

# Online K 12 Education-EMEA Market Status and Trend Report 2013-2023

<https://marketpublishers.com/r/OA21639A720MEN.html>

Date: May 2018

Pages: 148

Price: US\$ 3,480.00 (Single User License)

ID: OA21639A720MEN

## Abstracts

### Report Summary

Online K 12 Education-EMEA Market Status and Trend Report 2013-2023 offers a comprehensive analysis on Online K 12 Education industry, standing on the readers' perspective, delivering detailed market data and penetrating insights. No matter the client is industry insider, potential entrant or investor, the report will provide useful data and information. Key questions answered by this report include:

Whole EMEA and Regional Market Size of Online K 12 Education 2013-2017, and development forecast 2018-2023

Main market players of Online K 12 Education in EMEA, with company and product introduction, position in the Online K 12 Education market

Market status and development trend of Online K 12 Education by types and applications

Cost and profit status of Online K 12 Education, and marketing status

Market growth drivers and challenges

The report segments the EMEA Online K 12 Education market as:

EMEA Online K 12 Education Market: Regional Segment Analysis (Regional Consumption Volume, Consumption Volume, Revenue and Growth Rate 2013-2023):

Europe

Middle East

Africa

EMEA Online K 12 Education Market: Product Type Segment Analysis  
(Consumption Volume, Average Price, Revenue, Market Share and Trend 2013-2023):

Elementary Education(Grades 1-5)  
Junior High Education(Grades 6-8)  
Senior High Education(Grades 9-12)

EMEA Online K 12 Education Market: Application Segment Analysis (Consumption  
Volume and Market Share 2013-2023; Downstream Customers and Market Analysis)

Teacher  
Student  
Parents

EMEA Online K 12 Education Market: Players Segment Analysis (Company and  
Product introduction, Online K 12 Education Sales Volume, Revenue, Price and Gross  
Margin):

K12 Inc  
Pearson  
White Hat Managemen  
Georg von Holtzbrinck  
Bettermarks  
Scoyo  
Languagenut  
Beness Holding, Inc  
New Oriental Education & Technology  
XUEDA  
AMBO  
XRS  
CDEL  
Ifdoo  
YINGDING  
Google  
Apple  
Baidu

In a word, the report provides detailed statistics and analysis on the state of the  
industry; and is a valuable source of guidance and direction for companies and

individuals interested in the market.

## Contents

### **CHAPTER 1 OVERVIEW OF ONLINE K 12 EDUCATION**

- 1.1 Definition of Online K 12 Education in This Report
- 1.2 Commercial Types of Online K 12 Education
  - 1.2.1 Elementary Education(Grades 1-5)
  - 1.2.2 Junior High Education(Grades 6-8)
  - 1.2.3 Senior High Education(Grades 9-12)
- 1.3 Downstream Application of Online K 12 Education
  - 1.3.1 Teacher
  - 1.3.2 Student
  - 1.3.3 Parents
- 1.4 Development History of Online K 12 Education
- 1.5 Market Status and Trend of Online K 12 Education 2013-2023
  - 1.5.1 Asia Pacific Online K 12 Education Market Status and Trend 2013-2023
  - 1.5.2 Regional Online K 12 Education Market Status and Trend 2013-2023

### **CHAPTER 2 ASIA PACIFIC MARKET STATUS AND FORECAST BY REGIONS**

- 2.1 Market Status of Online K 12 Education in Asia Pacific 2013-2017
- 2.2 Consumption Market of Online K 12 Education in Asia Pacific by Regions
  - 2.2.1 Consumption Volume of Online K 12 Education in Asia Pacific by Regions
  - 2.2.2 Revenue of Online K 12 Education in Asia Pacific by Regions
- 2.3 Market Analysis of Online K 12 Education in Asia Pacific by Regions
  - 2.3.1 Market Analysis of Online K 12 Education in China 2013-2017
  - 2.3.2 Market Analysis of Online K 12 Education in Japan 2013-2017
  - 2.3.3 Market Analysis of Online K 12 Education in Korea 2013-2017
  - 2.3.4 Market Analysis of Online K 12 Education in India 2013-2017
  - 2.3.5 Market Analysis of Online K 12 Education in Southeast Asia 2013-2017
  - 2.3.6 Market Analysis of Online K 12 Education in Australia 2013-2017
- 2.4 Market Development Forecast of Online K 12 Education in Asia Pacific 2018-2023
  - 2.4.1 Market Development Forecast of Online K 12 Education in Asia Pacific 2018-2023
  - 2.4.2 Market Development Forecast of Online K 12 Education by Regions 2018-2023

### **CHAPTER 3 ASIA PACIFIC MARKET STATUS AND FORECAST BY TYPES**

- 3.1 Whole Asia Pacific Market Status by Types

- 3.1.1 Consumption Volume of Online K 12 Education in Asia Pacific by Types
- 3.1.2 Revenue of Online K 12 Education in Asia Pacific by Types
- 3.2 Asia Pacific Market Status by Types in Major Countries
  - 3.2.1 Market Status by Types in China
  - 3.2.2 Market Status by Types in Japan
  - 3.2.3 Market Status by Types in Korea
  - 3.2.4 Market Status by Types in India
  - 3.2.5 Market Status by Types in Southeast Asia
  - 3.2.6 Market Status by Types in Australia
- 3.3 Market Forecast of Online K 12 Education in Asia Pacific by Types

## **CHAPTER 4 ASIA PACIFIC MARKET STATUS AND FORECAST BY DOWNSTREAM INDUSTRY**

- 4.1 Demand Volume of Online K 12 Education in Asia Pacific by Downstream Industry
- 4.2 Demand Volume of Online K 12 Education by Downstream Industry in Major Countries
  - 4.2.1 Demand Volume of Online K 12 Education by Downstream Industry in China
  - 4.2.2 Demand Volume of Online K 12 Education by Downstream Industry in Japan
  - 4.2.3 Demand Volume of Online K 12 Education by Downstream Industry in Korea
  - 4.2.4 Demand Volume of Online K 12 Education by Downstream Industry in India
  - 4.2.5 Demand Volume of Online K 12 Education by Downstream Industry in Southeast Asia
  - 4.2.6 Demand Volume of Online K 12 Education by Downstream Industry in Australia
- 4.3 Market Forecast of Online K 12 Education in Asia Pacific by Downstream Industry

## **CHAPTER 5 MARKET DRIVING FACTOR ANALYSIS OF ONLINE K 12 EDUCATION**

- 5.1 Asia Pacific Economy Situation and Trend Overview
- 5.2 Online K 12 Education Downstream Industry Situation and Trend Overview

## **CHAPTER 6 ONLINE K 12 EDUCATION MARKET COMPETITION STATUS BY MAJOR PLAYERS IN ASIA PACIFIC**

- 6.1 Sales Volume of Online K 12 Education in Asia Pacific by Major Players
- 6.2 Revenue of Online K 12 Education in Asia Pacific by Major Players
- 6.3 Basic Information of Online K 12 Education by Major Players
  - 6.3.1 Headquarters Location and Established Time of Online K 12 Education Major Players

- 6.3.2 Employees and Revenue Level of Online K 12 Education Major Players
- 6.4 Market Competition News and Trend
  - 6.4.1 Merger, Consolidation or Acquisition News
  - 6.4.2 Investment or Disinvestment News
  - 6.4.3 New Product Development and Launch

## **CHAPTER 7 ONLINE K 12 EDUCATION MAJOR MANUFACTURERS INTRODUCTION AND MARKET DATA**

### 7.1 K12 Inc

- 7.1.1 Company profile
- 7.1.2 Representative Online K 12 Education Product
- 7.1.3 Online K 12 Education Sales, Revenue, Price and Gross Margin of K12 Inc

### 7.2 Pearson

- 7.2.1 Company profile
- 7.2.2 Representative Online K 12 Education Product
- 7.2.3 Online K 12 Education Sales, Revenue, Price and Gross Margin of Pearson

### 7.3 White Hat Managemen

- 7.3.1 Company profile
- 7.3.2 Representative Online K 12 Education Product
- 7.3.3 Online K 12 Education Sales, Revenue, Price and Gross Margin of White Hat

### Managemen

### 7.4 Georg von Holtzbrinck

- 7.4.1 Company profile
- 7.4.2 Representative Online K 12 Education Product
- 7.4.3 Online K 12 Education Sales, Revenue, Price and Gross Margin of Georg von

### Holtzbrinck

### 7.5 Bettermarks

- 7.5.1 Company profile
- 7.5.2 Representative Online K 12 Education Product
- 7.5.3 Online K 12 Education Sales, Revenue, Price and Gross Margin of Bettermarks

### 7.6 Scoyo

- 7.6.1 Company profile
- 7.6.2 Representative Online K 12 Education Product
- 7.6.3 Online K 12 Education Sales, Revenue, Price and Gross Margin of Scoyo

### 7.7 Languagenut

- 7.7.1 Company profile
- 7.7.2 Representative Online K 12 Education Product
- 7.7.3 Online K 12 Education Sales, Revenue, Price and Gross Margin of Languagenut

## 7.8 Beness Holding, Inc

### 7.8.1 Company profile

### 7.8.2 Representative Online K 12 Education Product

### 7.8.3 Online K 12 Education Sales, Revenue, Price and Gross Margin of Beness Holding, Inc

## 7.9 New Oriental Education & Technology

### 7.9.1 Company profile

### 7.9.2 Representative Online K 12 Education Product

### 7.9.3 Online K 12 Education Sales, Revenue, Price and Gross Margin of New Oriental Education & Technology

## 7.10 XUEDA

### 7.10.1 Company profile

### 7.10.2 Representative Online K 12 Education Product

### 7.10.3 Online K 12 Education Sales, Revenue, Price and Gross Margin of XUEDA

## 7.11 AMBO

### 7.11.1 Company profile

### 7.11.2 Representative Online K 12 Education Product

### 7.11.3 Online K 12 Education Sales, Revenue, Price and Gross Margin of AMBO

## 7.12 XRS

### 7.12.1 Company profile

### 7.12.2 Representative Online K 12 Education Product

### 7.12.3 Online K 12 Education Sales, Revenue, Price and Gross Margin of XRS

## 7.13 CDEL

### 7.13.1 Company profile

### 7.13.2 Representative Online K 12 Education Product

### 7.13.3 Online K 12 Education Sales, Revenue, Price and Gross Margin of CDEL

## 7.14 Ifdoo

### 7.14.1 Company profile

### 7.14.2 Representative Online K 12 Education Product

### 7.14.3 Online K 12 Education Sales, Revenue, Price and Gross Margin of Ifdoo

## 7.15 YINGDING

### 7.15.1 Company profile

### 7.15.2 Representative Online K 12 Education Product

### 7.15.3 Online K 12 Education Sales, Revenue, Price and Gross Margin of YINGDING

## 7.16 Google

## 7.17 Apple

## 7.18 Baidu

# CHAPTER 8 UPSTREAM AND DOWNSTREAM MARKET ANALYSIS OF ONLINE K

## **12 EDUCATION**

- 8.1 Industry Chain of Online K 12 Education
- 8.2 Upstream Market and Representative Companies Analysis
- 8.3 Downstream Market and Representative Companies Analysis

## **CHAPTER 9 COST AND GROSS MARGIN ANALYSIS OF ONLINE K 12 EDUCATION**

- 9.1 Cost Structure Analysis of Online K 12 Education
- 9.2 Raw Materials Cost Analysis of Online K 12 Education
- 9.3 Labor Cost Analysis of Online K 12 Education
- 9.4 Manufacturing Expenses Analysis of Online K 12 Education

## **CHAPTER 10 MARKETING STATUS ANALYSIS OF ONLINE K 12 EDUCATION**

- 10.1 Marketing Channel
  - 10.1.1 Direct Marketing
  - 10.1.2 Indirect Marketing
  - 10.1.3 Marketing Channel Development Trend
- 10.2 Market Positioning
  - 10.2.1 Pricing Strategy
  - 10.2.2 Brand Strategy
  - 10.2.3 Target Client
- 10.3 Distributors/Traders List

## **CHAPTER 11 REPORT CONCLUSION**

## **CHAPTER 12 RESEARCH METHODOLOGY AND REFERENCE**

- 12.1 Methodology/Research Approach
  - 12.1.1 Research Programs/Design
  - 12.1.2 Market Size Estimation
  - 12.1.3 Market Breakdown and Data Triangulation
- 12.2 Data Source
  - 12.2.1 Secondary Sources
  - 12.2.2 Primary Sources
- 12.3 Reference



## I would like to order

Product name: Online K 12 Education-EMEA Market Status and Trend Report 2013-2023

Product link: <https://marketpublishers.com/r/OA21639A720MEN.html>

Price: US\$ 3,480.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

[info@marketpublishers.com](mailto:info@marketpublishers.com)

## Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/OA21639A720MEN.html>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:  
Last name:  
Email:  
Company:  
Address:  
City:  
Zip code:  
Country:  
Tel:  
Fax:  
Your message:

**\*\*All fields are required**

Customer signature \_\_\_\_\_

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <https://marketpublishers.com/docs/terms.html>

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970