

# Optically Variable Inks-Europe Market Status and Trend Report 2013-2023

https://marketpublishers.com/r/OCAB97BA2A80EN.html

Date: April 2018

Pages: 145

Price: US\$ 3,480.00 (Single User License)

ID: OCAB97BA2A80EN

### **Abstracts**

### **Report Summary**

Optically Variable Inks-Europe Market Status and Trend Report 2013-2023 offers a comprehensive analysis on Optically Variable Inks industry, standing on the readers? perspective, delivering detailed market data and penetrating insights. No matter the client is industry insider, potential entrant or investor, the report will provides useful data and information. Key questions answered by this report include:

Whole Europe and Regional Market Size of Optically Variable Inks 2013-2017, and development forecast 2018-2023

Main market players of Optically Variable Inks in Europe, with company and product introduction, position in the Optically Variable Inks market

Market status and development trend of Optically Variable Inks by types and applications

Cost and profit status of Optically Variable Inks, and marketing status Market growth drivers and challenges

The report segments the Europe Optically Variable Inks market as:

Europe Optically Variable Inks Market: Regional Segment Analysis (Regional Consumption Volume, Consumption Volume, Revenue and Growth Rate 2013-2023):

Germany
United Kingdom
France
Italy



Spain

Benelux

Russia

Europe Optically Variable Inks Market: Product Type Segment Analysis (Consumption Volume, Average Price, Revenue, Market Share and Trend 2013-2023):

Red - Green

Green - Blue

Gold - Silver

Other

Europe Optically Variable Inks Market: Application Segment Analysis (Consumption Volume and Market Share 2013-2023; Downstream Customers and Market Analysis)

Banknotes

Official Identity Documents

Tax Banderoles

Security Labels

Europe Optically Variable Inks Market: Players Segment Analysis (Company and Product introduction, Optically Variable Inks Sales Volume, Revenue, Price and Gross Margin):

Sun Chemical

Gleitsmann Security Inks

Cronite

**ANY** 

Mingbo

PingWei

In a word, the report provides detailed statistics and analysis on the state of the industry; and is a valuable source of guidance and direction for companies and individuals interested in the market.



### **Contents**

#### **CHAPTER 1 OVERVIEW OF OPTICALLY VARIABLE INKS**

- 1.1 Definition of Optically Variable Inks in This Report
- 1.2 Commercial Types of Optically Variable Inks
  - 1.2.1 Red Green
  - 1.2.2 Green Blue
  - 1.2.3 Gold Silver
  - 1.2.4 Other
- 1.3 Downstream Application of Optically Variable Inks
  - 1.3.1 Banknotes
  - 1.3.2 Official Identity Documents
  - 1.3.3 Tax Banderoles
  - 1.3.4 Security Labels
- 1.4 Development History of Optically Variable Inks
- 1.5 Market Status and Trend of Optically Variable Inks 2013-2023
  - 1.5.1 Europe Optically Variable Inks Market Status and Trend 2013-2023
  - 1.5.2 Regional Optically Variable Inks Market Status and Trend 2013-2023

### **CHAPTER 2 EUROPE MARKET STATUS AND FORECAST BY REGIONS**

- 2.1 Market Status of Optically Variable Inks in Europe 2013-2017
- 2.2 Consumption Market of Optically Variable Inks in Europe by Regions
  - 2.2.1 Consumption Volume of Optically Variable Inks in Europe by Regions
  - 2.2.2 Revenue of Optically Variable Inks in Europe by Regions
- 2.3 Market Analysis of Optically Variable Inks in Europe by Regions
  - 2.3.1 Market Analysis of Optically Variable Inks in Germany 2013-2017
  - 2.3.2 Market Analysis of Optically Variable Inks in United Kingdom 2013-2017
  - 2.3.3 Market Analysis of Optically Variable Inks in France 2013-2017
  - 2.3.4 Market Analysis of Optically Variable Inks in Italy 2013-2017
  - 2.3.5 Market Analysis of Optically Variable Inks in Spain 2013-2017
  - 2.3.6 Market Analysis of Optically Variable Inks in Benelux 2013-2017
  - 2.3.7 Market Analysis of Optically Variable Inks in Russia 2013-2017
- 2.4 Market Development Forecast of Optically Variable Inks in Europe 2018-2023
  - 2.4.1 Market Development Forecast of Optically Variable Inks in Europe 2018-2023
  - 2.4.2 Market Development Forecast of Optically Variable Inks by Regions 2018-2023

#### **CHAPTER 3 EUROPE MARKET STATUS AND FORECAST BY TYPES**



- 3.1 Whole Europe Market Status by Types
  - 3.1.1 Consumption Volume of Optically Variable Inks in Europe by Types
  - 3.1.2 Revenue of Optically Variable Inks in Europe by Types
- 3.2 Europe Market Status by Types in Major Countries
  - 3.2.1 Market Status by Types in Germany
  - 3.2.2 Market Status by Types in United Kingdom
  - 3.2.3 Market Status by Types in France
  - 3.2.4 Market Status by Types in Italy
  - 3.2.5 Market Status by Types in Spain
  - 3.2.6 Market Status by Types in Benelux
  - 3.2.7 Market Status by Types in Russia
- 3.3 Market Forecast of Optically Variable Inks in Europe by Types

# CHAPTER 4 EUROPE MARKET STATUS AND FORECAST BY DOWNSTREAM INDUSTRY

- 4.1 Demand Volume of Optically Variable Inks in Europe by Downstream Industry
- 4.2 Demand Volume of Optically Variable Inks by Downstream Industry in Major Countries
- 4.2.1 Demand Volume of Optically Variable Inks by Downstream Industry in Germany
- 4.2.2 Demand Volume of Optically Variable Inks by Downstream Industry in United Kingdom
- 4.2.3 Demand Volume of Optically Variable Inks by Downstream Industry in France
- 4.2.4 Demand Volume of Optically Variable Inks by Downstream Industry in Italy
- 4.2.5 Demand Volume of Optically Variable Inks by Downstream Industry in Spain
- 4.2.6 Demand Volume of Optically Variable Inks by Downstream Industry in Benelux
- 4.2.7 Demand Volume of Optically Variable Inks by Downstream Industry in Russia
- 4.3 Market Forecast of Optically Variable Inks in Europe by Downstream Industry

### CHAPTER 5 MARKET DRIVING FACTOR ANALYSIS OF OPTICALLY VARIABLE INKS

- 5.1 Europe Economy Situation and Trend Overview
- 5.2 Optically Variable Inks Downstream Industry Situation and Trend Overview

## CHAPTER 6 OPTICALLY VARIABLE INKS MARKET COMPETITION STATUS BY MAJOR PLAYERS IN EUROPE



- 6.1 Sales Volume of Optically Variable Inks in Europe by Major Players
- 6.2 Revenue of Optically Variable Inks in Europe by Major Players
- 6.3 Basic Information of Optically Variable Inks by Major Players
- 6.3.1 Headquarters Location and Established Time of Optically Variable Inks Major Players
- 6.3.2 Employees and Revenue Level of Optically Variable Inks Major Players
- 6.4 Market Competition News and Trend
  - 6.4.1 Merger, Consolidation or Acquisition News
  - 6.4.2 Investment or Disinvestment News
  - 6.4.3 New Product Development and Launch

## CHAPTER 7 OPTICALLY VARIABLE INKS MAJOR MANUFACTURERS INTRODUCTION AND MARKET DATA

- 7.1 Sun Chemical
  - 7.1.1 Company profile
  - 7.1.2 Representative Optically Variable Inks Product
  - 7.1.3 Optically Variable Inks Sales, Revenue, Price and Gross Margin of Sun Chemical
- 7.2 Gleitsmann Security Inks
  - 7.2.1 Company profile
  - 7.2.2 Representative Optically Variable Inks Product
- 7.2.3 Optically Variable Inks Sales, Revenue, Price and Gross Margin of Gleitsmann Security Inks
- 7.3 Cronite
  - 7.3.1 Company profile
  - 7.3.2 Representative Optically Variable Inks Product
  - 7.3.3 Optically Variable Inks Sales, Revenue, Price and Gross Margin of Cronite
- **7.4 ANY** 
  - 7.4.1 Company profile
  - 7.4.2 Representative Optically Variable Inks Product
  - 7.4.3 Optically Variable Inks Sales, Revenue, Price and Gross Margin of ANY
- 7.5 Mingbo
  - 7.5.1 Company profile
  - 7.5.2 Representative Optically Variable Inks Product
  - 7.5.3 Optically Variable Inks Sales, Revenue, Price and Gross Margin of Mingbo
- 7.6 PingWei
  - 7.6.1 Company profile
  - 7.6.2 Representative Optically Variable Inks Product
  - 7.6.3 Optically Variable Inks Sales, Revenue, Price and Gross Margin of PingWei



# CHAPTER 8 UPSTREAM AND DOWNSTREAM MARKET ANALYSIS OF OPTICALLY VARIABLE INKS

- 8.1 Industry Chain of Optically Variable Inks
- 8.2 Upstream Market and Representative Companies Analysis
- 8.3 Downstream Market and Representative Companies Analysis

# CHAPTER 9 COST AND GROSS MARGIN ANALYSIS OF OPTICALLY VARIABLE INKS

- 9.1 Cost Structure Analysis of Optically Variable Inks
- 9.2 Raw Materials Cost Analysis of Optically Variable Inks
- 9.3 Labor Cost Analysis of Optically Variable Inks
- 9.4 Manufacturing Expenses Analysis of Optically Variable Inks

#### CHAPTER 10 MARKETING STATUS ANALYSIS OF OPTICALLY VARIABLE INKS

- 10.1 Marketing Channel
  - 10.1.1 Direct Marketing
  - 10.1.2 Indirect Marketing
  - 10.1.3 Marketing Channel Development Trend
- 10.2 Market Positioning
- 10.2.1 Pricing Strategy
- 10.2.2 Brand Strategy
- 10.2.3 Target Client
- 10.3 Distributors/Traders List

#### **CHAPTER 11 REPORT CONCLUSION**

#### CHAPTER 12 RESEARCH METHODOLOGY AND REFERENCE

- 12.1 Methodology/Research Approach
  - 12.1.1 Research Programs/Design
  - 12.1.2 Market Size Estimation
  - 12.1.3 Market Breakdown and Data Triangulation
- 12.2 Data Source
  - 12.2.1 Secondary Sources
  - 12.2.2 Primary Sources



12.3 Reference



#### I would like to order

Product name: Optically Variable Inks-Europe Market Status and Trend Report 2013-2023

Product link: <a href="https://marketpublishers.com/r/OCAB97BA2A80EN.html">https://marketpublishers.com/r/OCAB97BA2A80EN.html</a>

Price: US\$ 3,480.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer

Service:

info@marketpublishers.com

### **Payment**

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <a href="https://marketpublishers.com/r/OCAB97BA2A80EN.html">https://marketpublishers.com/r/OCAB97BA2A80EN.html</a>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:	
Last name:	
Email:	
Company:	
Address:	
City:	
Zip code:	
Country:	
Tel:	
Fax:	
Your message:	
	**All fields are required
	Custumer signature

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <a href="https://marketpublishers.com/docs/terms.html">https://marketpublishers.com/docs/terms.html</a>

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970