

# OLED Lighting-South America Market Status and Trend Report 2013-2023

https://marketpublishers.com/r/OFD1C11835DEN.html

Date: February 2018

Pages: 142

Price: US\$ 3,480.00 (Single User License)

ID: OFD1C11835DEN

### **Abstracts**

### **Report Summary**

OLED Lighting-South America Market Status and Trend Report 2013-2023 offers a comprehensive analysis on OLED Lighting industry, standing on the readers' perspective, delivering detailed market data and penetrating insights. No matter the client is industry insider, potential entrant or investor, the report will provides useful data and information. Key questions answered by this report include:

Whole South America and Regional Market Size of OLED Lighting 2013-2017, and development forecast 2018-2023

Main market players of OLED Lighting in South America, with company and product introduction, position in the OLED Lighting market

Market status and development trend of OLED Lighting by types and applications Cost and profit status of OLED Lighting, and marketing status Market growth drivers and challenges

The report segments the South America OLED Lighting market as:

South America OLED Lighting Market: Regional Segment Analysis (Regional Consumption Volume, Consumption Volume, Revenue and Growth Rate 2013-2023):

Brazil

Argentina

Venezuela

Colombia

Others



South America OLED Lighting Market: Product Type Segment Analysis (Consumption Volume, Average Price, Revenue, Market Share and Trend 2013-2023):

White OLED lighting
Flexible OLED lighting
Transparent OLED lighting

South America OLED Lighting Market: Application Segment Analysis (Consumption Volume and Market Share 2013-2023; Downstream Customers and Market Analysis)

Houses

Public

Cell phone

Transporting Vehicles

South America OLED Lighting Market: Players Segment Analysis (Company and Product introduction, OLED Lighting Sales Volume, Revenue, Price and Gross Margin):

**OLED** 

Konica Minolta

LG Chem

**Philips Electronics** 

**Universal Display** 

Ason Technology

First-o-lite

GE

Lumiotec

**NEC Lighting** 

**OSRAM Light** 

Panasonic

Showa Denko

Toshiba

In a word, the report provides detailed statistics and analysis on the state of the industry; and is a valuable source of guidance and direction for companies and individuals interested in the market.



### **Contents**

### **CHAPTER 1 OVERVIEW OF OLED LIGHTING**

- 1.1 Definition of OLED Lighting in This Report
- 1.2 Commercial Types of OLED Lighting
  - 1.2.1 White OLED lighting
  - 1.2.2 Flexible OLED lighting
  - 1.2.3 Transparent OLED lighting
- 1.3 Downstream Application of OLED Lighting
  - 1.3.1 Houses
  - 1.3.2 Public
  - 1.3.3 Cell phone
- 1.3.4 Transporting Vehicles
- 1.4 Development History of OLED Lighting
- 1.5 Market Status and Trend of OLED Lighting 2013-2023
- 1.5.1 South America OLED Lighting Market Status and Trend 2013-2023
- 1.5.2 Regional OLED Lighting Market Status and Trend 2013-2023

### CHAPTER 2 SOUTH AMERICA MARKET STATUS AND FORECAST BY REGIONS

- 2.1 Market Status of OLED Lighting in South America 2013-2017
- 2.2 Consumption Market of OLED Lighting in South America by Regions
- 2.2.1 Consumption Volume of OLED Lighting in South America by Regions
- 2.2.2 Revenue of OLED Lighting in South America by Regions
- 2.3 Market Analysis of OLED Lighting in South America by Regions
  - 2.3.1 Market Analysis of OLED Lighting in Brazil 2013-2017
  - 2.3.2 Market Analysis of OLED Lighting in Argentina 2013-2017
  - 2.3.3 Market Analysis of OLED Lighting in Venezuela 2013-2017
  - 2.3.4 Market Analysis of OLED Lighting in Colombia 2013-2017
  - 2.3.5 Market Analysis of OLED Lighting in Others 2013-2017
- 2.4 Market Development Forecast of OLED Lighting in South America 2018-2023
- 2.4.1 Market Development Forecast of OLED Lighting in South America 2018-2023
- 2.4.2 Market Development Forecast of OLED Lighting by Regions 2018-2023

#### CHAPTER 3 SOUTH AMERICA MARKET STATUS AND FORECAST BY TYPES

- 3.1 Whole South America Market Status by Types
  - 3.1.1 Consumption Volume of OLED Lighting in South America by Types



- 3.1.2 Revenue of OLED Lighting in South America by Types
- 3.2 South America Market Status by Types in Major Countries
  - 3.2.1 Market Status by Types in Brazil
  - 3.2.2 Market Status by Types in Argentina
  - 3.2.3 Market Status by Types in Venezuela
  - 3.2.4 Market Status by Types in Colombia
- 3.2.5 Market Status by Types in Others
- 3.3 Market Forecast of OLED Lighting in South America by Types

# CHAPTER 4 SOUTH AMERICA MARKET STATUS AND FORECAST BY DOWNSTREAM INDUSTRY

- 4.1 Demand Volume of OLED Lighting in South America by Downstream Industry
- 4.2 Demand Volume of OLED Lighting by Downstream Industry in Major Countries
  - 4.2.1 Demand Volume of OLED Lighting by Downstream Industry in Brazil
- 4.2.2 Demand Volume of OLED Lighting by Downstream Industry in Argentina
- 4.2.3 Demand Volume of OLED Lighting by Downstream Industry in Venezuela
- 4.2.4 Demand Volume of OLED Lighting by Downstream Industry in Colombia
- 4.2.5 Demand Volume of OLED Lighting by Downstream Industry in Others
- 4.3 Market Forecast of OLED Lighting in South America by Downstream Industry

### CHAPTER 5 MARKET DRIVING FACTOR ANALYSIS OF OLED LIGHTING

- 5.1 South America Economy Situation and Trend Overview
- 5.2 OLED Lighting Downstream Industry Situation and Trend Overview

# CHAPTER 6 OLED LIGHTING MARKET COMPETITION STATUS BY MAJOR PLAYERS IN SOUTH AMERICA

- 6.1 Sales Volume of OLED Lighting in South America by Major Players
- 6.2 Revenue of OLED Lighting in South America by Major Players
- 6.3 Basic Information of OLED Lighting by Major Players
  - 6.3.1 Headquarters Location and Established Time of OLED Lighting Major Players
  - 6.3.2 Employees and Revenue Level of OLED Lighting Major Players
- 6.4 Market Competition News and Trend
  - 6.4.1 Merger, Consolidation or Acquisition News
  - 6.4.2 Investment or Disinvestment News
  - 6.4.3 New Product Development and Launch



## CHAPTER 7 OLED LIGHTING MAJOR MANUFACTURERS INTRODUCTION AND MARKET DATA

#### **7.1 OLED**

- 7.1.1 Company profile
- 7.1.2 Representative OLED Lighting Product
- 7.1.3 OLED Lighting Sales, Revenue, Price and Gross Margin of OLED
- 7.2 Konica Minolta
  - 7.2.1 Company profile
  - 7.2.2 Representative OLED Lighting Product
  - 7.2.3 OLED Lighting Sales, Revenue, Price and Gross Margin of Konica Minolta
- 7.3 LG Chem
  - 7.3.1 Company profile
- 7.3.2 Representative OLED Lighting Product
- 7.3.3 OLED Lighting Sales, Revenue, Price and Gross Margin of LG Chem
- 7.4 Philips Electronics
  - 7.4.1 Company profile
  - 7.4.2 Representative OLED Lighting Product
  - 7.4.3 OLED Lighting Sales, Revenue, Price and Gross Margin of Philips Electronics
- 7.5 Universal Display
  - 7.5.1 Company profile
  - 7.5.2 Representative OLED Lighting Product
  - 7.5.3 OLED Lighting Sales, Revenue, Price and Gross Margin of Universal Display
- 7.6 Ason Technology
- 7.6.1 Company profile
- 7.6.2 Representative OLED Lighting Product
- 7.6.3 OLED Lighting Sales, Revenue, Price and Gross Margin of Ason Technology
- 7.7 First-o-lite
  - 7.7.1 Company profile
  - 7.7.2 Representative OLED Lighting Product
- 7.7.3 OLED Lighting Sales, Revenue, Price and Gross Margin of First-o-lite
- 7.8 GE
  - 7.8.1 Company profile
  - 7.8.2 Representative OLED Lighting Product
  - 7.8.3 OLED Lighting Sales, Revenue, Price and Gross Margin of GE
- 7.9 Lumiotec
  - 7.9.1 Company profile
  - 7.9.2 Representative OLED Lighting Product
  - 7.9.3 OLED Lighting Sales, Revenue, Price and Gross Margin of Lumiotec



- 7.10 NEC Lighting
  - 7.10.1 Company profile
  - 7.10.2 Representative OLED Lighting Product
  - 7.10.3 OLED Lighting Sales, Revenue, Price and Gross Margin of NEC Lighting
- 7.11 OSRAM Light
- 7.11.1 Company profile
- 7.11.2 Representative OLED Lighting Product
- 7.11.3 OLED Lighting Sales, Revenue, Price and Gross Margin of OSRAM Light
- 7.12 Panasonic
  - 7.12.1 Company profile
- 7.12.2 Representative OLED Lighting Product
- 7.12.3 OLED Lighting Sales, Revenue, Price and Gross Margin of Panasonic
- 7.13 Showa Denko
  - 7.13.1 Company profile
  - 7.13.2 Representative OLED Lighting Product
- 7.13.3 OLED Lighting Sales, Revenue, Price and Gross Margin of Showa Denko
- 7.14 Toshiba
  - 7.14.1 Company profile
  - 7.14.2 Representative OLED Lighting Product
  - 7.14.3 OLED Lighting Sales, Revenue, Price and Gross Margin of Toshiba

### CHAPTER 8 UPSTREAM AND DOWNSTREAM MARKET ANALYSIS OF OLED LIGHTING

- 8.1 Industry Chain of OLED Lighting
- 8.2 Upstream Market and Representative Companies Analysis
- 8.3 Downstream Market and Representative Companies Analysis

### CHAPTER 9 COST AND GROSS MARGIN ANALYSIS OF OLED LIGHTING

- 9.1 Cost Structure Analysis of OLED Lighting
- 9.2 Raw Materials Cost Analysis of OLED Lighting
- 9.3 Labor Cost Analysis of OLED Lighting
- 9.4 Manufacturing Expenses Analysis of OLED Lighting

#### CHAPTER 10 MARKETING STATUS ANALYSIS OF OLED LIGHTING

- 10.1 Marketing Channel
  - 10.1.1 Direct Marketing



- 10.1.2 Indirect Marketing
- 10.1.3 Marketing Channel Development Trend
- 10.2 Market Positioning
  - 10.2.1 Pricing Strategy
  - 10.2.2 Brand Strategy
  - 10.2.3 Target Client
- 10.3 Distributors/Traders List

### **CHAPTER 11 REPORT CONCLUSION**

### **CHAPTER 12 RESEARCH METHODOLOGY AND REFERENCE**

- 12.1 Methodology/Research Approach
  - 12.1.1 Research Programs/Design
  - 12.1.2 Market Size Estimation
  - 12.1.3 Market Breakdown and Data Triangulation
- 12.2 Data Source
  - 12.2.1 Secondary Sources
  - 12.2.2 Primary Sources
- 12.3 Reference



### I would like to order

Product name: OLED Lighting-South America Market Status and Trend Report 2013-2023

Product link: <a href="https://marketpublishers.com/r/OFD1C11835DEN.html">https://marketpublishers.com/r/OFD1C11835DEN.html</a>

Price: US\$ 3,480.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer

Service:

info@marketpublishers.com

### **Payment**

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <a href="https://marketpublishers.com/r/OFD1C11835DEN.html">https://marketpublishers.com/r/OFD1C11835DEN.html</a>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:	
Last name:	
Email:	
Company:	
Address:	
City:	
Zip code:	
Country:	
Tel:	
Fax:	
Your message:	
	**All fields are required
	Custumer signature

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <a href="https://marketpublishers.com/docs/terms.html">https://marketpublishers.com/docs/terms.html</a>

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970