

# Optometry and Eye Exam Equipment-North America Market Status and Trend Report 2013-2023

<https://marketpublishers.com/r/OA272832B91EN.html>

Date: February 2018

Pages: 147

Price: US\$ 3,480.00 (Single User License)

ID: OA272832B91EN

## Abstracts

### Report Summary

Optometry and Eye Exam Equipment-North America Market Status and Trend Report 2013-2023 offers a comprehensive analysis on Optometry and Eye Exam Equipment industry, standing on the readers' perspective, delivering detailed market data and penetrating insights. No matter the client is industry insider, potential entrant or investor, the report will provides useful data and information. Key questions answered by this report include:

Whole North America and Regional Market Size of Optometry and Eye Exam Equipment 2013-2017, and development forecast 2018-2023

Main market players of Optometry and Eye Exam Equipment in North America, with company and product introduction, position in the Optometry and Eye Exam Equipment market

Market status and development trend of Optometry and Eye Exam Equipment by types and applications

Cost and profit status of Optometry and Eye Exam Equipment, and marketing status

Market growth drivers and challenges

The report segments the North America Optometry and Eye Exam Equipment market as:

North America Optometry and Eye Exam Equipment Market: Regional Segment Analysis (Regional Consumption Volume, Consumption Volume, Revenue and Growth Rate 2013-2023):

United States

Canada

Mexico

North America Optometry and Eye Exam Equipment Market: Product Type Segment Analysis (Consumption Volume, Average Price, Revenue, Market Share and Trend 2013-2023):

OCT

Fundus Cameras

Perimeters

Ophthalmoscope

Autorefractor

Chart Projectors

Wavefront Analyzer

North America Optometry and Eye Exam Equipment Market: Application Segment Analysis (Consumption Volume and Market Share 2013-2023; Downstream Customers and Market Analysis)

Clinics

Hospitals

Others

North America Optometry and Eye Exam Equipment Market: Players Segment Analysis (Company and Product introduction, Optometry and Eye Exam Equipment Sales Volume, Revenue, Price and Gross Margin):

Carl Zeiss

Haag-Streit

Topcon

Nidek

Heidelberg Engineering

Novartis

Valeant

Canon

Essilor

Heine Optotechnik

Luneau Technology

## Escalon

In a word, the report provides detailed statistics and analysis on the state of the industry; and is a valuable source of guidance and direction for companies and individuals interested in the market.

## Contents

### **CHAPTER 1 OVERVIEW OF OPTOMETRY AND EYE EXAM EQUIPMENT**

- 1.1 Definition of Optometry and Eye Exam Equipment in This Report
- 1.2 Commercial Types of Optometry and Eye Exam Equipment
  - 1.2.1 OCT
  - 1.2.2 Fundus Cameras
  - 1.2.3 Perimeters
  - 1.2.4 Ophthalmoscope
  - 1.2.5 Autorefractor
  - 1.2.6 Chart Projectors
  - 1.2.7 Wavefront Analyzer
- 1.3 Downstream Application of Optometry and Eye Exam Equipment
  - 1.3.1 Clinics
  - 1.3.2 Hospitals
  - 1.3.3 Others
- 1.4 Development History of Optometry and Eye Exam Equipment
- 1.5 Market Status and Trend of Optometry and Eye Exam Equipment 2013-2023
  - 1.5.1 North America Optometry and Eye Exam Equipment Market Status and Trend 2013-2023
  - 1.5.2 Regional Optometry and Eye Exam Equipment Market Status and Trend 2013-2023

### **CHAPTER 2 NORTH AMERICA MARKET STATUS AND FORECAST BY REGIONS**

- 2.1 Market Status of Optometry and Eye Exam Equipment in North America 2013-2017
- 2.2 Consumption Market of Optometry and Eye Exam Equipment in North America by Regions
  - 2.2.1 Consumption Volume of Optometry and Eye Exam Equipment in North America by Regions
  - 2.2.2 Revenue of Optometry and Eye Exam Equipment in North America by Regions
- 2.3 Market Analysis of Optometry and Eye Exam Equipment in North America by Regions
  - 2.3.1 Market Analysis of Optometry and Eye Exam Equipment in United States 2013-2017
  - 2.3.2 Market Analysis of Optometry and Eye Exam Equipment in Canada 2013-2017
  - 2.3.3 Market Analysis of Optometry and Eye Exam Equipment in Mexico 2013-2017
- 2.4 Market Development Forecast of Optometry and Eye Exam Equipment in North

America 2018-2023

2.4.1 Market Development Forecast of Optometry and Eye Exam Equipment in North America 2018-2023

2.4.2 Market Development Forecast of Optometry and Eye Exam Equipment by Regions 2018-2023

## **CHAPTER 3 NORTH AMERICA MARKET STATUS AND FORECAST BY TYPES**

3.1 Whole North America Market Status by Types

3.1.1 Consumption Volume of Optometry and Eye Exam Equipment in North America by Types

3.1.2 Revenue of Optometry and Eye Exam Equipment in North America by Types

3.2 North America Market Status by Types in Major Countries

3.2.1 Market Status by Types in United States

3.2.2 Market Status by Types in Canada

3.2.3 Market Status by Types in Mexico

3.3 Market Forecast of Optometry and Eye Exam Equipment in North America by Types

## **CHAPTER 4 NORTH AMERICA MARKET STATUS AND FORECAST BY DOWNSTREAM INDUSTRY**

4.1 Demand Volume of Optometry and Eye Exam Equipment in North America by Downstream Industry

4.2 Demand Volume of Optometry and Eye Exam Equipment by Downstream Industry in Major Countries

4.2.1 Demand Volume of Optometry and Eye Exam Equipment by Downstream Industry in United States

4.2.2 Demand Volume of Optometry and Eye Exam Equipment by Downstream Industry in Canada

4.2.3 Demand Volume of Optometry and Eye Exam Equipment by Downstream Industry in Mexico

4.3 Market Forecast of Optometry and Eye Exam Equipment in North America by Downstream Industry

## **CHAPTER 5 MARKET DRIVING FACTOR ANALYSIS OF OPTOMETRY AND EYE EXAM EQUIPMENT**

5.1 North America Economy Situation and Trend Overview

5.2 Optometry and Eye Exam Equipment Downstream Industry Situation and Trend

## Overview

### **CHAPTER 6 OPTOMETRY AND EYE EXAM EQUIPMENT MARKET COMPETITION STATUS BY MAJOR PLAYERS IN NORTH AMERICA**

6.1 Sales Volume of Optometry and Eye Exam Equipment in North America by Major Players

6.2 Revenue of Optometry and Eye Exam Equipment in North America by Major Players

6.3 Basic Information of Optometry and Eye Exam Equipment by Major Players

6.3.1 Headquarters Location and Established Time of Optometry and Eye Exam Equipment Major Players

6.3.2 Employees and Revenue Level of Optometry and Eye Exam Equipment Major Players

6.4 Market Competition News and Trend

6.4.1 Merger, Consolidation or Acquisition News

6.4.2 Investment or Disinvestment News

6.4.3 New Product Development and Launch

### **CHAPTER 7 OPTOMETRY AND EYE EXAM EQUIPMENT MAJOR MANUFACTURERS INTRODUCTION AND MARKET DATA**

7.1 Carl Zeiss

7.1.1 Company profile

7.1.2 Representative Optometry and Eye Exam Equipment Product

7.1.3 Optometry and Eye Exam Equipment Sales, Revenue, Price and Gross Margin of Carl Zeiss

7.2 Haag-Streit

7.2.1 Company profile

7.2.2 Representative Optometry and Eye Exam Equipment Product

7.2.3 Optometry and Eye Exam Equipment Sales, Revenue, Price and Gross Margin of Haag-Streit

7.3 Topcon

7.3.1 Company profile

7.3.2 Representative Optometry and Eye Exam Equipment Product

7.3.3 Optometry and Eye Exam Equipment Sales, Revenue, Price and Gross Margin of Topcon

7.4 Nidek

7.4.1 Company profile

- 7.4.2 Representative Optometry and Eye Exam Equipment Product
- 7.4.3 Optometry and Eye Exam Equipment Sales, Revenue, Price and Gross Margin of Nidek
- 7.5 Heidelberg Engineering
  - 7.5.1 Company profile
  - 7.5.2 Representative Optometry and Eye Exam Equipment Product
  - 7.5.3 Optometry and Eye Exam Equipment Sales, Revenue, Price and Gross Margin of Heidelberg Engineering
- 7.6 Novartis
  - 7.6.1 Company profile
  - 7.6.2 Representative Optometry and Eye Exam Equipment Product
  - 7.6.3 Optometry and Eye Exam Equipment Sales, Revenue, Price and Gross Margin of Novartis
- 7.7 Valeant
  - 7.7.1 Company profile
  - 7.7.2 Representative Optometry and Eye Exam Equipment Product
  - 7.7.3 Optometry and Eye Exam Equipment Sales, Revenue, Price and Gross Margin of Valeant
- 7.8 Canon
  - 7.8.1 Company profile
  - 7.8.2 Representative Optometry and Eye Exam Equipment Product
  - 7.8.3 Optometry and Eye Exam Equipment Sales, Revenue, Price and Gross Margin of Canon
- 7.9 Essilor
  - 7.9.1 Company profile
  - 7.9.2 Representative Optometry and Eye Exam Equipment Product
  - 7.9.3 Optometry and Eye Exam Equipment Sales, Revenue, Price and Gross Margin of Essilor
- 7.10 Heine Optotechnik
  - 7.10.1 Company profile
  - 7.10.2 Representative Optometry and Eye Exam Equipment Product
  - 7.10.3 Optometry and Eye Exam Equipment Sales, Revenue, Price and Gross Margin of Heine Optotechnik
- 7.11 Luneau Technology
  - 7.11.1 Company profile
  - 7.11.2 Representative Optometry and Eye Exam Equipment Product
  - 7.11.3 Optometry and Eye Exam Equipment Sales, Revenue, Price and Gross Margin of Luneau Technology
- 7.12 Escalon

- 7.12.1 Company profile
- 7.12.2 Representative Optometry and Eye Exam Equipment Product
- 7.12.3 Optometry and Eye Exam Equipment Sales, Revenue, Price and Gross Margin of Escalon

## **CHAPTER 8 UPSTREAM AND DOWNSTREAM MARKET ANALYSIS OF OPTOMETRY AND EYE EXAM EQUIPMENT**

- 8.1 Industry Chain of Optometry and Eye Exam Equipment
- 8.2 Upstream Market and Representative Companies Analysis
- 8.3 Downstream Market and Representative Companies Analysis

## **CHAPTER 9 COST AND GROSS MARGIN ANALYSIS OF OPTOMETRY AND EYE EXAM EQUIPMENT**

- 9.1 Cost Structure Analysis of Optometry and Eye Exam Equipment
- 9.2 Raw Materials Cost Analysis of Optometry and Eye Exam Equipment
- 9.3 Labor Cost Analysis of Optometry and Eye Exam Equipment
- 9.4 Manufacturing Expenses Analysis of Optometry and Eye Exam Equipment

## **CHAPTER 10 MARKETING STATUS ANALYSIS OF OPTOMETRY AND EYE EXAM EQUIPMENT**

- 10.1 Marketing Channel
  - 10.1.1 Direct Marketing
  - 10.1.2 Indirect Marketing
  - 10.1.3 Marketing Channel Development Trend
- 10.2 Market Positioning
  - 10.2.1 Pricing Strategy
  - 10.2.2 Brand Strategy
  - 10.2.3 Target Client
- 10.3 Distributors/Traders List

## **CHAPTER 11 REPORT CONCLUSION**

## **CHAPTER 12 RESEARCH METHODOLOGY AND REFERENCE**

- 12.1 Methodology/Research Approach
  - 12.1.1 Research Programs/Design



12.1.2 Market Size Estimation

12.1.3 Market Breakdown and Data Triangulation

12.2 Data Source

12.2.1 Secondary Sources

12.2.2 Primary Sources

12.3 Reference

## I would like to order

Product name: Optometry and Eye Exam Equipment-North America Market Status and Trend Report 2013-2023

Product link: <https://marketpublishers.com/r/OA272832B91EN.html>

Price: US\$ 3,480.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

[info@marketpublishers.com](mailto:info@marketpublishers.com)

## Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/OA272832B91EN.html>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:  
Last name:  
Email:  
Company:  
Address:  
City:  
Zip code:  
Country:  
Tel:  
Fax:  
Your message:

**\*\*All fields are required**

Customer signature \_\_\_\_\_

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <https://marketpublishers.com/docs/terms.html>

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970

