

# OLED Lighting Panel-United States Market Status and Trend Report 2013-2023

<https://marketpublishers.com/r/O732EBE94520EN.html>

Date: April 2018

Pages: 146

Price: US\$ 3,480.00 (Single User License)

ID: O732EBE94520EN

## Abstracts

### Report Summary

OLED Lighting Panel-United States Market Status and Trend Report 2013-2023 offers a comprehensive analysis on OLED Lighting Panel industry, standing on the readers' perspective, delivering detailed market data and penetrating insights. No matter the client is industry insider, potential entrant or investor, the report will provide useful data and information. Key questions answered by this report include:

Whole United States and Regional Market Size of OLED Lighting Panel 2013-2017, and development forecast 2018-2023

Main market players of OLED Lighting Panel in United States, with company and product introduction, position in the OLED Lighting Panel market

Market status and development trend of OLED Lighting Panel by types and applications

Cost and profit status of OLED Lighting Panel, and marketing status

Market growth drivers and challenges

The report segments the United States OLED Lighting Panel market as:

United States OLED Lighting Panel Market: Regional Segment Analysis (Regional Consumption Volume, Consumption Volume, Revenue and Growth Rate 2013-2023):

New England

The Middle Atlantic

The Midwest

The West

The South

## Southwest

United States OLED Lighting Panel Market: Product Type Segment Analysis  
(Consumption Volume, Average Price, Revenue, Market Share and Trend 2013-2023):

OLED Lighting Panel

White OLED lighting panels

Flexible OLED lighting panels

Transparent OLED lighting panels

United States OLED Lighting Panel Market: Application Segment Analysis  
(Consumption Volume and Market Share 2013-2023; Downstream Customers and Market Analysis)

Houses

Transporting Vehicles

Other

United States OLED Lighting Panel Market: Players Segment Analysis (Company and Product introduction, OLED Lighting Panel Sales Volume, Revenue, Price and Gross Margin):

Philips Lighting

Konica Minolta

LG Chem

OSRAM Light

Toshiba

GE

Universal Display

Ason Technology

First-o-lite

Lumiotec

NEC Lighting

Panasonic

Showa Denko

In a word, the report provides detailed statistics and analysis on the state of the industry; and is a valuable source of guidance and direction for companies and individuals interested in the market.

## Contents

### **CHAPTER 1 OVERVIEW OF OLED LIGHTING PANEL**

- 1.1 Definition of OLED Lighting Panel in This Report
- 1.2 Commercial Types of OLED Lighting Panel
  - 1.2.1 OLED Lighting Panel
  - 1.2.2 White OLED lighting panels
  - 1.2.3 Flexible OLED lighting panels
  - 1.2.4 Transparent OLED lighting panels
- 1.3 Downstream Application of OLED Lighting Panel
  - 1.3.1 Houses
  - 1.3.2 Transporting Vehicles
  - 1.3.3 Other
- 1.4 Development History of OLED Lighting Panel
- 1.5 Market Status and Trend of OLED Lighting Panel 2013-2023
  - 1.5.1 United States OLED Lighting Panel Market Status and Trend 2013-2023
  - 1.5.2 Regional OLED Lighting Panel Market Status and Trend 2013-2023

### **CHAPTER 2 UNITED STATES MARKET STATUS AND FORECAST BY REGIONS**

- 2.1 Market Status of OLED Lighting Panel in United States 2013-2017
- 2.2 Consumption Market of OLED Lighting Panel in United States by Regions
  - 2.2.1 Consumption Volume of OLED Lighting Panel in United States by Regions
  - 2.2.2 Revenue of OLED Lighting Panel in United States by Regions
- 2.3 Market Analysis of OLED Lighting Panel in United States by Regions
  - 2.3.1 Market Analysis of OLED Lighting Panel in New England 2013-2017
  - 2.3.2 Market Analysis of OLED Lighting Panel in The Middle Atlantic 2013-2017
  - 2.3.3 Market Analysis of OLED Lighting Panel in The Midwest 2013-2017
  - 2.3.4 Market Analysis of OLED Lighting Panel in The West 2013-2017
  - 2.3.5 Market Analysis of OLED Lighting Panel in The South 2013-2017
  - 2.3.6 Market Analysis of OLED Lighting Panel in Southwest 2013-2017
- 2.4 Market Development Forecast of OLED Lighting Panel in United States 2018-2023
  - 2.4.1 Market Development Forecast of OLED Lighting Panel in United States 2018-2023
  - 2.4.2 Market Development Forecast of OLED Lighting Panel by Regions 2018-2023

### **CHAPTER 3 UNITED STATES MARKET STATUS AND FORECAST BY TYPES**

- 3.1 Whole United States Market Status by Types
  - 3.1.1 Consumption Volume of OLED Lighting Panel in United States by Types
  - 3.1.2 Revenue of OLED Lighting Panel in United States by Types
- 3.2 United States Market Status by Types in Major Countries
  - 3.2.1 Market Status by Types in New England
  - 3.2.2 Market Status by Types in The Middle Atlantic
  - 3.2.3 Market Status by Types in The Midwest
  - 3.2.4 Market Status by Types in The West
  - 3.2.5 Market Status by Types in The South
  - 3.2.6 Market Status by Types in Southwest
- 3.3 Market Forecast of OLED Lighting Panel in United States by Types

## **CHAPTER 4 UNITED STATES MARKET STATUS AND FORECAST BY DOWNSTREAM INDUSTRY**

- 4.1 Demand Volume of OLED Lighting Panel in United States by Downstream Industry
- 4.2 Demand Volume of OLED Lighting Panel by Downstream Industry in Major Countries
  - 4.2.1 Demand Volume of OLED Lighting Panel by Downstream Industry in New England
  - 4.2.2 Demand Volume of OLED Lighting Panel by Downstream Industry in The Middle Atlantic
  - 4.2.3 Demand Volume of OLED Lighting Panel by Downstream Industry in The Midwest
  - 4.2.4 Demand Volume of OLED Lighting Panel by Downstream Industry in The West
  - 4.2.5 Demand Volume of OLED Lighting Panel by Downstream Industry in The South
  - 4.2.6 Demand Volume of OLED Lighting Panel by Downstream Industry in Southwest
- 4.3 Market Forecast of OLED Lighting Panel in United States by Downstream Industry

## **CHAPTER 5 MARKET DRIVING FACTOR ANALYSIS OF OLED LIGHTING PANEL**

- 5.1 United States Economy Situation and Trend Overview
- 5.2 OLED Lighting Panel Downstream Industry Situation and Trend Overview

## **CHAPTER 6 OLED LIGHTING PANEL MARKET COMPETITION STATUS BY MAJOR PLAYERS IN UNITED STATES**

- 6.1 Sales Volume of OLED Lighting Panel in United States by Major Players
- 6.2 Revenue of OLED Lighting Panel in United States by Major Players

## 6.3 Basic Information of OLED Lighting Panel by Major Players

### 6.3.1 Headquarters Location and Established Time of OLED Lighting Panel Major Players

#### 6.3.2 Employees and Revenue Level of OLED Lighting Panel Major Players

## 6.4 Market Competition News and Trend

### 6.4.1 Merger, Consolidation or Acquisition News

### 6.4.2 Investment or Disinvestment News

### 6.4.3 New Product Development and Launch

## **CHAPTER 7 OLED LIGHTING PANEL MAJOR MANUFACTURERS INTRODUCTION AND MARKET DATA**

### 7.1 Philips Lighting

#### 7.1.1 Company profile

#### 7.1.2 Representative OLED Lighting Panel Product

#### 7.1.3 OLED Lighting Panel Sales, Revenue, Price and Gross Margin of Philips Lighting

### 7.2 Konica Minolta

#### 7.2.1 Company profile

#### 7.2.2 Representative OLED Lighting Panel Product

#### 7.2.3 OLED Lighting Panel Sales, Revenue, Price and Gross Margin of Konica Minolta

### 7.3 LG Chem

#### 7.3.1 Company profile

#### 7.3.2 Representative OLED Lighting Panel Product

#### 7.3.3 OLED Lighting Panel Sales, Revenue, Price and Gross Margin of LG Chem

### 7.4 OSRAM Light

#### 7.4.1 Company profile

#### 7.4.2 Representative OLED Lighting Panel Product

#### 7.4.3 OLED Lighting Panel Sales, Revenue, Price and Gross Margin of OSRAM Light

### 7.5 Toshiba

#### 7.5.1 Company profile

#### 7.5.2 Representative OLED Lighting Panel Product

#### 7.5.3 OLED Lighting Panel Sales, Revenue, Price and Gross Margin of Toshiba

### 7.6 GE

#### 7.6.1 Company profile

#### 7.6.2 Representative OLED Lighting Panel Product

#### 7.6.3 OLED Lighting Panel Sales, Revenue, Price and Gross Margin of GE

### 7.7 Universal Display

#### 7.7.1 Company profile

#### 7.7.2 Representative OLED Lighting Panel Product

7.7.3 OLED Lighting Panel Sales, Revenue, Price and Gross Margin of Universal Display

7.8 Ason Technology

7.8.1 Company profile

7.8.2 Representative OLED Lighting Panel Product

7.8.3 OLED Lighting Panel Sales, Revenue, Price and Gross Margin of Ason Technology

7.9 First-o-lite

7.9.1 Company profile

7.9.2 Representative OLED Lighting Panel Product

7.9.3 OLED Lighting Panel Sales, Revenue, Price and Gross Margin of First-o-lite

7.10 Lumiotec

7.10.1 Company profile

7.10.2 Representative OLED Lighting Panel Product

7.10.3 OLED Lighting Panel Sales, Revenue, Price and Gross Margin of Lumiotec

7.11 NEC Lighting

7.11.1 Company profile

7.11.2 Representative OLED Lighting Panel Product

7.11.3 OLED Lighting Panel Sales, Revenue, Price and Gross Margin of NEC Lighting

7.12 Panasonic

7.12.1 Company profile

7.12.2 Representative OLED Lighting Panel Product

7.12.3 OLED Lighting Panel Sales, Revenue, Price and Gross Margin of Panasonic

7.13 Showa Denko

7.13.1 Company profile

7.13.2 Representative OLED Lighting Panel Product

7.13.3 OLED Lighting Panel Sales, Revenue, Price and Gross Margin of Showa Denko

## **CHAPTER 8 UPSTREAM AND DOWNSTREAM MARKET ANALYSIS OF OLED LIGHTING PANEL**

8.1 Industry Chain of OLED Lighting Panel

8.2 Upstream Market and Representative Companies Analysis

8.3 Downstream Market and Representative Companies Analysis

## **CHAPTER 9 COST AND GROSS MARGIN ANALYSIS OF OLED LIGHTING PANEL**

9.1 Cost Structure Analysis of OLED Lighting Panel

9.2 Raw Materials Cost Analysis of OLED Lighting Panel

9.3 Labor Cost Analysis of OLED Lighting Panel

9.4 Manufacturing Expenses Analysis of OLED Lighting Panel

## **CHAPTER 10 MARKETING STATUS ANALYSIS OF OLED LIGHTING PANEL**

10.1 Marketing Channel

10.1.1 Direct Marketing

10.1.2 Indirect Marketing

10.1.3 Marketing Channel Development Trend

10.2 Market Positioning

10.2.1 Pricing Strategy

10.2.2 Brand Strategy

10.2.3 Target Client

10.3 Distributors/Traders List

## **CHAPTER 11 REPORT CONCLUSION**

## **CHAPTER 12 RESEARCH METHODOLOGY AND REFERENCE**

12.1 Methodology/Research Approach

12.1.1 Research Programs/Design

12.1.2 Market Size Estimation

12.1.3 Market Breakdown and Data Triangulation

12.2 Data Source

12.2.1 Secondary Sources

12.2.2 Primary Sources

12.3 Reference

## I would like to order

Product name: OLED Lighting Panel-United States Market Status and Trend Report 2013-2023

Product link: <https://marketpublishers.com/r/O732EBE94520EN.html>

Price: US\$ 3,480.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

[info@marketpublishers.com](mailto:info@marketpublishers.com)

## Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/O732EBE94520EN.html>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:  
Last name:  
Email:  
Company:  
Address:  
City:  
Zip code:  
Country:  
Tel:  
Fax:  
Your message:

**\*\*All fields are required**

Customer signature \_\_\_\_\_

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <https://marketpublishers.com/docs/terms.html>

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970