

# Operational Analytics-Asia Pacific Market Status and Trend Report 2013-2023

https://marketpublishers.com/r/O6E908A60FA8EN.html

Date: May 2018

Pages: 143

Price: US\$ 3,480.00 (Single User License)

ID: O6E908A60FA8EN

### **Abstracts**

### **Report Summary**

Operational Analytics-Asia Pacific Market Status and Trend Report 2013-2023 offers a comprehensive analysis on Operational Analytics industry, standing on the readers? perspective, delivering detailed market data and penetrating insights. No matter the client is industry insider, potential entrant or investor, the report will provides useful data and information. Key questions answered by this report include:

Whole Asia Pacific and Regional Market Size of Operational Analytics 2013-2017, and development forecast 2018-2023

Main market players of Operational Analytics in Asia Pacific, with company and product introduction, position in the Operational Analytics market

Market status and development trend of Operational Analytics by types and applications Cost and profit status of Operational Analytics, and marketing status Market growth drivers and challenges

The report segments the Asia Pacific Operational Analytics market as:

Asia Pacific Operational Analytics Market: Regional Segment Analysis (Regional Consumption Volume, Consumption Volume, Revenue and Growth Rate 2013-2023):

China

Japan

Korea

India

Southeast Asia

Australia



Asia Pacific Operational Analytics Market: Product Type Segment Analysis (Consumption Volume, Average Price, Revenue, Market Share and Trend 2013-2023): Log Analysis

UTISI (Unstructured text indexing, search and inference)

TA (Topological analysis)

MDSA (Multidimensional database search and analysis)

COEP (Complex operations event processing)

SPDR (Statistical pattern discovery and recognition)

Others

Asia Pacific Operational Analytics Market: Application Segment Analysis (Consumption Volume and Market Share 2013-2023; Downstream Customers and Market Analysis) Manufacturer

IT

Financial Industry

Others

Asia Pacific Operational Analytics Market: Players Segment Analysis (Company and Product introduction, Operational Analytics Sales Volume, Revenue, Price and Gross Margin):

Wipro

**IBM** 

**Oaims** 

**Appnomic** 

**Apptio** 

**Bay Dynamics** 

**BMC** 

CA Technologie

Circonus

**CloudPhysics** 

Data41

CloudFabrix

In a word, the report provides detailed statistics and analysis on the state of the industry; and is a valuable source of guidance and direction for companies and individuals interested in the market.



### **Contents**

#### **CHAPTER 1 OVERVIEW OF OPERATIONAL ANALYTICS**

- 1.1 Definition of Operational Analytics in This Report
- 1.2 Commercial Types of Operational Analytics
  - 1.2.1 Log Analysis
  - 1.2.2 UTISI (Unstructured text indexing, search and inference)
  - 1.2.3 TA (Topological analysis)
  - 1.2.4 MDSA (Multidimensional database search and analysis)
  - 1.2.5 COEP (Complex operations event processing)
  - 1.2.6 SPDR (Statistical pattern discovery and recognition)
  - 1.2.7 Others
- 1.3 Downstream Application of Operational Analytics
  - 1.3.1 Manufacturer
  - 1.3.2 IT
  - 1.3.3 Financial Industry
  - 1.3.4 Others
- 1.4 Development History of Operational Analytics
- 1.5 Market Status and Trend of Operational Analytics 2013-2023
  - 1.5.1 China Operational Analytics Market Status and Trend 2013-2023
- 1.5.2 Regional Operational Analytics Market Status and Trend 2013-2023

#### CHAPTER 2 CHINA MARKET STATUS AND FORECAST BY REGIONS

- 2.1 Market Status of Operational Analytics in China 2013-2017
- 2.2 Consumption Market of Operational Analytics in China by Regions
- 2.2.1 Consumption Volume of Operational Analytics in China by Regions
- 2.2.2 Revenue of Operational Analytics in China by Regions
- 2.3 Market Analysis of Operational Analytics in China by Regions
  - 2.3.1 Market Analysis of Operational Analytics in North China 2013-2017
  - 2.3.2 Market Analysis of Operational Analytics in Northeast China 2013-2017
  - 2.3.3 Market Analysis of Operational Analytics in East China 2013-2017
  - 2.3.4 Market Analysis of Operational Analytics in Central & South China 2013-2017
  - 2.3.5 Market Analysis of Operational Analytics in Southwest China 2013-2017
  - 2.3.6 Market Analysis of Operational Analytics in Northwest China 2013-2017
- 2.4 Market Development Forecast of Operational Analytics in China 2018-2023
- 2.4.1 Market Development Forecast of Operational Analytics in China 2018-2023
- 2.4.2 Market Development Forecast of Operational Analytics by Regions 2018-2023



### **CHAPTER 3 CHINA MARKET STATUS AND FORECAST BY TYPES**

- 3.1 Whole China Market Status by Types
  - 3.1.1 Consumption Volume of Operational Analytics in China by Types
  - 3.1.2 Revenue of Operational Analytics in China by Types
- 3.2 China Market Status by Types in Major Countries
  - 3.2.1 Market Status by Types in North China
  - 3.2.2 Market Status by Types in Northeast China
  - 3.2.3 Market Status by Types in East China
  - 3.2.4 Market Status by Types in Central & South China
  - 3.2.5 Market Status by Types in Southwest China
  - 3.2.6 Market Status by Types in Northwest China
- 3.3 Market Forecast of Operational Analytics in China by Types

# CHAPTER 4 CHINA MARKET STATUS AND FORECAST BY DOWNSTREAM INDUSTRY

- 4.1 Demand Volume of Operational Analytics in China by Downstream Industry
- 4.2 Demand Volume of Operational Analytics by Downstream Industry in Major Countries
- 4.2.1 Demand Volume of Operational Analytics by Downstream Industry in North China
- 4.2.2 Demand Volume of Operational Analytics by Downstream Industry in Northeast China
  - 4.2.3 Demand Volume of Operational Analytics by Downstream Industry in East China
- 4.2.4 Demand Volume of Operational Analytics by Downstream Industry in Central & South China
- 4.2.5 Demand Volume of Operational Analytics by Downstream Industry in Southwest China
- 4.2.6 Demand Volume of Operational Analytics by Downstream Industry in Northwest China
- 4.3 Market Forecast of Operational Analytics in China by Downstream Industry

# CHAPTER 5 MARKET DRIVING FACTOR ANALYSIS OF OPERATIONAL ANALYTICS

- 5.1 China Economy Situation and Trend Overview
- 5.2 Operational Analytics Downstream Industry Situation and Trend Overview



# CHAPTER 6 OPERATIONAL ANALYTICS MARKET COMPETITION STATUS BY MAJOR PLAYERS IN CHINA

- 6.1 Sales Volume of Operational Analytics in China by Major Players
- 6.2 Revenue of Operational Analytics in China by Major Players
- 6.3 Basic Information of Operational Analytics by Major Players
- 6.3.1 Headquarters Location and Established Time of Operational Analytics Major Players
- 6.3.2 Employees and Revenue Level of Operational Analytics Major Players
- 6.4 Market Competition News and Trend
  - 6.4.1 Merger, Consolidation or Acquisition News
  - 6.4.2 Investment or Disinvestment News
  - 6.4.3 New Product Development and Launch

# CHAPTER 7 OPERATIONAL ANALYTICS MAJOR MANUFACTURERS INTRODUCTION AND MARKET DATA

- 7.1 Wipro
  - 7.1.1 Company profile
  - 7.1.2 Representative Operational Analytics Product
  - 7.1.3 Operational Analytics Sales, Revenue, Price and Gross Margin of Wipro
- 7.2 IBM
  - 7.2.1 Company profile
  - 7.2.2 Representative Operational Analytics Product
  - 7.2.3 Operational Analytics Sales, Revenue, Price and Gross Margin of IBM
- 7.3 Oaims
  - 7.3.1 Company profile
  - 7.3.2 Representative Operational Analytics Product
  - 7.3.3 Operational Analytics Sales, Revenue, Price and Gross Margin of Oaims
- 7.4 Appnomic
  - 7.4.1 Company profile
  - 7.4.2 Representative Operational Analytics Product
  - 7.4.3 Operational Analytics Sales, Revenue, Price and Gross Margin of Appnomic
- 7.5 Apptio
  - 7.5.1 Company profile
  - 7.5.2 Representative Operational Analytics Product
  - 7.5.3 Operational Analytics Sales, Revenue, Price and Gross Margin of Apptio
- 7.6 Bay Dynamics



- 7.6.1 Company profile
- 7.6.2 Representative Operational Analytics Product
- 7.6.3 Operational Analytics Sales, Revenue, Price and Gross Margin of Bay Dynamics

#### **7.7 BMC**

- 7.7.1 Company profile
- 7.7.2 Representative Operational Analytics Product
- 7.7.3 Operational Analytics Sales, Revenue, Price and Gross Margin of BMC
- 7.8 CA Technologie
  - 7.8.1 Company profile
  - 7.8.2 Representative Operational Analytics Product
  - 7.8.3 Operational Analytics Sales, Revenue, Price and Gross Margin of CA

### Technologie

- 7.9 Circonus
  - 7.9.1 Company profile
  - 7.9.2 Representative Operational Analytics Product
  - 7.9.3 Operational Analytics Sales, Revenue, Price and Gross Margin of Circonus
- 7.10 CloudPhysics
- 7.10.1 Company profile
- 7.10.2 Representative Operational Analytics Product
- 7.10.3 Operational Analytics Sales, Revenue, Price and Gross Margin of CloudPhysics
- 7.11 Data41
  - 7.11.1 Company profile
  - 7.11.2 Representative Operational Analytics Product
- 7.11.3 Operational Analytics Sales, Revenue, Price and Gross Margin of Data41
- 7.12 CloudFabrix
  - 7.12.1 Company profile
  - 7.12.2 Representative Operational Analytics Product
  - 7.12.3 Operational Analytics Sales, Revenue, Price and Gross Margin of CloudFabrix

# CHAPTER 8 UPSTREAM AND DOWNSTREAM MARKET ANALYSIS OF OPERATIONAL ANALYTICS

- 8.1 Industry Chain of Operational Analytics
- 8.2 Upstream Market and Representative Companies Analysis
- 8.3 Downstream Market and Representative Companies Analysis

# CHAPTER 9 COST AND GROSS MARGIN ANALYSIS OF OPERATIONAL ANALYTICS



- 9.1 Cost Structure Analysis of Operational Analytics
- 9.2 Raw Materials Cost Analysis of Operational Analytics
- 9.3 Labor Cost Analysis of Operational Analytics
- 9.4 Manufacturing Expenses Analysis of Operational Analytics

#### **CHAPTER 10 MARKETING STATUS ANALYSIS OF OPERATIONAL ANALYTICS**

- 10.1 Marketing Channel
  - 10.1.1 Direct Marketing
  - 10.1.2 Indirect Marketing
  - 10.1.3 Marketing Channel Development Trend
- 10.2 Market Positioning
  - 10.2.1 Pricing Strategy
  - 10.2.2 Brand Strategy
  - 10.2.3 Target Client
- 10.3 Distributors/Traders List

#### **CHAPTER 11 REPORT CONCLUSION**

### **CHAPTER 12 RESEARCH METHODOLOGY AND REFERENCE**

- 12.1 Methodology/Research Approach
  - 12.1.1 Research Programs/Design
  - 12.1.2 Market Size Estimation
  - 12.1.3 Market Breakdown and Data Triangulation
- 12.2 Data Source
  - 12.2.1 Secondary Sources
  - 12.2.2 Primary Sources
- 12.3 Reference



#### I would like to order

Product name: Operational Analytics-Asia Pacific Market Status and Trend Report 2013-2023

Product link: https://marketpublishers.com/r/O6E908A60FA8EN.html

Price: US\$ 3,480.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer

Service:

info@marketpublishers.com

## **Payment**

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <a href="https://marketpublishers.com/r/O6E908A60FA8EN.html">https://marketpublishers.com/r/O6E908A60FA8EN.html</a>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:	
Last name:	
Email:	
Company:	
Address:	
City:	
Zip code:	
Country:	
Tel:	
Fax:	
Your message:	
	**All fields are required
	Custumer signature

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <a href="https://marketpublishers.com/docs/terms.html">https://marketpublishers.com/docs/terms.html</a>

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970