

# Organic Electronics-South America Market Status and Trend Report 2013-2023

<https://marketpublishers.com/r/O097DE393FFMEN.html>

Date: February 2018

Pages: 156

Price: US\$ 3,480.00 (Single User License)

ID: O097DE393FFMEN

## Abstracts

### Report Summary

Organic Electronics-South America Market Status and Trend Report 2013-2023 offers a comprehensive analysis on Organic Electronics industry, standing on the readers' perspective, delivering detailed market data and penetrating insights. No matter the client is industry insider, potential entrant or investor, the report will provide useful data and information. Key questions answered by this report include:

Whole South America and Regional Market Size of Organic Electronics 2013-2017, and development forecast 2018-2023

Main market players of Organic Electronics in South America, with company and product introduction, position in the Organic Electronics market

Market status and development trend of Organic Electronics by types and applications

Cost and profit status of Organic Electronics, and marketing status

Market growth drivers and challenges

The report segments the South America Organic Electronics market as:

South America Organic Electronics Market: Regional Segment Analysis (Regional Consumption Volume, Consumption Volume, Revenue and Growth Rate 2013-2023):

Brazil

Argentina

Venezuela

Colombia

Others

South America Organic Electronics Market: Product Type Segment Analysis  
(Consumption Volume, Average Price, Revenue, Market Share and Trend 2013-2023):

Semiconductor Materials  
Conductive Materials  
Dielectric Materials  
Substrate Materials  
Other

South America Organic Electronics Market: Application Segment Analysis  
(Consumption Volume and Market Share 2013-2023; Downstream Customers and Market Analysis)

Display  
OLED Lighting  
Organic Photovoltaic  
System Components  
Other

South America Organic Electronics Market: Players Segment Analysis (Company and Product introduction, Organic Electronics Sales Volume, Revenue, Price and Gross Margin):

Fujifilm Dimatix  
AU Optronics  
BASF  
Bayer MaterialScience  
H.C. STARCK  
DuPont  
Koninklijke Philips  
LG Display  
Sumitomo  
Merck  
AGC Seimi Chemical  
Novaled  
Samsung Display  
Sony  
Universal Display

Heliatek  
Evonik

In a word, the report provides detailed statistics and analysis on the state of the industry; and is a valuable source of guidance and direction for companies and individuals interested in the market.

## Contents

### **CHAPTER 1 OVERVIEW OF ORGANIC ELECTRONICS**

- 1.1 Definition of Organic Electronics in This Report
- 1.2 Commercial Types of Organic Electronics
  - 1.2.1 Semiconductor Materials
  - 1.2.2 Conductive Materials
  - 1.2.3 Dielectric Materials
  - 1.2.4 Substrate Materials
  - 1.2.5 Other
- 1.3 Downstream Application of Organic Electronics
  - 1.3.1 Display
  - 1.3.2 OLED Lighting
  - 1.3.3 Organic Photovoltaic
  - 1.3.4 System Components
  - 1.3.5 Other
- 1.4 Development History of Organic Electronics
- 1.5 Market Status and Trend of Organic Electronics 2013-2023
  - 1.5.1 South America Organic Electronics Market Status and Trend 2013-2023
  - 1.5.2 Regional Organic Electronics Market Status and Trend 2013-2023

### **CHAPTER 2 SOUTH AMERICA MARKET STATUS AND FORECAST BY REGIONS**

- 2.1 Market Status of Organic Electronics in South America 2013-2017
- 2.2 Consumption Market of Organic Electronics in South America by Regions
  - 2.2.1 Consumption Volume of Organic Electronics in South America by Regions
  - 2.2.2 Revenue of Organic Electronics in South America by Regions
- 2.3 Market Analysis of Organic Electronics in South America by Regions
  - 2.3.1 Market Analysis of Organic Electronics in Brazil 2013-2017
  - 2.3.2 Market Analysis of Organic Electronics in Argentina 2013-2017
  - 2.3.3 Market Analysis of Organic Electronics in Venezuela 2013-2017
  - 2.3.4 Market Analysis of Organic Electronics in Colombia 2013-2017
  - 2.3.5 Market Analysis of Organic Electronics in Others 2013-2017
- 2.4 Market Development Forecast of Organic Electronics in South America 2018-2023
  - 2.4.1 Market Development Forecast of Organic Electronics in South America 2018-2023
  - 2.4.2 Market Development Forecast of Organic Electronics by Regions 2018-2023

## **CHAPTER 3 SOUTH AMERICA MARKET STATUS AND FORECAST BY TYPES**

### 3.1 Whole South America Market Status by Types

#### 3.1.1 Consumption Volume of Organic Electronics in South America by Types

#### 3.1.2 Revenue of Organic Electronics in South America by Types

### 3.2 South America Market Status by Types in Major Countries

#### 3.2.1 Market Status by Types in Brazil

#### 3.2.2 Market Status by Types in Argentina

#### 3.2.3 Market Status by Types in Venezuela

#### 3.2.4 Market Status by Types in Colombia

#### 3.2.5 Market Status by Types in Others

### 3.3 Market Forecast of Organic Electronics in South America by Types

## **CHAPTER 4 SOUTH AMERICA MARKET STATUS AND FORECAST BY DOWNSTREAM INDUSTRY**

### 4.1 Demand Volume of Organic Electronics in South America by Downstream Industry

### 4.2 Demand Volume of Organic Electronics by Downstream Industry in Major Countries

#### 4.2.1 Demand Volume of Organic Electronics by Downstream Industry in Brazil

#### 4.2.2 Demand Volume of Organic Electronics by Downstream Industry in Argentina

#### 4.2.3 Demand Volume of Organic Electronics by Downstream Industry in Venezuela

#### 4.2.4 Demand Volume of Organic Electronics by Downstream Industry in Colombia

#### 4.2.5 Demand Volume of Organic Electronics by Downstream Industry in Others

### 4.3 Market Forecast of Organic Electronics in South America by Downstream Industry

## **CHAPTER 5 MARKET DRIVING FACTOR ANALYSIS OF ORGANIC ELECTRONICS**

### 5.1 South America Economy Situation and Trend Overview

### 5.2 Organic Electronics Downstream Industry Situation and Trend Overview

## **CHAPTER 6 ORGANIC ELECTRONICS MARKET COMPETITION STATUS BY MAJOR PLAYERS IN SOUTH AMERICA**

### 6.1 Sales Volume of Organic Electronics in South America by Major Players

### 6.2 Revenue of Organic Electronics in South America by Major Players

### 6.3 Basic Information of Organic Electronics by Major Players

#### 6.3.1 Headquarters Location and Established Time of Organic Electronics Major Players

#### 6.3.2 Employees and Revenue Level of Organic Electronics Major Players

- 6.4 Market Competition News and Trend
  - 6.4.1 Merger, Consolidation or Acquisition News
  - 6.4.2 Investment or Disinvestment News
  - 6.4.3 New Product Development and Launch

## **CHAPTER 7 ORGANIC ELECTRONICS MAJOR MANUFACTURERS INTRODUCTION AND MARKET DATA**

- 7.1 Fujifilm Dimatix
  - 7.1.1 Company profile
  - 7.1.2 Representative Organic Electronics Product
  - 7.1.3 Organic Electronics Sales, Revenue, Price and Gross Margin of Fujifilm Dimatix
- 7.2 AU Optronics
  - 7.2.1 Company profile
  - 7.2.2 Representative Organic Electronics Product
  - 7.2.3 Organic Electronics Sales, Revenue, Price and Gross Margin of AU Optronics
- 7.3 BASF
  - 7.3.1 Company profile
  - 7.3.2 Representative Organic Electronics Product
  - 7.3.3 Organic Electronics Sales, Revenue, Price and Gross Margin of BASF
- 7.4 Bayer MaterialScience
  - 7.4.1 Company profile
  - 7.4.2 Representative Organic Electronics Product
  - 7.4.3 Organic Electronics Sales, Revenue, Price and Gross Margin of Bayer MaterialScience
- 7.5 H.C. STARCK
  - 7.5.1 Company profile
  - 7.5.2 Representative Organic Electronics Product
  - 7.5.3 Organic Electronics Sales, Revenue, Price and Gross Margin of H.C. STARCK
- 7.6 DuPont
  - 7.6.1 Company profile
  - 7.6.2 Representative Organic Electronics Product
  - 7.6.3 Organic Electronics Sales, Revenue, Price and Gross Margin of DuPont
- 7.7 Koninklijke Philips
  - 7.7.1 Company profile
  - 7.7.2 Representative Organic Electronics Product
  - 7.7.3 Organic Electronics Sales, Revenue, Price and Gross Margin of Koninklijke Philips
- 7.8 LG Display

- 7.8.1 Company profile
- 7.8.2 Representative Organic Electronics Product
- 7.8.3 Organic Electronics Sales, Revenue, Price and Gross Margin of LG Display
- 7.9 Sumitomo
  - 7.9.1 Company profile
  - 7.9.2 Representative Organic Electronics Product
  - 7.9.3 Organic Electronics Sales, Revenue, Price and Gross Margin of Sumitomo
- 7.10 Merck
  - 7.10.1 Company profile
  - 7.10.2 Representative Organic Electronics Product
  - 7.10.3 Organic Electronics Sales, Revenue, Price and Gross Margin of Merck
- 7.11 AGC Seimi Chemical
  - 7.11.1 Company profile
  - 7.11.2 Representative Organic Electronics Product
  - 7.11.3 Organic Electronics Sales, Revenue, Price and Gross Margin of AGC Seimi Chemical
- 7.12 Novaled
  - 7.12.1 Company profile
  - 7.12.2 Representative Organic Electronics Product
  - 7.12.3 Organic Electronics Sales, Revenue, Price and Gross Margin of Novaled
- 7.13 Samsung Display
  - 7.13.1 Company profile
  - 7.13.2 Representative Organic Electronics Product
  - 7.13.3 Organic Electronics Sales, Revenue, Price and Gross Margin of Samsung Display
- 7.14 Sony
  - 7.14.1 Company profile
  - 7.14.2 Representative Organic Electronics Product
  - 7.14.3 Organic Electronics Sales, Revenue, Price and Gross Margin of Sony
- 7.15 Universal Display
  - 7.15.1 Company profile
  - 7.15.2 Representative Organic Electronics Product
  - 7.15.3 Organic Electronics Sales, Revenue, Price and Gross Margin of Universal Display
- 7.16 Heliatek
- 7.17 Evonik

## **CHAPTER 8 UPSTREAM AND DOWNSTREAM MARKET ANALYSIS OF ORGANIC ELECTRONICS**

- 8.1 Industry Chain of Organic Electronics
- 8.2 Upstream Market and Representative Companies Analysis
- 8.3 Downstream Market and Representative Companies Analysis

## **CHAPTER 9 COST AND GROSS MARGIN ANALYSIS OF ORGANIC ELECTRONICS**

- 9.1 Cost Structure Analysis of Organic Electronics
- 9.2 Raw Materials Cost Analysis of Organic Electronics
- 9.3 Labor Cost Analysis of Organic Electronics
- 9.4 Manufacturing Expenses Analysis of Organic Electronics

## **CHAPTER 10 MARKETING STATUS ANALYSIS OF ORGANIC ELECTRONICS**

- 10.1 Marketing Channel
  - 10.1.1 Direct Marketing
  - 10.1.2 Indirect Marketing
  - 10.1.3 Marketing Channel Development Trend
- 10.2 Market Positioning
  - 10.2.1 Pricing Strategy
  - 10.2.2 Brand Strategy
  - 10.2.3 Target Client
- 10.3 Distributors/Traders List

## **CHAPTER 11 REPORT CONCLUSION**

## **CHAPTER 12 RESEARCH METHODOLOGY AND REFERENCE**

- 12.1 Methodology/Research Approach
  - 12.1.1 Research Programs/Design
  - 12.1.2 Market Size Estimation
  - 12.1.3 Market Breakdown and Data Triangulation
- 12.2 Data Source
  - 12.2.1 Secondary Sources
  - 12.2.2 Primary Sources
- 12.3 Reference



## I would like to order

Product name: Organic Electronics-South America Market Status and Trend Report 2013-2023

Product link: <https://marketpublishers.com/r/O097DE393FFMEN.html>

Price: US\$ 3,480.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

[info@marketpublishers.com](mailto:info@marketpublishers.com)

## Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/O097DE393FFMEN.html>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:  
Last name:  
Email:  
Company:  
Address:  
City:  
Zip code:  
Country:  
Tel:  
Fax:  
Your message:

**\*\*All fields are required**

Customer signature \_\_\_\_\_

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <https://marketpublishers.com/docs/terms.html>

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970