

# Olive Oil-United States Market Status and Trend Report 2013-2023

<https://marketpublishers.com/r/O71CF6E4A8EMEN.html>

Date: March 2018

Pages: 146

Price: US\$ 3,480.00 (Single User License)

ID: O71CF6E4A8EMEN

## Abstracts

### Report Summary

Olive Oil-United States Market Status and Trend Report 2013-2023 offers a comprehensive analysis on Olive Oil industry, standing on the readers' perspective, delivering detailed market data and penetrating insights. No matter the client is industry insider, potential entrant or investor, the report will provide useful data and information. Key questions answered by this report include:

Whole United States and Regional Market Size of Olive Oil 2013-2017, and development forecast 2018-2023

Main market players of Olive Oil in United States, with company and product introduction, position in the Olive Oil market

Market status and development trend of Olive Oil by types and applications

Cost and profit status of Olive Oil, and marketing status

Market growth drivers and challenges

The report segments the United States Olive Oil market as:

United States Olive Oil Market: Regional Segment Analysis (Regional Consumption Volume, Consumption Volume, Revenue and Growth Rate 2013-2023):

New England

The Middle Atlantic

The Midwest

The West

The South

## Southwest

United States Olive Oil Market: Product Type Segment Analysis (Consumption Volume, Average Price, Revenue, Market Share and Trend 2013-2023):

Extra Virgin Olive Oil  
Olive Oil  
Olive Pomace Oil

United States Olive Oil Market: Application Segment Analysis (Consumption Volume and Market Share 2013-2023; Downstream Customers and Market Analysis)

Household  
Food Service  
Food Process  
Other

United States Olive Oil Market: Players Segment Analysis (Company and Product introduction, Olive Oil Sales Volume, Revenue, Price and Gross Margin):

Lamasia (Spain)  
Sovena Group (Portugal)  
Gallo (Portugal)  
Grup Pons (Spain)  
Pompeian, Inc (Italy)  
Bertolli (Italy)  
Lucini (Spain)  
Deoleo (Spain)  
Halutza (Israel)  
Mueloliva?Spain?  
Iberia (Spain)  
La Tourangelle (Spain)  
Botticelli Foods (Italy)  
Filippo Berio (Italy)

In a word, the report provides detailed statistics and analysis on the state of the industry; and is a valuable source of guidance and direction for companies and individuals interested in the market.

## Contents

### **CHAPTER 1 OVERVIEW OF OLIVE OIL**

- 1.1 Definition of Olive Oil in This Report
- 1.2 Commercial Types of Olive Oil
  - 1.2.1 Extra Virgin Olive Oil
  - 1.2.2 Olive Oil
  - 1.2.3 Olive Pomace Oil
- 1.3 Downstream Application of Olive Oil
  - 1.3.1 Household
  - 1.3.2 Food Service
  - 1.3.3 Food Process
  - 1.3.4 Other
- 1.4 Development History of Olive Oil
- 1.5 Market Status and Trend of Olive Oil 2013-2023
  - 1.5.1 United States Olive Oil Market Status and Trend 2013-2023
  - 1.5.2 Regional Olive Oil Market Status and Trend 2013-2023

### **CHAPTER 2 UNITED STATES MARKET STATUS AND FORECAST BY REGIONS**

- 2.1 Market Status of Olive Oil in United States 2013-2017
- 2.2 Consumption Market of Olive Oil in United States by Regions
  - 2.2.1 Consumption Volume of Olive Oil in United States by Regions
  - 2.2.2 Revenue of Olive Oil in United States by Regions
- 2.3 Market Analysis of Olive Oil in United States by Regions
  - 2.3.1 Market Analysis of Olive Oil in New England 2013-2017
  - 2.3.2 Market Analysis of Olive Oil in The Middle Atlantic 2013-2017
  - 2.3.3 Market Analysis of Olive Oil in The Midwest 2013-2017
  - 2.3.4 Market Analysis of Olive Oil in The West 2013-2017
  - 2.3.5 Market Analysis of Olive Oil in The South 2013-2017
  - 2.3.6 Market Analysis of Olive Oil in Southwest 2013-2017
- 2.4 Market Development Forecast of Olive Oil in United States 2018-2023
  - 2.4.1 Market Development Forecast of Olive Oil in United States 2018-2023
  - 2.4.2 Market Development Forecast of Olive Oil by Regions 2018-2023

### **CHAPTER 3 UNITED STATES MARKET STATUS AND FORECAST BY TYPES**

- 3.1 Whole United States Market Status by Types

- 3.1.1 Consumption Volume of Olive Oil in United States by Types
- 3.1.2 Revenue of Olive Oil in United States by Types
- 3.2 United States Market Status by Types in Major Countries
  - 3.2.1 Market Status by Types in New England
  - 3.2.2 Market Status by Types in The Middle Atlantic
  - 3.2.3 Market Status by Types in The Midwest
  - 3.2.4 Market Status by Types in The West
  - 3.2.5 Market Status by Types in The South
  - 3.2.6 Market Status by Types in Southwest
- 3.3 Market Forecast of Olive Oil in United States by Types

## **CHAPTER 4 UNITED STATES MARKET STATUS AND FORECAST BY DOWNSTREAM INDUSTRY**

- 4.1 Demand Volume of Olive Oil in United States by Downstream Industry
- 4.2 Demand Volume of Olive Oil by Downstream Industry in Major Countries
  - 4.2.1 Demand Volume of Olive Oil by Downstream Industry in New England
  - 4.2.2 Demand Volume of Olive Oil by Downstream Industry in The Middle Atlantic
  - 4.2.3 Demand Volume of Olive Oil by Downstream Industry in The Midwest
  - 4.2.4 Demand Volume of Olive Oil by Downstream Industry in The West
  - 4.2.5 Demand Volume of Olive Oil by Downstream Industry in The South
  - 4.2.6 Demand Volume of Olive Oil by Downstream Industry in Southwest
- 4.3 Market Forecast of Olive Oil in United States by Downstream Industry

## **CHAPTER 5 MARKET DRIVING FACTOR ANALYSIS OF OLIVE OIL**

- 5.1 United States Economy Situation and Trend Overview
- 5.2 Olive Oil Downstream Industry Situation and Trend Overview

## **CHAPTER 6 OLIVE OIL MARKET COMPETITION STATUS BY MAJOR PLAYERS IN UNITED STATES**

- 6.1 Sales Volume of Olive Oil in United States by Major Players
- 6.2 Revenue of Olive Oil in United States by Major Players
- 6.3 Basic Information of Olive Oil by Major Players
  - 6.3.1 Headquarters Location and Established Time of Olive Oil Major Players
  - 6.3.2 Employees and Revenue Level of Olive Oil Major Players
- 6.4 Market Competition News and Trend
  - 6.4.1 Merger, Consolidation or Acquisition News

- 6.4.2 Investment or Disinvestment News
- 6.4.3 New Product Development and Launch

## **CHAPTER 7 OLIVE OIL MAJOR MANUFACTURERS INTRODUCTION AND MARKET DATA**

- 7.1 Lamasia (Spain)
  - 7.1.1 Company profile
  - 7.1.2 Representative Olive Oil Product
  - 7.1.3 Olive Oil Sales, Revenue, Price and Gross Margin of Lamasia (Spain)
- 7.2 Sovena Group (Portugal)
  - 7.2.1 Company profile
  - 7.2.2 Representative Olive Oil Product
  - 7.2.3 Olive Oil Sales, Revenue, Price and Gross Margin of Sovena Group (Portugal)
- 7.3 Gallo (Portugal)
  - 7.3.1 Company profile
  - 7.3.2 Representative Olive Oil Product
  - 7.3.3 Olive Oil Sales, Revenue, Price and Gross Margin of Gallo (Portugal)
- 7.4 Grup Pons (Spain)
  - 7.4.1 Company profile
  - 7.4.2 Representative Olive Oil Product
  - 7.4.3 Olive Oil Sales, Revenue, Price and Gross Margin of Grup Pons (Spain)
- 7.5 Pompeian, Inc (Italy)
  - 7.5.1 Company profile
  - 7.5.2 Representative Olive Oil Product
  - 7.5.3 Olive Oil Sales, Revenue, Price and Gross Margin of Pompeian, Inc (Italy)
- 7.6 Bertolli (Italy)
  - 7.6.1 Company profile
  - 7.6.2 Representative Olive Oil Product
  - 7.6.3 Olive Oil Sales, Revenue, Price and Gross Margin of Bertolli (Italy)
- 7.7 Lucini (Spain)
  - 7.7.1 Company profile
  - 7.7.2 Representative Olive Oil Product
  - 7.7.3 Olive Oil Sales, Revenue, Price and Gross Margin of Lucini (Spain)
- 7.8 Deoleo (Spain)
  - 7.8.1 Company profile
  - 7.8.2 Representative Olive Oil Product
  - 7.8.3 Olive Oil Sales, Revenue, Price and Gross Margin of Deoleo (Spain)
- 7.9 Halutza (Israel)

- 7.9.1 Company profile
- 7.9.2 Representative Olive Oil Product
- 7.9.3 Olive Oil Sales, Revenue, Price and Gross Margin of Halutza (Israel)
- 7.10 Mueloliva?Spain?
  - 7.10.1 Company profile
  - 7.10.2 Representative Olive Oil Product
  - 7.10.3 Olive Oil Sales, Revenue, Price and Gross Margin of Mueloliva?Spain?
- 7.11 Iberia (Spain)
  - 7.11.1 Company profile
  - 7.11.2 Representative Olive Oil Product
  - 7.11.3 Olive Oil Sales, Revenue, Price and Gross Margin of Iberia (Spain)
- 7.12 La Tourangelle (Spain)
  - 7.12.1 Company profile
  - 7.12.2 Representative Olive Oil Product
  - 7.12.3 Olive Oil Sales, Revenue, Price and Gross Margin of La Tourangelle (Spain)
- 7.13 Botticelli Foods (Italy)
  - 7.13.1 Company profile
  - 7.13.2 Representative Olive Oil Product
  - 7.13.3 Olive Oil Sales, Revenue, Price and Gross Margin of Botticelli Foods (Italy)
- 7.14 Filippo Berio (Italy)
  - 7.14.1 Company profile
  - 7.14.2 Representative Olive Oil Product
  - 7.14.3 Olive Oil Sales, Revenue, Price and Gross Margin of Filippo Berio (Italy)

## **CHAPTER 8 UPSTREAM AND DOWNSTREAM MARKET ANALYSIS OF OLIVE OIL**

- 8.1 Industry Chain of Olive Oil
- 8.2 Upstream Market and Representative Companies Analysis
- 8.3 Downstream Market and Representative Companies Analysis

## **CHAPTER 9 COST AND GROSS MARGIN ANALYSIS OF OLIVE OIL**

- 9.1 Cost Structure Analysis of Olive Oil
- 9.2 Raw Materials Cost Analysis of Olive Oil
- 9.3 Labor Cost Analysis of Olive Oil
- 9.4 Manufacturing Expenses Analysis of Olive Oil

## **CHAPTER 10 MARKETING STATUS ANALYSIS OF OLIVE OIL**

- 10.1 Marketing Channel
  - 10.1.1 Direct Marketing
  - 10.1.2 Indirect Marketing
  - 10.1.3 Marketing Channel Development Trend
- 10.2 Market Positioning
  - 10.2.1 Pricing Strategy
  - 10.2.2 Brand Strategy
  - 10.2.3 Target Client
- 10.3 Distributors/Traders List

## **CHAPTER 11 REPORT CONCLUSION**

## **CHAPTER 12 RESEARCH METHODOLOGY AND REFERENCE**

- 12.1 Methodology/Research Approach
  - 12.1.1 Research Programs/Design
  - 12.1.2 Market Size Estimation
  - 12.1.3 Market Breakdown and Data Triangulation
- 12.2 Data Source
  - 12.2.1 Secondary Sources
  - 12.2.2 Primary Sources
- 12.3 Reference

## I would like to order

Product name: Olive Oil-United States Market Status and Trend Report 2013-2023

Product link: <https://marketpublishers.com/r/O71CF6E4A8EMEN.html>

Price: US\$ 3,480.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

[info@marketpublishers.com](mailto:info@marketpublishers.com)

## Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/O71CF6E4A8EMEN.html>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:  
Last name:  
Email:  
Company:  
Address:  
City:  
Zip code:  
Country:  
Tel:  
Fax:  
Your message:

**\*\*All fields are required**

Customer signature \_\_\_\_\_

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <https://marketpublishers.com/docs/terms.html>

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970