

Organic Electronics-United States Market Status and Trend Report 2013-2023

<https://marketpublishers.com/r/O2D01C10A98MEN.html>

Date: February 2018

Pages: 152

Price: US\$ 3,480.00 (Single User License)

ID: O2D01C10A98MEN

Abstracts

Report Summary

Organic Electronics-United States Market Status and Trend Report 2013-2023 offers a comprehensive analysis on Organic Electronics industry, standing on the readers' perspective, delivering detailed market data and penetrating insights. No matter the client is industry insider, potential entrant or investor, the report will provide useful data and information. Key questions answered by this report include:

Whole United States and Regional Market Size of Organic Electronics 2013-2017, and development forecast 2018-2023

Main market players of Organic Electronics in United States, with company and product introduction, position in the Organic Electronics market

Market status and development trend of Organic Electronics by types and applications

Cost and profit status of Organic Electronics, and marketing status

Market growth drivers and challenges

The report segments the United States Organic Electronics market as:

United States Organic Electronics Market: Regional Segment Analysis (Regional Consumption Volume, Consumption Volume, Revenue and Growth Rate 2013-2023):

New England

The Middle Atlantic

The Midwest

The West

The South

Southwest

United States Organic Electronics Market: Product Type Segment Analysis
(Consumption Volume, Average Price, Revenue, Market Share and Trend 2013-2023):

Semiconductor Materials
Conductive Materials
Dielectric Materials
Substrate Materials
Other

United States Organic Electronics Market: Application Segment Analysis (Consumption
Volume and Market Share 2013-2023; Downstream Customers and Market Analysis)

Display
OLED Lighting
Organic Photovoltaic
System Components
Other

United States Organic Electronics Market: Players Segment Analysis (Company and
Product introduction, Organic Electronics Sales Volume, Revenue, Price and Gross
Margin):

Fujifilm Dimatix
AU Optronics
BASF
Bayer MaterialScience
H.C. STARCK
DuPont
Koninklijke Philips
LG Display
Sumitomo
Merck
AGC Seimi Chemical
Novaled
Samsung Display
Sony
Universal Display

Heliatek
Evonik

In a word, the report provides detailed statistics and analysis on the state of the industry; and is a valuable source of guidance and direction for companies and individuals interested in the market.

Contents

CHAPTER 1 OVERVIEW OF ORGANIC ELECTRONICS

- 1.1 Definition of Organic Electronics in This Report
- 1.2 Commercial Types of Organic Electronics
 - 1.2.1 Semiconductor Materials
 - 1.2.2 Conductive Materials
 - 1.2.3 Dielectric Materials
 - 1.2.4 Substrate Materials
 - 1.2.5 Other
- 1.3 Downstream Application of Organic Electronics
 - 1.3.1 Display
 - 1.3.2 OLED Lighting
 - 1.3.3 Organic Photovoltaic
 - 1.3.4 System Components
 - 1.3.5 Other
- 1.4 Development History of Organic Electronics
- 1.5 Market Status and Trend of Organic Electronics 2013-2023
 - 1.5.1 United States Organic Electronics Market Status and Trend 2013-2023
 - 1.5.2 Regional Organic Electronics Market Status and Trend 2013-2023

CHAPTER 2 UNITED STATES MARKET STATUS AND FORECAST BY REGIONS

- 2.1 Market Status of Organic Electronics in United States 2013-2017
- 2.2 Consumption Market of Organic Electronics in United States by Regions
 - 2.2.1 Consumption Volume of Organic Electronics in United States by Regions
 - 2.2.2 Revenue of Organic Electronics in United States by Regions
- 2.3 Market Analysis of Organic Electronics in United States by Regions
 - 2.3.1 Market Analysis of Organic Electronics in New England 2013-2017
 - 2.3.2 Market Analysis of Organic Electronics in The Middle Atlantic 2013-2017
 - 2.3.3 Market Analysis of Organic Electronics in The Midwest 2013-2017
 - 2.3.4 Market Analysis of Organic Electronics in The West 2013-2017
 - 2.3.5 Market Analysis of Organic Electronics in The South 2013-2017
 - 2.3.6 Market Analysis of Organic Electronics in Southwest 2013-2017
- 2.4 Market Development Forecast of Organic Electronics in United States 2018-2023
 - 2.4.1 Market Development Forecast of Organic Electronics in United States 2018-2023
 - 2.4.2 Market Development Forecast of Organic Electronics by Regions 2018-2023

CHAPTER 3 UNITED STATES MARKET STATUS AND FORECAST BY TYPES

- 3.1 Whole United States Market Status by Types
 - 3.1.1 Consumption Volume of Organic Electronics in United States by Types
 - 3.1.2 Revenue of Organic Electronics in United States by Types
- 3.2 United States Market Status by Types in Major Countries
 - 3.2.1 Market Status by Types in New England
 - 3.2.2 Market Status by Types in The Middle Atlantic
 - 3.2.3 Market Status by Types in The Midwest
 - 3.2.4 Market Status by Types in The West
 - 3.2.5 Market Status by Types in The South
 - 3.2.6 Market Status by Types in Southwest
- 3.3 Market Forecast of Organic Electronics in United States by Types

CHAPTER 4 UNITED STATES MARKET STATUS AND FORECAST BY DOWNSTREAM INDUSTRY

- 4.1 Demand Volume of Organic Electronics in United States by Downstream Industry
- 4.2 Demand Volume of Organic Electronics by Downstream Industry in Major Countries
 - 4.2.1 Demand Volume of Organic Electronics by Downstream Industry in New England
 - 4.2.2 Demand Volume of Organic Electronics by Downstream Industry in The Middle Atlantic
 - 4.2.3 Demand Volume of Organic Electronics by Downstream Industry in The Midwest
 - 4.2.4 Demand Volume of Organic Electronics by Downstream Industry in The West
 - 4.2.5 Demand Volume of Organic Electronics by Downstream Industry in The South
 - 4.2.6 Demand Volume of Organic Electronics by Downstream Industry in Southwest
- 4.3 Market Forecast of Organic Electronics in United States by Downstream Industry

CHAPTER 5 MARKET DRIVING FACTOR ANALYSIS OF ORGANIC ELECTRONICS

- 5.1 United States Economy Situation and Trend Overview
- 5.2 Organic Electronics Downstream Industry Situation and Trend Overview

CHAPTER 6 ORGANIC ELECTRONICS MARKET COMPETITION STATUS BY MAJOR PLAYERS IN UNITED STATES

- 6.1 Sales Volume of Organic Electronics in United States by Major Players
- 6.2 Revenue of Organic Electronics in United States by Major Players
- 6.3 Basic Information of Organic Electronics by Major Players

6.3.1 Headquarters Location and Established Time of Organic Electronics Major Players

6.3.2 Employees and Revenue Level of Organic Electronics Major Players

6.4 Market Competition News and Trend

6.4.1 Merger, Consolidation or Acquisition News

6.4.2 Investment or Disinvestment News

6.4.3 New Product Development and Launch

CHAPTER 7 ORGANIC ELECTRONICS MAJOR MANUFACTURERS INTRODUCTION AND MARKET DATA

7.1 Fujifilm Dimatix

7.1.1 Company profile

7.1.2 Representative Organic Electronics Product

7.1.3 Organic Electronics Sales, Revenue, Price and Gross Margin of Fujifilm Dimatix

7.2 AU Optronics

7.2.1 Company profile

7.2.2 Representative Organic Electronics Product

7.2.3 Organic Electronics Sales, Revenue, Price and Gross Margin of AU Optronics

7.3 BASF

7.3.1 Company profile

7.3.2 Representative Organic Electronics Product

7.3.3 Organic Electronics Sales, Revenue, Price and Gross Margin of BASF

7.4 Bayer MaterialScience

7.4.1 Company profile

7.4.2 Representative Organic Electronics Product

7.4.3 Organic Electronics Sales, Revenue, Price and Gross Margin of Bayer MaterialScience

7.5 H.C. STARCK

7.5.1 Company profile

7.5.2 Representative Organic Electronics Product

7.5.3 Organic Electronics Sales, Revenue, Price and Gross Margin of H.C. STARCK

7.6 DuPont

7.6.1 Company profile

7.6.2 Representative Organic Electronics Product

7.6.3 Organic Electronics Sales, Revenue, Price and Gross Margin of DuPont

7.7 Koninklijke Philips

7.7.1 Company profile

7.7.2 Representative Organic Electronics Product

7.7.3 Organic Electronics Sales, Revenue, Price and Gross Margin of Koninklijke Philips

7.7.3 Organic Electronics Sales, Revenue, Price and Gross Margin of Koninklijke Philips

7.8 LG Display

7.8.1 Company profile

7.8.2 Representative Organic Electronics Product

7.8.3 Organic Electronics Sales, Revenue, Price and Gross Margin of LG Display

7.9 Sumitomo

7.9.1 Company profile

7.9.2 Representative Organic Electronics Product

7.9.3 Organic Electronics Sales, Revenue, Price and Gross Margin of Sumitomo

7.10 Merck

7.10.1 Company profile

7.10.2 Representative Organic Electronics Product

7.10.3 Organic Electronics Sales, Revenue, Price and Gross Margin of Merck

7.11 AGC Seimi Chemical

7.11.1 Company profile

7.11.2 Representative Organic Electronics Product

7.11.3 Organic Electronics Sales, Revenue, Price and Gross Margin of AGC Seimi Chemical

7.12 Novaled

7.12.1 Company profile

7.12.2 Representative Organic Electronics Product

7.12.3 Organic Electronics Sales, Revenue, Price and Gross Margin of Novaled

7.13 Samsung Display

7.13.1 Company profile

7.13.2 Representative Organic Electronics Product

7.13.3 Organic Electronics Sales, Revenue, Price and Gross Margin of Samsung Display

7.14 Sony

7.14.1 Company profile

7.14.2 Representative Organic Electronics Product

7.14.3 Organic Electronics Sales, Revenue, Price and Gross Margin of Sony

7.15 Universal Display

7.15.1 Company profile

7.15.2 Representative Organic Electronics Product

7.15.3 Organic Electronics Sales, Revenue, Price and Gross Margin of Universal Display

7.16 Heliatek

7.17 Evonik

CHAPTER 8 UPSTREAM AND DOWNSTREAM MARKET ANALYSIS OF ORGANIC ELECTRONICS

- 8.1 Industry Chain of Organic Electronics
- 8.2 Upstream Market and Representative Companies Analysis
- 8.3 Downstream Market and Representative Companies Analysis

CHAPTER 9 COST AND GROSS MARGIN ANALYSIS OF ORGANIC ELECTRONICS

- 9.1 Cost Structure Analysis of Organic Electronics
- 9.2 Raw Materials Cost Analysis of Organic Electronics
- 9.3 Labor Cost Analysis of Organic Electronics
- 9.4 Manufacturing Expenses Analysis of Organic Electronics

CHAPTER 10 MARKETING STATUS ANALYSIS OF ORGANIC ELECTRONICS

- 10.1 Marketing Channel
 - 10.1.1 Direct Marketing
 - 10.1.2 Indirect Marketing
 - 10.1.3 Marketing Channel Development Trend
- 10.2 Market Positioning
 - 10.2.1 Pricing Strategy
 - 10.2.2 Brand Strategy
 - 10.2.3 Target Client
- 10.3 Distributors/Traders List

CHAPTER 11 REPORT CONCLUSION

CHAPTER 12 RESEARCH METHODOLOGY AND REFERENCE

- 12.1 Methodology/Research Approach
 - 12.1.1 Research Programs/Design
 - 12.1.2 Market Size Estimation
 - 12.1.3 Market Breakdown and Data Triangulation
- 12.2 Data Source
 - 12.2.1 Secondary Sources
 - 12.2.2 Primary Sources
- 12.3 Reference

I would like to order

Product name: Organic Electronics-United States Market Status and Trend Report 2013-2023

Product link: <https://marketpublishers.com/r/O2D01C10A98MEN.html>

Price: US\$ 3,480.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

info@marketpublishers.com

Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/O2D01C10A98MEN.html>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:
Last name:
Email:
Company:
Address:
City:
Zip code:
Country:
Tel:
Fax:
Your message:

****All fields are required**

Customer signature _____

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <https://marketpublishers.com/docs/terms.html>

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970