

# Online Smartphone & Tablet Games-North America Market Status and Trend Report 2013-2023

<https://marketpublishers.com/r/O7F8DE3C04AEN.html>

Date: February 2018

Pages: 131

Price: US\$ 3,480.00 (Single User License)

ID: O7F8DE3C04AEN

## Abstracts

### Report Summary

Online Smartphone & Tablet Games-North America Market Status and Trend Report 2013-2023 offers a comprehensive analysis on Online Smartphone & Tablet Games industry, standing on the readers' perspective, delivering detailed market data and penetrating insights. No matter the client is industry insider, potential entrant or investor, the report will provides useful data and information. Key questions answered by this report include:

Whole North America and Regional Market Size of Online Smartphone & Tablet Games 2013-2017, and development forecast 2018-2023

Main market players of Online Smartphone & Tablet Games in North America, with company and product introduction, position in the Online Smartphone & Tablet Games market

Market status and development trend of Online Smartphone & Tablet Games by types and applications

Cost and profit status of Online Smartphone & Tablet Games, and marketing status

Market growth drivers and challenges

The report segments the North America Online Smartphone & Tablet Games market as:

North America Online Smartphone & Tablet Games Market: Regional Segment Analysis (Regional Consumption Volume, Consumption Volume, Revenue and Growth Rate 2013-2023):

United States

Canada

Mexico

North America Online Smartphone & Tablet Games Market: Product Type Segment Analysis (Consumption Volume, Average Price, Revenue, Market Share and Trend 2013-2023):

RPG

Action type

Sports competition

Racing

Chess type

Other

North America Online Smartphone & Tablet Games Market: Application Segment Analysis (Consumption Volume and Market Share 2013-2023; Downstream Customers and Market Analysis)

Ios

Android

Windows

North America Online Smartphone & Tablet Games Market: Players Segment Analysis (Company and Product introduction, Online Smartphone & Tablet Games Sales Volume, Revenue, Price and Gross Margin):

Gameloft

Rovio

Firemint

Chair Entertainment

PopCap

Ngmoco

Halfbrick

Capcom Mobile

Backflip Studios

EA Mobile

In a word, the report provides detailed statistics and analysis on the state of the industry; and is a valuable source of guidance and direction for companies and

individuals interested in the market.

## Contents

### **CHAPTER 1 OVERVIEW OF ONLINE SMARTPHONE & TABLET GAMES**

- 1.1 Definition of Online Smartphone & Tablet Games in This Report
- 1.2 Commercial Types of Online Smartphone & Tablet Games
  - 1.2.1 RPG
  - 1.2.2 Action type
  - 1.2.3 Sports competition
  - 1.2.4 Racing
  - 1.2.5 Chess type
  - 1.2.6 Other
- 1.3 Downstream Application of Online Smartphone & Tablet Games
  - 1.3.1 Ios
  - 1.3.2 Android
  - 1.3.3 Windows
- 1.4 Development History of Online Smartphone & Tablet Games
- 1.5 Market Status and Trend of Online Smartphone & Tablet Games 2013-2023
  - 1.5.1 North America Online Smartphone & Tablet Games Market Status and Trend 2013-2023
  - 1.5.2 Regional Online Smartphone & Tablet Games Market Status and Trend 2013-2023

### **CHAPTER 2 NORTH AMERICA MARKET STATUS AND FORECAST BY REGIONS**

- 2.1 Market Status of Online Smartphone & Tablet Games in North America 2013-2017
- 2.2 Consumption Market of Online Smartphone & Tablet Games in North America by Regions
  - 2.2.1 Consumption Volume of Online Smartphone & Tablet Games in North America by Regions
  - 2.2.2 Revenue of Online Smartphone & Tablet Games in North America by Regions
- 2.3 Market Analysis of Online Smartphone & Tablet Games in North America by Regions
  - 2.3.1 Market Analysis of Online Smartphone & Tablet Games in United States 2013-2017
  - 2.3.2 Market Analysis of Online Smartphone & Tablet Games in Canada 2013-2017
  - 2.3.3 Market Analysis of Online Smartphone & Tablet Games in Mexico 2013-2017
- 2.4 Market Development Forecast of Online Smartphone & Tablet Games in North America 2018-2023

2.4.1 Market Development Forecast of Online Smartphone & Tablet Games in North America 2018-2023

2.4.2 Market Development Forecast of Online Smartphone & Tablet Games by Regions 2018-2023

## **CHAPTER 3 NORTH AMERICA MARKET STATUS AND FORECAST BY TYPES**

3.1 Whole North America Market Status by Types

3.1.1 Consumption Volume of Online Smartphone & Tablet Games in North America by Types

3.1.2 Revenue of Online Smartphone & Tablet Games in North America by Types

3.2 North America Market Status by Types in Major Countries

3.2.1 Market Status by Types in United States

3.2.2 Market Status by Types in Canada

3.2.3 Market Status by Types in Mexico

3.3 Market Forecast of Online Smartphone & Tablet Games in North America by Types

## **CHAPTER 4 NORTH AMERICA MARKET STATUS AND FORECAST BY DOWNSTREAM INDUSTRY**

4.1 Demand Volume of Online Smartphone & Tablet Games in North America by Downstream Industry

4.2 Demand Volume of Online Smartphone & Tablet Games by Downstream Industry in Major Countries

4.2.1 Demand Volume of Online Smartphone & Tablet Games by Downstream Industry in United States

4.2.2 Demand Volume of Online Smartphone & Tablet Games by Downstream Industry in Canada

4.2.3 Demand Volume of Online Smartphone & Tablet Games by Downstream Industry in Mexico

4.3 Market Forecast of Online Smartphone & Tablet Games in North America by Downstream Industry

## **CHAPTER 5 MARKET DRIVING FACTOR ANALYSIS OF ONLINE SMARTPHONE & TABLET GAMES**

5.1 North America Economy Situation and Trend Overview

5.2 Online Smartphone & Tablet Games Downstream Industry Situation and Trend Overview

## **CHAPTER 6 ONLINE SMARTPHONE & TABLET GAMES MARKET COMPETITION STATUS BY MAJOR PLAYERS IN NORTH AMERICA**

6.1 Sales Volume of Online Smartphone & Tablet Games in North America by Major Players

6.2 Revenue of Online Smartphone & Tablet Games in North America by Major Players

6.3 Basic Information of Online Smartphone & Tablet Games by Major Players

6.3.1 Headquarters Location and Established Time of Online Smartphone & Tablet Games Major Players

6.3.2 Employees and Revenue Level of Online Smartphone & Tablet Games Major Players

6.4 Market Competition News and Trend

6.4.1 Merger, Consolidation or Acquisition News

6.4.2 Investment or Disinvestment News

6.4.3 New Product Development and Launch

## **CHAPTER 7 ONLINE SMARTPHONE & TABLET GAMES MAJOR MANUFACTURERS INTRODUCTION AND MARKET DATA**

7.1 Gameloft

7.1.1 Company profile

7.1.2 Representative Online Smartphone & Tablet Games Product

7.1.3 Online Smartphone & Tablet Games Sales, Revenue, Price and Gross Margin of Gameloft

7.2 Rovio

7.2.1 Company profile

7.2.2 Representative Online Smartphone & Tablet Games Product

7.2.3 Online Smartphone & Tablet Games Sales, Revenue, Price and Gross Margin of Rovio

7.3 Firemint

7.3.1 Company profile

7.3.2 Representative Online Smartphone & Tablet Games Product

7.3.3 Online Smartphone & Tablet Games Sales, Revenue, Price and Gross Margin of Firemint

7.4 Chair Entertainment

7.4.1 Company profile

7.4.2 Representative Online Smartphone & Tablet Games Product

7.4.3 Online Smartphone & Tablet Games Sales, Revenue, Price and Gross Margin of

## Chair Entertainment

### 7.5 PopCap

#### 7.5.1 Company profile

#### 7.5.2 Representative Online Smartphone & Tablet Games Product

#### 7.5.3 Online Smartphone & Tablet Games Sales, Revenue, Price and Gross Margin of PopCap

### 7.6 Ngmoco

#### 7.6.1 Company profile

#### 7.6.2 Representative Online Smartphone & Tablet Games Product

#### 7.6.3 Online Smartphone & Tablet Games Sales, Revenue, Price and Gross Margin of Ngmoco

### 7.7 Halfbrick

#### 7.7.1 Company profile

#### 7.7.2 Representative Online Smartphone & Tablet Games Product

#### 7.7.3 Online Smartphone & Tablet Games Sales, Revenue, Price and Gross Margin of Halfbrick

### 7.8 Capcom Mobile

#### 7.8.1 Company profile

#### 7.8.2 Representative Online Smartphone & Tablet Games Product

#### 7.8.3 Online Smartphone & Tablet Games Sales, Revenue, Price and Gross Margin of Capcom Mobile

### 7.9 Backflip Studios

#### 7.9.1 Company profile

#### 7.9.2 Representative Online Smartphone & Tablet Games Product

#### 7.9.3 Online Smartphone & Tablet Games Sales, Revenue, Price and Gross Margin of Backflip Studios

### 7.10 EA Mobile

#### 7.10.1 Company profile

#### 7.10.2 Representative Online Smartphone & Tablet Games Product

#### 7.10.3 Online Smartphone & Tablet Games Sales, Revenue, Price and Gross Margin of EA Mobile

## **CHAPTER 8 UPSTREAM AND DOWNSTREAM MARKET ANALYSIS OF ONLINE SMARTPHONE & TABLET GAMES**

### 8.1 Industry Chain of Online Smartphone & Tablet Games

### 8.2 Upstream Market and Representative Companies Analysis

### 8.3 Downstream Market and Representative Companies Analysis

## **CHAPTER 9 COST AND GROSS MARGIN ANALYSIS OF ONLINE SMARTPHONE & TABLET GAMES**

- 9.1 Cost Structure Analysis of Online Smartphone & Tablet Games
- 9.2 Raw Materials Cost Analysis of Online Smartphone & Tablet Games
- 9.3 Labor Cost Analysis of Online Smartphone & Tablet Games
- 9.4 Manufacturing Expenses Analysis of Online Smartphone & Tablet Games

## **CHAPTER 10 MARKETING STATUS ANALYSIS OF ONLINE SMARTPHONE & TABLET GAMES**

- 10.1 Marketing Channel
  - 10.1.1 Direct Marketing
  - 10.1.2 Indirect Marketing
  - 10.1.3 Marketing Channel Development Trend
- 10.2 Market Positioning
  - 10.2.1 Pricing Strategy
  - 10.2.2 Brand Strategy
  - 10.2.3 Target Client
- 10.3 Distributors/Traders List

## **CHAPTER 11 REPORT CONCLUSION**

## **CHAPTER 12 RESEARCH METHODOLOGY AND REFERENCE**

- 12.1 Methodology/Research Approach
  - 12.1.1 Research Programs/Design
  - 12.1.2 Market Size Estimation
  - 12.1.3 Market Breakdown and Data Triangulation
- 12.2 Data Source
  - 12.2.1 Secondary Sources
  - 12.2.2 Primary Sources
- 12.3 Reference



## I would like to order

Product name: Online Smartphone & Tablet Games-North America Market Status and Trend Report 2013-2023

Product link: <https://marketpublishers.com/r/O7F8DE3C04AEN.html>

Price: US\$ 3,480.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

[info@marketpublishers.com](mailto:info@marketpublishers.com)

## Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/O7F8DE3C04AEN.html>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:  
Last name:  
Email:  
Company:  
Address:  
City:  
Zip code:  
Country:  
Tel:  
Fax:  
Your message:

**\*\*All fields are required**

Customer signature \_\_\_\_\_

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <https://marketpublishers.com/docs/terms.html>

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970

