

# Oral Hygiene Products-China Market Status and Trend Report 2013-2023

<https://marketpublishers.com/r/O0DEBD93B39EN.html>

Date: January 2018

Pages: 140

Price: US\$ 2,980.00 (Single User License)

ID: O0DEBD93B39EN

## Abstracts

### Report Summary

Oral Hygiene Products-China Market Status and Trend Report 2013-2023 offers a comprehensive analysis on Oral Hygiene Products industry, standing on the readers' perspective, delivering detailed market data and penetrating insights. No matter the client is industry insider, potential entrant or investor, the report will provides useful data and information. Key questions answered by this report include:

Whole China and Regional Market Size of Oral Hygiene Products 2013-2017, and development forecast 2018-2023

Main market players of Oral Hygiene Products in China, with company and product introduction, position in the Oral Hygiene Products market

Market status and development trend of Oral Hygiene Products by types and applications

Cost and profit status of Oral Hygiene Products, and marketing status

Market growth drivers and challenges

The report segments the China Oral Hygiene Products market as:

China Oral Hygiene Products Market: Regional Segment Analysis (Regional Consumption Volume, Consumption Volume, Revenue and Growth Rate 2013-2023):

North China

Northeast China

East China

Central & South China

Southwest China  
Northwest China

China Oral Hygiene Products Market: Product Type Segment Analysis (Consumption Volume, Average Price, Revenue, Market Share and Trend 2013-2023):

Toothbrush  
Toothpaste  
Tooth Whiteners  
Others

China Oral Hygiene Products Market: Application Segment Analysis (Consumption Volume and Market Share 2013-2023; Downstream Customers and Market Analysis)

Children  
Adults

China Oral Hygiene Products Market: Players Segment Analysis (Company and Product introduction, Oral Hygiene Products Sales Volume, Revenue, Price and Gross Margin):

Dentsply International  
Ivoclar Vivadent  
Danaher Corporation  
Colgate-Palmolive Company  
3M-ESPE  
GC Corporation  
P&G  
Unilever  
SeGo  
Lantian  
Baicaotang  
Lion  
WHITE SKY  
PERFCT  
ARM & HAMMER  
MARVIS  
Comvita  
LG household & Health Care

Margaret Josefin  
LUSH  
Church & Dwight

In a word, the report provides detailed statistics and analysis on the state of the industry; and is a valuable source of guidance and direction for companies and individuals interested in the market.

## Contents

### CHAPTER 1 OVERVIEW OF ORAL HYGIENE PRODUCTS

- 1.1 Definition of Oral Hygiene Products in This Report
- 1.2 Commercial Types of Oral Hygiene Products
  - 1.2.1 Toothbrush
  - 1.2.2 Toothpaste
  - 1.2.3 Tooth Whiteners
  - 1.2.4 Others
- 1.3 Downstream Application of Oral Hygiene Products
  - 1.3.1 Children
  - 1.3.2 Adults
- 1.4 Development History of Oral Hygiene Products
- 1.5 Market Status and Trend of Oral Hygiene Products 2013-2023
  - 1.5.1 China Oral Hygiene Products Market Status and Trend 2013-2023
  - 1.5.2 Regional Oral Hygiene Products Market Status and Trend 2013-2023

### CHAPTER 2 CHINA MARKET STATUS AND FORECAST BY REGIONS

- 2.1 Market Status of Oral Hygiene Products in China 2013-2017
- 2.2 Consumption Market of Oral Hygiene Products in China by Regions
  - 2.2.1 Consumption Volume of Oral Hygiene Products in China by Regions
  - 2.2.2 Revenue of Oral Hygiene Products in China by Regions
- 2.3 Market Analysis of Oral Hygiene Products in China by Regions
  - 2.3.1 Market Analysis of Oral Hygiene Products in North China 2013-2017
  - 2.3.2 Market Analysis of Oral Hygiene Products in Northeast China 2013-2017
  - 2.3.3 Market Analysis of Oral Hygiene Products in East China 2013-2017
  - 2.3.4 Market Analysis of Oral Hygiene Products in Central & South China 2013-2017
  - 2.3.5 Market Analysis of Oral Hygiene Products in Southwest China 2013-2017
  - 2.3.6 Market Analysis of Oral Hygiene Products in Northwest China 2013-2017
- 2.4 Market Development Forecast of Oral Hygiene Products in China 2018-2023
  - 2.4.1 Market Development Forecast of Oral Hygiene Products in China 2018-2023
  - 2.4.2 Market Development Forecast of Oral Hygiene Products by Regions 2018-2023

### CHAPTER 3 CHINA MARKET STATUS AND FORECAST BY TYPES

- 3.1 Whole China Market Status by Types
  - 3.1.1 Consumption Volume of Oral Hygiene Products in China by Types

- 3.1.2 Revenue of Oral Hygiene Products in China by Types
- 3.2 China Market Status by Types in Major Countries
  - 3.2.1 Market Status by Types in North China
  - 3.2.2 Market Status by Types in Northeast China
  - 3.2.3 Market Status by Types in East China
  - 3.2.4 Market Status by Types in Central & South China
  - 3.2.5 Market Status by Types in Southwest China
  - 3.2.6 Market Status by Types in Northwest China
- 3.3 Market Forecast of Oral Hygiene Products in China by Types

## **CHAPTER 4 CHINA MARKET STATUS AND FORECAST BY DOWNSTREAM INDUSTRY**

- 4.1 Demand Volume of Oral Hygiene Products in China by Downstream Industry
- 4.2 Demand Volume of Oral Hygiene Products by Downstream Industry in Major Countries
  - 4.2.1 Demand Volume of Oral Hygiene Products by Downstream Industry in North China
  - 4.2.2 Demand Volume of Oral Hygiene Products by Downstream Industry in Northeast China
  - 4.2.3 Demand Volume of Oral Hygiene Products by Downstream Industry in East China
  - 4.2.4 Demand Volume of Oral Hygiene Products by Downstream Industry in Central & South China
  - 4.2.5 Demand Volume of Oral Hygiene Products by Downstream Industry in Southwest China
  - 4.2.6 Demand Volume of Oral Hygiene Products by Downstream Industry in Northwest China
- 4.3 Market Forecast of Oral Hygiene Products in China by Downstream Industry

## **CHAPTER 5 MARKET DRIVING FACTOR ANALYSIS OF ORAL HYGIENE PRODUCTS**

- 5.1 China Economy Situation and Trend Overview
- 5.2 Oral Hygiene Products Downstream Industry Situation and Trend Overview

## **CHAPTER 6 ORAL HYGIENE PRODUCTS MARKET COMPETITION STATUS BY MAJOR PLAYERS IN CHINA**

- 6.1 Sales Volume of Oral Hygiene Products in China by Major Players
- 6.2 Revenue of Oral Hygiene Products in China by Major Players
- 6.3 Basic Information of Oral Hygiene Products by Major Players
  - 6.3.1 Headquarters Location and Established Time of Oral Hygiene Products Major Players
  - 6.3.2 Employees and Revenue Level of Oral Hygiene Products Major Players
- 6.4 Market Competition News and Trend
  - 6.4.1 Merger, Consolidation or Acquisition News
  - 6.4.2 Investment or Disinvestment News
  - 6.4.3 New Product Development and Launch

## **CHAPTER 7 ORAL HYGIENE PRODUCTS MAJOR MANUFACTURERS INTRODUCTION AND MARKET DATA**

- 7.1 Dentsply International
  - 7.1.1 Company profile
  - 7.1.2 Representative Oral Hygiene Products Product
  - 7.1.3 Oral Hygiene Products Sales, Revenue, Price and Gross Margin of Dentsply International
- 7.2 Ivoclar Vivadent
  - 7.2.1 Company profile
  - 7.2.2 Representative Oral Hygiene Products Product
  - 7.2.3 Oral Hygiene Products Sales, Revenue, Price and Gross Margin of Ivoclar Vivadent
- 7.3 Danaher Corporation
  - 7.3.1 Company profile
  - 7.3.2 Representative Oral Hygiene Products Product
  - 7.3.3 Oral Hygiene Products Sales, Revenue, Price and Gross Margin of Danaher Corporation
- 7.4 Colgate-Palmolive Company
  - 7.4.1 Company profile
  - 7.4.2 Representative Oral Hygiene Products Product
  - 7.4.3 Oral Hygiene Products Sales, Revenue, Price and Gross Margin of Colgate-Palmolive Company
- 7.5 3M-ESPE
  - 7.5.1 Company profile
  - 7.5.2 Representative Oral Hygiene Products Product
  - 7.5.3 Oral Hygiene Products Sales, Revenue, Price and Gross Margin of 3M-ESPE
- 7.6 GC Corporation

- 7.6.1 Company profile
- 7.6.2 Representative Oral Hygiene Products Product
- 7.6.3 Oral Hygiene Products Sales, Revenue, Price and Gross Margin of GC Corporation
- 7.7 P&G
  - 7.7.1 Company profile
  - 7.7.2 Representative Oral Hygiene Products Product
  - 7.7.3 Oral Hygiene Products Sales, Revenue, Price and Gross Margin of P&G
- 7.8 Unilever
  - 7.8.1 Company profile
  - 7.8.2 Representative Oral Hygiene Products Product
  - 7.8.3 Oral Hygiene Products Sales, Revenue, Price and Gross Margin of Unilever
- 7.9 SeGo
  - 7.9.1 Company profile
  - 7.9.2 Representative Oral Hygiene Products Product
  - 7.9.3 Oral Hygiene Products Sales, Revenue, Price and Gross Margin of SeGo
- 7.10 Lantian
  - 7.10.1 Company profile
  - 7.10.2 Representative Oral Hygiene Products Product
  - 7.10.3 Oral Hygiene Products Sales, Revenue, Price and Gross Margin of Lantian
- 7.11 Baicaotang
  - 7.11.1 Company profile
  - 7.11.2 Representative Oral Hygiene Products Product
  - 7.11.3 Oral Hygiene Products Sales, Revenue, Price and Gross Margin of Baicaotang
- 7.12 Lion
  - 7.12.1 Company profile
  - 7.12.2 Representative Oral Hygiene Products Product
  - 7.12.3 Oral Hygiene Products Sales, Revenue, Price and Gross Margin of Lion
- 7.13 WHITE SKY
  - 7.13.1 Company profile
  - 7.13.2 Representative Oral Hygiene Products Product
  - 7.13.3 Oral Hygiene Products Sales, Revenue, Price and Gross Margin of WHITE SKY
- 7.14 PERFECT
  - 7.14.1 Company profile
  - 7.14.2 Representative Oral Hygiene Products Product
  - 7.14.3 Oral Hygiene Products Sales, Revenue, Price and Gross Margin of PERFECT
- 7.15 ARM & HAMMER
  - 7.15.1 Company profile
  - 7.15.2 Representative Oral Hygiene Products Product

7.15.3 Oral Hygiene Products Sales, Revenue, Price and Gross Margin of ARM & HAMMER

7.16 MARVIS

7.17 Comvita

7.18 LG household & Health Care

7.19 Margaret Josefin

7.20 LUSH

7.21 Church & Dwight

## **CHAPTER 8 UPSTREAM AND DOWNSTREAM MARKET ANALYSIS OF ORAL HYGIENE PRODUCTS**

8.1 Industry Chain of Oral Hygiene Products

8.2 Upstream Market and Representative Companies Analysis

8.3 Downstream Market and Representative Companies Analysis

## **CHAPTER 9 COST AND GROSS MARGIN ANALYSIS OF ORAL HYGIENE PRODUCTS**

9.1 Cost Structure Analysis of Oral Hygiene Products

9.2 Raw Materials Cost Analysis of Oral Hygiene Products

9.3 Labor Cost Analysis of Oral Hygiene Products

9.4 Manufacturing Expenses Analysis of Oral Hygiene Products

## **CHAPTER 10 MARKETING STATUS ANALYSIS OF ORAL HYGIENE PRODUCTS**

10.1 Marketing Channel

10.1.1 Direct Marketing

10.1.2 Indirect Marketing

10.1.3 Marketing Channel Development Trend

10.2 Market Positioning

10.2.1 Pricing Strategy

10.2.2 Brand Strategy

10.2.3 Target Client

10.3 Distributors/Traders List

## **CHAPTER 11 REPORT CONCLUSION**

## **CHAPTER 12 RESEARCH METHODOLOGY AND REFERENCE**



## 12.1 Methodology/Research Approach

### 12.1.1 Research Programs/Design

### 12.1.2 Market Size Estimation

### 12.1.3 Market Breakdown and Data Triangulation

## 12.2 Data Source

### 12.2.1 Secondary Sources

### 12.2.2 Primary Sources

## 12.3 Reference

## I would like to order

Product name: Oral Hygiene Products-China Market Status and Trend Report 2013-2023

Product link: <https://marketpublishers.com/r/O0DEBD93B39EN.html>

Price: US\$ 2,980.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

[info@marketpublishers.com](mailto:info@marketpublishers.com)

## Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/O0DEBD93B39EN.html>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:  
Last name:  
Email:  
Company:  
Address:  
City:  
Zip code:  
Country:  
Tel:  
Fax:  
Your message:

**\*\*All fields are required**

Customer signature \_\_\_\_\_

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <https://marketpublishers.com/docs/terms.html>

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970