

Oral Care Products-United States Market Status and Trend Report 2013-2023

<https://marketpublishers.com/r/OB05C666C92MEN.html>

Date: February 2018

Pages: 159

Price: US\$ 3,480.00 (Single User License)

ID: OB05C666C92MEN

Abstracts

Report Summary

Oral Care Products-United States Market Status and Trend Report 2013-2023 offers a comprehensive analysis on Oral Care Products industry, standing on the readers' perspective, delivering detailed market data and penetrating insights. No matter the client is industry insider, potential entrant or investor, the report will provide useful data and information. Key questions answered by this report include:

Whole United States and Regional Market Size of Oral Care Products 2013-2017, and development forecast 2018-2023

Main market players of Oral Care Products in United States, with company and product introduction, position in the Oral Care Products market

Market status and development trend of Oral Care Products by types and applications

Cost and profit status of Oral Care Products, and marketing status

Market growth drivers and challenges

The report segments the United States Oral Care Products market as:

United States Oral Care Products Market: Regional Segment Analysis (Regional Consumption Volume, Consumption Volume, Revenue and Growth Rate 2013-2023):

New England

The Middle Atlantic

The Midwest

The West

The South

Southwest

United States Oral Care Products Market: Product Type Segment Analysis
(Consumption Volume, Average Price, Revenue, Market Share and Trend 2013-2023):

Toothbrushes
Toothpaste
Mouthwash/Rinse
Denture Products
Dental Accessories

United States Oral Care Products Market: Application Segment Analysis (Consumption
Volume and Market Share 2013-2023; Downstream Customers and Market Analysis)

Oral Cleaning
Oral Health

United States Oral Care Products Market: Players Segment Analysis (Company and
Product introduction, Oral Care Products Sales Volume, Revenue, Price and Gross
Margin):

Procter & Gamble
Johnson & Johnson
Colgate-Palmolive
GlaxoSmithKline
Church & Dwight
Dr. Fresh
Dentaid
Lion Corporation
Sunstar Suisse

In a word, the report provides detailed statistics and analysis on the state of the industry; and is a valuable source of guidance and direction for companies and individuals interested in the market.

Contents

CHAPTER 1 OVERVIEW OF ORAL CARE PRODUCTS

- 1.1 Definition of Oral Care Products in This Report
- 1.2 Commercial Types of Oral Care Products
 - 1.2.1 Toothbrushes
 - 1.2.2 Toothpaste
 - 1.2.3 Mouthwash/Rinse
 - 1.2.4 Denture Products
 - 1.2.5 Dental Accessories
- 1.3 Downstream Application of Oral Care Products
 - 1.3.1 Oral Cleaning
 - 1.3.2 Oral Health
- 1.4 Development History of Oral Care Products
- 1.5 Market Status and Trend of Oral Care Products 2013-2023
 - 1.5.1 United States Oral Care Products Market Status and Trend 2013-2023
 - 1.5.2 Regional Oral Care Products Market Status and Trend 2013-2023

CHAPTER 2 UNITED STATES MARKET STATUS AND FORECAST BY REGIONS

- 2.1 Market Status of Oral Care Products in United States 2013-2017
- 2.2 Consumption Market of Oral Care Products in United States by Regions
 - 2.2.1 Consumption Volume of Oral Care Products in United States by Regions
 - 2.2.2 Revenue of Oral Care Products in United States by Regions
- 2.3 Market Analysis of Oral Care Products in United States by Regions
 - 2.3.1 Market Analysis of Oral Care Products in New England 2013-2017
 - 2.3.2 Market Analysis of Oral Care Products in The Middle Atlantic 2013-2017
 - 2.3.3 Market Analysis of Oral Care Products in The Midwest 2013-2017
 - 2.3.4 Market Analysis of Oral Care Products in The West 2013-2017
 - 2.3.5 Market Analysis of Oral Care Products in The South 2013-2017
 - 2.3.6 Market Analysis of Oral Care Products in Southwest 2013-2017
- 2.4 Market Development Forecast of Oral Care Products in United States 2018-2023
 - 2.4.1 Market Development Forecast of Oral Care Products in United States 2018-2023
 - 2.4.2 Market Development Forecast of Oral Care Products by Regions 2018-2023

CHAPTER 3 UNITED STATES MARKET STATUS AND FORECAST BY TYPES

- 3.1 Whole United States Market Status by Types

- 3.1.1 Consumption Volume of Oral Care Products in United States by Types
- 3.1.2 Revenue of Oral Care Products in United States by Types
- 3.2 United States Market Status by Types in Major Countries
 - 3.2.1 Market Status by Types in New England
 - 3.2.2 Market Status by Types in The Middle Atlantic
 - 3.2.3 Market Status by Types in The Midwest
 - 3.2.4 Market Status by Types in The West
 - 3.2.5 Market Status by Types in The South
 - 3.2.6 Market Status by Types in Southwest
- 3.3 Market Forecast of Oral Care Products in United States by Types

CHAPTER 4 UNITED STATES MARKET STATUS AND FORECAST BY DOWNSTREAM INDUSTRY

- 4.1 Demand Volume of Oral Care Products in United States by Downstream Industry
- 4.2 Demand Volume of Oral Care Products by Downstream Industry in Major Countries
 - 4.2.1 Demand Volume of Oral Care Products by Downstream Industry in New England
 - 4.2.2 Demand Volume of Oral Care Products by Downstream Industry in The Middle Atlantic
 - 4.2.3 Demand Volume of Oral Care Products by Downstream Industry in The Midwest
 - 4.2.4 Demand Volume of Oral Care Products by Downstream Industry in The West
 - 4.2.5 Demand Volume of Oral Care Products by Downstream Industry in The South
 - 4.2.6 Demand Volume of Oral Care Products by Downstream Industry in Southwest
- 4.3 Market Forecast of Oral Care Products in United States by Downstream Industry

CHAPTER 5 MARKET DRIVING FACTOR ANALYSIS OF ORAL CARE PRODUCTS

- 5.1 United States Economy Situation and Trend Overview
- 5.2 Oral Care Products Downstream Industry Situation and Trend Overview

CHAPTER 6 ORAL CARE PRODUCTS MARKET COMPETITION STATUS BY MAJOR PLAYERS IN UNITED STATES

- 6.1 Sales Volume of Oral Care Products in United States by Major Players
- 6.2 Revenue of Oral Care Products in United States by Major Players
- 6.3 Basic Information of Oral Care Products by Major Players
 - 6.3.1 Headquarters Location and Established Time of Oral Care Products Major Players
 - 6.3.2 Employees and Revenue Level of Oral Care Products Major Players

- 6.4 Market Competition News and Trend
 - 6.4.1 Merger, Consolidation or Acquisition News
 - 6.4.2 Investment or Disinvestment News
 - 6.4.3 New Product Development and Launch

CHAPTER 7 ORAL CARE PRODUCTS MAJOR MANUFACTURERS INTRODUCTION AND MARKET DATA

- 7.1 Procter & Gamble
 - 7.1.1 Company profile
 - 7.1.2 Representative Oral Care Products Product
 - 7.1.3 Oral Care Products Sales, Revenue, Price and Gross Margin of Procter & Gamble
- 7.2 Johnson & Johnson
 - 7.2.1 Company profile
 - 7.2.2 Representative Oral Care Products Product
 - 7.2.3 Oral Care Products Sales, Revenue, Price and Gross Margin of Johnson & Johnson
- 7.3 Colgate-Palmolive
 - 7.3.1 Company profile
 - 7.3.2 Representative Oral Care Products Product
 - 7.3.3 Oral Care Products Sales, Revenue, Price and Gross Margin of Colgate-Palmolive
- 7.4 GlaxoSmithKline
 - 7.4.1 Company profile
 - 7.4.2 Representative Oral Care Products Product
 - 7.4.3 Oral Care Products Sales, Revenue, Price and Gross Margin of GlaxoSmithKline
- 7.5 Church & Dwight
 - 7.5.1 Company profile
 - 7.5.2 Representative Oral Care Products Product
 - 7.5.3 Oral Care Products Sales, Revenue, Price and Gross Margin of Church & Dwight
- 7.6 Dr. Fresh
 - 7.6.1 Company profile
 - 7.6.2 Representative Oral Care Products Product
 - 7.6.3 Oral Care Products Sales, Revenue, Price and Gross Margin of Dr. Fresh
- 7.7 Dentaïd
 - 7.7.1 Company profile
 - 7.7.2 Representative Oral Care Products Product
 - 7.7.3 Oral Care Products Sales, Revenue, Price and Gross Margin of Dentaïd

7.8 Lion Corporation

7.8.1 Company profile

7.8.2 Representative Oral Care Products Product

7.8.3 Oral Care Products Sales, Revenue, Price and Gross Margin of Lion Corporation

7.9 Sunstar Suisse

7.9.1 Company profile

7.9.2 Representative Oral Care Products Product

7.9.3 Oral Care Products Sales, Revenue, Price and Gross Margin of Sunstar Suisse

CHAPTER 8 UPSTREAM AND DOWNSTREAM MARKET ANALYSIS OF ORAL CARE PRODUCTS

8.1 Industry Chain of Oral Care Products

8.2 Upstream Market and Representative Companies Analysis

8.3 Downstream Market and Representative Companies Analysis

CHAPTER 9 COST AND GROSS MARGIN ANALYSIS OF ORAL CARE PRODUCTS

9.1 Cost Structure Analysis of Oral Care Products

9.2 Raw Materials Cost Analysis of Oral Care Products

9.3 Labor Cost Analysis of Oral Care Products

9.4 Manufacturing Expenses Analysis of Oral Care Products

CHAPTER 10 MARKETING STATUS ANALYSIS OF ORAL CARE PRODUCTS

10.1 Marketing Channel

10.1.1 Direct Marketing

10.1.2 Indirect Marketing

10.1.3 Marketing Channel Development Trend

10.2 Market Positioning

10.2.1 Pricing Strategy

10.2.2 Brand Strategy

10.2.3 Target Client

10.3 Distributors/Traders List

CHAPTER 11 REPORT CONCLUSION

CHAPTER 12 RESEARCH METHODOLOGY AND REFERENCE

12.1 Methodology/Research Approach

12.1.1 Research Programs/Design

12.1.2 Market Size Estimation

12.1.3 Market Breakdown and Data Triangulation

12.2 Data Source

12.2.1 Secondary Sources

12.2.2 Primary Sources

12.3 Reference

I would like to order

Product name: Oral Care Products-United States Market Status and Trend Report 2013-2023

Product link: <https://marketpublishers.com/r/OB05C666C92MEN.html>

Price: US\$ 3,480.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

info@marketpublishers.com

Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/OB05C666C92MEN.html>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:
Last name:
Email:
Company:
Address:
City:
Zip code:
Country:
Tel:
Fax:
Your message:

****All fields are required**

Customer signature _____

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <https://marketpublishers.com/docs/terms.html>

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970