

# Oral Care Products-Global Market Status and Trend Report 2013-2023

https://marketpublishers.com/r/O4D339D2382MEN.html

Date: February 2018 Pages: 138 Price: US\$ 2,480.00 (Single User License) ID: O4D339D2382MEN

# Abstracts

# **Report Summary**

Oral Care Products-Global Market Status and Trend Report 2013-2023 offers a comprehensive analysis on Oral Care Products industry, standing on the readers? perspective, delivering detailed market data and penetrating insights. No matter the client is industry insider, potential entrant or investor, the report will provides useful data and information. Key questions answered by this report include:

Worldwide and Regional Market Size of Oral Care Products 2013-2017, and development forecast 2018-2023 Main manufacturers/suppliers of Oral Care Products worldwide, with company and product introduction, position in the Oral Care Products market Market status and development trend of Oral Care Products by types and applications Cost and profit status of Oral Care Products, and marketing status Market growth drivers and challenges

The report segments the global Oral Care Products market as:

Global Oral Care Products Market: Regional Segment Analysis (Regional Production Volume, Consumption Volume, Revenue and Growth Rate 2013-2023):

North America Europe China Japan Rest APAC



Latin America

Global Oral Care Products Market: Type Segment Analysis (Consumption Volume, Average Price, Revenue, Market Share and Trend 2013-2023):

Toothbrushes Toothpaste Mouthwash/Rinse Denture Products Dental Accessories

Global Oral Care Products Market: Application Segment Analysis (Consumption Volume and Market Share 2013-2023; Downstream Customers and Market Analysis)

Oral Cleaning Oral Health

Global Oral Care Products Market: Manufacturers Segment Analysis (Company and Product introduction, Oral Care Products Sales Volume, Revenue, Price and Gross Margin):

Procter & Gamble Johnson & Johnson Colgate-Palmolive GlaxoSmithKline Church & Dwight Dr. Fresh Dentaid Lion Corporation Sunstar Suisse

In a word, the report provides detailed statistics and analysis on the state of the industry; and is a valuable source of guidance and direction for companies and individuals interested in the market.



# Contents

# CHAPTER 1 OVERVIEW OF ORAL CARE PRODUCTS

- 1.1 Definition of Oral Care Products in This Report
- 1.2 Commercial Types of Oral Care Products
- 1.2.1 Toothbrushes
- 1.2.2 Toothpaste
- 1.2.3 Mouthwash/Rinse
- 1.2.4 Denture Products
- 1.2.5 Dental Accessories
- 1.3 Downstream Application of Oral Care Products
- 1.3.1 Oral Cleaning
- 1.3.2 Oral Health
- 1.4 Development History of Oral Care Products
- 1.5 Market Status and Trend of Oral Care Products 2013-2023
  - 1.5.1 Global Oral Care Products Market Status and Trend 2013-2023
  - 1.5.2 Regional Oral Care Products Market Status and Trend 2013-2023

# CHAPTER 2 GLOBAL MARKET STATUS AND FORECAST BY REGIONS

- 2.1 Market Development of Oral Care Products 2013-2017
- 2.2 Production Market of Oral Care Products by Regions
- 2.2.1 Production Volume of Oral Care Products by Regions
- 2.2.2 Production Value of Oral Care Products by Regions
- 2.3 Demand Market of Oral Care Products by Regions
- 2.4 Production and Demand Status of Oral Care Products by Regions
- 2.4.1 Production and Demand Status of Oral Care Products by Regions 2013-2017
- 2.4.2 Import and Export Status of Oral Care Products by Regions 2013-2017

# CHAPTER 3 GLOBAL MARKET STATUS AND FORECAST BY TYPES

- 3.1 Production Volume of Oral Care Products by Types
- 3.2 Production Value of Oral Care Products by Types
- 3.3 Market Forecast of Oral Care Products by Types

# CHAPTER 4 GLOBAL MARKET STATUS AND FORECAST BY DOWNSTREAM INDUSTRY



- 4.1 Demand Volume of Oral Care Products by Downstream Industry
- 4.2 Market Forecast of Oral Care Products by Downstream Industry

# CHAPTER 5 MARKET DRIVING FACTOR ANALYSIS OF ORAL CARE PRODUCTS

- 5.1 Global Economy Situation and Trend Overview
- 5.2 Oral Care Products Downstream Industry Situation and Trend Overview

# CHAPTER 6 ORAL CARE PRODUCTS MARKET COMPETITION STATUS BY MAJOR MANUFACTURERS

6.1 Production Volume of Oral Care Products by Major Manufacturers

- 6.2 Production Value of Oral Care Products by Major Manufacturers
- 6.3 Basic Information of Oral Care Products by Major Manufacturers

6.3.1 Headquarters Location and Established Time of Oral Care Products Major Manufacturer

- 6.3.2 Employees and Revenue Level of Oral Care Products Major Manufacturer6.4 Market Competition News and Trend
- 6.4.1 Merger, Consolidation or Acquisition News
- 6.4.2 Investment or Disinvestment News
- 6.4.3 New Product Development and Launch

# CHAPTER 7 ORAL CARE PRODUCTS MAJOR MANUFACTURERS INTRODUCTION AND MARKET DATA

- 7.1 Procter & Gamble
  - 7.1.1 Company profile
  - 7.1.2 Representative Oral Care Products Product
- 7.1.3 Oral Care Products Sales, Revenue, Price and Gross Margin of Procter & Gamble

7.2 Johnson & Johnson

- 7.2.1 Company profile
- 7.2.2 Representative Oral Care Products Product
- 7.2.3 Oral Care Products Sales, Revenue, Price and Gross Margin of Johnson & Johnson

7.3 Colgate-Palmolive

- 7.3.1 Company profile
- 7.3.2 Representative Oral Care Products Product
- 7.3.3 Oral Care Products Sales, Revenue, Price and Gross Margin of Colgate-



#### Palmolive

- 7.4 GlaxoSmithKline
- 7.4.1 Company profile
- 7.4.2 Representative Oral Care Products Product
- 7.4.3 Oral Care Products Sales, Revenue, Price and Gross Margin of GlaxoSmithKline
- 7.5 Church & Dwight
  - 7.5.1 Company profile
  - 7.5.2 Representative Oral Care Products Product
- 7.5.3 Oral Care Products Sales, Revenue, Price and Gross Margin of Church & Dwight
- 7.6 Dr. Fresh
  - 7.6.1 Company profile
  - 7.6.2 Representative Oral Care Products Product
- 7.6.3 Oral Care Products Sales, Revenue, Price and Gross Margin of Dr. Fresh
- 7.7 Dentaid
  - 7.7.1 Company profile
  - 7.7.2 Representative Oral Care Products Product
- 7.7.3 Oral Care Products Sales, Revenue, Price and Gross Margin of Dentaid
- 7.8 Lion Corporation
  - 7.8.1 Company profile
  - 7.8.2 Representative Oral Care Products Product
- 7.8.3 Oral Care Products Sales, Revenue, Price and Gross Margin of Lion Corporation
- 7.9 Sunstar Suisse
- 7.9.1 Company profile
- 7.9.2 Representative Oral Care Products Product
- 7.9.3 Oral Care Products Sales, Revenue, Price and Gross Margin of Sunstar Suisse

# CHAPTER 8 UPSTREAM AND DOWNSTREAM MARKET ANALYSIS OF ORAL CARE PRODUCTS

- 8.1 Industry Chain of Oral Care Products
- 8.2 Upstream Market and Representative Companies Analysis
- 8.3 Downstream Market and Representative Companies Analysis

# CHAPTER 9 COST AND GROSS MARGIN ANALYSIS OF ORAL CARE PRODUCTS

- 9.1 Cost Structure Analysis of Oral Care Products
- 9.2 Raw Materials Cost Analysis of Oral Care Products
- 9.3 Labor Cost Analysis of Oral Care Products
- 9.4 Manufacturing Expenses Analysis of Oral Care Products



#### CHAPTER 10 MARKETING STATUS ANALYSIS OF ORAL CARE PRODUCTS

- 10.1 Marketing Channel
- 10.1.1 Direct Marketing
- 10.1.2 Indirect Marketing
- 10.1.3 Marketing Channel Development Trend
- 10.2 Market Positioning
  - 10.2.1 Pricing Strategy
- 10.2.2 Brand Strategy
- 10.2.3 Target Client
- 10.3 Distributors/Traders List

# **CHAPTER 11 REPORT CONCLUSION**

# CHAPTER 12 RESEARCH METHODOLOGY AND REFERENCE

- 12.1 Methodology/Research Approach
  - 12.1.1 Research Programs/Design
  - 12.1.2 Market Size Estimation
- 12.1.3 Market Breakdown and Data Triangulation
- 12.2 Data Source
  - 12.2.1 Secondary Sources
- 12.2.2 Primary Sources
- 12.3 Reference



# I would like to order

Product name: Oral Care Products-Global Market Status and Trend Report 2013-2023 Product link: <u>https://marketpublishers.com/r/O4D339D2382MEN.html</u>

> Price: US\$ 2,480.00 (Single User License / Electronic Delivery) If you want to order Corporate License or Hard Copy, please, contact our Customer Service: info@marketpublishers.com

# Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <u>https://marketpublishers.com/r/O4D339D2382MEN.html</u>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name: Last name: Email: Company: Address: City: Zip code: Country: Tel: Fax: Your message:

\*\*All fields are required

Custumer signature \_\_\_\_\_

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <u>https://marketpublishers.com/docs/terms.html</u>

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970