

# Ophthalmic Drugs-Asia Pacific Market Status and Trend Report 2013-2023

https://marketpublishers.com/r/OADFDCE9453EN.html

Date: February 2018

Pages: 158

Price: US\$ 3,480.00 (Single User License)

ID: OADFDCE9453EN

### **Abstracts**

#### **Report Summary**

Ophthalmic Drugs-Asia Pacific Market Status and Trend Report 2013-2023 offers a comprehensive analysis on Ophthalmic Drugs industry, standing on the readers' perspective, delivering detailed market data and penetrating insights. No matter the client is industry insider, potential entrant or investor, the report will provides useful data and information. Key questions answered by this report include:

Whole Asia Pacific and Regional Market Size of Ophthalmic Drugs 2013-2017, and development forecast 2018-2023

Main market players of Ophthalmic Drugs in Asia Pacific, with company and product introduction, position in the Ophthalmic Drugs market

Market status and development trend of Ophthalmic Drugs by types and applications Cost and profit status of Ophthalmic Drugs, and marketing status Market growth drivers and challenges

The report segments the Asia Pacific Ophthalmic Drugs market as:

Asia Pacific Ophthalmic Drugs Market: Regional Segment Analysis (Regional Consumption Volume, Consumption Volume, Revenue and Growth Rate 2013-2023):

China

Japan

Korea

India

Southeast Asia



#### Australia

Asia Pacific Ophthalmic Drugs Market: Product Type Segment Analysis (Consumption Volume, Average Price, Revenue, Market Share and Trend 2013-2023):

Dry Eye

Glaucoma

Infection/Inflammation

**Retinal Disorders** 

Allergy

Uveitis

Others

Asia Pacific Ophthalmic Drugs Market: Application Segment Analysis (Consumption Volume and Market Share 2013-2023; Downstream Customers and Market Analysis)

Hospital Pharmacies

Online Pharmacies

Independent Pharmacies & Drug Stores

Asia Pacific Ophthalmic Drugs Market: Players Segment Analysis (Company and Product introduction, Ophthalmic Drugs Sales Volume, Revenue, Price and Gross Margin):

Aerie Pharmaceuticals

**ALLERGAN** 

Valeant Pharmaceuticals International

Bayer AG

Genentech, Inc. (F. Hoffmann-La Roche Ltd.)

Novartis AG

Pfizer

Regeneron Pharmaceuticals

Santen Pharmaceutical

Shire

In a word, the report provides detailed statistics and analysis on the state of the industry; and is a valuable source of guidance and direction for companies and individuals interested in the market.



#### **Contents**

#### **CHAPTER 1 OVERVIEW OF OPHTHALMIC DRUGS**

- 1.1 Definition of Ophthalmic Drugs in This Report
- 1.2 Commercial Types of Ophthalmic Drugs
  - 1.2.1 Dry Eye
  - 1.2.2 Glaucoma
  - 1.2.3 Infection/Inflammation
  - 1.2.4 Retinal Disorders
  - 1.2.5 Allergy
- 1.2.6 Uveitis
- 1.2.7 Others
- 1.3 Downstream Application of Ophthalmic Drugs
  - 1.3.1 Hospital Pharmacies
  - 1.3.2 Online Pharmacies
- 1.3.3 Independent Pharmacies & Drug Stores
- 1.4 Development History of Ophthalmic Drugs
- 1.5 Market Status and Trend of Ophthalmic Drugs 2013-2023
  - 1.5.1 Asia Pacific Ophthalmic Drugs Market Status and Trend 2013-2023
- 1.5.2 Regional Ophthalmic Drugs Market Status and Trend 2013-2023

#### CHAPTER 2 ASIA PACIFIC MARKET STATUS AND FORECAST BY REGIONS

- 2.1 Market Status of Ophthalmic Drugs in Asia Pacific 2013-2017
- 2.2 Consumption Market of Ophthalmic Drugs in Asia Pacific by Regions
  - 2.2.1 Consumption Volume of Ophthalmic Drugs in Asia Pacific by Regions
  - 2.2.2 Revenue of Ophthalmic Drugs in Asia Pacific by Regions
- 2.3 Market Analysis of Ophthalmic Drugs in Asia Pacific by Regions
  - 2.3.1 Market Analysis of Ophthalmic Drugs in China 2013-2017
  - 2.3.2 Market Analysis of Ophthalmic Drugs in Japan 2013-2017
  - 2.3.3 Market Analysis of Ophthalmic Drugs in Korea 2013-2017
  - 2.3.4 Market Analysis of Ophthalmic Drugs in India 2013-2017
  - 2.3.5 Market Analysis of Ophthalmic Drugs in Southeast Asia 2013-2017
  - 2.3.6 Market Analysis of Ophthalmic Drugs in Australia 2013-2017
- 2.4 Market Development Forecast of Ophthalmic Drugs in Asia Pacific 2018-2023
  - 2.4.1 Market Development Forecast of Ophthalmic Drugs in Asia Pacific 2018-2023
  - 2.4.2 Market Development Forecast of Ophthalmic Drugs by Regions 2018-2023



#### CHAPTER 3 ASIA PACIFIC MARKET STATUS AND FORECAST BY TYPES

- 3.1 Whole Asia Pacific Market Status by Types
  - 3.1.1 Consumption Volume of Ophthalmic Drugs in Asia Pacific by Types
  - 3.1.2 Revenue of Ophthalmic Drugs in Asia Pacific by Types
- 3.2 Asia Pacific Market Status by Types in Major Countries
  - 3.2.1 Market Status by Types in China
  - 3.2.2 Market Status by Types in Japan
  - 3.2.3 Market Status by Types in Korea
  - 3.2.4 Market Status by Types in India
  - 3.2.5 Market Status by Types in Southeast Asia
  - 3.2.6 Market Status by Types in Australia
- 3.3 Market Forecast of Ophthalmic Drugs in Asia Pacific by Types

# CHAPTER 4 ASIA PACIFIC MARKET STATUS AND FORECAST BY DOWNSTREAM INDUSTRY

- 4.1 Demand Volume of Ophthalmic Drugs in Asia Pacific by Downstream Industry
- 4.2 Demand Volume of Ophthalmic Drugs by Downstream Industry in Major Countries
  - 4.2.1 Demand Volume of Ophthalmic Drugs by Downstream Industry in China
  - 4.2.2 Demand Volume of Ophthalmic Drugs by Downstream Industry in Japan
  - 4.2.3 Demand Volume of Ophthalmic Drugs by Downstream Industry in Korea
  - 4.2.4 Demand Volume of Ophthalmic Drugs by Downstream Industry in India
- 4.2.5 Demand Volume of Ophthalmic Drugs by Downstream Industry in Southeast Asia
- 4.2.6 Demand Volume of Ophthalmic Drugs by Downstream Industry in Australia
- 4.3 Market Forecast of Ophthalmic Drugs in Asia Pacific by Downstream Industry

#### CHAPTER 5 MARKET DRIVING FACTOR ANALYSIS OF OPHTHALMIC DRUGS

- 5.1 Asia Pacific Economy Situation and Trend Overview
- 5.2 Ophthalmic Drugs Downstream Industry Situation and Trend Overview

### CHAPTER 6 OPHTHALMIC DRUGS MARKET COMPETITION STATUS BY MAJOR PLAYERS IN ASIA PACIFIC

- 6.1 Sales Volume of Ophthalmic Drugs in Asia Pacific by Major Players
- 6.2 Revenue of Ophthalmic Drugs in Asia Pacific by Major Players
- 6.3 Basic Information of Ophthalmic Drugs by Major Players



- 6.3.1 Headquarters Location and Established Time of Ophthalmic Drugs Major Players
- 6.3.2 Employees and Revenue Level of Ophthalmic Drugs Major Players
- 6.4 Market Competition News and Trend
  - 6.4.1 Merger, Consolidation or Acquisition News
  - 6.4.2 Investment or Disinvestment News
  - 6.4.3 New Product Development and Launch

# CHAPTER 7 OPHTHALMIC DRUGS MAJOR MANUFACTURERS INTRODUCTION AND MARKET DATA

- 7.1 Aerie Pharmaceuticals
  - 7.1.1 Company profile
  - 7.1.2 Representative Ophthalmic Drugs Product
  - 7.1.3 Ophthalmic Drugs Sales, Revenue, Price and Gross Margin of Aerie

#### **Pharmaceuticals**

- 7.2 ALLERGAN
  - 7.2.1 Company profile
  - 7.2.2 Representative Ophthalmic Drugs Product
  - 7.2.3 Ophthalmic Drugs Sales, Revenue, Price and Gross Margin of ALLERGAN
- 7.3 Valeant Pharmaceuticals International
  - 7.3.1 Company profile
  - 7.3.2 Representative Ophthalmic Drugs Product
  - 7.3.3 Ophthalmic Drugs Sales, Revenue, Price and Gross Margin of Valeant

#### Pharmaceuticals International

- 7.4 Bayer AG
  - 7.4.1 Company profile
  - 7.4.2 Representative Ophthalmic Drugs Product
  - 7.4.3 Ophthalmic Drugs Sales, Revenue, Price and Gross Margin of Bayer AG
- 7.5 Genentech, Inc. (F. Hoffmann-La Roche Ltd.)
  - 7.5.1 Company profile
  - 7.5.2 Representative Ophthalmic Drugs Product
  - 7.5.3 Ophthalmic Drugs Sales, Revenue, Price and Gross Margin of Genentech, Inc.
- (F. Hoffmann-La Roche Ltd.)
- 7.6 Novartis AG
  - 7.6.1 Company profile
  - 7.6.2 Representative Ophthalmic Drugs Product
  - 7.6.3 Ophthalmic Drugs Sales, Revenue, Price and Gross Margin of Novartis AG
- 7.7 Pfizer
  - 7.7.1 Company profile



- 7.7.2 Representative Ophthalmic Drugs Product
- 7.7.3 Ophthalmic Drugs Sales, Revenue, Price and Gross Margin of Pfizer
- 7.8 Regeneron Pharmaceuticals
  - 7.8.1 Company profile
- 7.8.2 Representative Ophthalmic Drugs Product
- 7.8.3 Ophthalmic Drugs Sales, Revenue, Price and Gross Margin of Regeneron

### Pharmaceuticals

- 7.9 Santen Pharmaceutical
  - 7.9.1 Company profile
- 7.9.2 Representative Ophthalmic Drugs Product
- 7.9.3 Ophthalmic Drugs Sales, Revenue, Price and Gross Margin of Santen

#### Pharmaceutical

- 7.10 Shire
  - 7.10.1 Company profile
  - 7.10.2 Representative Ophthalmic Drugs Product
  - 7.10.3 Ophthalmic Drugs Sales, Revenue, Price and Gross Margin of Shire

## CHAPTER 8 UPSTREAM AND DOWNSTREAM MARKET ANALYSIS OF OPHTHALMIC DRUGS

- 8.1 Industry Chain of Ophthalmic Drugs
- 8.2 Upstream Market and Representative Companies Analysis
- 8.3 Downstream Market and Representative Companies Analysis

#### CHAPTER 9 COST AND GROSS MARGIN ANALYSIS OF OPHTHALMIC DRUGS

- 9.1 Cost Structure Analysis of Ophthalmic Drugs
- 9.2 Raw Materials Cost Analysis of Ophthalmic Drugs
- 9.3 Labor Cost Analysis of Ophthalmic Drugs
- 9.4 Manufacturing Expenses Analysis of Ophthalmic Drugs

#### CHAPTER 10 MARKETING STATUS ANALYSIS OF OPHTHALMIC DRUGS

- 10.1 Marketing Channel
  - 10.1.1 Direct Marketing
  - 10.1.2 Indirect Marketing
  - 10.1.3 Marketing Channel Development Trend
- 10.2 Market Positioning
  - 10.2.1 Pricing Strategy



- 10.2.2 Brand Strategy
- 10.2.3 Target Client
- 10.3 Distributors/Traders List

#### **CHAPTER 11 REPORT CONCLUSION**

#### **CHAPTER 12 RESEARCH METHODOLOGY AND REFERENCE**

- 12.1 Methodology/Research Approach
  - 12.1.1 Research Programs/Design
  - 12.1.2 Market Size Estimation
  - 12.1.3 Market Breakdown and Data Triangulation
- 12.2 Data Source
  - 12.2.1 Secondary Sources
  - 12.2.2 Primary Sources
- 12.3 Reference



#### I would like to order

Product name: Ophthalmic Drugs-Asia Pacific Market Status and Trend Report 2013-2023

Product link: https://marketpublishers.com/r/OADFDCE9453EN.html

Price: US\$ 3,480.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer

Service:

info@marketpublishers.com

### **Payment**

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <a href="https://marketpublishers.com/r/OADFDCE9453EN.html">https://marketpublishers.com/r/OADFDCE9453EN.html</a>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:	
Last name:	
Email:	
Company:	
Address:	
City:	
Zip code:	
Country:	
Tel:	
Fax:	
Your message:	
	**All fields are required
	Custumer signature

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <a href="https://marketpublishers.com/docs/terms.html">https://marketpublishers.com/docs/terms.html</a>

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970