales, Revenue, Price and Gross Margin of Lanbao
- 7.13 Tianjian
  - 7.13.1 Company profile
  - 7.13.2 Representative Organic Spirulina Product
  - 7.13.3 Organic Spirulina Sales, Revenue, Price and Gross Margin of Tianjian
- 7.14 Wuli Lvqi
  - 7.14.1 Company profile
  - 7.14.2 Representative Organic Spirulina Product
  - 7.14.3 Organic Spirulina Sales, Revenue, Price and Gross Margin of Wuli Lvqi
- 7.15 Gangfa
  - 7.15.1 Company profile
  - 7.15.2 Representative Organic Spirulina Product
  - 7.15.3 Organic Spirulina Sales, Revenue, Price and Gross Margin of Gangfa

## **CHAPTER 8 UPSTREAM AND DOWNSTREAM MARKET ANALYSIS OF ORGANIC SPIRULINA**

- 8.1 Industry Chain of Organic Spirulina
- 8.2 Upstream Market and Representative Companies Analysis
- 8.3 Downstream Market and Representative Companies Analysis

## **CHAPTER 9 COST AND GROSS MARGIN ANALYSIS OF ORGANIC SPIRULINA**

- 9.1 Cost Structure Analysis of Organic Spirulina
- 9.2 Raw Materials Cost Analysis of Organic Spirulina
- 9.3 Labor Cost Analysis of Organic Spirulina
- 9.4 Manufacturing Expenses Analysis of Organic Spirulina

## **CHAPTER 10 MARKETING STATUS ANALYSIS OF ORGANIC SPIRULINA**

- 10.1 Marketing Channel
  - 10.1.1 Direct Marketing
  - 10.1.2 Indirect Marketing
  - 10.1.3 Marketing Channel Development Trend
- 10.2 Market Positioning
  - 10.2.1 Pricing Strategy
  - 10.2.2 Brand Strategy
  - 10.2.3 Target Client
- 10.3 Distributors/Traders List

## **CHAPTER 11 REPORT CONCLUSION**

## **CHAPTER 12 RESEARCH METHODOLOGY AND REFERENCE**

- 12.1 Methodology/Research Approach
  - 12.1.1 Research Programs/Design
  - 12.1.2 Market Size Estimation
  - 12.1.3 Market Breakdown and Data Triangulation
- 12.2 Data Source
  - 12.2.1 Secondary Sources
  - 12.2.2 Primary Sources
- 12.3 Reference

## I would like to order

Product name: Organic Spirulina-China Market Status and Trend Report 2013-2023

Product link: <https://marketpublishers.com/r/O3C210D2E8FMEN.html>

Price: US\$ 2,980.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

[info@marketpublishers.com](mailto:info@marketpublishers.com)

## Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/O3C210D2E8FMEN.html>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:  
Last name:  
Email:  
Company:  
Address:  
City:  
Zip code:  
Country:  
Tel:  
Fax:  
Your message:

**\*\*All fields are required**

Customer signature \_\_\_\_\_

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <https://marketpublishers.com/docs/terms.html>

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970