

# Organic Light-Emitting Diode (OLED)-EMEA Market Status and Trend Report 2013-2023

<https://marketpublishers.com/r/ODCD425AD48EN.html>

Date: December 2017

Pages: 130

Price: US\$ 3,480.00 (Single User License)

ID: ODCD425AD48EN

## Abstracts

### Report Summary

Organic Light-Emitting Diode (OLED)-EMEA Market Status and Trend Report 2013-2023 offers a comprehensive analysis on Organic Light-Emitting Diode (OLED) industry, standing on the readers' perspective, delivering detailed market data and penetrating insights. No matter the client is industry insider, potential entrant or investor, the report will provides useful data and information. Key questions answered by this report include:

Whole EMEA and Regional Market Size of Organic Light-Emitting Diode (OLED) 2013-2017, and development forecast 2018-2023

Main market players of Organic Light-Emitting Diode (OLED) in EMEA, with company and product introduction, position in the Organic Light-Emitting Diode (OLED) market  
Market status and development trend of Organic Light-Emitting Diode (OLED) by types and applications

Cost and profit status of Organic Light-Emitting Diode (OLED), and marketing status  
Market growth drivers and challenges

The report segments the EMEA Organic Light-Emitting Diode (OLED) market as:

EMEA Organic Light-Emitting Diode (OLED) Market: Regional Segment Analysis (Regional Consumption Volume, Consumption Volume, Revenue and Growth Rate 2013-2023):

Europe

Middle East

## Africa

EMEA Organic Light-Emitting Diode (OLED) Market: Product Type Segment Analysis (Consumption Volume, Average Price, Revenue, Market Share and Trend 2013-2023):

Small Molecule OLED

Polymer OLED

EMEA Organic Light-Emitting Diode (OLED) Market: Application Segment Analysis (Consumption Volume and Market Share 2013-2023; Downstream Customers and Market Analysis)

Electronic Products

Automotive

Industrial

EMEA Organic Light-Emitting Diode (OLED) Market: Players Segment Analysis (Company and Product introduction, Organic Light-Emitting Diode (OLED) Sales Volume, Revenue, Price and Gross Margin):

Futaba Corporation

Samsung Display

LG Display

Japan Display Inc.

Hon Hai Technology

AUO

BOE

CSOT

RiTdisplay

Visionox

Sichuan CCO Display Technology

Sino Wealth Electronic

O-Film Tech

EverdisplayOptronics

Innolux

In a word, the report provides detailed statistics and analysis on the state of the industry; and is a valuable source of guidance and direction for companies and individuals interested in the market.



## Contents

### **CHAPTER 1 OVERVIEW OF ORGANIC LIGHT-EMITTING DIODE (OLED)**

- 1.1 Definition of Organic Light-Emitting Diode (OLED) in This Report
- 1.2 Commercial Types of Organic Light-Emitting Diode (OLED)
  - 1.2.1 Small Molecule OLED
  - 1.2.2 Polymer OLED
- 1.3 Downstream Application of Organic Light-Emitting Diode (OLED)
  - 1.3.1 Electronic Products
  - 1.3.2 Automotive
  - 1.3.3 Industrial
- 1.4 Development History of Organic Light-Emitting Diode (OLED)
- 1.5 Market Status and Trend of Organic Light-Emitting Diode (OLED) 2013-2023
  - 1.5.1 EMEA Organic Light-Emitting Diode (OLED) Market Status and Trend 2013-2023
  - 1.5.2 Regional Organic Light-Emitting Diode (OLED) Market Status and Trend 2013-2023

### **CHAPTER 2 EMEA MARKET STATUS AND FORECAST BY REGIONS**

- 2.1 Market Status of Organic Light-Emitting Diode (OLED) in EMEA 2013-2017
- 2.2 Consumption Market of Organic Light-Emitting Diode (OLED) in EMEA by Regions
  - 2.2.1 Consumption Volume of Organic Light-Emitting Diode (OLED) in EMEA by Regions
  - 2.2.2 Revenue of Organic Light-Emitting Diode (OLED) in EMEA by Regions
- 2.3 Market Analysis of Organic Light-Emitting Diode (OLED) in EMEA by Regions
  - 2.3.1 Market Analysis of Organic Light-Emitting Diode (OLED) in Europe 2013-2017
  - 2.3.2 Market Analysis of Organic Light-Emitting Diode (OLED) in Middle East 2013-2017
  - 2.3.3 Market Analysis of Organic Light-Emitting Diode (OLED) in Africa 2013-2017
- 2.4 Market Development Forecast of Organic Light-Emitting Diode (OLED) in EMEA 2018-2023
  - 2.4.1 Market Development Forecast of Organic Light-Emitting Diode (OLED) in EMEA 2018-2023
  - 2.4.2 Market Development Forecast of Organic Light-Emitting Diode (OLED) by Regions 2018-2023

### **CHAPTER 3 EMEA MARKET STATUS AND FORECAST BY TYPES**

### 3.1 Whole EMEA Market Status by Types

3.1.1 Consumption Volume of Organic Light-Emitting Diode (OLED) in EMEA by Types

3.1.2 Revenue of Organic Light-Emitting Diode (OLED) in EMEA by Types

### 3.2 EMEA Market Status by Types in Major Countries

3.2.1 Market Status by Types in Europe

3.2.2 Market Status by Types in Middle East

3.2.3 Market Status by Types in Africa

### 3.3 Market Forecast of Organic Light-Emitting Diode (OLED) in EMEA by Types

## **CHAPTER 4 EMEA MARKET STATUS AND FORECAST BY DOWNSTREAM INDUSTRY**

### 4.1 Demand Volume of Organic Light-Emitting Diode (OLED) in EMEA by Downstream Industry

### 4.2 Demand Volume of Organic Light-Emitting Diode (OLED) by Downstream Industry in Major Countries

4.2.1 Demand Volume of Organic Light-Emitting Diode (OLED) by Downstream Industry in Europe

4.2.2 Demand Volume of Organic Light-Emitting Diode (OLED) by Downstream Industry in Middle East

4.2.3 Demand Volume of Organic Light-Emitting Diode (OLED) by Downstream Industry in Africa

### 4.3 Market Forecast of Organic Light-Emitting Diode (OLED) in EMEA by Downstream Industry

## **CHAPTER 5 MARKET DRIVING FACTOR ANALYSIS OF ORGANIC LIGHT-EMITTING DIODE (OLED)**

### 5.1 EMEA Economy Situation and Trend Overview

### 5.2 Organic Light-Emitting Diode (OLED) Downstream Industry Situation and Trend Overview

## **CHAPTER 6 ORGANIC LIGHT-EMITTING DIODE (OLED) MARKET COMPETITION STATUS BY MAJOR PLAYERS IN EMEA**

### 6.1 Sales Volume of Organic Light-Emitting Diode (OLED) in EMEA by Major Players

### 6.2 Revenue of Organic Light-Emitting Diode (OLED) in EMEA by Major Players

### 6.3 Basic Information of Organic Light-Emitting Diode (OLED) by Major Players

6.3.1 Headquarters Location and Established Time of Organic Light-Emitting Diode

## (OLED) Major Players

### 6.3.2 Employees and Revenue Level of Organic Light-Emitting Diode (OLED) Major Players

## 6.4 Market Competition News and Trend

### 6.4.1 Merger, Consolidation or Acquisition News

### 6.4.2 Investment or Disinvestment News

### 6.4.3 New Product Development and Launch

## **CHAPTER 7 ORGANIC LIGHT-EMITTING DIODE (OLED) MAJOR MANUFACTURERS INTRODUCTION AND MARKET DATA**

### 7.1 Futaba Corporation

#### 7.1.1 Company profile

#### 7.1.2 Representative Organic Light-Emitting Diode (OLED) Product

#### 7.1.3 Organic Light-Emitting Diode (OLED) Sales, Revenue, Price and Gross Margin of Futaba Corporation

### 7.2 Samsung Display

#### 7.2.1 Company profile

#### 7.2.2 Representative Organic Light-Emitting Diode (OLED) Product

#### 7.2.3 Organic Light-Emitting Diode (OLED) Sales, Revenue, Price and Gross Margin of Samsung Display

### 7.3 LG Display

#### 7.3.1 Company profile

#### 7.3.2 Representative Organic Light-Emitting Diode (OLED) Product

#### 7.3.3 Organic Light-Emitting Diode (OLED) Sales, Revenue, Price and Gross Margin of LG Display

### 7.4 Japan Display Inc.

#### 7.4.1 Company profile

#### 7.4.2 Representative Organic Light-Emitting Diode (OLED) Product

#### 7.4.3 Organic Light-Emitting Diode (OLED) Sales, Revenue, Price and Gross Margin of Japan Display Inc.

### 7.5 Hon Hai Technology

#### 7.5.1 Company profile

#### 7.5.2 Representative Organic Light-Emitting Diode (OLED) Product

#### 7.5.3 Organic Light-Emitting Diode (OLED) Sales, Revenue, Price and Gross Margin of Hon Hai Technology

### 7.6 AUO

#### 7.6.1 Company profile

#### 7.6.2 Representative Organic Light-Emitting Diode (OLED) Product

7.6.3 Organic Light-Emitting Diode (OLED) Sales, Revenue, Price and Gross Margin of AUO

7.7 BOE

7.7.1 Company profile

7.7.2 Representative Organic Light-Emitting Diode (OLED) Product

7.7.3 Organic Light-Emitting Diode (OLED) Sales, Revenue, Price and Gross Margin of BOE

7.8 CSOT

7.8.1 Company profile

7.8.2 Representative Organic Light-Emitting Diode (OLED) Product

7.8.3 Organic Light-Emitting Diode (OLED) Sales, Revenue, Price and Gross Margin of CSOT

7.9 RiTdisplay

7.9.1 Company profile

7.9.2 Representative Organic Light-Emitting Diode (OLED) Product

7.9.3 Organic Light-Emitting Diode (OLED) Sales, Revenue, Price and Gross Margin of RiTdisplay

7.10 Visionox

7.10.1 Company profile

7.10.2 Representative Organic Light-Emitting Diode (OLED) Product

7.10.3 Organic Light-Emitting Diode (OLED) Sales, Revenue, Price and Gross Margin of Visionox

7.11 Sichuan CCO Display Technology

7.11.1 Company profile

7.11.2 Representative Organic Light-Emitting Diode (OLED) Product

7.11.3 Organic Light-Emitting Diode (OLED) Sales, Revenue, Price and Gross Margin of Sichuan CCO Display Technology

7.12 Sino Wealth Electronic

7.12.1 Company profile

7.12.2 Representative Organic Light-Emitting Diode (OLED) Product

7.12.3 Organic Light-Emitting Diode (OLED) Sales, Revenue, Price and Gross Margin of Sino Wealth Electronic

7.13 O-Film Tech

7.13.1 Company profile

7.13.2 Representative Organic Light-Emitting Diode (OLED) Product

7.13.3 Organic Light-Emitting Diode (OLED) Sales, Revenue, Price and Gross Margin of O-Film Tech

7.14 EverdisplayOptronics

7.14.1 Company profile

- 7.14.2 Representative Organic Light-Emitting Diode (OLED) Product
- 7.14.3 Organic Light-Emitting Diode (OLED) Sales, Revenue, Price and Gross Margin of Everdisplay/Optronics
- 7.15 Innolux
  - 7.15.1 Company profile
  - 7.15.2 Representative Organic Light-Emitting Diode (OLED) Product
  - 7.15.3 Organic Light-Emitting Diode (OLED) Sales, Revenue, Price and Gross Margin of Innolux

## **CHAPTER 8 UPSTREAM AND DOWNSTREAM MARKET ANALYSIS OF ORGANIC LIGHT-EMITTING DIODE (OLED)**

- 8.1 Industry Chain of Organic Light-Emitting Diode (OLED)
- 8.2 Upstream Market and Representative Companies Analysis
- 8.3 Downstream Market and Representative Companies Analysis

## **CHAPTER 9 COST AND GROSS MARGIN ANALYSIS OF ORGANIC LIGHT-EMITTING DIODE (OLED)**

- 9.1 Cost Structure Analysis of Organic Light-Emitting Diode (OLED)
- 9.2 Raw Materials Cost Analysis of Organic Light-Emitting Diode (OLED)
- 9.3 Labor Cost Analysis of Organic Light-Emitting Diode (OLED)
- 9.4 Manufacturing Expenses Analysis of Organic Light-Emitting Diode (OLED)

## **CHAPTER 10 MARKETING STATUS ANALYSIS OF ORGANIC LIGHT-EMITTING DIODE (OLED)**

- 10.1 Marketing Channel
  - 10.1.1 Direct Marketing
  - 10.1.2 Indirect Marketing
  - 10.1.3 Marketing Channel Development Trend
- 10.2 Market Positioning
  - 10.2.1 Pricing Strategy
  - 10.2.2 Brand Strategy
  - 10.2.3 Target Client
- 10.3 Distributors/Traders List

## **CHAPTER 11 REPORT CONCLUSION**



## **CHAPTER 12 RESEARCH METHODOLOGY AND REFERENCE**

### 12.1 Methodology/Research Approach

#### 12.1.1 Research Programs/Design

#### 12.1.2 Market Size Estimation

#### 12.1.3 Market Breakdown and Data Triangulation

### 12.2 Data Source

#### 12.2.1 Secondary Sources

#### 12.2.2 Primary Sources

### 12.3 Reference

## I would like to order

Product name: Organic Light-Emitting Diode (OLED)-EMEA Market Status and Trend Report 2013-2023

Product link: <https://marketpublishers.com/r/ODCD425AD48EN.html>

Price: US\$ 3,480.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

[info@marketpublishers.com](mailto:info@marketpublishers.com)

## Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/ODCD425AD48EN.html>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:  
Last name:  
Email:  
Company:  
Address:  
City:  
Zip code:  
Country:  
Tel:  
Fax:  
Your message:

**\*\*All fields are required**

Customer signature \_\_\_\_\_

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <https://marketpublishers.com/docs/terms.html>

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970